

Turn to the Last Page of Section 1, This Issue, for Our Regular Announcement of Monday Store News

Telephone Your Grocery Orders if You Like—
Order Clerks Here at 7 A. M. Daily

MEIER & FRANK'S

Mail Order Patrons Should Take Advantage
of Our October Mid-Month Grocery Sale

October Mid-Month Sale Pure Foods Begins Tomorrow



Amber Marmalade—It's a delicious home-made make. Government test shows absolute purity. Priced special tomorrow at only, a glass **25c**

YOU'VE but to look over the scores of money-saving specials detailed below to appreciate the phenomenal buying power of the Big Pure Food Grocery. For over half a century it has cared for the needs of thousands of Portland homes.

Tomorrow begins the Mid-Month Sale of Pure Food Groceries—the event that Portland homes and hotelkeepers have come to look

for each month, and the October Sale brings matchless savings—hundreds of cut prices that remain in force for a full week.

Keep this page of important offerings for reference during the week, but make out the list of needed articles now and order tomorrow, for various offerings at these remarkable prices are in limited quantities. Visit the Pure Food Grocery tomorrow.



Genuine Scotch Short Bread—If you've never tried it, do so now. You'll find it delicious. Special in the Pastry Section tomorrow at only **25c**

Kettle Rendered Eastern Lard, Pail, Only 72c

PURITY and freshness—they're the qualities most demanded in Lards. And they're here supreme in this pure, fresh, open-kettle rendered Eastern Lard. And here's a special every home and hotelman should take advantage of. Medium pails priced for the Mid-Month Sale at **72c**

Dry Granulated Sugar, Sack \$5.45

HOUSEWIVES can't afford to purchase Sugar in small quantities when this special price on 100-pound sacks means such a big saving! Owing to the extreme low price we must limit one sack to a customer. Special for the Mid-Month Sale at only **\$5.45**

"Victor Brand" Flour, for Sack, at Only \$1.20

IT'S our special—this full patent, unbleached Flour of excellent, unvarying quality. Hundreds and hundreds of Portland housewives are users of no other Flour than our well-known Victor brand. Priced for the Mid-Month Sale, barrel at **\$4.70**; sack at only **\$1.20**

Otter Clams to Tempt the Appetite, 2 Cans 25c



MANY ways are possible to make tempting dishes of these Otter Clams, prepared from the choicest of razor clams, thoroughly cleaned. Choice of either minced or whole style. Excellent for chowders, bouillions and nectars. You should always have a good supply of these Clams on hand. Helpful in getting up hurried lunches, and the coming cold weather particularly suggests the Otter Clams. Priced for this Mid-Month event, **TWO CANS FOR 25c**

Royal Baking Powder, Can 40c

An offering every woman appreciates—the famous, reliable Royal Baking Powder—special, a pound can at **40c**

Walter Baker's Chocolate 45c Cakes 32c

Known, used, needed in every home—the well-known Walter Baker's Chocolate; 45c cakes, **32c**

Golden West Coffee

Awarded Gold Medal Lewis and Clark Exposition Every Can Sealed With Closset & Devers' Seal



'TWOULD be hard to find a more pleasing blend of Coffee than you get in Golden West brand, as put up by Closset & Devers. The choice of the coffee bean crop only is used. The Gold Medal, Lewis and Clark Fair, for highest quality. Every can is sealed across the top with cloth strips—it's the Closset & Devers guarantee of perfection—as protection to the purchaser. Three-pound cans Golden West Coffee, **\$1.10** Two-pound cans Golden West Coffee for **75c** One-pound cans Golden West Coffee for **40c**

"Blue Label" or "Libby's" Catsup 18c

Choice of either well known make, Blue Label or Libby's Catsup. A large bottle at **18c**

Se'rchlight Matches at 38c

Pays to purchase 12 boxes of Se'rchlight Matches at a time, when so doing means this splendid saving. Special at **38c**

Supreme Bacon, Lb. 29c

THERE is much in the pickling and smoking of meats that makes possible Supreme accomplishment of both. Morris & Co.'s Supreme Bacon is the result of expert knowledge in selection, sweet pickling and smoking. Retaining the delicious flavor is the secret that these packers have learned. There's a pleasing difference in Supreme Bacon to other brands. For the Monthly Grocery Sale priced at only, the lb. **29c**

Supreme Hams, Lard and Canned Meats also possess every good quality attributed to Supreme Bacon

Every Delicious Blend in Edwards' Depend'ble Tea EDWARDS'

