COUNCIL IS URGED

Henry Calls Portland Railway, Light & Power Company "Greatest Blight."

COMPETITION TRADE'S LIFE

Letter Addressed to Portland Execu-

tives Shows by Comparisons That

Business Here Differs

With Los Angeles.

Declaring that the Portland Railway.
Light & Power Company is the "greatest blight that Portland has to contend with." Charles K. Henry has sent a communication to Mayor Rushlight and the City Council urging the granting of a franchise to the Northwestern Electric Company, which concern is seeking the right to enter Portland in competition with the Portland Railway.
Light & Power Company.

In the communication Mr. Henry takes exception to the recent communications of T. B. Wilcox, W. F. Wood-care and the Charles K. Henry has sent a communication of the city of Portland that a heavy hand is needed over the Portland Railway.

"Messrs Wilcox, Woodward and Johnson no doubt were very glad to have competition when the North Bank read, the Oregon Electric and United Railway.

Light & Power Company.

In the communication Mr. Henry takes exception to the recent communications of T. B. Wilcox, W. F. Wood-care the competitors of the city and helped to develop eur country. Let us welcome other competitors. Respectfully yours, CHARLES K. HENRY.

competition with the Portland Railway, Light & Power Company.

In the communication Mr. Henry takes exception to the recent communications of T. B. Wilcox, W. F. Woodward and G. F. Johnson, urging the Mayor and Council not to grant a franchise to the new company, and sets forth a number of comparisons of rates for electric service in Portland and other cities. He asserts that the company with exactions, evasions and high charges coupled with poor service has

pany with exactions, evasions and high charges coupled with poor service has been the city's greatest blight. The communication follows:
"To the Honorable Mayor and Council of the City of Portland, Oregon.
"Gentlemen: Inasmuch as my friends Mr. T. B. Wilcox, Mr. W. F. Woodward and Mr. G. F. Johnson, chairman of the Commercial Club executive committee, have written you, as published in the daily press, urging chairman of the Commercial Club exccutive committee, have written you, as
published in the daily press, urging
that your honorable self and Council
do not grant franchises to a probable
competitor of the Portland Railway,
Light & Power Company, giving rather
lame reasons therefor and also as
Mr. B. S. Josselyn, president of the
Portland Railway, Light & Power Company, has designated himself in last
Sunday's Oregonian as a 'firm believer
in the Golden Rule,' I feel impelled to
say, in my feeble way, to the Mayor
and Council of the City of Portland,
that I think that you and they will
be doing your duty to the citizens and
taxpayers to use every honest and legitimate means to obtain for the City of
Portland competition against the Portland Railway, Light & Power Company,
which, in the judgment of the writer
after years of experience and visits to
other cities, is compelled to say that
the Portland Railway, Light & Power
Company, with its exactions, evasions
and high charges coupled with the noor

"Did Jay Gould, or any one else say more clearly, 'the public be d-d?' Is that an honest statement? Is it not a fact that he tied up, with the request for revocable permits over the bridges, a number of street franchises. and when the latter was denied, he would not take the permits to the bridges; and note the suggestion of three cents a car. When the Burnside-street bridge was built, we were a small struggling community; the old Portland & Vancouver Line, coming Portland & Vancouver Line, coming across that bridge, had been electrified, and the city charged them seven cents a car, and that was in 1898, when they used little Thompson and Houston cars which did little damage, while Josselyn's massive cars are demolishing our bridges. Ten of his cars are designed to carry as many as did 20 of the cars then in use. Mr. Josselyn using them so as to keep down the number of motormen and conductors employed, and he is willing to pay three cents a car—Golden Rule—

Golden Grab he means. Golden Grab he means.

Mr. Henry Asks Questions. "Your honorable body will certainly never comply with such a demand from that company. If the small struggling company could pay seven cents a car in 1895, with their small cars, why is it not reasonable and why is it not complying with the golden rule to have this company, using such massive cars.

people Misled, He Says.

