

MEIER & FRANK'S
PORTLAND'S SHOPPING CENTER.

Madame at her best—it's the aim of the experts on our Balcony Beauty Parlors. Manicuring, shampooing, hair dressing, etc.

See double-page announcement at center of Section 1—for details of Third Great Harvest and Manufacturers' Sale.

A special order service is maintained in our Balcony Beauty Parlors for making transformations, puffs, etc., from combs.

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Our September Sale of Toilet Goods

Veronica Water, Trial
OUR patrons will be interested in this trial offer of the wonderful Veronica Water. Hundreds of Portland people have found it a harmless, healthful means of relief for headache, constipation and biliousness.
Let us send a dozen bottles to your home for a ten days' trial! If after using three bottles you do not find it satisfactory, return the nine bottles, with the three empty ones, and there will be no charge for the number of bottles used. Veronica Water is priced at \$5.50 a case of 12. One-third of gallon in each bottle—priced at 50c.

\$1.25 Hot Water Bottle 89c
Every home should have one of these large size Hot Water Bottles—of maroon rubber—every one bears the Knealek label and are guaranteed for a year. 89c
Regular \$1.25 Water Bottles at only 89c
\$1.50 Fountain Syringes—large size, of maroon rubber, with rapid flow. Guaranteed a year against imperfections. Sale, 89c
\$2.00 Hot Water Bottles—3-qt. size, guaranteed 2 years. Sale, \$1.29.
\$2.00 Combination Fountain Syringe and Water Bottle—Large size, guaranteed for a year. On sale, \$1.49.
\$2.50 Bulb Syringe at \$1.39.
\$3.50 Marvel Whisking Spray, at \$2.49.

EVEN a full page can't tell of all the phenomenal offerings in Toilet Goods and Drugs—lowest possible cut prices on daily used and wanted articles.



Here is evidence of the rule of our Toilet Goods Section—never to be underpriced, and on scores of articles are prices lower than could possibly be offered elsewhere. Our immense quantity buying together with the enormous out-pouring of stocks makes possible the reductions unequaled elsewhere.

Our regular monthly Toilet Goods event begins tomorrow and continues the week—but come tomorrow while every lot is complete. Owing to the extreme low prices we must reserve the right to limit quantities. Read every item below—it means economy for you!

6 Cakes Palmolive Soap 49c

A 50c Jar Free!



Known everywhere is the high-grade Palmolive Soap—a perfect combination of pure vegetable ingredients with the necessary degree of pure olive oil. A 50c jar of Palmolive Cream given free with every purchase of six 10c cakes of Palmolive Soap.

--a \$1.10 Value at 49c

To \$1.50 Chamois Only 79c

Extra large sizes of oil-tanned, washable Chamois—some slightly soiled, so we offer these \$1.25 and \$1.50 pieces of Chamois at the very low price of 79c

Tooth Paste & Holder

The delightful Williams' Tooth Paste—regular 25c tubes, with a 25c Tooth Brush Holder—during this sale, all at only 19c

"Melba" Means Skin Perfection



THOUSANDS of women everywhere have attained a delightful perfection of skin through the systematic use of the famous Melba preparations. The Melba Face Cream is a wonderful Skin Food—with its use lines of worry and age are massaged away, leaving the skin smooth and youthful.
The Melba Skin Cleanser is invaluable—not only for the cleansing of the skin, but for the refining of enlarged pores and the relief of torpid glands.
An expert masseuse is here on the second floor to tell you of the results obtained through the use of the celebrated Melba Toilet requisites. Melba Cream and Cleanser is priced at 50c a jar.
Melba Nail-Polishing Paste, priced at 25c; Rose Blush at 25c.

And What a Beautifier This Is!

THE famous toilet preparation used by women from coast to coast, and we know of no more delightful preparation for daily use than the famous Aubry Sisters' Beautifier.
Takes the place of powder—is applied with a moist sponge—is an immediate beautifier and is absolutely invisible.
But aside from all other points of perfection it is entirely harmless. There is nothing in any of the Aubry Sisters' preparations that could harm the most delicate skin. Ask the expert at a special booth in main aisle about them. The Beautifier at 25c, 50c and 75c a jar.
Other Beautifier Preparations include the wonderful Liquid Tint, Beautifier Soap, Cream, etc.



Braman's Powders for Indigest'n

NUMBERLESS people in Portland have found relief from stomach ills through use of Braman's Stomach Powder. And hundreds of users have told us that they know of no other remedy for dyspepsia and indigestion that gives them the quick relief and benefit as does the Braman Powder. Also for disorders of the liver, for sour stomach, flatulence and heartburn.
Braman's Stomach Powder is compounded from the formula of a famous Kentucky physician and put up in sanitary, convenient glass bottles, as illustrated here. Two sizes, 50c and \$1.

