

FINE, NEW BUILDING IS READY FOR WOODARD, CLARKE & CO. TO OCCUPY

Handsone Structure Contains Ten Floors for Selling Space—Pioneer Drughouse of Portland Invests \$325,000 in Modern and Up-to-Date Home.



STRUCTURE AT ALDER AND WEST PARK TO BE OCCUPIED EXCLUSIVELY BY WOODARD, CLARKE & COMPANY.

What is considered one of the most modern and complete buildings of its kind is the new home of Woodard, Clarke & Co., which occupies the north-east corner of Alder and West Park streets.

property is said to carry the lowest insurance rate of any mercantile institution in the city.

room has been installed, where are shown the most recent inventions in this branch of the profession.

BIG CONTRACTS LET

Paving in Sellwood Will Aggregate \$250,000 or More.

ADDITION GROWS SPEEDILY

College Building Takes Shape, Giving New Stimulus to Community; Hard-Surface Streets Connect Other Sections.

At Sellwood more improvements are in progress and in prospect than ever before.

Hard-Surfacing Extensive.

When these improvements are completed it will be possible to drive to and through Sellwood on hard-surfaced pavements and cross to the West Side by way of the Sellwood ferry.

Lensing Deals Closed.

The following leases were made by Terry & Harris last week:

Salem Gets Fine Building.

The Hubbard building at Salem, which was originally intended to be a two-story structure, will be four stories in height, as announced last week by E. F. Lawrence.

Sales at Mount Tabor Closed.

The Tabor Heights Realty Company has sold a quarter block at the northeast corner of East Seventy-third and East Alder streets to Mrs. Ruth Seitz for \$2000.

Much Land is Vacant.

There are at present 60,000 farm operators, but these, it is stated, are insufficient to maintain the large and constantly-increasing urban population.

Dairying is Important.

The report says that dairying has come to be regarded as one of the most important subjects of study and is attracting much attention.

District to Assure Quiet and Privacy.

and is admitted by men of the profession who have seen it to be the foremost, most conveniently arranged and appropriately furnished and appointed building of its kind in America.

Company to Remain Always a Step Ahead.

There are few times in the life of any man that he calls upon the undertaker. When he does, as a rule, for the first time, his unfamiliarity with that line of business compels him to rely largely upon the honor-

MUCH LAND VACANT

Nearly 20,000,000 Acres Lie Idle in Washington.

PRODUCERS ARE NEEDED

According to Secretary of State Urban Population is Excessive. Much Produce Shipped From Oregon and Other States.

According to a bulletin recently issued by I. M. Howell, Secretary of State, 20,000 families are needed on State farm lands to help feed the 100,000,000 people employed in the various mercantile and manufacturing establishments in Washington.

CONVEY TO HANDLE CADILLAC

Local Agent Gives Up Pierce-Arrow in Favor of Detroit Car.

H. M. Covey has given up the Portland agency for the Pierce-Arrow, announcing that in the future he will devote the attention of his staff to the exploitation of Cadillac automobiles.

SALES AT MOUNT TABOR CLOSED.

The Tabor Heights Realty Company has sold a quarter block at the northeast corner of East Seventy-third and East Alder streets to Mrs. Ruth Seitz for \$2000.

DAIRYING IS IMPORTANT.

The report says that dairying has come to be regarded as one of the most important subjects of study and is attracting much attention.

DISTRICT TO ASSURE QUIET AND PRIVACY.

and is admitted by men of the profession who have seen it to be the foremost, most conveniently arranged and appropriately furnished and appointed building of its kind in America.

COMPANY TO REMAIN ALWAYS A STEP AHEAD.

There are few times in the life of any man that he calls upon the undertaker. When he does, as a rule, for the first time, his unfamiliarity with that line of business compels him to rely largely upon the honor-

NEHALEM BAY WILL BECOME FAMOUS

through the extensive lumber industries. The Government appropriation for the extension of the present jetty at the entrance of the bay is now available and work on the improvement will likely be started soon.

BRIGHTON

the logical seaport, is just inside the jetty on the deep channel. Visitors to Brighton are pleased beyond measure with the conditions there and with the great future of the new industrial city.

Brighton is making preparations for the stupendous shipping business to come with the completion of the Panama Canal and the deepening of the channel in Nehalem Bay.

Those who secure lots before development will reap the greatest profits. Progress and expansion are great factors in value making. Tardy investors will bemoan their apathy when such an opportunity as Brighton now affords presented itself.

Lots \$50 Up, Easy Terms

Investigate Brighton without delay. Call at office or write for literature. Use the coupon if you cannot call. Return fare \$3, good Saturday to Monday, or \$4 good for season.

BRIGHTON DEVELOPMENT CO.

904-7 SPALDING BLDG., PORTLAND

J. H. J.

FARM EXPERTS NEEDED

CHICAGO GRAIN EXCHANGES OFFER TO AID FARMERS. Each County to Receive \$1000, Provided Sufficient Fund is Raised to Pay Salary of Specialist.

Every commercial club in Oregon and Southwestern Washington has been advised of the terms of an offer made by the crop improvement committee of the Council of Grain Exchanges at Chicago to aid each county in the district to employ a trained agriculturist for a period of at least two years.

GLENCREE ACRES PLATTED.

A tract of 240 acres on the United Railways has been taken over by Callan & Kaiser and will be placed on the market at once.

KINDLY SERVICE AND BROAD POLICY BRINGS ITS REWARD

J. P. Finley & Son are about to open the finest undertaking establishment in the United States. The building is located at the corner of Fifth and Montgomery streets, just enough removed from the business



THE HOME-LIKE ESTABLISHMENT OF J. P. FINLEY & SON NEARS COMPLETION.

district to assure quiet and privacy, and is admitted by men of the profession who have seen it to be the foremost, most conveniently arranged and appropriately furnished and appointed building of its kind in America.

The floor and ground arrangement, almost entirely the idea of Mr. J. P. Finley, surpasses that of any other building of its kind. Not only has the structure been designed to facilitate the professional work of the company, but the very things

render the most courteous and kindly treatment in his power, give full value for the money received and go just a little further than anyone would care to ask has resulted in his ability and capability to erect a building of which Portland has a just right to be proud.

Service, first, last and all the time—practical service—service that cannot help but be appreciated and admired—this is the Finley idea, pure and simple. Such service wins. The present new structure of the company is ample evidence of it.