

WILLIAM GADSBY & SONS' AUGUST FURNITURE SALE

YOU NEVER SAW ITS EQUAL IN ALL YOUR LIFE!

You may have attended some big sales in your experience—you may have bought goods at figures which seemed ridiculously low, but never before in all your born days have you seen goods of such splendid character sacrificed at such prices as we are making on this

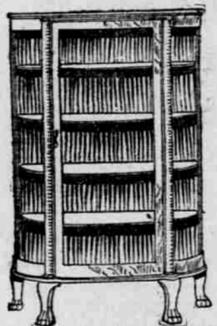
stock. We have never had a sale before that would measure up to this in point of values—it stands head and shoulders above everything we have ever before attempted. There hasn't been such a sale held before in Portland in years—First and Washington Streets.

\$10 Dresser
\$7.50



This Dresser is finished in a rich golden oak color, with French beveled plate mirror. Retail value is \$10. Gadsbys' price \$7.50

\$27 China Closet
\$18.75



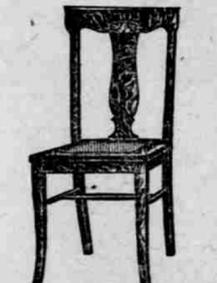
China Closet, in solid oak, polished, has two bent glasses and straight glass door, small mirror on top, width 24 inches, height 70 inches, worth \$27, special this week at \$18.75

\$20 Gas Range
\$15



This is a model range—it does not heat the oven when you broil; it does not heat the broiler when you bake or roast. All the valves have regulating openings for the gas pressure. It is of the best \$15 construction. A \$20 range for \$15

Solid Oak Dining Chair
\$2.50

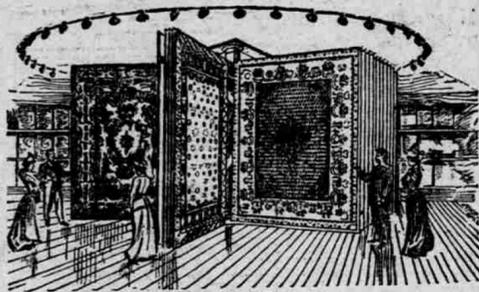


Solid Oak Dining Chair, \$2.50—Box seat, substantially made and beautifully finished, came or solid oak seat. Regular \$4.00. Gadsbys' special price \$2.50

We Can Show You 600 Different Patterns of Room-Size Rugs Without Trouble With Our Display Racks

- Brussels Rugs, Dunlap, 9x12 \$9.00
- Brussels, Burlington, 9x12 \$14.95
- Royal Brussels Rugs, 9x12 \$19.80
- Wilton Velvet Rugs, 9x12, guaranteed 20 years \$22.50
- Bagdad Wiltons, 9x12 \$39.75
- Asminster Rugs, 9x12 \$19.25
- Burnah Pro Brussels, 9x12 \$10.80

Larger and smaller sizes in proportion.



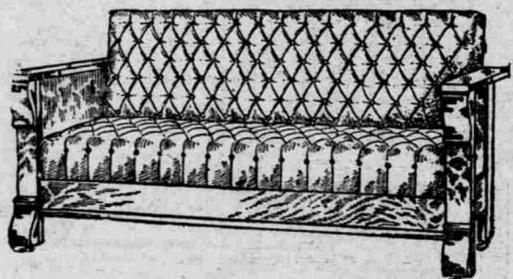
\$25.00 Sideboard
\$15



Well constructed, finished golden Pacific oak. Well worth \$25.00. Gadsbys' special at \$15.00

This Davenport Has Automatic Action

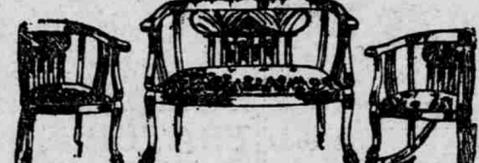
Has a receptacle for bedding; makes a comfortable bed. Frame is of oak; seat and back are upholstered over oil-tempered steel springs; covered in chamois leather. Retail at \$38—Special price \$25.00 this week .. \$18.50 Others at a price \$17.50 as low as .. \$15.50



Three-Piece Parlor Suit \$25

Parlor Suit, this style, three different patterns, in birch frames; finished a dark rich rosewood, upholstered in velvet; regular \$30 \$25.00