The Samurai Oriental Specialties

THE unexplainably sweet odors of the Orient—in the delightful Samurai Talcum Powders and Toilet Waters. Many of Portland's most fastidious women think of using no other preparations than the wonderful Samurai Oriental specialties. The Lotus Blossom, the sacred flower of the Orient, and the Corylopsis are universal favorites. Found in Talcum Powder and Toilet Water, alike.
Used in the bath, the Toilet Water diffuses a delightful sweetness and after the bath the Talcum is pleasing and refreshing. So fine in texture that the most delicate skin finds benefit in its use.
Toilet Waters priced 50c, 75c and \$1; Talcum Powder at 19c



Sempre Giovine--Retains Youth

50c Size, Special for 35c
MARIETTA STANLEY'S "Little Pink Brick" has been the "Queen of Beautifiers" to hundreds of women from coast to coast. It has meant to them the building up of depleted tissues, by retaining or bringing back of the glow of youth and natural beauty. It eliminates the tired expression that so often mars the attractiveness of midlife's face.
Sempre Giovine is remarkably cleansing and soothing—can be used on the most delicate skin without injury. The regular 50c size is priced for the September sale of Drugs at the special attractive price of only 35c

Mme. Hatten's Princess Cold Cream

FOR years Mme. Hatten worked and experimented until she perfected the formula from which this Princess Cold Cream is manufactured.
Princess Cold Cream, as well as all other Mme. Hatten preparations, bear the original "Bee Hive" label. All put up in light, sanitary boxes. The Cream, a jar, at 50c and \$1.
Other 20th Century Specialties—Bleach Cream, Freckle Cream, Almond Cream, Face Powder, etc. Various. 25c, 50c and \$1.



Violet Coronation Ware

PORTLAND'S first showing of the latest creation of high-grade Toilet Requisites is here in our first floor section.
Every woman should make it a point to see the new Violet Coronation Ware—the latest creation in high-grade Toilet requisites. Words cannot explain its rich transparent beauty. A complete assortment of pieces to choose from—Brushes, Combs, Mirrors, Manicure Articles, Powder Boxes, etc. Prices range from 95c to \$15.

Face Creams—

- 50c Dr. Charles' Flesh Food for 29c
- 50c Pompeian Massage Cream, 29c
- 50c Malvina Cream, box, 29c
- 50c Stillman's Freckle Cream, 29c
- 50c Elcaya Creme or Cerate for 39c
- 25c Daggett & Ramsdell's Cream Tubes, 13c
- Riker's Violet Cerate (greaseless), 50c
- Luxuria Cream (Harriet Hubbard Ayer's), 50c
- 25c Dioxide Cream, made with peroxide, 9c

Face Powders—

- 25c Pond's Talcum Powder, anti-septic and healing, box, 14c
- 15c Talcums, in sandalwood, violet, etc., 11c
- Lazell's Massata, the newest Oriental odors, box, 15c
- Jergen's Talcum, in violet and rose odors, large can 19c
- 50c Pozzono's Rice Powder, all shades, box, 29c
- 50c Carmen Face Powder, all shades, box, 25c
- 50c Java Rice Powder, all shades, box, 25c
- 50c La Blanche Powder, all shades, box, 29c
- 25c Sanitol Face Powder and 25c Vanity Box, both 13c

Dentifrices—

- Rubifoam, for the teeth, 13c
- 50c Sodont Combination Liquid and Tooth Powder, at 33c
- 25c Euthymol's Tooth Paste at 10c
- 25c Sanitol Tooth Paste or Powder, 2 for 25c
- 25c Kolyas Tooth Paste, 3 boxes for 50c
- 25c Graves' Tooth Powder, 2 for 25c
- 25c Sheffield's Tooth Paste, box, 15c

The Soaps—

- Cuticura Soap, one to a customer, 13c
- 15c Kirk's Juvenile Soap, 9c
- 25c Packer's Tar Soap at 13c
- 25c Bathasweet Soap, for the bath, 3 for 25c
- 10c old-fashioned Elder Flower, Oatmeal and Glycerine Soap at 6c
- 5c Fairy, Ivory and Lifebuoy Soaps, 3c
- 5c Jergen's Castile Soap at 3c
- 25c 4711 Glycerine Soap, large cake, 14c

