

Interesting Display of the Quaint, Durable "Old Hickory" Furniture in 6th-Street Window—Ideal for Summer Home, Porch and Garden You Can Now Purchase Acorn Stoves and Ranges, "America's Very Best," on Our Club Plan of Easy Payments—Fourth-Floor Section

THE MEIER & FRANK COMPANY, ESTABLISHED 1857.

WEATHER REPORT: FAIR TODAY.

THE MEIER & FRANK CO., 5th, 6th, Morrison and Alder Sts.

Every Trimmed Hat Reduced--To \$30 Hats 1-4 Off!



Second Floor

NOT a Hat in the great Millinery Salons but what is now offered at a reduced price!

Beautiful models—many of them by famous New York makers. Tailored street and dressy afternoon and evening hats. Choose from them tomorrow

---at 1/4 Off!

To \$150 Imported Hats 1/3 Less

Exquisite creations by world-famous Paris makers. Models for street, visiting and reception wear. Wondrous combinations of materials and trimmings. Loveliest of colorings. Choose from \$35 to \$150 French Model Hats

---at 1/3 Off!

Untrimmed Hats 1/4 Off

Includes all high-grade shapes, of fine milans, tagal hemp and leghorn. Smart exclusive styles in medium and broad brims. Regularly \$5.00 to \$20.00. Tomorrow 1/4 Off row take your choice at

\$2.50 and \$3 Shapes \$1.75

Becoming untrimmed Hats of patent milans, chips, azures and fancy braids. Small, medium and large sizes. White, burnt and colored. The \$2.50 and \$3.00 grades, \$1.75 tomorrow at, your choice

All Flowers at 1/4 Off

Nothing in our immense assortment of beautiful French and American flowers and popular Fancy Ostrich feathers. Regularly 50c up to \$5.00. Special for tomorrow's selling at, your choice 1/4 Off

Never Such Savings on Wash Goods!

SAVINGS that carry twofold importance. Selected, as they are, from our immense stock of beautiful new, wanted Wash Goods!

Every fabric, every weave, every coloring, from the sturdy William Anderson Scotch Ginghams to finest of batistes and voiles. Read every one of these extraordinary specials for tomorrow and Tuesday, if lots hold out that long.

35c Woven Voiles 25c

Scores of charming new Spring and Summer designs. Every yard fast color, patterns all woven in. See the Fifth-street window. Regular \$1.25, 35c grade, tomorrow at, your choice 25c

\$1 Emb'd Crepes at 49c

The daintiest new embroidered Crepes, 27 inches wide, in blue, helio and pink. Nothing will make a prettier Summer frock. Regular 49c \$1 grade tomorrow at, your choice

\$1.25 Emb'd Batiste 75c

Nearly half for these most-wanted of the season's fabrics. Lovely embroidered batiste in pink, blue, gray, helio, black and white. Our 75c \$1.25 quality priced at, your choice

\$1.50 Embroidered Pique Monday at Yard 98c

For Summer wash frocks and children's dresses. Regular \$1.25-quality, embroidered Pique in helio, 98c blue and white. Yd.

William Anderson Scotch Ginghams—32 inches wide, wide, in strictly fast woven designs. Over 300 patterns The yard, 25c

New Domestic Ginghams—the best produced. Hundreds of patterns in new plaids, stripes, checks of every color, 12 1/2c

New Dress Linens—Portland's best showing. White and any shade you may ask for. Price per yard, 25c to \$2.00

New 30-inch Ratine—the season's most talked-of rough fabric. Pink, blue, tan, helio and white. Special, the yard, 65c

75c New Linen Ratine Monday at Yard 60c

Hardly on our shelves, so new is this lovely linen Ratine. Full 36 inches, in smart black and white stripes. The 75c grade 59c

Paris Styles in Silk Coats

Panier AND Russian

THE very styles that are seen at the race meeting in the Fashion City over the sea. The styles the ultra fashionable women of New York and seashore resorts are wearing. As usual, we're the first to show them—the new Russian Blouse Coats, the three-quarter and long panier, panel and drape Coats. They're stunning! Words can't do justice to the clever, new, novel styles, the exclusiveness of design and beauty of materials.