Others at a price \$17.50 as low as .. \$15.50



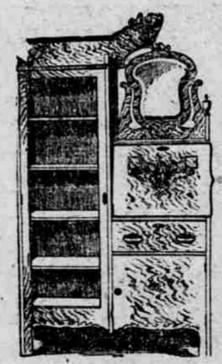
New Style Buffet

for **\$19.50**



Did you ever see such a bargain as this Quarter-Sawn Solid Oak Buffet? Special this week at \$19.50

Combination Bookcase at \$17.50



Combination Bookcase and Desk in solid oak, highly polished, worth \$35.00, special this week at \$17.50

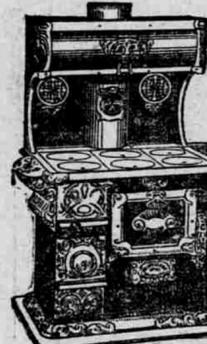
\$25 Dining Table

\$12.50



The top of this table measures 44 inches and it has an 8-inch pedestal center with neatly carved claw feet. It is made of a select oak and, when extended, will comfortably seat ten persons. Here is a \$25 table that we offer in Early English finish. \$12.50

Leader Range
\$29.50



Leader Range, with high closet and duplex grate, spring-balanced oven doors. This is a heavy, substantial and durable range, made of the best quality cold-rolled steel; adapted for coal or wood; oven thoroughly braised and bolted, and asbestos lined throughout; nickel trimmed section plate top. Gadsbys' price is only \$29.50

Great Sale of Cook Stoves



Handsome Family Cook Stove With All Modern Improvements. No. 8 \$12 No. 7 Cook stove at \$8.50

Great Sale of Iron Beds



This Bed, Like Cut, \$3.50

- \$ 3.50 Iron Beds, now..... \$ 1.95
- \$ 4.50 Iron Beds, now..... \$ 3.50
- \$ 5.00 Iron Beds, now..... \$ 2.75
- \$ 7.00 Iron Beds, now..... \$ 4.50
- \$20.00 Brass Beds, now..... \$14.50
- \$25.00 Brass Beds, now..... \$18.00

Wm. Gadsby & Sons
CORNER WASHINGTON AND FIRST STS
No Matter What You Want in Furniture
"Gadsby Sells it for Less"

USE OUR EXCHANGE DEPARTMENT
If you have furniture that doesn't suit you—want something more up to date and better, please us and we'll send a competent man to see it and arrange to take it as part payment on the kind you want—the Gadsby kind. We'll make you a liberal allowance for your goods, and we'll sell you new furniture at low prices. The new furniture will be promptly delivered and your pieces will go as a first payment. Easy terms on balance. Have furniture you'll be proud of.

"BEST EVER" ECHO ELKS EVERYWHERE

Inestimable Advertising Accrues to Portland From Lodgers' Reunion.

"HOME" PAPERS SAY MUCH

Hundreds of Letters From All Corners of Country Pour in Telling Favorable Impressions of 1912 Conclave.

Advertising of inestimable value has accrued to Portland as a result of the recent Elks' National convention. The indirect benefits that will be experienced by the city and state through the favorable impressions gained by visitors will have a lasting effect upon the commercial and social welfare of the city.

Hundreds of letters have been received by persons in Portland by officers of the Portland lodge of Elks and by the members of the commission of Elks that had charge of the reunion, testifying to the pleasure experienced by the visitors while they were guests of the Portland Elks and the people of Portland. Newspapers in every corner of the country have printed columns and even full pages of nice things about the convention and about Portland. All these complimentary newspaper notices cannot help but have a good effect.

Following are some of the kind words:

Thomas E. Mills, Superior, Wis., grand exalted ruler—We felt all the time as though we were among our kinspeople. There was comfort and enjoyment in each moment and keen regret when the hour came to go away.

Convention called "Best Ever." C. J. McCune, Cambridge, Mass., member grand lodge committee on tuberculosis sanitarium—Portland is getting good and generous advertisement because of efficient, careful, painstaking and hospitable treatment of the Elks. "The best convention ever" is the opinion of everyone.

James R. Nicholson, Springfield, Mass., grand exalted ruler—In my capacity as grand exalted ruler I received every aid and assistance and all the co-operation that the most exacting could ask for, while as an Elk I received the best ever in the order the hospitality that one could expect or desire. In an experience dating back over a period of about 18 years I have never seen in any convention of the order generally so thoroughly pleased and satisfied with the treatment accorded them in any convention as they were at the close of the week in Portland.