TEST the dependability of this brand of Tea yourself at the demonstration in our Pure Food Grocery. Edwards' Dependable Teas are packed in five favorite flavors—Japan, Ceylon, English Breakfast. Knowing the reliability of the growers from whom this Tea is obtained caused the Edwards people to brand this "Dependable," and true to the name is the Tea that you find in the cans. For this event, one-pound packages, **60c**; one-half-pound packages, **30c**



Perfectly Bl'nded Diamond



"W" Coffee, 45c

WADHAM'S & CO. have earned an enviable reputation for the quality of their Diamond "W" Coffee. Imported direct from Brazil in the green berry, then fully tested, milled and roasted here in Portland by their improved steel-cut process, removing every particle of chaff and dust. Diamond "W" Coffee, sale tomorrow, pound, at **45c**

The Royal Banquet Butter 2 Pounds, 78c

THE only Butter that hundreds of homes will sanction is the well-known Royal Banquet brand. Put up by the Hazelwood Company in sanitary cartons. Only cream of the highest test is used in the making of Royal Banquet Butter and the minutest precautions for cleanliness taken. Royal Banquet Butter for this sale, 2 pounds **78c**



50c Potted Ferns at Only 30c \$1.50 and \$2 Kind at \$1.25



A CHOICE lot of the beautiful Whitman "Ostrich Plumes" Ferns. Fine healthy plants that add cheer to any home. \$1.50 and \$2 Ferns in 6-inch pots at **\$1.25**; 50c Ferns in 4-inch pots at **30c**. Sweet Pea Seed—Fall planting means the finest of early flowers. Best varieties to choose from—Spencer, Unwin and Grandiflore types. Diamond Plant Food—For ferns, palms and house plants. Produces luxuriant foliage, brilliant, lasting blossoms. Pound packages, **25c**; one-half-pound packages, **15c**.

Canned Goods

All Newly Packed.

Fancy Iowa Corn, 6 cans for **44c**
Maine Corn, 6 cans special at **56c**
Maine Succotash, 6 cans for **56c**
No. 1 String Beans, 6 cans for **56c**
Dimple Peas, new pack, 6 for **85c**
Red Ribbon Peas, new pack, six cans for **85c**
High-grade Table Peaches, 3 cans for **50c**
High-grade Table Apricots, 3 cans for **50c**
High-grade Table Pears, 3 cans for only **50c**
High-grade Pineapple, 3 cans **50c**
Mecca Asparagus, the can at **18c**
Red Ribbon Asparagus, can, **20c**
A. & L. Oysters, 2 small cans **25c**
A. & L. Oysters, 2 large cans **35c**
Small Cove Oysters, 3 small cans at **25c**
Shrimps, 2 25c cans for only **35c**
Extra fancy imported Sardines, 30c cans at **19c**
Salmon Pudding, 3 cans for **23c**
Choice Salmon, 2 cans only **25c**
Fancy Mackerel, pound 10c, 15c, 25c and **40c**

Dried Fruits

New Black Figs, 3 pounds for **25c**
Fancy Dry Pears, 2 pounds, **25c**
Fancy Dry Apricots, 2 lbs., **25c**
Fancy Dry Apples, 3 pounds, **25c**
Fancy Dry Peaches, 3 pounds **25c**
Monopole Seeded Raisins, 3 packages for **22c**
New-pack Prunes, large, 2 pounds for **21c**
Orange Peel, the pound at **17c**

Avondale Butter, sent to us fresh daily, 2-pound roll **65c**

Coffee and Teas

M. & F. Special Coffee, lb., **26c**
Victor Blend Coffee, the lb., **29c**
Teaspoon Blend Coffee, lb., **39c**
Royal Banquet Coffee, lb., **45c**
Ye Oregon Grill Coffee, the pound, at **45c**
Dependable Coffee, lb. 40c; 2 lbs., **75c**; 3 lbs., **\$1.10**
M. J. B. Coffee, lb. 40c; 2 lbs., **75c**; 3 lbs., **\$1.10**
Hotel Tea, English Breakfast, very special, lb., **32c**
Extra special new-crop Tea, 75c grade, this week only, **42c**
Victor Japan Tea, the pound, **32c**
Cocoa, 25c cans for only **18c**

Breakfast Foods

Wheat Eats, the package at **10c**
Cream of Wheat, package at **15c**
Shredded Wheat, package at **10c**
Corn Flakes, 3 packages for **23c**
Rolled Oats, package only **10c**
Eastern Corn Meal, sack, **28c**
Graham Flour, in sacks, only **30c**
Eastern Rolled Oats, family size package, **20c**
Whole wheat Flour, in sacks, **30c**
Cream Rolled Oats, in sack, **40c**

Rices, Etc.

