

BEACH SEASON OPENS IN BLAZE OF JOY TO SUMMER VISITORS

Seaside, Gearhart, Long Beach and Other Popular Resorts Along Oregon and Washington Coast Prove Attractive to Hundreds Who Hurry to Enjoy Pleasures Offered on Pacific.

SEASIDE, Ore., June 22.—"More people here right now than there ever was before at the same time of year," is the way the old-timer puts it when expressing an opinion on the present Summer population of Seaside. Hundreds of people made their way to the beach as soon as the spirit of the Rose Festival departed. And a majority of them are Easterners. Dr. and Mrs. H. H. Everett, of Lincoln, Neb., are numbered among them. Dr. Everett is a well known physician and he and his wife have traveled extensively covering the United States and Europe. Dr. and Mrs. Everett visited Portland during the Rose Festival and are now visiting at the beach for a few days.

Mrs. Caroline Hepburn, of Portland, has arrived at the beach to be a guest at the home of her brother, C. B. Woodruff, manager of the W. P. Fuller Company of Portland. Until a year ago Mrs. Hepburn made her home in New York City. She was asked how, according to her opinion, the beach itself compared with the Eastern beaches, and she could quickly reply that Oregon beaches were the best of them all. Of course there is one natural feature about all the Western beaches that comes ahead of the East, and that is the beautiful sunsets that are to be seen. They truly are wonderful and everyone watches the clock late in the afternoon so as not miss being on the water's edge just as the sun appears to sink into the waves.

Fire Does Not Spoil Season.
Perhaps one of the reasons why the beach season has opened nearly a month earlier this year than it has previous years was on account of the upbuilding and the great transformation that had to be made here within such a short time after the fire destroyed a part of the town. To be sure, the buildings are only temporary—for fine substantial ones are to be erected this Fall, but people have come down here full of enthusiasm and determined that the fire shall not spoil the season. Along the board walk many new cottages are to be seen.

Mrs. W. C. Bristol and her two children are occupying their cottage, the Will-Ah-Mee, on the board walk. Mrs. Bristol has as her guest Mrs. F. E. Grigsby and baby.

Mrs. Charles Blakely and family, of Portland, are established in their cottage, the Yorks.

Mrs. J. P. Niedermeyer, accompanied by her five sons and her little daughter, are closely situated in their cottage, the Niedermeyer, and will remain all Summer.

California Folk Visit.
Mr. and Mrs. I. N. Fleischer have opened their cottage for the Summer. This week they are entertaining Mrs. Philip Goshinsky, of San Francisco, and Joseph Ehrman, also from San Francisco.

C. L. Hamilton and wife are living in a cottage at Seaside. Mr. Hamilton is E. R. Ormsby and wife, Mrs. Ormsby have come early and expect to remain at Seaside during the Summer in a cottage here.

C. H. Well, a merchant of Chicago, and family, are established in the Alabama cottage for the Summer.

F. S. Dunning and his son, V. C. Dunning, accompanied by their families, are located in the Dunning cottage to pass the Summer.

Mr. and Mrs. Aaron Kuhn, of Spokane, are the guests of Mr. and Mrs. C. H. Well.

Mrs. A. W. Goddard, of 490 Mill street, accompanied by her sister, Mrs. S. Schraake, and her daughter, Mrs. C. B. Marsh, are here, where they have taken a cottage for the Summer. After comfortably settling her mother and aunt in their Summer home, Mrs. Marsh will return to Portland and then join her husband in their country home just out of Portland, where they are engaged in farming.

J. L. Prickett brought his wife, son and daughters to Seaside last week and are now occupying their Surfside cottage. Mr. and Mrs. Prickett are from Spokane, but they have been regular visitors to the beach for the past 20 years and have occupied Surfside during each of the past 12 Summers. They think there is no place just like Seaside and Master Prickett could hardly wait until he could dig in the sand again.

Mr. and Mrs. William Higley have taken the Nelson cottage for the Summer.

Walter Honeyman and wife and family have been at Seaside for the past few days, but are now at Cannon Beach, where they will pass the rest of the Summer.

