



The Store That Sells Beautiful New Merchandise at Most Moderate Prices

**Lipman, Wolfe & Co.**  
Merchandise of Merit Only..

JOIN THE  
**Booklovers' Club**  
\$1 DOWN, \$1 WEEK

**Lipman, Wolfe & Co.**  
Merchandise of Merit Only..

If You Need New Style Undermuslins  
Now Is Your Opportunity to Get Them Cheaply



**Combination Suits for \$1.59**  
Styles That Sell Regularly at \$2.00

—In this lot are five new styles in dainty combination corset cover and drawers. Four styles with yokes of fine embroidery and lace insertions, also dainty insets of medallions, some with wide beading and ribbon. The other style shows the heavy lace edge finish, drawn with ribbon.  
—The drawers are cut in the newest shape skirt style and are edged with dainty laces—all are finished at the waist line with embroidery beading and ribbon.  
—They are made of dainty fine longcloth, and are exceptional bargains at this price.

**Combination Suits at \$1.98**  
Styles Selling Regularly at \$2.50

—This lot consists of five different styles in combination corset covers and drawers, prettily trimmed with dainty val or Venise laces and embroidery edging. With or without fancy yokes of fine embroidery and lace insertion drawn with ribbon.  
—The drawers are cut in the newest shape and trimmed with embroidery and lace and finished at the waist with embroidery beading and ribbon. These suits are made of fine longcloth.

**\$1.00 Straight Cut Drawers 73c**

—These drawers are made of a good quality longcloth and trimmed with ruffle of wide embroidery. They are cut in the newest straight skirt style, and many are finished with torchon lace and insertion ruffles. Open or closed styles.

**Night Gowns at \$1.29**

Regular Prices \$1.65, \$1.75 and \$2.00

—A full assortment of gowns in the daintiest, prettiest styles shown this season. Twelve different models—slip-on style—"V" square and round necks—yokes and empire styles. Made with kimono or set-in sleeves. Some have daintily tucked fronts, also some hand embroidery, yokes of fine swiss embroidery and val and torchon laces or embroidery edges, beadings and ribbons.

**Other Night Gowns at \$1.49**

Selling Regularly at \$2.25, \$2.50 and \$2.75

—Seven pretty styles of fine longcloth gowns in slip-over effects, showing the new heavy lace trimmings in wide bands on the square neck and flowing sleeves. Also embroidery yokes trimmed with torchon lace insertions and edges. Empire styles with lace and embroidery insertion yokes and sleeves, back and front trimmed and finished with embroidery beading drawn with ribbons. Other styles with embroidery insertion and edgings and insertions in sleeves.

**32-Inch Fine Gingham 25c the Yard**

—You will want a pretty gingham dress, as well as a gingham dress for the little ones—so why not get it now and here, as our gingham for the Spring and Summer are shown in a riot of beautiful colors on the counters in the cotton goods aisle.

—These 25c gingham are shown in the most desirable styles and designs brought forth for the 1912 season. The kind of gingham that appeal to all artistic tastes.

—Small, neat checks and stripes in leading popular colors, as well as the large handsome plaids that fashion demands.

**Dresses to Delight Young Women  
Of Lingerie and Voile**

**Special at \$6.95**

—A special purchase right at the threshold of Spring enables us to offer two entirely new and beautiful Spring model gowns at this low price.

—New and charming frocks, expressing Springtime in every detail.

—Dresses that make ideal early Spring party frocks as well as dresses that can be worn on the street without a coat during the warm days of Summer.

—One model is of fine voile heavily embroidered and trimmed with cluny lace insertion and edgings. At the bottom of the skirt is a contrasting shade of plain voile.

—The other style is of a fine, soft lingerie in white or light blue.

—The entire waist and skirt is embroidered and trimmed with wide bands of cluny insertion and edged with Valenciennes lace. Around the skirt near the bottom is a three-inch ruffle finely plaited and edged with this same dainty lace.

—Both models are made with Dutch necks and elbow sleeves, which are trimmed to match the dress.

