

Portland's Best Corset Service—Principal and Sole Agents for the Warner, Redfern, Nemo, Mme. Irene, Successo, La Camille Lace-Front Any Style Victor or Columbia Talking Machine on Club Plan of Easy Payments—See 6th-St. Display Marbleized Emblems, Fruit, Etc.

Extra service in the 7th Floor Tea Room this week. Breakfast, 8 to 10:30; Luncheon, 11:30 to 2, with Orchestral Music. Special Afternoon Teas.

Government Weather Forecast: FAIR TODAY.

We are rapidly transforming our Delivery Service to motor cars. Many of our horses are for sale. Enquire Accommodation Station, first floor.

Quiet surroundings and expert service in our Manicuring, Hairdressing and Beauty Parlors—On the Balcony, New Building.



Meier & Frank's---the Elks' Store

FROM across the continent—from Maine to California, Duluth to Galveston—60,000 members of the B. P. O. Elks, their families and friends, are making Portland their goal.

Tomorrow opens the 48th Grand Lodge Reunion of the B. P. O. E. Meier & Frank's, as Portland's foremost store, bids every visitor three welcome.

Make this your store—your headquarters! All the conveniences and courtesies at our command are yours. A special rest room, on the fifth floor, for Elks, their families and friends, has been provided.

We want the Portland Elks to show visitors what a beautiful store we have. We believe they will find here an institution as complete, with service as near perfect, with salespeople as courteous, as any in America. Upon application at Accommodation Station, first floor, we will be glad to furnish a guide to show you about the store.

Scattered through the various departments is a display of Elks' Souvenirs and Novelties which we are told is the most complete ever shown in a Grand Lodge Reunion city. See the magnificent specimens of Elk heads, from famous Jackson Hole district, Wyoming.

We will follow our usual custom in closing the store every evening this week at 6 o'clock, except Saturday night, when we remain open till 9:30.

Fifth and 1st Floors

Natural Elks' Heads, from Jackson Hole, Wyoming; priced \$70, \$125, \$150, \$165, \$175 and \$250.

Souvenirs, carved from elks' horns, ash trays, match holders, toothpick holders, gavels, cork-screws, napkin rings, etc. Priced 50c to \$2.

Elks' Horns, for hall racks, etc., from \$10 to \$20 a pair.

Elk Lanterns, 25c; complete with stand, 35c.

Elk Paper Garlands, 25c; Tassels, 10c.

Purple and White Pampas Plumes at 25c.

Elk Pillows, at \$2.50 up.

Elk Flags, 4x6 feet, \$1; 3x5 feet, 75c.

Elk Streamers, 80c, \$1 and \$1.25.

Elk Printed Pennants, 25c and 35c.

Printed B. P. O. E. Pennants, with head, 50c.

Sewed Elk Pennants, with printed head and clock, \$1.

Elk Portland Reunion Pennants, with sewed head and clock, 75c, \$1 and \$1.25.

Purple and White Elk Streamers, with elk head printed on muslin, \$1.25. Others 80c.

Official Elks' Plaques, 50c.

Purple Satin Elks' Pillow Tops, at only \$5.50.

Men's Goods

Official B. P. O. E. Silk Four-in-Hands, with clock designs, at 25c and 50c.

Elks' Combination Sets—Wide flowing end silk Four-in-Hands and Silk Handkerchief to match.

Elk design in corner, set, \$1.

Purple Socks to match, 25c.

Elks' Leather Belts, \$1.

B. P. O. E. White Silk Handkerchiefs, with half-inch purple borders, 50c.

Elks' Suspenders—Purple elastic, with leather ends, 50c.

Elks' Official Hats and Caps at only 50c.

Men's White Plaited Shirts, for wear with purple ties, 95c.

In Jewelry Dept.

Elks' Gold-filled Pencils \$2.25.

Elks' Cigar Lighters and Cutters, silver, gold-plated and mother-of-pearl, \$1.75, \$2.25, \$3.50.

Elks' Card Cases—of silver and gold-filled, \$4 and \$5.

Elks' Souvenir Spoons, at 98c, \$1.25 to \$3.50.

Other Elk Souvenirs—Trays, Paper Weights, Cigarette Cases, Match Safes, Powder Jars, Pin Trays, Cups, Book Marks, Ink Stands, Bottle Openers, Button-hooks, Jewel Cases, 25c to \$2.

Real Coin Jewelry

Elk Silver Fobs, \$3.50, \$4.50.

