No Other Store Would Dare Attempt a MILLINERY SALE of Such Magnitude But This Store

elle & Co.

The Linen Store Offers Radical Savings

in a Great Sale

Women who are the best judges of linens will appreciate importance and economy that this sale offers the moment y examine the many bargains offered tomorrow. The sale braces linens from the greatest Irish, Scotch and German

Triumph Sheets and Pillow Cases

ese are absolutely the best sheets and pillow cases for the ce. Triumph sheets once means Triumph sheets always. ese sheets are made with three-inch head hem and one-inch t hem. These linens never fail to wash white and pliable. ways keep their shape because they are torn (not cut) before

ing made.

teets Size 54 by 90 60c Sheets Size 81 by 90 85c
eets Size 63 by 90 65c Sheets Size 81 by 99 90c
teets Size 72 by 90 70c Sheets Size 81 by 108 95c
teets Size 72 by 108 90c Sheets Size 90 by 99 95c Triumph Pillow Cases

uses Size 42 by 36 at 18c Cases Size 42 by 38½ 20c uses Size 45 by 36 at 20c Cases Size 45 by 38½ 23c 1.50 Full Size Bed Spreads Special \$1.05 This spread is firmly made in prominent crochet patterns th hemmed ends. Full size.

\$1.75 Bed Spreads Special \$1.29 Full size crochet scalloped cut corner bed spreads, made of mbed yarn, pure white in neat patterns, well scalloped.

\$3 Bed Spreads Special \$2.35 These spreads come in full size in satin finish, hemmed ends,

uare and circular patterns. 35c Huck Towels Special Each 21c Huck towels with hemmed ends of extra fine huck of German anufacture. Absolutely all linen. Size 42 by 21 inches.

Imported Cretonne Bed Spreads

At Two Special Prices \$1.75 and \$2.00 Each Size 90 by 72 inches. Something entirely new and has made decided hit. Can match the color scheme of your room. hite grounds with colored floral and conventional designs. nted grounds with white patterns. In blue, pink, yellow, een, navy and red effects.

Colored Satin Bed Spreads Special \$1.85 This is a particularly effective quilt for the price. They e in light blue, dark blue and pink, with white circular tterns, fringed to match. Full size.

Embro dered Pillow Cases at 25c Each These cases come in size 45 by 36 inches. Made of a good ality cotton with elaborately embroidered tops. Hem-

50c Turkish Towels Special 39c This is a bleached towel of extra weight, measuring 46 by

inches. Made of double twisted cotton. 35c Turkish Towels Special 25c

This is a full bleached Turkish bath towel measuring exactly by 22 inches, with hemmed ends. Made of two-ply cotton, th fast edges and long Terry.

\$2.25 Table Cloths Special \$1.50 Each Bleached Irish linen table cloths in assorted, neat patterns, th border on four sides to match. Size 80 by 64 inches.

\$1.75 Table Cloths Special \$1.19 Each Half bleached German linen table cloths, size 60 by 56 hes. Guaranteed all linen-in neat assorted patterns with

\$3.50 Napkins Special Dozen \$2.39 High-grade Irish linen napkins, satin finished, in choice patns, with border on four sides. Size 22 by 22 inches.

\$1 Table Damask Special Yard 85c This table damask is woven of pure Irish linen flax in choice, fistic patterns. Full 70 inches wide.

Bed Oui t Materials at \$2.60 Each Wool batting, size 72 by 84 inches. Full size for quilts. overed with fine cheese cloth. Weight 3 lbs.

Stitched Cotton Batting Reduced Made of fine quality of cotton, put up in sheets of b. Sheets at 75c Each. 4 lb. Sheets at \$1.10 Each

Comfort Cloth Special 121/20 Yard 36-inch wide Sultan comfort cloth. Tinted grounds with ral patterns—in a silky finish in pink, blue, tan, green and

Comfort Chal'ies Special 121/2c Yard 36-inch wide comfort challies in beautiful Persian patterns combination colors.