**Spring Silks  
Bordered Chiffon  
Taffetas**

—Again we display another new lot of this popular material which is now the most fashionable of all fabrics for the new quaint one-piece dresses and two-piece suits.

—In plain and changeable colorings with satin borders, that blend and harmonize with the main shade. These borders are in Oriental and Dresden patterns.

—Prices from 65c to \$2.50 yard.

**Tub Silks**

—The first of the new patterns in 1912 tub silks are here—tub silks which are favored for shirt waists and entire one-piece frocks. The coolest kind of a dress for general Summer wear. The colorings of these silks are most tempting, 32 inches wide. \$1.00 yard.

**Satin Cashmere**

—This is one of the newest of new fabrics shown for street and evening gowns. In light blue, lavender, mauve, pink, yellow, goblin blue, navy, American Beauty, ivory and black.

**42 inches wide, \$2.50 yard.**

**Foulards**

—Both bordered and plain patterns are here in dozens of distinctive and exclusive patterns. Odd and unique borders—designs and patterns that have never before been shown. Moderately priced.

**What the New  
Trimmings  
Are Like**

—Once more comes the time for printing news of novelties in the trimming line, and a very interesting time it is.

—In this small space we will attempt to give you an idea of the beautiful new trimmings that will be used this season.

—Dame Fashion is a fickle mistress, and this season her imagination has run riot—for we see the heaviest of heavy trimmings as well as the sheerest and softest laces and nets—both of which are equally fashionable.

—Deliciously soft, fine shadow laces in all widths and deep flouncings, both cream and white.

—Real princess laces that defy description in many handsome patterns. Bands, flouncings and edgings.

—Flat Venise laces, exact duplicates of the real. 2 to 14 inches wide. Deep ecru and white.

—Calais lace flouncings in shadow effects, plain and silk run.

—Copper-colored bead bands that shine and glisten in a wonderful manner when used on a colored fabric.

—Crochet ball trimmings, both large and small.

—Fringed linen cluny laces that are very novel.

—Macrame trimmings in ecru and white—unlimited assortment.

—As a rule trimmings as elegant as these are beyond the average woman's purse—not so this season, for the very finest can be had at a reasonable price.

**New Tailored Suits and Long Coats  
Expressing Individuality and Style**



**Five New Models in Spring Coats  
Specially Priced at \$18.50**

—Full length newest style coats of a fine imported serge in black, navy and tan. Also coats of fancy mixed cloths.

—The style, workmanship and quality of materials employed in these coats cannot be too strongly emphasized to give correct impressions of their merit.

—Some of these garments are trimmed with satin and braid, others again are plain tailored or trimmed with fancy wool and silk materials.

—Many of these are loose-fitting as well as the popular semi-fitting shapes.

**The New Styles in Tailored Suits  
Specially Priced at \$25**

—Suits for women of the finest quality all-wool cheviot serge in strictly man-tailored styles.

—The jackets are modeled in this season's correct 26-inch length with slightly fitted back and side button front effect. Deep revers with notched collars and mannish coat sleeves give these suits the final man-tailored touch.

—Can be had in black, navy, tan, Copenhagen, corn, light blue and white.

—The skirts are modeled in the newest side panel front style with panel back. The jackets are lined with fine Peau de Cygne silk.

**On Monday—One Day Only  
We Will Sell**

**500 Messaline Silk Petticoats at \$1.60**



—These petticoats are made in a number of newest knife-plaited, ruffled and tucked designs.

—They are made of fine quality messaline silk and cut on the newest lines.

—In the following shades only—

LAVENDER—LIGHT BLUE—PINK—ROSE  
RESEDA—NILE—PURPLE AND CERISE.

—Come early and take your choice, for the sale lasts but one day, and we have only a limited number.

—A sale of silk petticoats wherein the entire made-up garment is cheaper than you can buy the silk by the yard.

**Do You Need  
A Switch?**

—If so, buy now. Our entire stock for two days only at a great special reduction.

**German Hair Switches**

—Made of fine German hair combings, all mounted three separate strands to meet all styles of coiffure. All shades.

