

See the Other Side of This Page for a Full Page Announcement of Our Great Toilet Goods and Drugs Sale Which Begins Tomorrow Read the Books, "Beverly of Graustark" and Its Sequel, Before Seeing Play at the Baker This Week—Our Men's Week Sale Continues

Bring the children to the Free Punch and Judy Show, 5th Floor. Daily shows this week, 10:30, 11 and 11:30 A. M.

WEATHER FORECAST: FAIR SUNDAY.

MEIER & FRANK'S

Exhibition of Expert Bag Punching, by Mamell Bros., in Sporting Goods Dept., 5th Floor, this week, 2:30 to 5 P. M.

Do you know how enjoyable it is to lunch in the quiet, refined atmosphere of our 7th Floor Restaurant? Unexcelled service and cuisine. Orchestra and vocal programme, daily, 12 to 2.

Meier & Frank's--The Elks' Store of the Rose City!

Decorations and Souvenirs for the Great National Reunion

WE WANT every one of the thousands of visiting Elks who will be here for the National Reunion, July 8th to 13th, to feel that Meier & Frank's is their store! We want the Portland Elks and hosts to show the visitors what a beautiful store we have. We believe they will find here an institution as complete, with service as near the perfect, with salespeople as courteous, as any in America.

Scattered through the various departments is a display of Elks' Decorations and Souvenirs which hundreds of Elks have told us is the most complete ever shown in a Grand Lodge Reunion City. See the magnificent specimens of Elks' Heads from the famous Jackson Hole district in Wyoming. They are for sale and range from \$65 to \$250. A partial list of Elks' goods, of interest to all.

On Fifth Floor—

Natural Elks' Heads, from Jackson Hole, Wyoming, priced \$70, \$125, \$150, \$165, \$175, and \$250.

Souvenirs, carved from elks' horns, ash trays, match holders, toothpick holders, gavel, cork screws, napkin rings, etc. Priced 50c to \$2.00

Elks' Horns, for hall racks, etc., from \$10 to \$20 a pair. Elk Lanterns, 25c; complete with stand, 35c.

Elk Paper Garlands, 25c; Tassels, 10c.

Purple and White Pampas Plumes, 25c.

Elk Pillows at \$2.50 up.

Elk Flags, 4x6 feet, \$1.00. 3x5, 75c.

Elk Streamers, 80c, \$1 and \$1.25. Elk Printed Pennants—25c and 35c.

Printed B. P. O. E. Pennants, with head, 50c. Sewed Elk Pennants, with printed head and clock, \$1

Elk Portland Reunion Pennants, with sewed head and clock, 75c, \$1 and \$1.25. Purple and White Elk Streamers, with elk head printed on muslin, \$1.25. Others 80c.

In Jewelry Dept.—Elks' Gold-filled Pencils at \$2.25.

Elks' Cigar Lighters and Cutters, silver, gold plated and mother-of-pearl, \$1.75 and \$2.25.

Elks' Card Cases—of silver and gold-filled, \$4 and \$5. Elks' Souvenir Spoons—At 98c, \$1.25 to \$3.50. Other Elk Souvenirs—Trays, Paper Weights, Cigarette Cases, Match Safes, Powder Jars, Pin Trays, Cups, Book Marks, Ink Stands, Bottle Openers, Buttonhooks, Jewel Cases, 25c to \$2.

Real Coin Jewelry. Elk Silver Fobs, \$3.50, \$4.50. Elk Ribbon Fobs—\$2.00, \$2.25 and \$2.75.

Elks' Brooches—At \$1.50, \$2.25 and \$4.50.

Elks' Cuff Links—\$2.

Men's Goods—Official B. P. O. E. Silk Four-in-Hands, with clock design, 25c and 50c.

Elks' Combination Sets—Wide flowing end silk Four-in-Hands and Silk Handkerchief to match. Elk design in corner, set, \$1. Purple Socks to match, 25c. Elks' Leather Belts, \$1.



Elks' Bunting—Still a supply of Bunting in the official Elks colors, 5c. Elk Souvenir Fans 10c. In Fan Dept., first floor.

Elk Blankets—New Elk Blankets, from Oregon City and Pendleton mills. Finest wool, sizes 62x80. For dens, libraries, etc., \$10.

