

We Hope to Have the Pleasure of Giving You All a Cordial Reception at the Opening of the New Store

Tuesday
September Third

Opening Day
Reception Hours

Afternoon—
From Two to Five-Thirty
Evening—
From Seven-Thirty to Ten

We Bid You Welcome



Tuesday
September Third

An Exhibition

The entire opening display of New Fall Merchandise is for your pleasure and enjoyment—no goods will be sold on Tuesday.

We Bid You Welcome

We Bid You Thrice Welcome

Today we ask you to attend the opening of the New Store. YOUR STORE—made possible by your constant patronage and your faith in our business integrity. Join with us in celebrating the expansion of this great business and the dawn of a new era in Merchandise. We shall show you the newest products and the best things from all parts of the world. We shall present to you a series of exhibits the like of which you have never seen before. It is a store with its own individuality—a progressive store. If it's a good store today it will be a better one tomorrow. Come, join us in this celebration. Welcome.

Lipman Wolfe & Co.
"Merchandise of Merit Only"



G.D. GRAVES '12