

GROWERS BENEFIT BY NEW EXCHANGE

Reorganized Selling Agency to Aid Fruit Men in Three States.

WORLD MARKET SOUGHT

Products of Northwest to Be Standardized and Better Prices Predicted—Honest Promotion of Fruit Lands One Result.

Fruitgrowers and realty dealers throughout the state are interested in the plans of the reorganized Northwest Fruit Exchange, which was effected about ten days ago. Nearly all fruit associations and fruitgrowers' unions in Oregon, Washington and Idaho have become affiliated with the new organization, the main object being to conduct a practical plan of marketing fruit products of the Northwest. It is announced that selling methods of the larger organization will be similar to those employed by the California Citrus Growers' Association. It is pointed out that the fruitgrowing industry will be greatly benefited. Better prices for products will be obtained by eliminating commission houses from the field. It is declared. Members of the organization say that another important result will be the growing of better fruit in many districts and the raising of the standard of fruit products for the Northwest as a whole. Realty men look upon the project favorably, as they believe that it will mean a promotion work in connection with fruit lands.

Advantages Pointed Out.
K. S. Miller, of Medford, is enthusiastic over the work of the new organization. In a recent interview he said: "Members of this association and others were for several years cognizant of the fact that the California citrus growers around Los Angeles could dispose of their fruit advantageously through a selling agency, managed in a businesslike way, without any competition, necessitated by many commission firms."

"The situation of the disposal of the fruit of the Northwest is identical only that the area of growing instead of being in a radius of 50 miles, as in the case of the Los Angeles growers, is extended over several states. Also conditions in these districts are different. This made it hard to obtain a system whereby all concerned could be satisfied."

"Simply, the plan has always been to obtain a selling agency thoroughly equipped and at the same time keep the growing individual of the section. A single association from 1000 to 2000 growers to ship could not afford to establish branch offices in all the cities of the United States and Europe. Neither could a concern raise enough to meet the current expense of such expensive selling machinery exist as a thoroughly co-operative concern and cover so large a territory as is necessary in marketing the fruit of the Northwest."

"The exchange has in the principal cities of the United States branch offices. In Europe there has been opened. They have a large sales force and keep informed almost to the minute on the market conditions. If on market is glutted, the commission is sent elsewhere. In this way the fruit always brings highest prices. Hereafter we send our fruit to a certain market. If the market was strong good prices were received; if not, the reverse. We had but few markets; through the new exchange we will have advantage."

All Districts Benefited.
"To the growers a marketing price of 10 cents a box will be charged. However, should the company find that by this sum most money is realized than would be paid over to a smaller amount will be charged. This per cent has been fixed as the most money that the stockholders of the concern will accept for their interest."

"Stock is held by some few individuals and by the different fruit associations. All of the former, however, are fruitmen and owning fruit ranches. No stock is for sale other than to associations, thus precluding any possibility of cornering the stock in favor of a commission firm."

"All matters of regulation is left to a growers' council, composed of members of the various associations, who are elected to the position. This organization is known as the growers' council and it will recommend all changes on the part of the company and the grower."

"The reputation of the fruit of any section will not be impaired, as the labels and distinctive points will remain as before. If any market wants Rogue River fruit exclusively it will be sent as before, and at the same time other sections will be protected from sending their consignments to the same city."

"On the whole, it is surely the greatest thing that could happen to this section, and the growers are on the whole in favor of the move."

NOTED PREACHER TO TALK

James S. Martin to Fill Pulpit at Third Presbyterian Church.

PANIC PRECAUTION TAKEN

Los Angeles Banks Organize Under Aldrich-Vreeland Law.

WASHINGTON, April 20.—Secretary of the Treasury MacVeagh today granted a charter under the Aldrich-Vreeland law to the National Currency Association of Los Angeles, Cal., for the purpose of issuing currency in periods of panic or stringency. The association consists of 12 banks, with an aggregate capital of \$4,850,000, and is the 15th of its kind organized.

TWO ROWS OF HOMES UNDER WAY IN ROSE CITY PARK.



BUILDINGS ERECTED BY HOMEBUILDERS.