This latter part Josselyn forgot to put on. When he says we have a better and more rapid car service, he purposely misleads the people. For while his car system has grown, the Los Angeles car system has far exceeded it. Think of four different routes out of Los Angeles to Pasadena, three doubles tracked and one four-tracked. The writer roently took pleasure in riding over the Key Route, the Borax-Smith system in Oakland, and there was not a single straphanger allowed. On commenting to the conductor, he stated that "Orders were not to allow people to stand but to put on more cars." When in Honolulu two years ago, at which time Mr. S. Benson and Mr. Emmet Williams were there, we remarked on the fact that in that city of 45,000 inhabitants, 75 per cent Japanese and Portuguese, they had a more dependable and reliable car service than the city of Portland boasts, and as for light and power they have been charsing us a base rate of 15 and 5, equalling 20 cents. They voluminously published a proposed reduction making a base rate of 15 and 5, equalling 20 cents. They voluminously published a proposed reduction making a base rate of 15 and 5, equalling 20 cents. They voluminously published a proposed reduction making a base rate of 15 and 5, equalling 20 cents. They voluminously published a proposed reduction making a base rate of 15 and 5, equalling 20 cents. They voluminously published a proposed reduction making a base rate of 15 and 5, equalling 20 cents. They voluminously published a proposed reduction making a base rate of 15 and 5, equalling 20 cents. They voluminously published a proposed reduction making a base rate of 15 and 5, equalling 20 cents. They voluminously published a proposed reduction making a base rate of 15 and 5, equalling 20 cents. They voluminously published a proposed reduction making a base rate of 15 and 5, equalling 20 cents. They voluminously published a proposed reduction making a base rate of 15 and 5, equalling 20 cents. They voluminously published a proposed re People Misled, He Says.

in excess of three thousand (3000) kilo-watt hours in one month, 1.2 cents per kilowatt hour."

4396 kilowatt hours at 1.2 cents.....\$52.75

"The bill here is \$123.65 and in Los Angeles would be \$52.75, no stand-by or monkey puzzles about it.

"They say if a competitor is allowed in the field, we may have to pay interest on two plants. What the citizens of Portland need and ought to have is lower rates. Rates comparable with those of other cities on the Coast. The following figures from the quarterly statement of the Portland Railway, Light & Power Company, filed with the City Auditor, ought to be of interest to light consumers: light consumers: "Light department:

\$488,907.7

\$531,615.61 "This ought to be gratifying read-ing to the people who are paying out-rageous light rates.

MANY EAST SIDE ORGANIZA-TIONS WOULD RUSH PERMIT.

action of Business Men's Club in Requesting Decision by City Is Freely Indorsed.

The East Side Business Men's Club which is urging the granting of the franchise asked for the Hill Lines, has secured the indorsement of a number of the improvement clubs and civic rganizations.

The list of organizations which have indorsed the Hill franchise, as tabu-lated in the office of Assistant Secresunday's Oregonian as a firm believer in the Golden Rule. I feel impelled to say, in my feeble way, to the Mayor and Council of the City of Portland, that I think that you and they will be doing your duty to the citizens and leginized in the content of the city of Portland competition against the Portland Railway, Light & Power Company, which, in the judgment of the writer after years of experience and visits to other cities, is compelled to say that the Portland Railway, Light & Power Company, with its exactions, evasions and high charges, coupled with the poor service given, is the greatest blight which Portland has to contend "Mr. Josselyn, self-styled exponent of the Golden Rule, who has done so much to snarl and tie up bridge matters in the city of Portland during the past few years, is still fighting with the city in the courts to maintain that ridiculously low rental (on the new costly bridge) given on a cheap wooden bridge long since worn out and gone.

Golden Rule Taik Scored.

"Talk about the Golden Rule by which he proposes to live! It is a mighty one-sided, jug-handled affair. In The Cregonian of Monday appears:

We have always been ready and willing to pay what we considered right in this to pay a pobably amount to more than 3 cents on each car operated over the bridge.

We applied for revocable permits from the City Council for the use of the Approaches to the bridge, but the request was depiced by the street committee. And for that read when the provided ready in the officials are willing to come to reasonable terms, all well and good; other bridge.