24-inch, 2 1/4-oz., spec., \$2.98  
28-inch, 2 3/4-oz., spec., \$3.98  
30-inch, 3-oz., spec., \$5.75  
34-inch, 3 1/2-oz., spec., \$7.48

**Gray German Hair  
Switches**

—Made of German combings mounted three separate strands. All shades of gray.

24-inch, 2 1/4-oz., spec., \$3.98  
30-inch, 3-oz., spec., \$5.48

**French Hair Switches**

—Made of fine cut and combings of real French hair mounted three separate strands. All shades.

24-inch, 2 1/4-oz., spec., \$ 8.75  
28-inch, 2 3/4-oz., spec., \$13.25  
30-inch, 3-oz., spec., \$19.25

**French Gray Switches**

—Made of real French hair, three stem.

24 to 30-inch, special, \$ 8.98  
30-inch, 3-oz., special, \$12.75

**Transformations**

—French hair, 22-inch welf.

16-inch hair, special at \$5.15

—German hair, 22-inch welf.

12-inch hair, special at \$1.98

**Latest Books**

—“The Heart of Life” by Pierre de Coulvain, author of “On the Branch”.

—“Cynthia, a Daughter of the Philistines” by Leonard Merrick.

—“Through the Desert” by Sienkiewicz.

—“Secret Service” by Brady.

—“Bought and Paid For” Hornbarr.

—“The Prince and Betty” by P. G. Wodehouse.

—“Daffydils”

—That happy book by Tad, the cleverest cartoonist who ever pushed a pencil.

—Tad says: “Half the world are squirrels, and the other half are nuts.” So it really doesn't matter which you are, so long as you're a live one and will want

A Copy of  
**Daffydils—25c the copy.**

**Exclusive, Distinctive Millinery**

—If any woman is in the dark as to the new Spring hat styles, she had better avail herself at once of these new fashions, for every hat, whether tailored, dress or just for knock-about wear, is a work of art.

—Hats that seem to work some subtle magic on every one who puts them on.

—The new models which have lately come to us seem to have this wonderful effect on every woman who wears them.

—You will find these stylish hats in our millinery department, where you are welcome to test for yourself their uncommon chic and becomingness.

**Dress and Street Hats at \$6.50 to \$18.50**

—Robinson, Wells—Spencer Crosby and Atchison have contributed to our stock their very best styles.

—We place them in a class by themselves, as they are the acme of correctness and reflect the best in hat styles that can be found throughout the great millinery organizations.

**Tailored Derby Sailors \$3.98 to \$8.50**

—Each and every one of these popular and fashionable as well as becoming hats has a chicness of its own. They are the most practical and the most generally becoming hat that has been brought out in many a season.



**In Our Drapery Section**

**We Offer the Following Specials for Monday  
\$33.00 Axminster Rugs \$22.45**

—A new shipment of handsome Axminster rugs have just been received. Rugs in beautiful Oriental and floral designs. Just the kind of rug that can be used so well on the floor of your living-room or parlor. Size 9 by 12 feet.

**\$55.00 Wilton Rugs \$41.00**

—Wilton rugs—exact imitations of the real Oriental rugs in soft, rich, harmonious color combinations such as tan and brown colorings. These rugs are also adaptable for the floors of the living-room and dining-room.

**A Special Offer of Curtains**

—Net and scrim lace curtains in white, cream or Arabian color, with edges or insertion effects.

—This is a large and well-selected stock. Curtains that are 40 to 50 inches wide and 2 1-2 yards long.

\$4.50 Lace Curtains, special ..... \$2.98  
\$5.50 Lace Curtains, special ..... \$3.95  
\$6.50 Lace Curtains, special ..... \$4.75  
\$7.50 Lace Curtains, special ..... \$5.45

**\$1.50 Curtain Stretchers, Special 98c**

—Adjustable curtain stretchers of selected quality basswood, with embossed ruling.

**\$5.00 Folding Card Tables \$3.19**

—Solid oak folding card tables in leatherette top and mahogany or mission finish. Size 30 by 30-inch top.