It will greatly interest the young people of Portland who pass part or all of the Summer at Seaside to know that this year there will be plenty of riding horses. Formerly they have been in great demand and scarce. Thirteen fine-looking animals are located where the baseball park formerly was, on the west side of the river, and can be secured by the horse-loving folk.

Saturday night the Seaside House opened the season by giving a dance party. Invitations were issued to many people in Portland and Astoria and the surrounding beaches. The crowd responded by turning out in great numbers and greatly enjoyed the first dance of the season.

Mrs. Mary Lewton, her daughter, Miss Emma Lewton, and her niece, Miss Adelaide Lewton, also Mrs. Elizabeth Bacheller, whose home in Portland is in Mount Tabor, have been passing the past three weeks at the Craney Cottage.

Mrs. Frank Clifton and daughter, Miss Sybil, are at Seaside to remain during the Summer months.

Mrs. R. C. Baker is situated at the McClain cottage for the next few weeks.

A. Bornstein and family, of Seattle, are located in the Fullan cottage, facing the ocean, and will remain all season.

W. E. Carl and family, of Portland, have come to the beach for the Summer.

C. R. Day and family, of 7634 Union avenue, North Portland, have rented a cottage for the Summer.

Mr. and Mrs. Ed Howe are located in the Seashell cottage.

R. D. Jackson and family are located in a cottage on Broadway and will stay the greater part of the Summer.

Mr. and Mrs. S. A. Middleton are occupying the Beachcroft cottage for the Summer.

Segal Family Located.

Mr. and Mrs. S. Segal and family have settled for the Summer in their cottage, the Glenada.

E. Z. Stuart and M. N. Ferguson, who have their own cottages at the beach this Summer, are already in them.

Ed Labbe, who built a new beach home for himself this Summer, has brought his family to the beach for the Summer.

Mr. and Mrs. B. Piper and two young sons arrived Wednesday to open their cottage for the Summer.

Mr. and Mrs. M. N. Mayo, of 567 Union avenue, North, are among those occupying their beach cottages.

Mr. and Mrs. Abrams and their daughter, of Portland, are living in the Porter cottage for the present.

Mr. and Mrs. E. Reed and daughter, Miss Carlotta Reed, are closely situated in the Lingerlonger cottage on the boardwalk.

Mr. and Mrs. S. E. Webb and family have a Summer home on the beach.

Mr. and Mrs. Martin Schacht and their young son are comfortably housed in the Shepherd cottage.

Master Claude Sunderland, of Woodlawn, is visiting his grandparents in the Sunderland cottage.

Mrs. A. Welch and family are staying in the Necanicum Nook for the Summer.

Mr. and Mrs. F. W. Washer and son, William Washer, are at Seaside.

J. L. McEvoy has been passing a few days at Seaside making arrangements for Miss Angela May, who heads a musical comedy company coming to Seaside to open the new theater June 30.

Mr. McEvoy is Miss May's husband.

Those who registered at the Seaside House last week were: Mr. and Mrs. Barrett, Portland; R. R. DeRue, Seattle; Ed Donovan and wife, Portland; H. Holden and wife, Portland; D. Mitchell, Spokane; and N. H. Craig, Seattle.

The departure of the battleship Maryland from the Portland harbor Monday morning caused a number of people to make a trip to Astoria Monday afternoon to watch the big vessel as far out as they could.

At the Moore Hotel the following had registered during the week up to June 18:

Mr. and Mrs. C. W. Crosby, Astoria; W. B. Chamberlain, Portland; Mr. and Mrs. U. H. Garlick, Astoria; Benjamin Joshua, St. Paul, Minn.; J. W. Thompson, Newport; H. J. Leaf, Newport; J. E. Roman, Astoria; Mr. and Mrs. C. F. Hubert, Wisconsin; Mr. and Mrs. H. D. Davier, Astoria; Mr. and Mrs. H. D. Davier, San Francisco; J. H. Anderson,