Elk Pillows—Elk Pillow Tops and ready-made Pillows, of linen, crash, velvet, burial, etc., 50c to \$1.50.

Hello Bill Book, 50c—A little volume of jolly after-dinner stories and toasts. In the Book Department, 50c.

Elk Paper—A special Elks' Booth in the Stationery Department, first floor—Paper Festoons, Party Favors and decorations of all kinds. Special ideas executed.

Elk Ribbons—On the first floor, Elk Handkerchiefs, Ribbons, Canes.

B. P. O. E. White Silk Handkerchiefs, with half-inch purple borders, 50c. Elks' Suspenders—Purple elastic, with leather ends, 50c.

Elks' Official Hats and Caps at 50c. Men's White Plaited Shirts, for wear with purple ties, special, 95c.

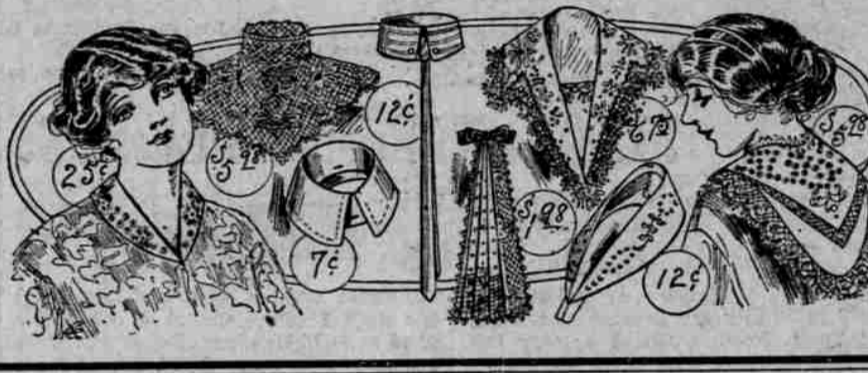
Three Days of Stirring Before-the-Fourth Sales Begin Tomorrow!

Over 12,000 Pieces of Lovely Neckwear in an Astonishing Sale!

FROM many sources we have assembled this immense lot of beautiful Summer Neckwear, in every new and wanted conceit to sell at prices which stamp this one of the most phenomenal events of the season! Makers have saved for us their best over-lots. Others are samples and importers' surpluses. Read every one of these items—secure a supply of dainty Neckwear to last through the Summer.

25c and 35c Neckwear—Large assortment of pretty Plauen Lace Collars, lace-trimmed Dutch Collars and Jabots. All fresh and new. Tomorrow at 17c. 50c to \$1 Neckwear—A great lot of beautiful lace-trimmed lawn Dutch Collars, Cascade and Side-Frills. Choice tomorrow at low price of 39c.

\$1.25 to \$2.50 Large Venise Lace Collars—Also real lace-trimmed Jabots, in many lovely patterns and conceits. 98c. For this sale tomorrow at only \$3.50 to \$7.50 Real Lace Jabots—Exquisite Irish and Cluny laces, that every woman loves to possess. One style sketched. This sale, at \$1.98.



15c Plain linen Byron Collars—a special lot, in all sizes. For this sale tomorrow; see illustration 7c. 25c Embroidered Byron Collars—a variety of dainty patterns. All sizes, one as sketched, for 12c. 25c to 35c Standing Linen Collars—beautifully embroidered in varied patterns. Assorted widths. On sale tomorrow, only 9c. 75c to \$1 Real Irish Cluny Jabots—also collars. 57c.

15c Lace-Trimmed Lawn Jabots—very pretty and neat for Summer wear. We have 1000 of them for 5c tomorrow. Sale price 25c to 35c Soft Outing Collars—plain and embroidered, with four-in-hand to match, each \$8 to \$10 Real Lace Neckwear—elegant Irish and Cluny lace, trimmed large Collars and Fichus, special, \$2.95. Regular \$12.50 to \$15 pieces, one \$5.98 style sketched \$5.98.

25c Lace-Trimmed Neckwear—attractive Jabots and Dutch Collars to match, in varied patterns. Tomorrow's sale price 10c. 50c Gaby de Lys Ties—also fancy striped Windsors. Also 50c Embroidered Linen Collars 25c. Immense Sample lot of Neckwear—Real Irish Collars and embroidery Fichus and real Venise Collars in handsome styles. Regularly \$12.00 to \$26.50 1/2 Price grades tomorrow.