Patent Medicines—

- 50c Wyeth's Sodium Phosphate Effervescent, 29c
- 25c Bay Rum, the bottle, 17c
- 35c Castoria (Fletcher's), 19c
- 25c Carter's Little Liver Pills, 2 for 25c
- 50c Kodol Tablets, box at 33c
- 50c Beef, Wine and Iron, full pint, 29c
- 25c Castor Oil, tasteless, 17c
- 10c Boric Acid, the bottle, 5c
- 25c Malt Nutrine, each, 19c; the dozen, \$2.25
- 35c Canthrox, for shampooing, 19c
- 25c Nail Files, ebony, at 19c
- 25c Manicure Sets, only 17c
- 15c to 25c Combs, in odd numbers, 5c
- 50c 9-inch, heavy assorted Combs, celluloid, 29c
- 25c Hair Brushes, each, 19c
- 50c Family Liniment for 25c
- 50c Seven Sutherland Sisters' Hair Tonic, 33c
- 50c Hays' Hair Health, 33c

Miscellaneous—

- 25c Mum, for perspiration odors, 2 for 25c
- 25c Amolin, for perspiration odors, 2 for 25c
- 25c Frostilla (Holmes'), 14c
- 50c Buffers, 4 and 5-in., 29c
- 35c Wool Puffs, washable, 19c
- 25c Swansdown Powder Puffs, each, 14c

Alabastrine for the Nails

AVOID the use of the cuticle knife by using Beecham's Alabastrine, which softens the cuticle, preventing hangnails and rough finger tips. There's no chipping or cracking of nails when Alabastrine is used. The housewife, the business woman, and men, too, find Alabastrine invaluable in keeping the nails looking right. On sale in Portland at The Meier & Frank Toilet Goods Dept. only. Large size jar, 65c.
Beecham's Vere de Vere Cream is a splendid skin food, which builds up the relaxed muscles and tissues of the neck and face. In Toilet Goods Dept. the jar at only 65c



50c El Perfecto Veda Rouge 29c

EL PERFECTO VEDA CREAM is used by women everywhere. Imparts to the lips and cheeks a color that's true to nature.
Of that dull, rich red, which, when applied, gives the skin a healthful, youthful appearance.
The most famous theatrical stars use and endorse this Rouge about all other makes. The full size boxes sold everywhere at 50c—special for the September Toilet Goods Sale at exceptionally-low price, box 29c



Celebrated Borden's Malted Milk

THIS perfected and wholesome Milk Food should be in every home. Every member of the family will be benefited by its use. Aged people, mothers, travelers, invalids, infants and anyone, even though the need of especially nourishing foods is not felt—all will find it splendidly nutritious and invigorating.
Safe to say—there's no equal to the famous Borden's Malted Milk. Prepared under the most scientific process, of richest cows' milk and in a manner that combines all the strengthening and nutritive elements. Put up in glass bottles—easily and quickly prepared. Small size, 39c; large size, 79c; hospital size, \$2.98.



75c Colorine, for the Hair 59c

NO NEED to pay the price of specialists for the coloring of the hair, when so high-grade and harmless a preparation as Scheffler's Colorine can be purchased at 59c! The simple directions enclosed in every package, if followed closely, will mean for madame just the shade of hair most becoming to her individuality.
For gray or faded hair Scheffler's Colorine has no equal. Hundreds of women use it whenever needed to keep the hair lustrous and of a natural shade. The regular 75c bottles priced here at 59c



A Flesh Builder VAUCAIRE

GENUINE Willard White Galega Tablets—regular \$1 boxes, special at 79c! It's an offering that women will appreciate, for known the land over are the Galega Tablets as a wonderful tonic and flesh builder.
Through their use hundreds of women have improved and developed the figure—wasted tissues have been built up—bust and neck have developed and the natural beauty of the body has been enhanced. Unlike ordinary remedies—Vaucaire Galega Tablets act as a tonic, rather than a medicine. Let the expert from the Chicago Laboratories tell you about the Vaucaire Tablets. Order by mail if you like. Regular \$1 boxes, for the September Sale of Toilet Goods at 79c

Ever Try Pacific Glove Cleaner?

YOU'LL be astonished at how quickly and easily this convenient Glove Cleaner does its work. Once you've tried it, you'll never be without this splendid Cleaner.
How many women have found when preparing to go out that the otherwise perfect toilet has been marred by soiled gloves and no time to send them to the cleaner. If you've a box of Pacific Glove Cleaner in the home, gloves, belts, shoes, etc., can be cleaned at a moment's notice. The special demonstrator will show you how quickly and easily it cleans. Good-sized box priced at only 25c