Table Cloths With Napkins to Match At Unprecedented Reduced Prices Austrian linen damask cloths with napkins to match-full

ss bleached—designed by the world's best artists. ass bleached—designed by the world's best attists.

able Cloths Size 2 by 2 Yards Special Each \$ 6.75

able Cloths Size 3 by 2 Yards Special Each \$ 8.00

able Cloths Size 3½ by 2 Yards Special Each \$10.00

able Cloths Size 3½ by 2 Yards Special Each \$11.50

able Cloths Size 3 by 2½ Yards Special Each \$ 9.00

able Cloths Size 3 by 2½ Yards Special Each \$12.50

able Cloths Size 3½ by 2½ Yards Special Each \$15.00

Napkins to Match

Size 25 by 25 Inches Special a Dozen \$10.00



Remarkable as Was Our Last Sale of Untrimmed Hats These Hats Are Even More Wonderful

Reductions Are Greater, Assortments Broader Women's, Misses' and Children's Hats, Divided Into Five Lots

LOT 1 Black silk velvet hats, large, medium and small, good shapes and velvet hats with colored silk plush crown.

Genuine velour and plush hats in black and colors, in all the latest Finest grade bright finish felt, in black and solid colors, and in black and color combinations, a big selection desirable shapes. 95c LOT 3 Two hundred trimmed hats in narrow close-fitting turbans and

medium shapes, in black and a variety of colors. Children's hats in a dozen most attractive and effective styles, in black and colors, trimmed in a variety of pretty styles.

Velvet Hats, Regular \$4.00 to \$7.50 Felt Hats, Regular \$2.50 to \$3.50 Velour Hats, Regular \$5.00 to \$6.50 Trimmed Hats, Reg. \$2.50 to \$6.50 Children's Hats, Regular \$1.50 to \$4.50

Your choice of any Hat SPECIAL



\$2.50 Separate Table Cloths Special \$1.50 -Bleached Irish linen table cloths in floral and figured patterns,

with border on four sides to match. Size 80 by 64 inches. Bleached Irish Linen Table Cloths

-In an over-weight quality linen in scroll and floral patterns, with border on four sides to match. \$5.00 Linen Napkins \$3.95 Dozen

-Irish linen napkins, extra weight, in more than fifty patterns from which to choose. Never sold for less than \$5.00 the dozen.

75c Table Linen Special Yard 68c -66-inch bleached all-linen table damask in assorted patterns and extra weight. \$1.00 Table Linen Special Yard 85c

-70-inch wide bleached all-linen Irish damask in floral and conventional patterns, satin finish.

\$1.50 Table Damask Special Yard \$1.25 -72-inch wide bleached Irish table damask, rated over weight, extra fine count. In pretty patterns.

German Silver Bleached Table Sets

-This is the linen that is finished without filling or starchy substance, prominent circular patterns, all of which are confined exclusively to this store.

Irish Huck Towels, Special 25c Each -These huck towels are made of meadow bleached linen huck with spoke hem-

stitched ends. Size 22 by 14 inches. 18c White Plesse Cloth, Special 15c

-This is the soft, crinkled cloth used so much for fine underwear. 30 in. wide.

Imported Madras Waisting 25c Yard -This material is mercerized in the yarn; comes in Winter weight, Jacquard stripes and figures.

\$1.50 Longcloth in 12-Yard Piece \$1.09 -36 inches wide, soft finish-no starch or extra dressing substance. Specially adapted for underwear

Table Cloths With Napkins to Match

See Our Full Page

Ready-to-Wear

Apparel Announce

ment-First Page Section Two

-Scotch linen damask table cloths with choice assortment of circular patterns for round, square or oblong tables. In an extra fine satin finish. Size 2 by 2 Size 2½ by 2 Size 3 by 2 Size 3½ by 2 Size 4 by 2 Yards at \$4.00 Yards at \$5.00 Yards at \$6.00 Yards at \$7.00 Size 4 by 2 Yards at \$8.00 Size 21/4 by 21/4 Yards at \$6.00 Size 21/2 by 21/2 Yards at \$6.75

Napkins to Match Size 24 by 24 Special \$6.00 Dozen

Irish Linen Table Cloths -In a large assortment of neat patterns with a matching border on four Size 70 by 70 Inches \$2.50

Size 88 by 70 Inches \$3.00 Size 106 by 70 Inches \$3.50 Napkins to Match Size 22 by 22 Inches Special \$3.00 Dozen

40c Huck Towels 29c -Extra quality bleached huck hem-

stitched towels with monogramed space on the damask ends. These are made of fine German linen 37 by 181/2 inches.

