

See Back Page Section 4 for April Furniture Sale—Across-the-Sea-Sale of Oriental Rugs; also Acorn Ranges on Club Plan if You Like Read "The Slim Princess" Before Seeing Play at Heilig, Book Store, 50c—Orchestra Will Play Swiss Selections Tomorrow, Lunch Hour

THE MEIER & FRANK COMPANY, ESTABLISHED 1857.

WEATHER REPORT: FAIR TODAY AND WARMER.

THE MEIER & FRANK CO., 5th, 6th, Morrison and Alder Sts.

# 2d Week of Across-the-Sea Sale--Tomorrow, Swiss Day

## Women's Superb, New \$45 Suits at \$34.85



**N**EARLY a fourth saved on these elegant tailored Suits tomorrow, with a full season's wear ahead! Beautiful Suits from our own regular \$45 line. Handsome whitecoats, serges, chevots, worsteds and men's wear serge in navy, black, brown, gray, tan and mixtures. The model illustrated is typical of the dressier styles. Chic cutaway coat with large moire revers, lace collar, silk braiding and small pearl buttons. Others show variations of the peplum effect, with long revers and lace-trimmed collars and cuffs. Smart Norfolk Suits and plain-tailored models are included. Our regular \$45 garments tomorrow **\$34.85**

### New Arrivals in Coats

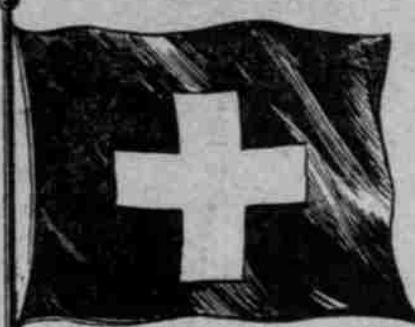
Stunning new models in afternoon and evening Coats, hardly a week from the New York designer's hands. Fashioned in handsome satins, taffetas, voiles and crepes.

Some of the evening Coats are in black, over colored silk and satin, fastening on side with large buttons and silk frogs. Others show the cutaway tendency, with large lace collars. **\$30 to \$85.**

### Women's New Silk and Wool Dresses at \$15.45

Choose from two big racks of these charming Spring Dresses fashioned in silk and wool. Hardly a new style-note of the season which is not expressed—variations of the peplum, the tunic, the panier effect.

Messalines, plain and radiant Taffetas, Serges in navy, brown, Copenhagen, stripes and mixtures. Large lace collars of crochet, Cluny and heavy laces; long and short sleeves; **\$15.45** all sizes 34 to 44. Specially priced for this sale



### Have You Secured the Souvenir Foreign Postcards?

This week we shall continue to distribute the souvenir Across-the-Sea postcards of United States and foreign nations! You'll find them in the departments where goods from each country is sold. Every school child should have a set.

### Last Day to See the Reproductions of Paintings

Tomorrow is the last day we shall exhibit the reproductions of rare foreign Paintings, in the lobby of our 7th floor Tea Room. Fifty of them, identical in size and colorings with the originals from art galleries of Berlin, Paris, Hamburg, etc.

## Sale 6000 New 25c to 50c Swiss 'Kerchiefs, 14c

**H**ERE'S one of the most sensational bargains we've offered in this sale. An immense purchase of 6000 beautiful Swiss Handkerchiefs, direct from the St. Gall factory. Dainty scalloped and hemstitched borders, in over 500 different designs and patterns. Think of it! Regular 25c, 35c and 50c grades. Because of some bear-trial imperfections, we will sell the entire lot tomorrow at, each, only **14c**

## \$7.50 Swiss Watches \$4.89

**S**WISS Day tomorrow in the Across-the-Sea Sale brings this unparalleled sale on splendid Swiss Watches for men and women! Guaranteed 7-jewel movements, in 10-year gold-filled cases. Both open-face and hunting (closed) styles. Plain polished, engine turned or engraved cases. Thin models for men; small sizes for women. Watches which could easily sell at \$7.50. For **\$4.89** Swiss Day, only



## 65c to \$1.25 New Embroideries at 39c

**F**RESH from the Switzerland factories—lovely 65c to \$1.25 Embroideries.

Daintiest of eyelet and floral designs on Swiss, nainsook and cambric, 1 to 18 inches wide. Pretty for waists and undergarments. Specialized for Switzerland Day of Across-the-Sea Sale, the yard only **39c**

### Allover Embroid'ed

Dainty eyelet patterns for waists and yokes. 20 inches wide. **\$1 to \$1.50 Allovers, 69c** \$1.50 to \$2.25 Allovers, at **\$1.39.**