SMALL FARMS SOLD

Acreage Tracts in Oregon in Greatest Demand.

ALL DISTRICTS ARE ACTIVE

Twenty-Acre Orchard at Hood River Brings \$20,000—Thrill of Eastern Oregon Farmer Text for Street Agitators.

Trading in farm lands was active last week. Small farms and orchard tracts especially were in demand. One of the important deals was the purchase by W. S. Ferris, of Portland, of a 20-acre orchard tract near Hood River from J. C. Skinner for \$20,000. The property is highly improved and is in bearing orchard. Mr. Skinner received in part payment Council Crest residence property in Portland.

S. P. Ness, of Eugene, has purchased an apple orchard near Thurston from B. Cliff, the consideration being \$30,000. There are 35 acres in the farm, of which 25 acres are in orchard.

Regarding the sale of a small tract in Yamhill County the Newberg Graphic says: "A few years ago J. F. Pettinigh bought a 44-acre tract on the hill south of the road at Rex for \$1500. He sold it two years ago to J. H. Rehnus for \$3000 and the latter sold it a few days ago to S. Sanderson for \$10,150. Mr. Rehnus says he is going to visit his old home in Germany after having been away 19 years. He likes Oregon and expects to return here."

Mrs. Ella Louise Ramage, of Eugene, has purchased a 45-acre farm six miles west of Eugene from R. R. Stroud. The place is improved and was bought as an investment.

The following in the Canyon City Eagle may serve as a text to soap-box agitators: "This week marks the record of a real estate deal near Prairie City of

MANY HOMES RISE

Rose City Park Makes Big Building Record.

NEW BLOCKS IMPROVED

In Four Years Value of Lots Advances From \$500 to \$1000. Parkrose District Also Shows Much Building Activity.

Rose City Park continues to make big strides in building operations. There are hundreds of new homes completed and under way in this addition and adjoining districts.

When Rose City Park was placed on the market four years ago, four blocks at East Fifty-fourth street and Sandy road were reserved. The main object for withholding this property from sale was that it contained a deposit of gravel which was used by Hartman & Thompson for the construction of cement sidewalks throughout the district and for cement basements of many of the houses.

With the removal of the gravel and the grading of the streets in this four blocks, there has been a brisk demand for building sites. Since February 14 houses have been erected on these sites and several more have been started. In four years, home-sites in this district have advanced from \$500 to \$1000 and more. Land in this vicinity that sold for \$2000 an acre in 1908 has been in demand at \$3000 an acre.

The company constructed the street-car line along Sandy road from East Twenty-eighth street to East Fifty-seventh street about four years ago to provide service for the district. The company has extended the line about one mile further to Parkrose, an extensive acreage district which was placed on the market last winter.

There has been pronounced activity in Parkrose, the majority of the acre tracts having been sold. Many home-builders are improving their sites. By the close of the year it is expected that

TIMBER OWNERS WARNED

Forester Urges Burning of Slashings at Favorable Times.

BIG DISTRICT WINS

Double-Track Line on Sandy Boulevard Is Assured. STREET NOW 80 FEET WIDE

Campaign for Important Improvement Led by Rose City Park League—Extensive Area to Be Benefited.

Announcement that the Portland Railway, Light & Power Company will lay double tracks on the Sandy boulevard at once and waive any delay in obtaining a franchise insured a great development in the North East Side. It is the consummation of the long fight made by the Rose City Park Improvement League, started a little over a year ago with the movement to make the Sandy boulevard an 80-foot street. With remarkable rapidity the widening proceedings went forward so that within one year after proceedings had been started the last of \$41,000, for which property owners were assessed, as damages was paid in and the street declared officially 80 feet wide to the city limits.

Following the widening of the street petitions for the paving were filed and the Independent Paving Company was given the contract. The company has been at work grading the north side of the Sandy boulevard for nearly a month, some of the cuts being 10 and 15 feet deep. This work will greatly facilitate the improvement.

