

## Autumn Exhibit Pellard Suits and English Hats Everyday Is Opening Day Now at Lipman, Wolfe & Co.

### Post Script

—One of the illuminating problems which was propounded to us during our collegiate study of English literature—I think I was a freshman—was this: Supposing that one was to be shipwrecked on a totally desert island and doomed to spend the rest of one's days in that benighted place, what 10 books would it be best to take with one to beguile the weary years away? Of course, the prospect of a life of solitude with 10 books—barring the possibility of meeting with a congenial cannibal—was enough to provoke serious thought on the part of even the most frivolous. I think all of us began our list with the Bible and Shakespeare, and followed these with a number of the classics. Les Miserables was a great favorite. I believe that I filled out the remaining eight in my library with Dickens' novels, and was severely criticised for my partiality. But this morning as I wandered into the pleasant little "Book-lovers' Corner"—which is really not a corner at all, but a tiny, softly-carpeted library—and browsed among the well-filled shelves, I found my favorite in such attractive bindings, and so quaintly illustrated by the famous "Phiz," that I should have asked nothing better than to retire to the desert island with just one complete set for companionship. Dear, good Boz, with his kindly, comfortable humor, his carefully-drawn pictures of the masses, and his highly satirical sketches of the classes!

—Here, too, was a set of Thackeray, and one of Scott, and another of George Eliot. There was a set of small volumes comprising the works of Eugene Sue, and near by I found rows of well-bound volumes by those pioneer novelists—Fielding, Sterne and Tobias Smollett. There was history, too, by the great literary historians—Carlyle, Guizot, and Macaulay. Our own Stevenson was there, with Hawthorne and Washington Irving as his genial companions. So was Kipling, the great immortal of our own day. What a perfect place to be shipwrecked—if we must submit to such a fate.

—On one of the tables in the salesroom I found paper-bound copies of the latest French novels and cleverly illustrated editions of French plays.

—There were German books, too, in more dignified bindings. Sudermann, Feibig, Keller and others dear to the German hearts. All of these and many more to be found in the lower gallery.

—Speaking of the French reminds me of the D'Orsay perfumes on the first floor, for which this store is exclusive distributors now. They come in exquisite glass bottles, delicately patterned in gold or with a solitary mother-of-pearl medallion, and contain most exquisite odors. Quite the most splendid thing one could imagine was a cylinder-shaped bottle with a silver frieze of Greek dancers around its base. A glass cap fitted over the top—stopper and all—for the "Parfum des Violettes," which it contained, is very rare and precious.

—Over in the men's wear store they were showing the new English sweater jackets of fine Angora wool. They are incredibly soft to touch, but they have the necessary "heft" to make them warm. They come in two-toned effects and "heather mixtures"—decidedly London-made, and the most luxurious thing in the way of a sweater that could be devised. Of course, they were designed for men, but what's to prevent the women from having them? And have them they do, for milady seldom overlooks anything as beautiful and serviceable as these softly-woven jackets. They are made by Welsh, Marguetson & Co., of London.

—A few moments spent in the stationery department will convince you that a "box of letter-paper" is no longer the commonplace gift that it used to be. Individuality in one's stationery is the cry of the hour, and here are writing sheets and envelopes fit to bear the missive of a Du Barry or a Pompadour.



We Have the Honor of  
Announcing Our Appointment  
As Exclusive Distributors  
FOR THE PRODUCTIONS OF J. R.  
HUNT & CO., OF LONDON  
Showerproof Overwear

—We show you these garments with pride. They are to be found only in Old Bond-street shops, in the most exclusive stores in Paris, St. Petersburg, Brussels, Vienna, Rome and Madrid.

—They are sold by stores enjoying the patronage of royalty and the most exclusive trade.

—Hunt's waterproofs hold a distinctly unique position in London, and are accepted in Europe as the standard for correct style and elegance.

—Tailoring and workmanship are the best. They are not to be compared with the ordinary run of English raincoats, being distinctly different in every respect in material and style.

### Escavegoing

is the registered name on these garments, and the woman who wears one of these coats will rest assured that she possesses the last note in English overwear.

Prices \$30 to \$65

### Modish Pellard Suits

—Fashion seems to be in a kindlier mood this season in giving her followers a wider latitude in their choice of tailored suits.

—"**PELLARD SUITS**," as if conscious of the importance of being even more attractive than ever before (if that were possible), are here for your approval.

—The diversity of styles and materials offer a wondrous selection.

Every woman may suit her own individuality in this great Autumn exhibit of "**PELLARD SUITS**." Norfolk effects are being shown in Scotch mixtures and men's materials; also in serges and chevots.