"Did Jay Gould tary C. C. Hall, includes the following

CITY BUILDS SOLID STREET TO STEEL BRIDGE IN 16 HOURS.

400-Foot Mud Hole on Adams Elim-

of the new Steel bridge. The rush was occasioned by the opening of the bridge to team, automobile and pedestrian traffic. When the big bridge was thrown open at daybreak, Adams street was little more than a mudhole, through which people were required to wade almost ankle deep and in which wagons passed over with difficulty. Under the direction of the City Engineer a large force of teams and men hurried to the scene and began building up the road. Within a few hours the way was safe for teams and it was possible to walk to the bridge without getting in any mud. By night the road was finished for temporary use, the course being built up several feet and being rolled solidly.

The streetoar company will begin at ence to lay its tracks to and over the

this company, using such massive cars over our more expensive and costly bridge, pay at least the same rate?

"Mr. Josselyn and his employes on their return to the city from any visits out of the city brag through the papers about the splendid car service that the city of Portland is getting. When he put on his pay-as-you-enter cars, he used a part of the legend which the writer saw in Chicago streetcars. There it read:

"Please do not crowd. Help us to avoid accidents. The city gets 50 per cent."

People Misled, He Says.

bridge.

as follows:
"For the electric current consumed! Suit sale at Jimmy Dunn's.



\$50,000 Stock of High-Grade Pianos Must Be Sold at Once--- Lease Expires in Three Weeks---a Desperate Situation Which Calls for Drastic Action. Reed-French Piano Co. Quit Business. Prices Tell the Whole Story

NEW PIANOS LAS \$96=PLAYER PIANOS LAS \$2

Did you ever hear of strictly brand-new upright pianos-the large, full-size, genuine mahogany cases-being sold for less than \$100? Did you ever hear of dependable Player Pianos—the very latest improved 88-note instruments-being offered for \$297?

These prices tell the whole story. We're up against it. The lease on our present large quarters expires August 31st-less than three short weeks away. We have been unable to get suitable quarters at anywhere near a reasonable rental. We're compelled to quit the piano business.

Here we are with a mammoth \$50,000 stock of high-grade pianos-which must be sold in eighteen days. It's a desperate situation. It calls for drastic action. Everybody knows this is the dullest time of the year. Nothing short of the most phenomenal price-cutting will accomplish the result. Accordingly, we have cut, slashedyes, actually slaughtered prices, if you please, to the lowest point ever known in the history of the city. Profit is out of all question now. Give us the bare cost; that's all we ask. And when we say cost, we mean exactly what we say.

Pianos of the Highest Grade — All Must Go at Once

The Reed-French Piano Co. has the reputation of carrying one of the finest lines of high-grade pianos in the West-notably the celebrated Knabe—the world's best piano, the time-honored Lindeman, the superb Jesse French, the artistic Haines Bros., the well-known Willard, the favorite Steinbach

& Dreher, the popular Armstrong, the beautiful Starck, the dependable Brewster, Howard, French & Sons., etc .- in finest Mottled Mahoganies, Burl and Circassian Walnuts, genuine quarter-sawed Oaks, and other rare and costly woods.

Included also are the finest and very latest improved 88-note Player Pianos. We have featured the Player Piano business for vears and today the Reed-French Piano Co. is recognized as the Player Piano Headquarters of the city. But everything must go, regardless of the sacrifice, including even a number of the finest and most costly Baby Grands ever shown here.

Desks, Rugs, Office Furniture and Fixtures will be sold-all or in part to the highest bidder.

Glance at These Prices—They Tell the Story

						•	Closing-Out Cost
\$200	Pianos						\$ 96
	Pianos	•	٠	٠	•		\$129
\$300	Pianos	•	•	٠	•	•	\$168
	Pianos				•	٠	\$207
\$450	Pianos	•	•	٠	•	٠	\$283
	ET	C., E	TC.				

AS TO TERMS These closing-out prices ought to bring all cash, or at least half down. But we're not in a position to dictate. The burning question is to find homes—AT ONCE—for all these fine Pianos and Player Pianos. We'll not quibble about terms. \$25 or \$30 down and \$12, \$10 or even \$8 a month will do.