Portland; S. S. Chapman, Chicago; F. E. Notz, Baker; J. McGuire, Portland; G. B. Johnson, Astoria; Harvey U. Sells, Portland; Mr. and Mrs. E. O. Baldwin, Portland; Otto Mosimar, Minneapolis, Minn.; E. J. Halliday, Portland; Mrs. Theodore Nelson, Portland; J. R. Tuley, B. P. Bert, Portland; Marie D. Mufford, Portland; F. A. Buttrick, Salem; S. Band, Salem; E. M. Warren, Eugene, Ore.; F. E. Peterson, Portland; H. B. Leinenweber, Astoria; Will Madison, Astoria; J. B. Smith, maid and wife, Sandpoint, Idaho; Anna C. Harb, Spokane; Sol Seaman and wife, Portland; Mr. and Mrs. M. R. Everts, Portland; Mrs. Charles H. Webster, Portland; H. H. Fletcher and wife, The Dalles; Mrs. and Mrs. Clayton Wentz, Portland; E. J. Davidson, Portland; C. A. Newton, St. Louis, Mo.; John Newton, Hartsville, Mo.; H. R. W. Wadsworth and wife, Portland; W. B. Chamberlain, Portland; S. Kerr, Galveston, Texas; Mr. and Mrs. R. J. Belet, Portland; Mr. and Mrs. R. O. Gilbert, Salem; Miss C. B. Foster, Salem; G. I. Thomas, Portland; R. J. Wilson and wife, Portland; George Tucker, Helena, Mont.; Mr. and Mrs. Pearl Delaney, Milwaukee; H. H. Newhall and wife, Portland; Dr. and Mrs. F. L. Steris, Butte, Mont.; Mrs. C. B. Cowles, St. Paul, Minn.; Mr. and Mrs. John Pearson, Portland; C. H. Webster and J. A. Rutherford, Portland; K. M. Kepner, Spokane; Miss Genevieve Thompson, Portland; Miss Eleanor Ecob, New York; Miss Lucille Barber, Portland; Miss Hazel Rowley, Boise, Idaho; Mrs. Frank N. Parent, Walter McCombs, Portland; Mr. and Mrs. J. Reid, Kalama, Wash.; Miss June Saare, Astoria; Dr. and Mrs. A. M. Kinney, Astoria; George A. Bateson, Portland; C. J. Pool, Kenton, Ohio; R. A. Chittenden, Portland; S. A. Volkman, George H. Smith, G. E. Dutton, Ron E. Smith, George S. Simmons, R. U. Kisch and family, Harry Wolfe and wife, U. L. Meyer and wife, L. Probstel, U. L. Morris, Portland.

James Mallett, of the New Locksley Hall, is his same old congenial self and says he looks for large crowds at Seaside this Summer. The register showed the following people up to June 18: Charles W. Durrett, Portland; James Manary, Mary Hurley, Beatrice Hurley, E. O. Gardner, Portland; O. S. Clark, Victoria, B. C.; Mrs. C. M. Conroy and Miss Conroy, Victor, Durrett, Portland; Matilda Spaeth, Goble; George Willis, Boise, Idaho; L. E. Cabler and his wife entertained Mr. and Mrs. J. R. Dellinger, of the Astorian, at Locksley Hall over Sunday.

The Colonial Hotel housed a newlywed couple this week and nearly everyone became aware of the fact. They were Mr. and Mrs. James M. Cowart. Mr. Cowart is from Atlanta, Ga., who came to Astoria to marry Miss Florence Pearl Clark, of Hammond. They have gone on a honeymoon trip over the state and will return to the beach in August to stay the remainder of the Summer. Others registered at the Colonial Hotel for the week ending June 18 were: C. V.

Brown, Portland; P. F. Griefenhauge, Chicago; B. M. Goldamer, Chicago; Miss Zelma Rowan, Spokane; C. E. Danielson, Spokane; J. W. Hill and wife, Portland; Mrs. J. W. Heath, Portland; Charles Kirk and wife, Portland; H. K. Stevens and wife, Portland; F. L. Abbott, United States civil engineer, Fort Stevens; E. F. Cronin, O.; Miss Wilhona Hest, Eugene; Mr. and Mrs. G. N. Raymond, Astoria; R. G. Call, Pocatello, Idaho; H. A. Schwanke and wife, Seattle; Misses Verna Bowman and Clard McCall, Vancouver; Joe Jones, Portland; L. A. Henderson, Neb.; L. E. Gardner, Astoria; J. J. Hess, Portland; Olive E. McCormick and Vinchel C. McCormick, Roswell, Idaho; H. E. Couch and wife, Portland; George R. Brown of Kodak, South Dakota, was a visitor at Seaside a few days of the week and stopped at the Colonial. Mr. Brown is a buyer of cattle and this was his first visit to Portland and the beach.