Elk Ribbon Fobs—\$2, \$2.25 and \$2.75.

Elks' Cuff Links—\$2.

Elks' Brooches—At \$1.50, \$2.25 and \$4.50.

Elk Blankets—New Elk Blankets, from Oregon City and Pendleton mills. Finest wool, sizes 62x50. For dens, libraries, etc., \$10.

Elk Ribbons

On the first floor, Elk Handkerchiefs, Ribbons, Canes.

"Hello Bill" Book 50c

A little volume of jolly after-dinner stories and toasts. In the Book Dept., basement, for 50c.

Elk Pillows—Elk Pillow Tops and ready-made Pillows of linen, crash, velvet, bur-lap, etc., in Needleart Section, third floor. 50c to \$1.50.

Elk Paper—A special Elks' Booth in the Stationery Department, first floor. Paper Festoons, Party Favors and decorations of all kinds.

Elk Souvenir Fans, 10c

In Fan Department, first floor.

Charming Summer Hats of Felt

IN distinct relief from the ordinary Summer Hats are these smart, new models of white and colored Felts. Included in our interesting showing on the second floor are the clever, jaunty creations of such modistes as Burgessser, Hyland, Fisk and others.

Large and small shapes are equally popular, though the soft rolling styles seem to predominate. Stunning combinations of black and white. Pale shades of pink and blue that lend youth to milady's contour. Trimmed with plain silk moire bands, with jaunty feathers of white, with drapes of silk and chiffon.

Remarkably attractive models for the miss, the young woman and the matron. See them tomorrow—priced at from \$3 to \$20.

Clever Hats of white felt, finished with band of purple—just the Hats for wear Elks' Week. Popular prices—\$1.25 to \$3.25.

All Summer Millinery, including Hats of New York and 1/2 Price Paris makers, regularly selling at \$7.50 to \$150, at just

20c to 35c Embroideries, 15c

JUST such pretty Embroideries in demand now for trimming undermuslins and children's wear! Over 4500 yards of Edges and Insertions, 1 to 6 inches wide. Dainty floral and eyelet designs, with strong edge. Excellent 20c to 35c grades; at the special low price, 15c.

Swiss and Nainsook Allover Embroideries—Beautiful designs for waists and yokes, \$2.25 to \$3 grades, \$1.69; \$1.50 to \$2 grades at \$1.39.

45-inch Swiss Flouncings—Handsome Baby Irish and floral designs for lingerie gowns. The regular \$2 to \$3 grades at \$1.39, and \$1.50 to \$2 grades at 98c.

White and Cream Venise Bands—Beautifully finished St. Gall Laces, in such demand for waists and gowns. \$4 to \$5.50, \$3.69; \$2 to \$2.50, \$1.69.

All Lingerie Dresses Reduced

TRULY phenomenal—such reductions on every beautiful Lingerie Gown in our entire stock, when Elks' Reunion Week calls for white dresses for so many occasions.

Exquisite models of filmy batistes and mulls, combined with dainty Val lace and insertion; also the heavier laces and fine embroideries. Round, square or high neck. Many show the Tunic and over-flounce styles. Choose early—before assortments are broken.

\$20.00 Dresses for \$15.00 \$40.00 Dresses for \$30.00

\$25.00 Dresses for \$18.75 \$50.00 Dresses for \$37.50

\$35.00 Dresses for \$26.25 \$65.00 Dresses for \$47.50

Hand-Embroidered Linen Dresses, Less

Elegant imported hand-embroidered White Linen Dresses, both of the sheer and heavy grades, some trimmed with real Irish crochet lace.

\$35.00 Dresses for \$17.50 \$50.00 Dresses for \$25.00

\$40.00 Dresses for \$20.00 \$75.00 Dresses for \$37.50

\$30 to \$38 Tailored Suits, \$17.45

By all means the best Tailored Suit offering of the season! Smart models for Summer and early Fall wear—plain tailored or fancy—coats with deep revers, trimmed in satin, silk or ratine. Tunic tucked skirts. Fine Serges, Whipcords, Homespuns and fancy Worsteds in navy, black, gray, brown—checks, stripes and mixtures. Regular \$30, \$32.50 and \$38 Suits, offered for this sale at \$17.45.