Closing-Out Cost ·\$500 Player Pianos \$297 \$525 Player Pianos \$565 Player Pianos \$600 Player Pianos \$800 Player Pianos

JUST A FINAL WORD

Remember, every instrument is strictly brand-new, the very latest style and absolutely guaranteed for a long term of years. "Money Back" if not exactly as represented and entirely satisfactory-AFTER DELIVERY. We can say or do no more except to suggest that you be on hand early-the very first thing. Orders by wire or long-distance phone will be honored only until deposit money can arrive. Deliveries will be made as promptly as possible.

Doors Open Tomorrow at 8:30 A. M. Sharp. Be on Hand Early

Desks, Office Furniture and Fixtures for Sale-All or in Part

REED-FRENCH PIANO CO. SIXTH AND BURNSIDE

STORE OPEN **EVERY EVENING** UNTIL 10

Harold Gill. who is employed in a almon cannery at Nushagak, Alaska, in a letter dated June 18 to his father, John Gill, of this city, writes inter-estingly of the recent earthquakes in

he territory.
Although Nushagak is about 100 Although Nushagak is about 100 miles distant from the actual scene of the volcanic disturbances. Mr. Gill declares the electrical effect at night was the sight of a lifetime.

Quantities of fine dust thrown off

Quakings Rock to Sleep.

"I went out many times but could see no fire or glow anywhere; only the strange, hard sky. I was standing among the net-racks when one quake came, and the bars warped and buckled strangely. Another great shock came about 3 A. M. When we went to bed in the morning we were rocked to be yellow to say, slept, with nothing but earthquakes by the quaking of the bunkhouse.

"I got up that afternoon about 3, and while sitting outside the store there."

There seemed to be no thunder, and yet for an hour there was not a miny time scensation of the grand freworks. The flashes paled with the return of day, but seemed to be spread over a greater expanse.

"Again we went to bed, and, strange to say, slept, with nothing but earthquakes to disturb. The next afternoon we went for a walk to Snag Point. While sitting in the tall grass we became conscious, first, of a vibration in the air. It grew louder until it jarred

"I got up that afternoon about 3, and while sitting outside the store there

clares the electrical effect at night was the sight of a lifetime.

Quantities of fine dust thrown off by the active mountain peaks were caried in the wind and distributed in the vicinity of Nushagak. Mr. Gill's letter follows:

Wireless Is Affected.

"Though we are much nearer the volcances. I presume you know more about the eruption than we. We hear that many lives were lost at Kodisk and that the ashes fell there to a depth of 30 feet.

"The air is so full of static electricity and of rumblings from the volcances that the wireless isn't much good. Don't know whether this will reach you, as the mailboat ("Dora")

"Bot up that afternoon about 3, and while sitting outside the store there came conscious. first, of a vibration in the air. It grew louder until it jarred and rumbled like the booming sounds made by an oil-burning locomotive. This continued a half-hour or more.

"There were light earthquakes when we were getting accustomed to them. Nothing much occurred till 11, when I happened to be outside, and looking off astward I saw a lightning-flash, close down to the horizon; and instead of the usual forked lightning it was a wide, straight bar, like a sudden glint of light on a knife blade. It was not tricity and of rumblings from the volcances that the wireless isn't much were great masses piled in enormous solid-looking rolls or thunderheads, solid-looking rolls or thunderheads, and they say the earthquakes solid-looking rolls or thunderheads, about the height of Mount Hood, at the cast end of Iliamna Lake.—Ed.) We can see no mountains in that direction. The natives were greatly frightened. We can see no mountains in that direction. The natives were greatly frightened. We can see no mountains in that direction in the air. It grew louder until it jarred and rumbled like the booming sounds made by an oil-burning locomotive. This continued a half-hour or more.

"We place this volcano up near Lake lightning it was a wide, straight bar, like a sudden glint of light on a knife blade. It was not lightning it was

was in the thickest of it on her way and below these a black pall down to howled and the Indians were wailing has been singularly fortunate in hav-

The significant control of the system of the significant significa