NEWLYWEDS FLOCK TO BEACH

Five Couples at The Breakers Add to Interest of Those at Resort.

LONG BEACH, Wash., June 22.—(Special.)—Newlyweds are a queer lot. There have been five couples at the Breakers within the last 30 days, but as soon as the regulars begin to dot off they seem to find some other secluded spot. One matrimonially experienced man remarked that newlyweds ceased to be newlyweds after six months, for they then began acting as the other much married people, and continued to follow the course on through life. Mr. and Mrs. A. B. Brown, of Seattle, and Dr. and Mrs. A. F. Petzel, of Portland, come under the head of those interesting newlyweds.

The Breakers is taking on a very businesslike air. In spite of the fact that officially speaking its season opens July 1. The management has secured riding horses and the tennis courts look very inviting to the tennis fan. A. B. McAlpin, quite a tennis fiend, and incidentally a photographer in Portland, and his wife spent the week-end here.

Quite a heavy correspondence has been carried on with Spokane people who expect to be down this Summer. The register shows the following people registered up to June 18: Mr. and Mrs. C. C. Heston, Portland; John Scott, Salem; A. G. Fields, Portland; Edward J. Brown and wife, Seattle; Dr. and Mrs. A. F. Petzel, Portland; Charles E. Swan, Portland; A. B. McAlpin and wife, Portland; V. Edwards and wife, Portland; G. C. Bailey, Portland; Mr. and Mrs. C. C. Opie, Tacoma; Mr. and Mrs. C. F. Wheeler, Portland; Mr. and Mrs. G. H. Fraley, Portland; Edith Ca-

hill, Portland, and James Loder, Portland.

Mr. and Mrs. A. F. Watson, of Spokane, and their three children, Esther, Frances and Charles, have taken one of the cottages at the Breakers for all Summer.

Mr. and Mrs. H. S. Gane and five children, of Santa Barbara, Cal., accompanied by their sister, Miss Gane, of Chicago, have taken the Arthur cottage for the Summer.

Mrs. A. W. Withersell and Miss Mollie Withersell, former Portland people, whose home now is in Tacoma, are located at Tigra, in the "Vista" cottage.

Mrs. E. Bartell, of Portland, and her daughter-in-law, Mrs. H. Bartell, formerly of Portland, but now located in Haver, Wash., on a fruit farm, have taken Fairview cottage, at Tigra, for a few weeks.

Dr. and Mrs. George Nottage, of Portland, are opening their Summer home on North Beach this week.

Mrs. James Franey and daughter, Alois Franey, her grandchild, Fay Collier; Mrs. J. Plannigan, Mrs. J. H. Egan and Mrs. T. Fitzpatrick are enjoying an outing at Long Beach for a few weeks.

Dr. and Mrs. J. Edward Kane and little daughter have passed this week at Long Beach.

S. Bromberger, accompanied by his wife and daughter Ruth, arrived this week and opened a cottage for the Summer.

Mr. and Mrs. B. J. Pullen and small son, of 527 Lovejoy street, Portland, are located at Long Beach for the next three weeks.

Mrs. Elizabeth Stewart, whose home in Portland is in Brooklyn, has been down at Long Beach for a few weeks, in a cottage. Mrs. Stewart has been to the beach for the last 30 Summers, and it wouldn't be Summer at all for her if she had to miss the trip. Her daughter, Mrs. Fred A. Jacobs, of Irvington, is expected at the beach soon.

Mrs. A. Dilley and daughter, Miss Carrie Dilley, have located at Long Beach for the Summer.

H. B. Stout and family have taken up their abode in the Elkskorn cottages.

M. G. Thorsen, of the firm of Fisher & Thorsen, of Portland, and his family are located cozily in their cottage.

Donald G. Woodward brought his family to Long Beach this week, to settle them for the Summer.

Mr. and Mrs. F. R. Jacobson are enjoying the sea atmosphere at Long Beach.