Clever blouses with short or three-quarter peplum extension or straight postillon backs. Joined at waist line with bands of shirring or braided cord. Known, too, as the new "Skeleton" Coat. The one as illustrated of green and gold charmeuse at \$20. The draped styles are full length. Picturesque collars of macrame, ratine and shadow laces.

Of rich taffetas, charmeuse and crepe me-teors. Plain and changeant—every smart new shade. Stunning for afternoon and evening wear. Elegant models of heavy white lace—one as sketched here of rough weave agaric and heavy lace. Priced at \$38. Interesting display in 5th-street window.

—Prices in the Showing Range from \$20 to \$125

Phenomenal Purchase to \$15.00 New \$6.45 Lingerie and Tailored Dresses Only

FRIDAY'S express brought 500 of the smartest, new Lingerie and Tailored Wash Dresses that you'd pay from \$10 to \$15 for if bought in the regular way! \$6.45 is the remarkably low price at which they're specialized tomorrow.

Dainty, new, this season's styles, every one of them. Lingerie Frocks of fine mull, batiste, allover embroidery and marquisette. Even the clever peplum waist styles are included. Among them, a group of black lawn Dresses and jaunty Frocks of colored linen—plain and with embroidered designs. They're one of the most important of the specials tomorrow—at only \$6.45.

—Second Floor, Main Building.

\$1.50 to \$3 Loom Lengths of Embroideries at 98c

EACH year we secure a big St. Gall, Switzerland, manufacturer's accumulation of these loom strips of embroideries.

Lengths of 4 1/2 and 5 yards. Scores of beautiful eyelet and floral designs in flouncings and insertions on Swiss, nainsook and cambrie. Especially for trimming new undermuslins and children's wear. Loom strips, worth \$1.50 to \$3.00; for Monday and Tuesday only, 98c very special, at

85c SEMI-MADE CORSET COVERS FOR 50c

The dainty "Lily-white" semi-made Corset Covers, in the prettiest eyelet designs on fine swiss. Very neatly made up. Regularly 85c. Tomorrow only 50c

\$1.25 TO \$1.75 BABY FLOUNCINGS FOR 89c

Charming floral designs, with both hemstitched and scalloped edges, for infants' and children's wear. Regular \$1.25 to \$1.75 grades tomorrow, yd. 89c

12c TO 20c COTTON CLUNY LACES FOR 10c

Edges and insertions, 3 to 7 inches wide, so much in demand for trimming new Summer waists and undermuslins. Regular 12c to 20c grades, tomorrow at 10c

\$3.75 TO \$4.50 CLUNY ALLOVERS FOR \$2.98

Beautiful Venise, Baby Irish and imitation cluny Allovers, for waists and tunics. Exquisite patterns, 18 inches wide. Worth \$3.75 to \$4.50 yard, at \$2.98

\$3.50 Dainty Combinations \$2.47

FRESH, new and immaculate, every one of them—dainty Combinations specialized tomorrow at \$2.47.

And all cut to conform with the new narrow skirt styles. Of corset cover and drawers combined. Well made of fine lawns and dotted swisses.

Elaborately trimmed in laces, edges, insertions and embroidery medallions.

Drawers, plain and circular—some cut up at side, edged with lace and tied with ribbon. They're dainty! Splendid \$3.50 grades, you'll agree. Priced at \$2.47

Children's \$3.00 and \$3.50 Bloomer Suits at \$2.79

Splendid for the child of one, two and three years. Two-piece Suits of waist and bloomers. Plain and checked ginghams, good quality percales and chambrays. Always neat and comfortable! \$3-\$3.50 Suits \$2.79



\$5 New Handbags, \$3.19

MADE possible by an unusual purchase! And without the sacrifice of an iota of the \$5.00 quality, as you'll know the minute you lay eyes on them.

Genuine goat seal, Morocco and real black pigskin leathers. Silk poplin or leather lined, all with extra coin purse and some fitted with mirror and manicure articles. A dozen different styles, five of them just as illustrated above. All new models, from latest envelope shape to large shopping bags. Every one a \$5.00 Handbag. Tomorrow, special \$3.19

—First Floor, New Building—Mail Orders Filled.

\$1.50 Guimpes, 98c

WHO would think of making them for such a price as this!