New White Felt Hats

INTERESTING to every woman is this first display of new White Hats of felt. The very smart, fetching, jaunty styles worn at the Paris races—at fashionable resorts. Included are the famous Burgesser, Hyland, Fisk, Regina and Gold Medal models.

Chic styles, upturned at a pretty angle to add to the height of Madame Petite—soft, rolling brims for milady tall and slender—Hats to suit the individuality of every fair patron. Make it a point to visit this initial showing tomorrow. The new white felt Hats are priced from \$3 to \$20. See, too, the handsome imported fur felts.

White and Colored Untrimmed Felt Hats. Many women, we know, who plan for a Summer's trip will want one of these soft Felt Hats. Smart untrimmed shapes that need but a band or a bit of ribbon or stickup and they're complete in their attractiveness. In white, light blue, pink, lavender, tan, champagne and pearl gray. Priced at from \$3 to \$10. Then we've a special group of soft Felt Hats that, when trimmed with the Elks' colors, will be highly attractive for wear at the coming celebrations. Priced at from \$1.50 to \$2.50.

35c-65c Embroideries, 25c

AS pretty Embroideries as St. Gall, Switzerland, ever produced to sell at 25c a yard! Match sets of Edges and Bands, 1 to 9 inches wide, in dozens of neat patterns on Swiss, Cambrie and Nainsook. The sorts in demand for trimming undermuslins. Excellent 35c to 65c grades, specially priced for tomorrow at the yd. 25c. 3000 Yards of Embroideries—Edges, flouncings and bands, in exquisite eyelet and floral designs, for undermuslins and dresses. 85c to \$1.50 grades; priced for tomorrow, per yard, only 69c. \$1.75 to \$2 Embroidery Flouncings—45 inches wide, in handsome Baby Irish and floral patterns. Nearly every lingerie gown is trimmed with them. \$1.39. Special price, per yard \$1.39.

2200 Combinations--3 Lots

MORE women each day are finding out the comfort and adaptability of prevailing styles, which these Corset Cover and Drawer Combinations afford! Made of soft nainsook, trimmed in wide embroideries, lace edgings, heading and ribbons. We place 2200 snowy, new Combinations on sale tomorrow: \$1.50 new Combinations, special, 98c. \$1.75 Combinations, special at \$1.47. \$2.50 Combinations, special at \$1.87. \$6.50 to \$12.00 Corsets—samples of high-grade French Corsets. Also of Gossard Front-Lace, Succesco, Nemo and Redfern. Regular \$6.50 to \$12 models on \$3.98 special sale for low price of \$3.98. The Corset Covers Of nainsook and embroidery with lace-trimmed yoke. Draw string and neck with heading and ribbon, only 45c. \$2.50 New White Shirts, close-fitting style. Embroidery and clusters of lace and insertion trim the flouncings. Special at \$1.95. New \$1.25 and \$1.50 Gowns—Of good quality muslin and cambric, high neck, long sleeve, or low neck, sleeveless. Tomorrow 85c. Women's 75c Drawers—Made of soft nainsook, trimmed in pretty embroideries, lace, wide heading and ribbons. Extra special tomorrow 49c.

New \$7.50 Wash Frocks \$4.85

THEY'RE always cool and neat-appearing—these pretty one-piece Wash Frocks. And surely no woman will go through the bother of making them when they can be purchased at so low a price as this.

Here in this special group for tomorrow's shoppers are remarkably well-made Frocks in the prettiest of new Summer styles. Of splendid quality wash fabrics—the ever practical ginghams, chambrays and linens—the sheer and dainty tissues and lawns. Finished with pipings, bias bands and some with lace yokes and collars. A few foulard silk and pongee Dresses are included. Don't fail to see the group tomorrow—regularly \$7.50, special for this sale \$4.85.

Smart \$20 to \$25 Suits Tomorrow, \$11.95

Styles for both women and misses included in this offering tomorrow at \$11.95. See them and you'll wonder that many of them are priced at less than half. In tweeds, chevots, serges and mannish mixtures. Jackets plain cut, semi-fancy and fancy. Many with large collars of silk and ratine. Also the popular Norfolk models. Serges, chevots, tweeds, mannish mixtures—plain, or stripes, mixtures and checks. They're a phenomenal value—actual \$20 to \$25 Suits, on sale at only \$11.95.