35c Turkish Bath Towels Special 25c Each

This is a full bleached Turkish bath towel with hemmed ends. Made of two-ply cotton with fast edges and long Terry. Sizes 45 by 22 inches.

Opening Sale Of Heavy Silver Plated Hollow Ware

-Representing the best makers of England and America. Our stock comprises all new and highgrade merchandise, including English and American Sheffield plate. Everything for the correct service, including the new pierced silver now in such great

-This sale comes at a most opportune time, and is in harmony and keeping with the remarkable bargains offered in our home furnishing and linen sale.

CASTERS SPECIAL \$1.00

-Quadruple plated, two and three-bottle in pierced and engraved design. **BON BON DISHES**

SPECIAL \$1.00

-Quadruple plated English pierced designs. Our own exclusive importation. A variety of styles to choose from. MUSTARD JARS

SPECIAL \$1.75

-Quadruple plated, with white glass lining, including spoon. Pierced design.

FERN DISHES SPECIAL \$3.00

-Quadruple plated, beautiful scroll design. White porce-CHAFING DISH

SPECIAL \$10.50 -Quadruple plated, full-sized, extra heavy plate. COFFEE PERCOLATOR

SPECIAL \$9.00 Quadruple plated, extra heavy plate, Colonial pattern

SPECIAL \$21.50

-Genuine English Sheffield, fine engraved design. Good weight, size twenty inches.

SUGAR AND CREAMER SPECIAL \$2.50

-Quadruple plated in plain and thread design. Gold lined **VEGETABLE DISH**

SPECIAL \$7.75 -Quadruple plated, hard metal, with interlocking handle.

Our own importation. Direct from England. TEA SET SPECIAL \$14.00

pressly for us. A set of unusual merit. Other sets in plate to \$50.00. SANDWICH PLATES

SPECIAL \$1.59 —Quadruple plated in pierced and engine turned engraved designs. Size ten inches.

BREAD TRAYS

SPECIAL \$1.25 Quadruple plated, floral engraved design, Empire border,

CRUMB TRAY AND SCRAPER SPECIAL \$2.50 Quadruple plated, engine turned design, exclusive pattern.

SYRUP PITCHER AND PLATE SPECIAL \$1.95 -Quadruple plated, plain design, extra weight.

Rogers' Famous 1847 Table Ware

-An enormous stock—the largest ever assembled for your inspection in this city. The collection embraces the Vintage, Old Colony, Charter Oak, Cromwell and Sharon patterns. Also plain satin and

-Every year those people who delay their selection of Rogers ware are certain of disappointment, so we urge you to make your selections now, while the assortments are complete. We guarantee the prices to be the lowest obtainable.

Tea Spoons\$1.75 Medium Knives, hollow h'dle \$5.25 Table Spoons\$3.50 Dessert Spoons\$3.25 Medium Forks, hollow h'dle \$5.25 Breakfast Knives, h'l'w h'dle \$5.00 Dessert Knives, hollow h'ndle \$4.75 5 o'Clock Tea Spoons \$2.00 Dessert Forks, hollow handle, \$4.75 Coffee Spoons\$1.75 Knives and Forks......\$8.75 Ice Tea Spoons......\$2.50 Satin finish Knives and Forks \$4.00 Plain Knives and Forks....\$5.50 Orange Spoons\$2.50 Sugar Shell and Butter Knife
Set\$1.45
Child's Set\$2.25 Oyster Forks\$2.50 Ice Cream Forks......\$2.50 Carving Set\$7.50 Butter Spreaders\$3.25 Jelly Knife\$1.15
Pie Server\$2.00

Rogers' Argyle Kensington and Puritan Patterns Sold Exclusively in This Store

Tomato Server\$1.75

Soup Ladle\$3.25

Special in This Sale at the Following Prices

SET OF SIX Coffee Spoons \$.84 Soup Ladle\$1.98 Table Spoons\$1.62 Gravy Ladle \$.53 Dessert Spoons\$1.49 Soup Spoons\$1.62 Bouillon Spoons\$1.62 Plain Knives and Forks \$3.00 Cald Meat Fork \$.43 Hollow Handle Forks \$3.89 Flat Forks \$1.89 Sugar Shell \$.29 Salad Forks\$1.69 Oyster Forks\$1.12 Butter Spreaders\$1.49 Jelly Spoon\$.53