Judge William H. Atwell, Dallas, Tex.—I studied minutely the arrangements for handling the Elks during the week that I lived in Portland and the thoughtfulness displayed for their entertainment by both from such study and from personal experience when I say that there never has been a nearer, more able, thoughtful and competent handling and arrangement. To all this, of course, was added the beauty of Portland, its cleanliness, compactness and utter abandon to the legitimate spirit of Elk fun. If every one in the order could move to Portland who has been favorably impressed with that city and its people your census notch would jump \$5,000 at one click.

Baseball magazine published.

P. T. Powers, Jersey City, N. J., member committee on new Elks' National home and ex-president Eastern Baseball League—I desire to take this opportunity to thank you and the Portland lodge for the very kind treatment and royal entertainment I received while in your city and I can assure you that wherever I have a chance to say a word in favor of Portland Lodge and the City of Portland it will be my great pleasure to do so. The treatment received at the hands of the Portland lodge and I know they all are grateful.

Charles Beecher Lahan, past exalted ruler Chicago Lodge, No. 4, and member committee on ritual—As far as words will permit, I want to convey my deep sense of gratitude for the innumerable acts of kindness extended to me during my stay in your beautiful city. Portland is one of the most attractive cities on the North American Continent and the knowledge of its beautiful situation and great possibilities will always be a grateful assurance of its prosperity. As the Portland lodge has them all backed up and the committee in charge deserves a great deal of credit for the way things were handled. We got everything that was promised and a little bit more.

More Done Than Promised. W. F. Conner, secretary Spokane Lodge—I desire to thank the Portland lodge and the committee for the favors and many kindnesses shown our delegation while in Portland. I have attended a great many reunions, but Portland has them all backed up and the committee in charge deserves a great deal of credit for the way things were handled. We got everything that was promised and a little bit more.

Lew L. Callaway, Judge Fifth Judicial District, Virginia City, Mont.—I take this opportunity to express my appreciation of the universal consideration and courtesy extended to me and all of those attending the grand lodge from Virginia City Lodge, No. 46. Indeed, we met with nothing but uniform kindness and consideration from all the people of Portland. A city of such people cannot fail to be great. In common with the other Elks I marvel at the ability and endurance of the Portland Elks. The cap was put on the climax of my admiration for the Portland lodge when I saw it stand in double line at the conclusion of the parade, cheering every lodge as it passed through the line.

H. E. Coolidge, secretary La Grande Lodge, No. 42—I am directed to convey to your lodge the sincere thanks of this lodge for the splendid reception and entertainment of the members received at your hands during the recent convention at Portland. The general opinion seems to be that this event was the greatest of its kind in the way of entertainment ever conducted in the history of the order.

"Good of the Order" bulletin of Chicago Lodge, No. 4—The Portland convention is past and gone, but the memory of the great event will not be forgotten! no—not so long as a human being lives. We appreciate the joys of life, the welcome cheer and the good fellowship that is always to be found wherever an Elk may roam. There was no vain glory in their treatment of everyone. When you arrived you knew that you were welcome. At your departure you felt like saying, "Good-bye, dear friends." Monthly bulletin of Berkeley Lodge, No. 1002—There was a manifest intention on the part of the whole community to give their visitors their best and without any grudging, for the prices for rooms, food or other refreshments did not soar away up into the empyrean blue, but one could enjoy life, liberty and the pursuit of happiness for a moderate expenditure of Uncle Sam's dollars.

W. Bonavita, exalted ruler No. 1065, Clifton Forge, Va.—You fellows certainly did crown yourselves with glory and give us a good time.

People, Town, Hotels Lauded. J. E. Martin, Fort Wayne, Ind.—The writer was one of 125 from the city of Indiana that had the opportunity to attend the last convention and I take this way of complimenting your lodge and city on the way in which we were entertained from start to finish. The system was perfect, the hotels were first-class, the people as a whole showed a spirit of welcome that could not be beat, the town was beautifully decorated and the streets were clean. The only fault that we could find was that you failed to notify us on the official programme that the Pendleton "Let 'Er Buck" boys were to ride their ponies in the elevators of the club and different hotels, as I surely wish we had been a treat if we had seen this stunt pulled off. I hope to see your city again in '15 and most admit that the Far West is the only place to hold a National convention.

Charles A. Kelley, secretary Boston Lodge, No. 10—All the boys who have returned from the grand lodge and in their praise of the magnificent treatment accorded them by Portland Lodge during their stay with you, Portland lodge and the people of the city, have expressed their appreciation of the hospitality that will keep other lodges hustling to reach.