Misses' to \$10 Coats at \$4.95

All the style and attractiveness of women's Coats in splendid models for misses and juniors. Of plain woolsens, also smart checks, stripes and mixtures. With notch and large sailor collars. Semi-fitted, loose wrapped and belted styles. Regularly \$7.50 to \$10 Coats. Tomorrow, your choice at only \$4.95.

To \$7.50 Mull Waists \$4.45

NOT the ordinary sort of Lingerie Waists, but unusually dainty mulls, in semi-dressy styles that open at the front and finished with lovely embroidery. Dressier models also included, with yokes of filet and Val. laces and dainty embroidered swisses. Short sleeves, high and Dutch necks. \$6 to \$7.50 Waists, \$4.45. To \$6.50 Silk Skirts at \$3.85.

How attractive they are—and how practical! The mannish Waists, with soft collars and cuffs. Of rich quality plain and smart striped wash silk. Also jaunty Blouses with low collars and turn-back cuffs. They're fetching \$5.50 to \$6.50 Mannish Waists, for tomorrow, priced at \$3.85. Women's and Misses' Jaunty New White Middy Norfolks, trimmed in red or blue, \$1.50 and \$2. Second Floor, Main Building—Mail Orders Filled.

House Gowns, 1/2 Price

HERE is an opportunity to secure at half price the beautiful and dainty Negligee you have so admired and wished for. In going through our immense and varied stock we've found garments soiled from handling and showing—that's the reason for this reduction of full half tomorrow.

Exquisite House Gowns in graceful, becoming styles. Handsome Kimonos and Dressing Sacques equally as attractive and charming. Of crepe de chine, messalines and Japanese silks. Beautifully finished in dainty, filmy laces, ribbons, tucks, etc. In the fitted Empire semi-fitted and loose styles.

You'll find a variety of pretty colors milady likes for wear in boudoir and at breakfast. \$16 Negligee at \$ 8.00. \$18 Negligee at \$ 9.00. \$20 Negligee at \$10.00. \$22 Negligee at \$11.00. \$26 Negligee at \$13.00. \$30 Negligee at \$15.00. \$35 Negligee at \$17.50. \$38 Negligee at \$19.00. \$45 Negligee at \$22.50. \$62 Negligee at \$31.00. \$75 Negligee at \$37.50.

Homespun Linen Cloths \$2.98

OLD-FASHIONED German Homespun Linen Breakfast Cloths, in the natural color of the flax, with white flowers. Size 70x70-inch, very pretty and serviceable. These are our regular \$3.50 Cloths, specially priced for tomorrow \$2.98. \$14 Fine Hemstitched Linen Sets \$8.00, 90x90, \$5.50; \$10.00, 90x144, \$8.50. 35c Heavy 2-ply Bath Towels, weighing 17 ounces to the pair; special, dozen at \$3. each, 25c. Linen Huck Towels, 18x34 inches, at 20c. 12 1/2c Heavy Union Linen Crash, the yard, 10c.

To \$17.50 Couches \$11.90

SEE these Couches tomorrow and you'll appreciate the unusualness of this remarkable offering. Figure-tapestry and velour-covered Couches. Durably built with strong oak frame. Just the style for den, living-room, porch, or to send to the seaside cottage. 8 different color combinations to choose from. Only a few of them remaining, so we'll close them all out—\$15 to \$17.50 grades at \$11.90.

Beautiful \$32 and \$34 Satin Walnut Dressers \$23.75

Handsome satin walnut Dressers, just as illustrated. Mission and old colonial designs. Oval and square mirrors. Handsome enough for the bedrooms of sumptuous homes. Regularly \$32 and \$33. \$23.75. Special tomorrow at \$23.75. Fourth Floor, Main Building.

Advertisement for MEIER & FRANK'S STORE, EST. 1857. Sole Portland Agents for John S. Brown Linens, Mending Underwear, Sewing Machines, Acorn Stoves and Ranges, Fulton & Whitney Go-Carts, Gustave Sibley Original Craftsmen Furniture. PHONE—Pacific, Marshall 4600; Home, A-6101. Only Portland Store With Complete Mail Order Service and Catalogue.