\$25 to \$35 Summer-Coats, \$19.85

Coats for street, dress and auto wear this Summer—styles that'll be just as good for early Fall. French and heavy storm Serges, Cheviots and Tweeds, in natty black-and-white checks and gray mixtures. Wide range of styles, from plain tailored to fancy dress Coats. Our \$25.00, \$27.50, \$30.00, \$32.50, \$35.00 garments, from regular stock, special at \$19.85.

A Sale of Beautiful Negligee

OF interest to every woman who delights in attractive, becoming attire for the boudoir is this sale of lovely Negligee.

And wonderful is the assortment of charming styles. Included are handsome Japanese tea gowns, tea saques, boudoir robes, long kimonos and Madame Butterfly gowns. Also exquisite, hand-embroidered Mandarin Robes for theater wear.

Of beautiful, clinging crepe de chines, soft taffetas and Japanese silks. Words are inadequate to express the beauty of the hand embroidery, the dainty trimmings of laces, hand-made roses, etc. Every becoming shade—short, three-quarter and full-length styles. Note the price reductions:

\$10 Negligee at \$7.85 \$25 Negligee, \$19.45

\$12 Negligee at \$9.85 \$40 Negligee, \$28.50

\$15 Negligee, \$12.75 \$42 Negligee, \$30.50

\$18 Negligee, \$14.75 \$45 Negligee, \$32.50

\$22.50 Neglig., \$17.45 \$48 Negligee, \$35.45



\$1 Cheney Silk Foulards, 79c

FOULARDS, the queen of Summer Silks, at the height of their reign now! And at Meier & Frank's is an unrivaled selection of the famous Cheney Bros. Showerproof Foulards—over a hundred new styles and colors. Dainty dots, rings, coin spots and small figures in blues, pink, rose, greens, grays, tans, etc. Staple \$1 quality, on sale, the yard, 79c.

\$1.50 Natural Pongee Silks—genuine Chinese hand-loomed quality, 34 inches wide, for suits, dresses, coats, etc. Yard \$1.07.

\$1 New Tub Silks—32 inches wide. White ground, with dainty blue, black, lavender, pink and gray stripes. Special, yard 69c.

2000 Pieces of 50c to 75c Ribbons, Yd. 25c

WE'LL surely sell the greater part of these exquisite Ribbons at tomorrow's price!

An immense assortment—2000 pieces—incomplete lines from regular stock and specially-bought lots. Plain and fancy Ribbons, 5 to 6 inches wide—Taffetas, Moires, Dresdens, Warp Prints and Satins, in a wealth of lovely striped, plaid, checked and ombre designs. All are high grade 50c to 75c Ribbons, tomorrow, yard at 25c.

—First Floor, Main Building—Mail Orders Filled

Long Silk Gloves, \$1.25

A REMARKABLE purchase of 2000 pairs—less than the maker's original price to us on these handsome Long Silk Gloves! Superb quality high-grade Milanese Silk, with guaranteed double finger-tips.

The 16-button length is beautifully hand-embroidered on the arms and back of the Gloves.

Also extra heavy Silk in 20-button length. Splendid assortment of the season's most asked-for shades. Long Silk Gloves intended to sell for \$1.25. \$1.50 to \$3.50 pr., tomorrow \$1.25.



Parasols at Lowered Prices

YOU'LL be out of doors a good deal of the time during Elks' Week—a sunshade is almost a necessity!

And what a finish one of these beautiful Parasols adds to any costume. A wonderful variety of styles and colors—plain and fancy pongees, plain and fancy taffetas, white silks, white embroidered linens, Dresdens, fancy lingerie and Persian styles. Every Parasol reduced:

\$1.25-\$1.50 Parasols, 98c \$3.00 Parasols at \$2.19

\$2.00 Parasols at \$1.63 \$3.50 Parasols at \$2.98

\$2.50 Parasols at \$1.98 \$4 to \$5 Parasols, \$2.69

\$6.50 to \$7.50 Parasols at \$5.98 \$8.50 to \$12.00 Parasols at \$7.98

All high-grade Parasols from \$12.50 to \$25, 1-3 OFF



To 75c Emb'd Collars and Coat Sets at 25c

A GROUPING of charming mid-Summer Neckwear for Elks' Reunion Week.

Pretty Embroidered Collars and Cuffs, with button-holed edges. Also large square Collars, hand-embroidered Trouville Collars and all-silk Gaby Four-in-Hands. Regular 50c to 75c Neckwear, tomorrow we special them at 25c.