Over 30 different patterns of new Filet and Shadow Laces, in white and ecru. Mounted on good quality soft muslin, with collar supports and elastic draw-string. Really worth \$1.50; very special at 98c



A Sale of Cream Dress Goods

IS there anything more beautiful or stunning for Spring wear than a white wool suit or coat?

And right in the midst of the greatest "Season of white" in years, we offer these splendid savings on Portland's biggest showing of cream wool serges, whipcords and rough weaves.

Every yard reduced—the \$1.25 grade 98c, \$1.50 at \$1.35, \$1.75 at \$1.48, \$2 at \$1.77, \$2.25 at \$1.97, \$2.50 grade at \$1.23, \$3.00 at \$2.48, \$3.50 at \$2.98

\$2.00 BORDERED SERGE, \$1.29 A reduction on the latest novelty in Dress Goods. New cream, gray or tan serges, 48 inches wide, with handsome colored borders. They are shown in many of the chic Parisian gowns this Spring \$2.00 quality special \$1.29 tomorrow at only, ea.

CHENEY SILK FOULARDS

No store in the Northwest shows such an assortment of the famous Cheney Showerproof Silk Foulards. Lovely dotted, figured and geometrical designs in every shade. The \$1.00 grade at 85c, the \$1.25 grade \$1.09.



"I Wear Perrin's"

TO WEAR Perrin's Gloves once, means a Perrin's enthusiast always! For fit, for style, for general satisfaction, Perrin's are leaders everywhere. This is the Perrin Glove Store of Portland. Every style, every shade, every smart effect in real French kid.

Perrin's La Mure and Touraine, of real French Glace Kid, two-clasp, with pique and overseam stitching, \$1.50

Perrin's Manhattan—two-clasp, pique sewn and extra quality, with three-clasp overseam stitching, \$2.00

To \$4 Long Silk Gloves for \$1.19

A purchase of beautiful 16-button length silk Gloves, beaded and embroidered. Black, white and a few colors. Intended to sell at \$3.00 to \$4.00. Special tomorrow at the phenomenal price \$1.19

Women's \$3.00 Long Kid Gloves—16-button, glaze kid, in white only; sizes 5 1/2 to 7. Special, the pair, \$2.19

Women's \$2.00 Kid Gloves—pique sewn, glaze kid, with two large pearl clasps. Black, white and colors, \$1.39

—First Floor, Main Building

Brassware Less!

AN opportunity to supply the home with artistic Russian and German hammered brassware, greatly underpriced.

Brass Fern Dishes—with metal lining; \$1.50, 6-inch, 99c. \$2.00, 7-inch, \$1.39. \$2.75, 8-inch, \$1.98. \$4.00, 8-inch, only \$2.99

Brass Hanging Baskets—\$1.25, 4-inch, 89c. \$3.00, 5-inch \$2.18. \$4.50, 5-inch, \$3.14

Brass Flower Baskets—\$1.10, 6-inch, at \$4c. \$7.00, 12-inch, \$4.29

Brass Jardinieres—\$1.15, 5-inch, 87c. \$1.50, 6-inch, \$1.04. \$2.00, 8-inch, only \$1.39. \$2.25, 8-inch, \$1.69. \$3.75, 8-inch, \$2.69. \$5.50, 10-inch, \$3.98

—First Floor, Main Building

Now for April "Baby Week"!

THE monthly sale which always brings throngs of mothers to our wonderful little Infants' Wear Shop, on the Second Floor!

Scores of the necessary and luxury-wants for infants at splendid savings for one week only. We can only mention a few:

Infants' \$1.75 Cashmere Sacques and Nightgales, finished with silk shell-stitching and daintily embroidered, for only \$1.33.

Infants' \$2.50 Hand-Made Dresses, of fine nainsook with hand-embroidered yokes, now only \$1.79.

Infants' \$3.50 to \$7.50 Flannel Shirts, Hand-Made and are Hand-Embroidered, at One-Fourth Less.

Infants' \$2 to \$5 Hand-Embroidered Sacques and Nightgales, of fine white cashmere. One-Fourth Less.

Infants' \$4.00 Hand-Made Dresses of fine nainsook, with hand-embroidered yokes, only \$2.98.