—Models cut on conservative lines in the dapper little cutaway coat in two, three and four-button styles. A longer cutaway, especially new and featured in Pellard suits, makes its bow for approval.

Shirts come in the latest plaited French back and plain front. Others are cut plain with side panel in front and back; also new knitted effect which still conforms to the narrow silhouette.

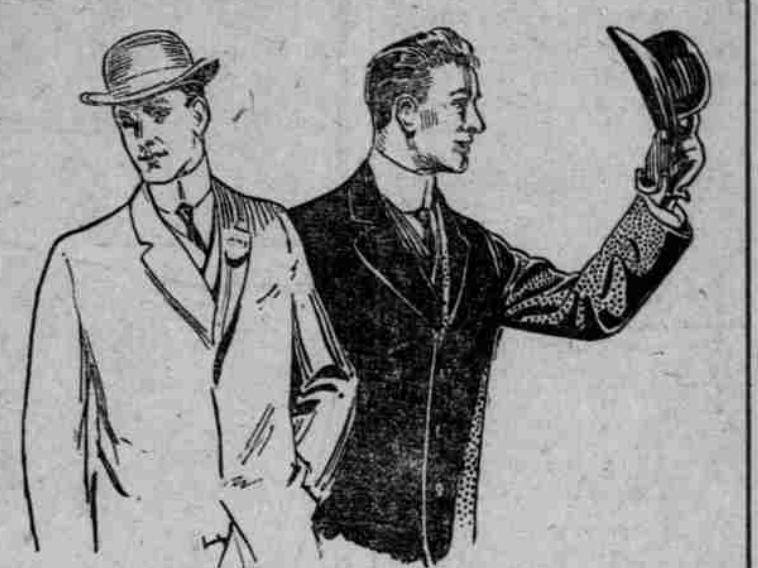
—Prominent amongst the new materials are shown French plush cloth which comes in soft, rich colors, an imported sponge cloth, wool ratine, wool velour and whipcord.

—New broadcloth, velvet and corduroy suits are here in the quiet, rich shades so much affected this year in street costumes.

### Forsythe Autumn Waists Are Here

—That master of the tailored art in waists has created for this season smart, individual shirts for women, such as never before bore the label of Forsythe. He has outdone himself. Has created compelling models. You have but to see the new waists to be convinced of the importance of adding many of them to your Autumn wardrobe.

—Madras, dimity, linen, silk; severely tailored; others with the dainty traces of Paris, giving them an added touch of exclusiveness.



### Popular—Right From the Start Our Men's Wear Section

Smart Autumn Neckwear at 50c

—Away with the old—on with the new—brush up—you have cast away your old straw hat—take on the festive garb of Autumn as shown in these smart silk scarfs.

—Striking patterns in the softest of silks—unique designs that appeal at once to the man who can distinguish the uncommon at a glance.

—Quality is spelled in big letters; no matter what your choice may be, you are sure to find it in this initial display.

### From Over the Sea London Furnishings

—Swagger English neckwear, Picadilly and Bond-street sweaters and vests, "deucedly clever" neck mufflers in silk. No use any longer to import your furnishings from London Town; we bring them here to you. COME AND SEE THEM.



### Robinson and Wells London Hats

An Importation Having Just Arrived From London

We Take Pleasure  
in Announcing an  
Autumn Exhibit

of These  
World Famous Hats  
Monday, September 16th

### Silk Kimonos

Direct From Japan

—The last steamer from Nippon brought to us these charming boudoir robes. Fashioned in the delicate soft colorings, deftly ornamented by hand embroidery in Oriental patterns \$15.00 to \$50.00.

### New Arrivals in Suits and Dresses for Girls Still in Their Teens—Fifteen, Sixteen, Seventeen

—Simplicity in misses' dresses, tailored suits and snug enveloping coats—**THEY ARE ALL HERE.** And at prices as attractive as the garments themselves. Here are a few that we saw in the receiving room this morning and that you shall see tomorrow:

—Unusually charming are the one-piece frocks of serge, in any and every color and shade your girlish taste desires.

—One exceptionally pretty frock is shown in dark blue serge with a black and white corded trimming used in an effective manner on the waist and skirt. This dress sells for \$16.50.

—Other dresses of serge come in all shades as well as cream white—many of the skirts being copied from the French models with a slight gather across the back, trimmed in many novel and original styles with buttons, silks and unique little belts. Prices from \$9.00 to \$25.00.