50c to 75c Handkerchiefs, Tomorrow 29c

Over 2000 fine Handkerchiefs, including hand-embroidered initials, corners and borders. Also novelty 29c and colored borders. Broken lines, 50c-75c grades, —First Floor, Main Building—Mail Orders Filled

\$5 Peplum Waists, \$3.75

THERE'LL be no resisting these pretty Peplum Waists that we special tomorrow at \$3.75. Regularly you'd pay \$5 for them and they're attractively made, every one of them.

Pretty combinations of Valenciennes and bands of cluny lace and of sheer, cool marquisette trimmed with cluny insertions.

Becoming low neck and short-sleeved styles with Peplum that fits smoothly over the hips. Note the sketch—clever \$5 Waists at \$3.75

Lingerie Waists—The prettiest of Lingerie Waists at \$4.45 for tomorrow. Fine mulls, dotted Swisses and sheer marquisettes, nicely trimmed in flit and Valenciennes lace. Low neck, short-sleeved models. Also embroidered models, open in front and with long sleeves. Priced special at only \$4.45. —Second Floor, Main Building—Mail Orders Filled

Mannish Waists—So popular and jaunty for warm-weather wear—Mannish Waists of washable silks, imitait, Jap and pongees. Plain and in smart-colored stripes, with soft collars and cuffs. Included in the group are the new Robespierre Blouses, with short sleeves and turnback cuffs. Priced at \$4.50 to \$6.50.

Save on Linen Cloths

HUNDREDS of housewives who know the superb quality and durability of John S. Brown Linens, here exclusively in Portland, will want to share in these savings on Cloths. Dainty clover leaf, fleur de leis and wreath patterns.

\$3.25 Cloths, 72x72 inches, \$2.75

\$4.75 Cloths, 72x108-inch size, \$4

20-inch Napkins to match, dozen, \$3.00

Odd Table Cloths—Fine, heavy Scotch Damask, in beautiful patterns: \$5.00

Cloths, 72x72, \$3.75; \$6.00 Cloths, 72x81, \$5; \$7.00 Cloths, 72x108, \$6. 25c Linen Huck Towels

—Extra heavy and extra large, 20 x 38-inch size. Neatly hemmed with red borders. Tomorrow, 18c

\$5 Fern Dishes \$3.49

RICH, beautiful cut glass Fern Dishes, 8-inch size, with nickel-plated lining. Several new patterns. A handsome decoration for the table \$3.49

\$5 Cut Glass Sugar and Creamers—New hob star or whirlwind cuttings. Offered special, \$3.24

the pair, only \$2.98

\$2.50 Cut Glass Nappies—6-in. size, with or without handle. Deep, rich cuttings, special for only \$1.69

\$5 Cut Glass Bowls—8-inch size, in various popular patterns, deeply cut. We have 100 \$2.98 to sell at only \$2.98

\$7.50 and \$8 a Dozen Cut Glass Tumblers—new hob star or whirlwind patterns. Special, a 37c dozen, \$4.44. Each

To \$4.50 Footwear, \$2.65

SIX of the season's smartest styles in Women's Pumps and Oxfords, taken from our regular \$3.50, \$4 and \$4.50 lines, for an Elks' Reunion Week special at \$2.65.

Three of the styles are dainty Colonial Pumps in gummetal, velvet and suede. One regular Pump style, in patent colt, tan Russia calf or gummetal, with silk braid or crushed leather bow.

Another is a new 3-button Oxford, of patent colt, with cravenetted tops. The sixth style is a dressy 2-eyelet patent colt Oxford Tie, of the famous Cousin's make.

Every pair is high grade with genuine Goodyear welt soles, plain or tipped toes and medium Cuban heels. Our regular \$3.50, \$4.00 and \$4.50 Footwear in all sizes and widths, tomorrow, pr. \$2.65



MEIER & FRANK STORE EST. 1857. SOLE PORTLAND AGENTS FOR: John S. Brown Linens, Cousin's Shoes, Manning Underwear, Williams & Sewing Machines, Acorn Stoves and Ranges, Fulton & Whitney Ice-Crems, Ostermoor Mattresses, Tokalon Drug Specialties. SOLE PORTLAND AGENTS FOR: Ajax Guaranteed Hostler's Shirts and Underwear, Perrin's Gloves, Madame Irene's Corsets, Ecco Petticoats, Samped Clothes for Boys, Gustave Stickler Original Craftsmen Furniture.

PHONES—Pacific, Marshall 4600; Home, A-6101. Only Portland Store With Complete Mail Order Service and Catalogue.