Arthur A. Dickover, secretary Bremerton Lodge, No. 1181—At the last regular meeting of Bremerton Lodge a unanimous vote of thanks was given Portland Lodge for the able manner in which they entertained our members during reunion week.

"Hats Off to Portland." E. M. Dickerman, president Arizona Elks' Reunion Association—On behalf of the Arizona Elks' Reunion Association, grand lodge session held in your beautiful city allow me to extend to your lodge their appreciation of the many courtesies received at the hands of the people of Portland and at the same time congratulate Portland Lodge upon the splendid success attending the reunion. "Hats off to Portland." C. Boyd, district deputy grand exalted ruler, Ogden, Utah—Our delegation and its members received every possible courtesy and consideration and I assure you that we will be pleased to return to Portland and to assure you that our Utah Elks were thoroughly pleased with their visit to your city.

Warren Hall, exalted ruler Hoquiam, Wash., Lodge, No. 1022—It is with great pleasure that I offer congratulations on the successful and business-like way the reunion was conducted. It surely was a credit to the City of Portland and to Portland Lodge. Portland lodge reunions that will be hard to follow. It will ever be a bright spot in the history of the city.

Grant Pauley, Muskogee, Okla. (the lodge that gave away 1000 watches as souvenirs at the convention)—I reached home slightly disfigured, but feeling sure that I could have stayed a few more rounds of the delightful entertainment. The weather here is simply unbearable and the hot, dry, sultry breezes of your fair city. I want to express my appreciation of your splendid lodge and especially of your splendid entertainment committee. Since leaving there I have been a walking advertisement for the City of Portland, handling and arrangement. To all this, of course, was added the beauty of Portland, its cleanliness, compactness and utter abandon to the legitimate spirit of Elk fun. If every one in the order could move to Portland who has been favorably impressed with that city and its people your census notch would jump \$5,000 at one click.

Handling of Meeting Praised. Resolution passed by Lexington, Ky., Lodge, No. 82—"Resolved, that Portland Lodge, No. 142, is to be congratulated for the magnificent way in which she handled the grand lodge meeting and that a vote of thanks of this lodge be extended Portland Lodge for the entertainment received by our representatives at the grand lodge meeting."

Resolution passed by Berkeley, Cal., Lodge, No. 1002—"Resolved, that we hereby express our sincere thanks and gratitude to Portland Lodge in appreciation of the kindness, attention and hospitality extended by it to our delegation and all visitors at the grand annual grand lodge reunion, which was there by made the best, most pleasant and beneficial reunion known to Elksdom."

D. T. A. McIntosh, secretary Idaho state delegation—Idaho is indeed grateful for the splendid reception accorded her and as soon as we get straightened out will endeavor to make proper and suitable acknowledgment.

W. A. Bane, secretary Seattle Lodge—We wish to thank the officers and members of Portland Lodge for the hospitable manner in which our members were entertained while in Portland and the valuable assistance rendered the officers in charge of our headquarters at the Multnomah Hotel.

W. T. Merrill, secretary Albany, Or., Lodge—"The cordial hospitality, kindly consideration and spirit of good fellowship which we enjoyed at the hands of our Portland brothers is ample reward for all our efforts."

All Have Good Words. Louis M. Roser, secretary Aberdeen, Wash., Portland 512 Club—Kindly accept our congratulations for the way you handled the large number of people. Everybody I met had a good word for Portland.

Thomas J. Fitzgerald, secretary Pendleton Lodge—Thanks for the many favors granted Pendleton Lodge and its members during the grand lodge session.

J. C. Clinton, secretary Astoria Lodge—I have been directed by our lodge to thank you and the members of Portland Lodge for the many courtesies shown the members of our lodge.

W. H. Wheaton, secretary Denver Lodge—Of all the great herds passing through here on their way back from the convention there has not been a single flap of complaint and I believe the laurels have been transplanted from the brow of Denver to that of Portland, whose hospitality and good fellowship have won a lasting place in our great order.

E. W. Scanlon, secretary Vancouver, Wash., Lodge—We congratulate Portland on the success of this great reunion and your committee, as well as every member thereof, is deserving of unstinted praise.

J. D. Brown, secretary Portland committee of San Francisco Lodge—I have been instructed to convey the thanks of this lodge for courtesies and favors shown our members while in Portland. Our party had a most delightful time and it is with pleasure that we remember every moment of it. The work done by the Portland committee has set a mark that will be difficult for us to reach should we be fortunate enough to reach the reunion in 1915.