Property Owners Active.
The men who have worked for the development of the Rose City Park district continuously are as follows: O. G. Houghton, T. T. Geer, Walter Seaberg, J. H. Adams, W. J. Allen, E. P. Allshaw, H. J. Blasing, L. A. Bailey, L. J. Bader, W. A. Burdick, Floyd J. Campbell, L. E. Carter, A. L. Clark, James J. Collins, E. H. Corey, James Curran, E. J. Clark, A. M. Cannon, H. T. Davidson, D. J. Dunlap, A. C. Ebbert, W. O. Fenner, C. E. Fisher, H. A. Fredrick, Joseph G. Gannon, Emil Gorch, H. Gordon, R. L. Gillespie, W. L. Glass, Will-

HARTMAN & THOMPSON

Fourth and Stark Streets Chamber of Commerce Building

SALEM, Or., April 20.—(Special.)

Giving a warning to all timber owners as to the burning of slashings, State Forester Elliott has issued the first circular of the season as to fire protective work by the State Board of Forestry. In the circular he calls attention to the necessity of burning slashings at favorable times as being a question of the greatest importance. He says in his circular:

Plans were made by many loggers, lumber companies and others owning land covered with inflammable material for the burning of their slashings during the fall of 1911, but continued rains during the period of favorable weather prevented cases to carry out this work. In order to reduce the fire hazard during the coming season it is therefore of the greatest importance that all persons or companies having slashings on their holdings make arrangements to burn this material during the season of favorable weather before the commencement of the extremely dry season of this year. The burning of slashings should be done in a safe and proper manner and should be done in a place where the wind will carry the sparks to a safe place. The burning of slashings should be done in a place where the wind will carry the sparks to a safe place. The burning of slashings should be done in a place where the wind will carry the sparks to a safe place.

Section 11. All persons, firms or corporations engaged in logging or permitting slashings to accumulate on their lands, shall each year burn their annual slashings, which shall be done in a safe and proper manner and shall be done in a place where the wind will carry the sparks to a safe place. The burning of slashings should be done in a place where the wind will carry the sparks to a safe place.

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PARKROSE

Belongs in this latter class. You can buy an acre or so in Parkrose, establish your home there, raise enough fruit, vegetables, etc., to make it pay for itself, and when this is accomplished have a piece of property that is far more valuable than when you purchased it.

Take a trip out to Parkrose Sunday.

The Rose City Park car connects with the Parkrose line. Take your lunch and spend the day if you wish. Anyhow, go out. You'll enjoy the ride. But do it THIS Sunday.

HOOD RIVER APPLE MEN BUSY

The newly-formed Hood River Commercial Apple Company, which yesterday filed its papers for incorporation, will begin immediately the construction of a cold-storage warehouse of a capacity of 100,000 boxes at the foot of State street on the line of the Mount Hood Railroad. The new company's capital stock will be \$50,000. The members will be composed for the most part of the growers who withdrew from the Hood River Apple Association at the organization of G. H. Spratt, former manager of the Union, will have charge of the new company. Mr. Spratt, who severed his connection with the Union last Saturday, states that the excavation work for the new building will begin at once.

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BREYMAN BUILDING REPRESENTS INVESTMENT OF \$36,000.

The three-story brick warehouse building, at the southeast corner of East Stark street and Union avenue, is being completed for W. and M. E. Breyman. On the first floor are the offices and shipping department. The second and third floors are left for storage purposes. The cost of the new structure is about \$36,000. The outside walls are faced with light-colored pressed brick. The interior is of heavy wood construction.

JUST AS SENSIBLE TO "LOCK THE STABLE AFTER THE HORSE IS STOLEN"

CAR T. SCOTT ARRESTED

Real Estate Man Charged With Selling Land Whose Title

SPOKANE, April 20.—(Special.)—Howard Traflet, arrested today at the authorities of Santa Cruz, Cal., was yesterday released on a \$5000 bond. He is a large tract of land to which he had no title.

As to question the validity of the title after you have paid your money. Before you close your deal, is the time to think of this important feature. Protect your interests by securing a guaranteed Certificate of Title BEFORE YOU BUY. Investigate. Call for booklet

TITLE & TRUST COMPANY

Fourth and Oak

MAIL COUPON

Name _____

Address _____