—Challie dresses in all colors, stripes and figured designs, adorned with pipings and tiny satin-covered buttons applied in rows. These dresses can be had as low as \$15.00

—Dark blue crepe de chine dresses with the skirt in the new pannier style, while the waist is brightened with a touch of soft, creamy shadow lace at the neck and little points of lace extending out to the sleeve. Otherwise this frock is self-trimmed with corded folds and bands, \$30.00.

—The corduroy dresses this season seem to have taken on a most distinctive air; they are almost severely plain, the trimming consisting of novel lace collars and odd, attractive belts and sashes which will more than delight the hearts of all young girls. Priced from \$11.50 to \$18.75.

### An Announcement

—Unable to accommodate all the women interested in the Modart Corset demonstration

### Mrs. L. C. Redding

Will be pleased to give personal attention to all customers during the present week.

—Twelve new Fall models for as many different figures are now on exhibition.

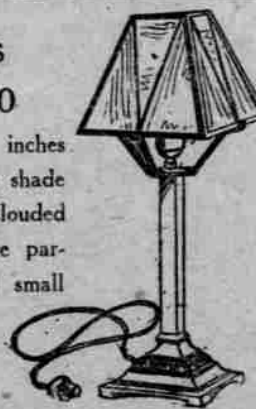
### FREE TRIMMING SERVICE

Is announced in our millinery department. When materials are purchased in this store we shall trim hats for our patrons free of charge.

### Sale of Lamps

Desk Lamps \$2.50

—Most attractive lamp, 15 inches high, with a six-inch art glass shade in ivory and green. Portable. Clouded brass finish. These lamps are particularly suited for dens and small writing tables.



Cut Glass Lamp  
Special \$5.00

—Cut on the best American glass blanks, with a seven-inch artistically cut glass dome. This lamp stands 14 inches high. Six feet of white silk cord attached.

### Table Lamps Special \$10.00

—Twenty-five inches high, with brass portable, antique finish. 19-inch leaded art glass shade in three colors—amber, green and pink. Two lights, 6 feet of green silk cord attached.



Special Display  
Richard Hudnut  
Perfumes and Toilet Articles

—Perfumed satin roses will be presented to all customers as a means of demonstrating the superb richness and natural beauty of Richard Hudnut's ROSE ROSEE perfume.

Rose Rosee Perfume, \$2.25 and \$4.00 bottle.  
Rose Rosee Perfume, \$2.00 an ounce.  
Gardenia Toilet Water, 75c and \$1.40 bottle.  
Lily of Valley Toilet Water, 75c and \$1.40.  
Extreme Violet Toilet Water, 75c and \$1.40.  
White Rose Perfume, 50c, 75c and \$1.25.  
Rose Rosee Sachet, \$3.00 a bottle.  
White Rose Sachet, 50c a bottle.  
Violet Sac Toilet Water, 75c-\$2.75.  
Rose Parfum Parfait, \$1.50 bottle

### Exhibition of French Silks An Arabian Night Dream

—Solomon in all his glory was not arrayed more gorgeously than our women. Compared with the present day's offerings at Beauty's Shrine, the highest art is called into play in devising new colors and textures.

—This exhibit discloses fabrics in rich, exquisite colorings; the soft silken luxurious textures that ravish the senses. The marvel of rainbows and flowers; the daring of Oriental colorings; the glow of the setting sun is all reproduced in wondrous variety.

—Silks as soft as thistle down, plain and brocaded; silks in charming Dolly Varden effects and in print warp chiffon tafeta. Glace Cotele in two-toned combinations.

—So we present you on Monday these masterpieces of the French silk artists. They were created for Callot and Beer, Premet, Drecol, Bernard and others of the Paris couturiers.

—Here are silks, satins, brocades, velvets and gauzes rushed over by express that you may see them here as early as in Paris.

—Here are the new shades of ruby, mulberry, wistaria, fuchsia, amber and ivory.

—Small wonder that some of these silks cost \$10.00, \$12.00 and \$15.00 a yard; yet many of them sell as low as \$1.50 a yard.

### T A K E A Little Journey TO OUR NEW FOOTWEAR DEPARTMENT

"Life is Evolution" From the sandal bound on with a thong to the well made daintily fashioned shoe of today is a far cry. You couldn't expect to find anything here but the Best. Here are the Shoes every Woman Wants. A bewildering selection from which to choose. The Newest Styles --- from the fascinating little evening slipper to the practical, comfortable everyday shoe. Here are Expert Sales Men and Women to insure your future foot Comfort by the most careful and Scientific Fitting. We have planned this business carefully and thoroughly with the resolve of giving you faultless practical and serviceable shoes at Reasonable Prices. Find you will Not be disappointed.