### Wide Embroideries

Corset Cover Embroideries, in pretty variety of designs on Swiss and nainsook. **65c to 85c Embroideries, at 49c.** **85c to \$1.25 Embroideries, at 69c**

### 18-in. Net Allovers

Fine shadow net Allovers for yokes and trimmings. White and cream. Large and small designs. **65c to \$1 grades, 49c.** **\$1 to \$1.50 grades, 69c** **25c to 40c Convent Embroidery Edges—soft finished cloth, 2 to 9 inches wide. 25c to 40c 19c** **75c to \$1 Flouncings—large floral patterns—on fine Swiss. For gowns and waists. Offered at 49c** low price of, yard

## All Trimmed Hats Monday at 1-4 Off

**A** STARTLING reduction for Monday on the hundreds of beautiful new Hats which you've seen and admired this season!



Think of it! Nothing withheld among our trimmed Hats at \$10 to \$30. The smart Fisk, Burgess, Phipps, Hyland, Tailored Hats. And the many charming models from our own expert trimmers with Paris creations for inspiration.

Fine Milans, hems, tagals, trimmed with flowers, ribbons, fancy ostrich. Take your unrestricted choice of any \$10 to \$30 Trimmed Hat for Monday for the one day only at a reduction of **1/4 Off**

**\$2.50 to \$3 Untrimmed Shapes—Patent Milans, \$1.75** chips, and fancy braids in the season's best styles

## Imp't'd Scotch Ginghams

**N**OWHERE in Portland is a more splendid and varied selection of the famous imported Scotch Ginghams shown than here in our first floor section. Fully 500 patterns to choose from. Thousands and thousands of yards of the celebrated Wm. Anderson make, imported direct to us from the factories in Glasgow, Scotland. Ideal for women's and children's Summer frocks. 32 inches wide. Ask about our Scotch Ginghams tomorrow! **Yard 25c**

### FIGURED VOILES, 35c

Sheer, pretty Voiles in attractive striped, checked and plaid patterns. Dainty colorings for street and party dresses. 27 inches wide. Yard at only **35c**

### \$1 BORDERED VOILES 75c

Wonderfully attractive in their pretty light and dark colorings with graduated silk-stripe border in like shade. 46 inches wide. Yard tomorrow at **75c**

## 75c New Fancy Swiss Silks, 49c

**A** SPLENDID assortment of the new shades in this rousing Across-the-Sea Sale offering of 75c Swiss Taffetas and Messalines tomorrow at **49c!**

Smart hairline and pencil striped designs for new suits and dresses. Tomorrow **49c**

### \$2 SILK POPLINS FOR \$1.48

Beautiful Irish Poplins in bordered and figured designs of tan, brown, navy, Alice, coral, goblin, light blue, pink and rose. Regular \$2 grade, 44 and 48 inches wide. See 6th-street window, the yard, at only **\$1.48**

### \$2 SILK GRENADINES 98c

Black with handsome borders of blue, purple and red; 48 inches wide, for evening and afternoon wear. Regular \$2 quality **98c** tomorrow, the yard, at only

### ENGLISH TWEED SUITINGS

Handsome light and dark mixtures, for suits and coats: **54-inch, \$1.25 grade at 98c** **54-inch, \$1.50 grade, \$1.29**



## A Big Sale of Millinery Ribbons

**W**HEN has there been a season with Ribbons so beautiful, so varied and put to so many uses, as this? Hardly a new Summer Hat on which Ribbons are not used in some charming way, from the narrow widths to immense bows and "stick-ups." In our immense stock are Ribbons which run the gamut of every coloring, every weave, every combination, every width! In the department and windows we display Hats, ribbon-trimmed—Ribbon bows tied in the new way, handbags and other uses for which the new Ribbons are employed. Ribbon bows tied free during this sale. Eight big Ribbon specials tomorrow:

### 10,000 Yards of New 35c Ribbons at 19c

Rich all-silk Moires, Taffetas, fancy warp print Dresdens and satin-striped Novelty Ribbons, 5 and 6 inches wide. For trimming hats, for hair bows, sashes and fancy work. Regular 35c grades, offered special tomorrow, only **19c**

### 8200 Yards Fine 40c and 50c Ribbons 25c

This immense lot consists of 5 and 6-inch extra quality, plain Taffeta, Moire and fancy Dresden Ribbons. Also beautiful two-toned Satins and 5-inch all-silk Messalines, specially for hat trimmings. **40c and 50c grades, at only 25c**

### 35c to 50c Ribbons—8000 yards, including 5 and 6-inch polka dot Taffetas, Brocades and Ombre colorings. Also 2-inch all-silk, satin- and back velvet. All, yd. 29c