The Sisters of Mercy have opened their cottage for the Summer. At present there are five Sisters here.

Mr. and Mrs. I. H. Ames, who have their own cottage, have come down to spend the Summer in it.

Mrs. S. M. Bliven and three daughters, Edith, Edna and Elsie, are located in Dr. E. D. Patten's cottage, the Point Loma. Dr. C. W. Shepard is a guest for a short time.



Hotel Gearhart



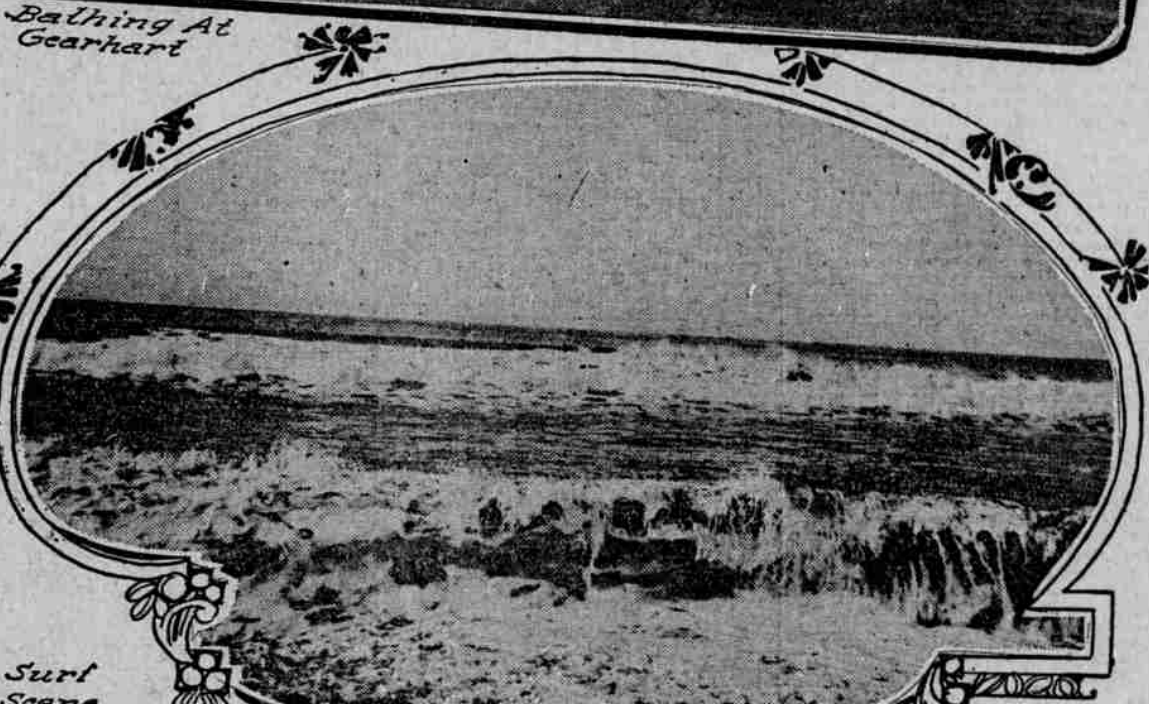
Hotel Moore



Bathing, Gearhart.



Bathing At Gearhart



Surf Scene Seaside.

ated in Dr. E. D. Patten's cottage, the Point Loma. Dr. C. W. Shepard is a guest for a short time.

Nearly every house and hotel on the beach has been "fixin' up a little" with a coat of paint, a new porch or a new swing, or anything new to catch the eye. A cafeteria and delicatessen in one is a new feature which will aid the housewife in her preparation of meals for those big appetites on the beach. It is installed at the Portland.

The following people registered at the Portland Hotel up to June 18: Guy Rogers, Harry Roschel, A. G. Brown, E. P. Hoglund, Dr. W. J. Nace, Mrs. N. E. Karlson and three daughters, all of Portland; Mr. and Mrs. W. H. Bartlett, of Haver, Wash.; H. E. Brown and John Christ, Portland; C. W. Rorabacca, Natchez; J. C. Driscoll, Mr. and Mrs. Byers, H. Hennig, W. H. Malcolm, J. A. J. Whitaker, Raymond; A. J. Taylor, San Francisco.