Small White Beans, 4 lbs. for **25c**
Extra Fancy Mexican Beans, 5 pounds, **25c**
Head Rice, 3 pounds for only **25c**
Split Peas, 3 1/2 pounds for **25c**

Miscellaneous

Wadco Baking Powder, large can for **17c**
Olives, 75c size, special at **40c**
Olives, picnic size, 3 bottles, **25c**
Salad Oil, large bottle for **25c**

Delicacies

Potato Chips, 3 pkgs. only **25c**
Imported Bar le Duc, 30c size, for only **22c**
Cream Cheese, the pound at **20c**
Long's Preserves, new pack, **20c**
Virginia Peanut Butter, lb., **20c**
Sliced Beef, glass jars, 2 for **25c**
Haines' White Grape Juice, large bottle, **40c**
Minced Meat, 3 packages for **23c**
Imported Spagetta, Vermicelli or Macaroni, 20c pkgs., **11c**
Fine Salt, 25c sacks for only **19c**
New Brazil Nuts, the pound, **14c**
Mustard, 3 15c jars, special, **25c**

Laundry Supplies

Ivory Soap, 10c bars, 4 for **30c**
Flotilla Soap, seven cakes at **25c**
Red "M" antiseptic Soap, 10c cakes for **25c**
M. & F. White Soap, 6 cakes **25c**
Royal Banquet Soap, 6 cakes, **25c**
Three-Heart Soap, 6 cakes, **25c**
Sapolio, 4 10c cakes for only **30c**
Roundup Cleaner, 3 cans for **13c**
Lighthouse Cleaner, 5 cans **23c**
Gold Dust, large pkgs., each **20c**
Kingsford's Gloss Starch, wooden boxes, at **48c**

Food Choppers

KKNOWN and used by housewives from Coast to Coast—the standard Universal Food Choppers. Chops raw or cooked meats and vegetables as fine or coarse as wanted. These special prices in force tomorrow:

\$1.00 Universal Food Choppers for 77c
\$1.25 Universal Food Choppers for 96c
\$1.50 Universal Food Choppers, \$1.17
\$2.00 Universal Food Choppers, \$1.54

Sale Aluminum Ware

IMPORTED direct from Germany where our buyer, on his last European trip made this phenomenal purchase of over 1500 pieces. This direct purchasing is what makes possible the low sale prices quoted here:

\$1 Lipped Sauce Pans—of the high-grade German aluminum ware. Priced special at only **54c**
90c Frying Pans—of the durable German aluminum ware. No kitchen complete without one. **53c**
\$1.25 Covered Sauce Pans—with handle. Of the heavy German aluminum ware. Special at **83c**
tomorrow's sale at

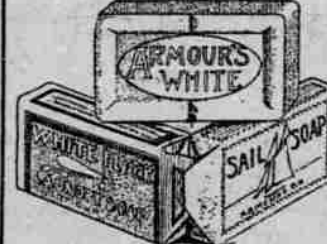


MAIL
ORDERS
FILLED

MAIL
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TELEPHONES—PACIFIC, MARSHALL 4600; HOME, A 6101

Armour's 10c White Soap 4 Cakes at 28c



WHAT woman hasn't tried Armour's White Soap—the Soap that floats! Safe to say there are few soaps at the price made of such thoroughly reliable ingredients. Lasts much longer than the usual run of white soaps, since "Armour's Floating" is pressed to double the hardness. Popular for bath and fine laundering. On special sale tomorrow, 10c cakes, **4 FOR 28c**
Armour's White Flyer Soap. Special sale tomorrow, 6 cakes, **25c**
Armour's Sail Soap. Special sale tomorrow, 9 cakes for only **25c**
Armour's Lighthouse Cleanser, Special sale tomorrow, 5 cans **23c**

Golden Rod Oat Flakes 2 Packages 25c

NOT only appetizing as a breakfast food, but wonderfully nutritious and wholesome. Made from the best of selected oats with chaff removed. It's the secret of the light consistency that makes Golden Rod Oats superior to many breakfast foods that are heavy when cooked. Manufactured by the Golden Rod Milling Co. of Portland. Priced at **2 PKGS. 25c**