**\$1.50 and \$1.75 Ribbons—** Elegant 9 to 12-inch fancy Chiffon Gauze Draping Ribbons with Ombre edges. Also imported plaids and novelties for all sorts of trimmings. **Yard \$1.25**

### 65c and 75c Ribbons—5800 yards of 5, 6 and 7-inch widths. Handsome Ombres, stripes, Jacquards, plaids and brocades, for belts, gir- 43c

**\$1 and \$1.25 Ribbons—** 4000 yards of high-grade imported Ribbons in stripes, two-tones, Dresdens. Also wide Taffetas, with 1 1/2-inch borders, in contrasting colors, offered at, a yard, only **87c**

### 7000 Yards of 50c to 75c Ribbons at 37c

At this price we offer lovely 6-inch all-silk Faille and Ombre Ribbons with striped centers. Also 8-inch fancy Satins in all favored shades. Ribbons for millinery trimming, sashes, bows, etc.; 50c to 75c grades, special at only **37c**

### 5000 Yards of 85c to \$1.00 Ribbons at 67c

Most exquisite colorings in these 8-inch Brocaded Ribbons, 5 to 7-inch warp prints and Dresdens—and 10-inch all-silk Taffetas. Ribbons such as you see on new hats, for sashes and fancy work. Regular 85c to \$1 grades, for **67c**

## \$5 New Swiss Curtains \$2.95

**O**VER 1200 pairs of the pretty, new imported Curtains for tomorrow in the Across-the-Sea Sale!

Handsome Swiss laces, Cluny edges with insertion, Marie Antoinettes in beautiful floral designs. Also soutache lace with neat braid designs. All are 45 inches wide, 2 1/2 and 3 yards long, in white and ecru. Every pair is a reg. **\$2.95** tomorrow, pr.

### \$1.50 DRESDEN LACES, \$1.19

An Across-the-Sea Sale special on these handsome Dresden Laces, for drapery purposes. Lovely two-tone browns, tans, old rose, blue and greens. For new bedroom curtains. Regular \$1.50 grade, tomorrow, yard **\$1.19**

### \$1.25 COUCH COVERS 89c

Large, useful Oriental Couch Covers, 3 yards long, finished with a heavy fringe all around. Regular \$1.25 grade, only **89c**

## Daintiness in Summer Waists



**O**F SHEER lingerie materials in lovely combinations of laces and insertions. Allover embroideries with bands of linen cluny laces. Modish Dutch neck models in square, round and "V" shape. Round and sailor collars of lace and ratine. Short sleeves and front fastenings. Exceptionally good assortment at **\$3 to \$5.**

### Exquisite White Lingerie Waists

Fine marisettes, sheer crepes, mulls and voiles, beautifully trimmed in rich linen Cluny, Irish Val and new-thread laces. Also semi-dressy styles of fine line. Beautifully hand embroidered. Prices range from **\$10 to \$35.**

### Tailored Waists at \$3.50 to \$4.50

A new showing of dainty plain and hand-embroidered crepe Waists now here for your choosing. Also pretty marisette in plain white and pin striped. Tailored shirtwaist style with soft collars and turn back cuffs. **\$3.50 to \$4.50**

—Second Floor, Main Building.

## Two-Day Grocery Sale!

### Sugar, 17 lbs. \$1

**M**ADAM, is yours one of the majority of Portland homes which have learned to rely on our big Pure Food Grocery? Give us a fair trial—say a week or ten days—and see how much farther your Grocery expenditures go.

Read all of these stirring specials for Monday and Tuesday. On all Grocery orders for \$1 or more, sugar not included, we'll sell Sugar at the remarkably low price of **17 LBS. \$1.00**