A party of three from Walla Walla, Mrs. Harrell, Mrs. Bears and Katheryn Cump, who are visitors to the beach this week, took the trip to North Head Wednesday.

N. E. Robinson, of Portland, whose mother, Mrs. Mary Robinson, of Lincoln, Neb., is visiting him, brought her, his wife and their two children, Kenneth and Cecelia, to the beach for a week-end visit.

Long Beach Hotel has had the following guests during the week ending June 18: Mrs. Ruth Robinson, Kenneth and Cecelia Robinson, W. E. Robinson, of Portland; Mrs. Mary Robinson, Lincoln, Neb.; T. G. Frederikson, Portland; Mrs. E. H. Walters and Edward Walters, Jr., Shoshone, Ida.; Mrs. Harrell, Mrs. Bears, Kathryn Cump, Walla Walla; D. Solomon, Portland; W. A. Weaver and wife, Portland; Roy S. Ovelman, Portland.

Mr. and Mrs. James Curran spent part of their honeymoon trip at Long Beach last week, and are now at home in Portland. Mrs. Curran was Gertrude Dineen.

William Hare, engineer and electrician from the Institution for the Blind at Vancouver, Wash., visited Long Beach this week. It was his first trip to the ocean, and he thought it "great."

The list of guests at Driftwood cottage last week was: H. B. Macklin, James W. Duncan, R. W. Hopkins, Mr. and Mrs. McCord, all of Portland; J. S. Townsend, Des Moines; T. P. Leekley, Astoria; George M. Jones, Seattle; Sheriff Stevens, South Bend; F. A. Bend; J. D. Arible, Portland; W. W. Crittenden, Milwaukee; R. P. Bert, Portland; Mrs. J. B. Page, Washington, D. C.; Mrs. A. Deputy, Los Angeles, Cal.; Bob Adams, Portland; J. J. Haile, Van-

couver, Wash.; George L. Simmons, Portland; G. D. Shearer, Portland; Harold N. Stron, Portland.

Oldtimers on Long Beach and the tourists who are already settled at the beach were treated Wednesday evening to an entertainment of much merit. The affair was in charge of a branch of the Improved Order of Redmen, an organization known as Klipsan, No. 113, meaning Sunset, and was the dedication of the new hall at Long Beach. L. C. Fenn was chairman. The committee in charge provided a programme of musical numbers, readings and addresses. The best of all came last, when hot clam chowder, hot coffee and home-made cakes were served. At least 150 people were present. Later the floor was cleared for dancing and the young people resigned supreme.

One of the events this week which has kept interest keyed up was the housewarming Wednesday evening at the home of Mr. and Mrs. H. Freebrough at Seaside. Mr. Freebrough is a retired nurseryman of Portland, who has made his home there the last 30 years. Their eight-room cottage at Seaside, proved a Mecca for fun lovers. Herebefore they have aroused curiosity along the entire beach by their quiet manner and the fact that no one seemed to know just who they were.

The important event of the evening came as a great surprise, for when the lights were all turned out a red and green light burned brightly in the fireplace and disclosed a couple standing before it, ready to be married. They were Miss Lillian J. Reese and Charles Glascock, both of Portland. Rev. F. J. Knight officiated in the presence of 150 guests. The decorations of each room were carried out in different colors and Japanese lanterns hung among the trees made a pretty effect out of doors. Each guest cast a vote for the name of the new cottage, which is "Freebrough's Cottage."

Mrs. Janney, of Long Beach, entertained Mrs. Walter Darling, Miss Ada Howard and Miss Angela McQuinn, all of Portland, last week.

Paul Morton and Marshall Fife, of Portland, spent the week-end at Long Beach.

GEARHART HAS NEW COTTAGES

Portland Folk Give Last Coats of Paint to Summer Homes.

GEARHART-BY-THE-SEA, June 22.—Several new cottages have been erected by as many Portland people this Summer and this week are getting their last coat of paint before being opened for the Summer. Meanwhile many of the owners are watching the proceedings from the Gearhart Hotel.

It's odd, the way these people choose the sites for their homes. Some build

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