

Of the three languages do you speak-English -Baseball-or Motor ? Half the motoring world talks "Ford"-and one-third of it rides in Ford cars. Every Ford owner is a Ford fan-that's

after dark the damas, and the second distributing point for mines and is lo-cated on the Southern Pacific and Western Pacific Haliroads. The Pre-mier meteroars in the stage service there are sent on trips of 500 miles or mote. Horses for stage work have been practically discarded, as it is possible to do in three or four hours with as antomobile what it formerly took days to do with horses. For the desert service only the best cars are used and the mechanichans and drivers are careful men of wide experience. They frequently are hundreds of miles from assistance, at which the break and it is often necessary for the stage moler cars to go as high as 11,000 feet. Seuthern Route Favored.

moler cars to go as high as 11,000 fast." Southern Route Favored. Continuing on his way East. McNa-mara passed through much of the country traveled by the ocean-to-ocean tourists of last Summer. When the transcontinental motorists crossed the summit of the Sierra Nevada Moun-tains they encountered anow three feet deep in spots, but recently fit was all the way from 25 deep up to the tops of the trees. Two would not be advisable for mo-torists to take the Northern route for Winter fouring, said McNamara. The storts to take the Northern route for Winter fouring, said McNamara. The storts to take the Northern route for Winter fouring, said McNamara. The storts to take the Northern route for Winter fouring, said McNamara. The storts to take the Northern route for Winter fouring, said McNamara. The storts to take the Northern route for Winter fouring, said McNamara. The storts at the feasible Winter route. The Indiamapolis man is the pilot who drove A. L. Westgard, official map

The indianapolis man is the plot who drive A. L. Westgard, official map maker of the Touring Club of America, ever the cross-country route in 1910. During his present trip along the Pacific Coast, McNamara has found The an

Paotés husiness conditions to be in a healthy shape. He says there are few auto-mobile dealers who are not experiencing prosperity.

## STATE'S WELFARE SUBJECT

Problems of Vital Importance on

## University Programme

UNIVERSITY OF OREGON. Eugene, UNIVERSITY OF OREGON. Eugene.
 May 18.-(Special)-Invitations have been issued for attendance at the Fourth Annual Commenwealth Confer-ence to be held here May 14 and 35.
 Problems of vital importance to the propies of Oregon will be discussed by representative speakers. The pro-gramme is in detail as follows:
 Pirst session-Friday, May 24, 2 A.
 M. "Taxation and Social Justice," pai-ber by Charles V. Galloway, chairman State Tax Commission: paper by Porter

In coals business men will look after their entertainment. It is also expected that several Governors of the Northwest will be in Portland at the same time and the programme for Rose Festival week will include the proper entertainment of these prominent visitors. Louis W. Hill, of the Great Northern Railway, will he of the party, as will other prominent men who are to make addresses at the Seattle congress. It is not improbable that Walter Fisher, secretary of the Interior, and James J. Hill, of the Great Northern, will be on Hill, of the Great Northern, will be on the Northwestern Development League Spectal.

"How and Where to Get a New Home in the American Northwest" is the title of a new 50-page booklet issued by the Northwestern Development League for widespread distribution over the United States. Several advance copies have been received by the Portland Commer-

cial Club. On the cover page is printed that in the American Northwest are more than the American Northwest are more than \$2,000,000 acres of free Government land, 72,500,000 acres of state and priv-lege land for less than \$20 an acre with the average value of all lands at \$33 per acre. The booklet is descrip-tive of the lands in Oregon. Washing-ton, Idaho, Montana, North Dakota,

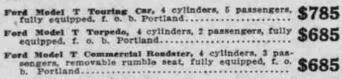
tive of idaho, Montana, North Dakota, South Dakota and Minnesota. The officers and directors of the heague are given, together with the names of the advisory committee con-sisting of the Governors of the seven states, and Walter Clark, Governor of Alaska; Louis W. Hill and Howard El-liott. In this booklet is a special ar-ticle by James J. Hill on "What Is the Northwestern, Development League!" A table prepared by Immigration of-ficials of the railroads and states give the increase in population, farms, farm values, acreage improved and the aver-age increase per acre in the Northwest

And the catholic Foresters' Me...
A catholic Foresters' Me...
A catholic Order of Foresters will be the catholic Every subordinate court in the state has arranged to work for the state has arranged to work for the state has arranged to work for the state has arranged to the data the data of the outing and the form value as \$228,658,282. In the least 10 to have increased in the data will be the data of the data of the outing and the form value as \$228,658,282. In this booklet Will A Campbell, seeder as the data of th

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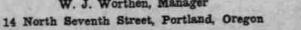
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