Infants' \$3.50 and \$4 Hand-Made Skirts, of fine batiste, nainsook and French longcloth with hand-scalloped ruffles, at only \$2.79.

—First Floor, Main Building

Great April Sale Garden and Lawn Needs

AT REGULAR price, it would be of the greatest economy to buy Tools of such high grades as we carry! The savings add a double importance:

- 50c Field Hoes, special at 39c
- 40c small size Hoes, special at 33c
- 30c Cultivator Hoes, special at 25c
- 25c riveted Hoes, special at 21c
- 45c wire Lawn Rakes, special at 38c
- 60c steel Rakes, special at 49c
- 70c steel Bow Rakes, special at 54c
- 35c Onion Weeders, only 30c
- 75c Manure Forks only 64c
- \$1 3-piece Floral Set at 79c
- 35c 3-piece Floral Set for 30c
- 10c Women's Trowels for 8c
- 5c Garden Trowels at only 4c
- 40c Pruning Shears for 32c
- 40c Grass Hooks for 33c
- 50c Grass Hooks for 42c
- 7c Spading Forks at 6c
- 15c Florists' Trowels 12c

- 75c steel Bow Rakes, special at 59c
 - 25c malleable Rakes, special at 21c
 - 30c malleable Rakes, special at 25c
 - 50c Dandelion Diggers, special at 39c
 - 60c Turf Edgers, special at only 42c
 - 75c long-handled Spading Forks 63c
 - 80c long-handled Spading Forks 69c
 - 50c Pruning Shears for 39c
 - 30c Grass Shears at only 25c
 - 75c Grass Shears at only 59c
- Garden Hose Specials**
- 50-Foot Lengths of Cotton Hose—1/2-inch size with nozzle, \$4.28; 3/4-in., 50-ft., \$5.28
 - Black Rubber Garden Hose—50-ft., 1/2-in., \$4.98; 50-ft., 3/4-inch at only \$5.98.

\$4.75 Lawn Mowers, \$3.69

No. 2 Reliance, 14-inch, well-made easy running style. Regularly \$4.75, at \$3.69



EST. 1857

MEIER & FRANK STORE

TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4; HOME, A 6101

\$3000 Worth Brass Beds at Half

FROM the Pittsburg-Hickson Company, of Butler, Pa., we have secured this lot of magnificent Brass Beds at exactly 50c on the dollar of original wholesale cost! Ordered for a big hotel, they were refused on account of late delivery. Rather than to pay warehouse fees, pending settlement, the Beds were sold to us at a sacrifice.

Every Bed is marked with the conservative price at which we would have had to sell them if bought regularly. Under no circumstances can any person buy more than one Bed. None to other dealers. No telephone or mail orders filled.



\$32.50 Brass Beds \$16.25

Think of paying only half price for this handsome 2-inch post Brass Bed with seven 7/8-inch filling rods! The opportunity of years, \$32.50 Beds in every way. Are placed \$16.25 on sale now at low price \$16.25

\$37.50 Brass Beds \$18.75

Less than the dealer would pay at the factory for this beautiful 2-inch continuous post Brass Bed. Just as illustrated—4-foot, 6-inch size in massive design. \$37.50 Beds are placed on sale now at \$18.75

\$57.50 Brass Beds \$28.75

In all our experience, we have never offered Brass Beds so low! This massive 2 1/2-inch continuous post bed with nine 1 1/2-inch filling rods. Size 4 feet, 6 inches. \$57.50 Beds are on sale at this time at \$28.75

Other Continuous Post Brass Beds at Exactly Half

- \$27.50 Brass Beds at only \$13.75
- \$30.00 Brass Beds at only \$15.00
- \$37.50 Brass Beds at only \$18.75
- \$52.50 Brass Beds at only \$26.25
- \$57.50 Brass Beds at only \$28.75
- \$62.50 Brass Beds at only \$31.25

Straight Post Brass Beds at Exactly Half

- \$17.50 Brass Beds at only \$ 8.75
 - \$34.00 Brass Beds at only \$17.00
 - \$37.50 Brass Beds at only \$18.75
 - \$55.00 Brass Beds at only \$27.50
- See 6th-st. window display Sunday. Sale in front of elevators, 4th floor.