- Clover Leaf Butter, 2 pounds **65c**
- 25c Can Rockwood's Cocoa for **17c**
- Bulk Starch, wooden boxes at **55c**
- Corn Starch, 5 packages at only **25c**
- Cottolene, medium pail, only **55c**
- Cottolene large pails for only **\$1.50**
- Asparagus, large cans, at only **19c**
- 25c Wadco Baking Powder at **17c**
- Bulk Cocoanut, per pound only **15c**
- M. F. White Soap, 6 cakes for **25c**
- 25c Libby's Catsup, the bottle, **18c**
- Cream of Wheat, package, only **15c**
- Shrimps, two large cans only **35c**
- Black Pigs, 4 pounds for only **25c**
- Pure Eastern Lard, 3 med' m pails **65c**
- Macaroni, 3 packages, tomorrow, **25c**
- Fancy Dry Peas, 2 pounds at **29c**
- Fancy Dry Apples, 2 pounds at **25c**
- Pure Eastern Lard, large p's **\$1.30**
- Pioneer Milk, 4 cans for only **28c**
- Bulk Peanut Butter, per pound **20c**
- Imported Spaghetti, package, **10c**
- Royal Ann Cherries, 30c cans **23c**
- Split Peas, three pounds for **25c**
- Whole Peas, three pounds for **25c**
- Small Olives, the quart, at only **25c**
- Otter Clams, two cans for only **23c**
- C. & B. Lucca Oil, large size, at **76c**
- Small bottles Cherries, red, at **76c**
- Fancy Green Gage Plums, 2 cans **35c**
- Salad Oil, gallon cans for only **90c**
- Purity Crabs, 25c size, now for **20c**
- Olives, 75c bottles, now on sale **40c**
- Fancy Dry Peaches, 2 pounds at **27c**
- 25c size St. James Pickles, at **25c**
- Victor Pearl Onions, bottle at **10c**
- Blue Ribbon Butter, 2-lb. rolls, **70c**

## 1200 Madame Irene and French Sample Corsets!

**A** SENSATIONAL purchase of Sample Corsets we reserved for tomorrow in the Across-the-Sea Sale!

The celebrated Madame Irene and French makes, expressing the highest attainment in Corsetry. 1200 women who can be fitted will secure the biggest Corset value we ever offered:

### LOT 1—Corsets of coutil, filled with the famous Walohn and trimmed with lace and em- models of \$6.50 to \$1.49

**8 Corsets, now at \$1.49** **LOT NO. 2—** Materials are good quality batiste and coutil. Medium and low bust, long hips. Regular \$10 and \$12 Corsets, special for **\$2.18**

### LOT NO. 3—Corsets of fancy striped coutil in a good staple model. Samples of \$3.95 \$13.50 grade, at only \$2.28.

**LOT NO. 4—** Good staple models of fine fancy braided silk and broche. Medium and low bust, with long hips. Samples of \$13.50 to \$18.00 Corsets, tomorrow at **\$5.95**



## \$7 Cut Glass Water Sets \$4.49

**A** LARGE, beautiful, genuine Cut Glass Water Pitcher and 6 Tumblers to match—we've just 62 of these remarkable sets for the Across-the-Sea Sale tomorrow at \$4.49! Rich cut floral design, as illustrated, the Pitcher with half gallon capacity. Regular \$7.00 Cut Glass Water or Lemonade Set specially priced for tomorrow at **\$4.49**

### \$1.75 Cut Glass Nappies—6-inch size, plain or handled. Tomorrow, **99c.**

### \$7.50 Cut Glass Nappies—8-inch size, large handsome design with the new nail-head cutting. Extra special, **\$4.49.**

**\$6 Cut Glass Fern Dishes—** In handsome designs with silver-plated lining. They're an attractive addition to any table. Special tomorrow at **\$4.49** the low price of

### SILVERWARE

**\$4 Silver-plated Dessert Sugar and Creamers, pair only \$2.28.**

**\$7 Oval Casseroles—** 3-pint size, with silver-plated frames, **\$4.99.**

**\$4 Silver-plated Sandwich Trays—** Openwork design, **\$2.75** **\$2.50 Silver Bread Trays—** Attractive burnished finish. Plain and with fancy edge. Splendid \$2.50 grades tomorrow at low price of **\$1.99**



## Hotpoint Electric Irons Now at \$4

**F**OR the first time tomorrow Portland housewives have the opportunity to buy a famous Hotpoint Electric Iron for \$4!

Just placed on the market, it is identical with the Hotpoint Irons which sold at \$5, with the exception of dull aluminum hood in place of nickel. No home should be without a Hotpoint Iron, especially in the Summer months. Economical—ready at a moment's notice—cool and clean. Every Hotpoint Iron is now guaranteed for 5 years. Either the 5 or 6-pound size, at **\$4**



## \$3.25 "Woolnap" Camp Blankets \$2.55

**S**UMMER outings and vacation trips demand such warm, serviceable camping Blankets as these famous "Woolnap." Our regular \$3.25 grade, full size in gray or tan. Special tomorrow at **\$2.55**

Full Size Cotton Blankets—White or gray. \$1 grade, **80c**; \$1.25 grade, **\$1.05**; \$1.50 grade **\$1.31**; \$2, extra large size, **\$1.70.**

**\$2.25 Comforters—** Full size, filled with pure white cotton and covered with a good grade of silkoline, **\$1.85.**

—Third Floor, Main Building.

EST. 1857

# MEIER & FRANK STORE

TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4; HOME, A 6101