

We Invite You to See the Practical Every-Day New Things We Are Now Offering

Even Lower Prices on Fine Room-Size Rugs



—Room-size rugs of quality at greatly lowered prices. You will here find a large assortment of different patterns in every kind. We have here just the rug for your bedroom, living-room or dining-room.

\$12.00 wool and fiber Rugs for \$ 8.45
\$18.00 Tapestry Brussels Rugs \$12.85
\$28.50 Axminster Rugs, special \$18.95
\$35.00 body Brussels Rugs for \$25.85
\$45.00 Wilton Rugs, special \$32.95

—Lace curtains, net and scrim curtains, displayed in a large variety of patterns in white, ecru or Arabian color. Come with lace edge or insertion and handsome borders. 2 1/2 yards long.
\$3.50 Lace Curtains \$2.49 **\$4.50 Lace Curtains \$2.95** **\$7.50 Lace Curtains, special at \$6.50 Lace Curtains \$4.75** **\$5.50 Lace Curtains \$3.95** **only \$4.75** **only \$5.45**

Excellent Quality New Gingham, 25c Yard

—We are now showing a complete new line of fancy gingham at 25c yard.
 —These gingham represent all that is new and attractive in this ever popular fabric.

—New shades and color combinations, plaid effects. Elegant pink designs, coral, tan, blues, lavenders, brown, mixed plaids, small checks, plain colors.

A New Wash Fabric at 25c the Yard

—Danish cloth—a very desirable dress material—just the right weight for Spring wear. All the newest shades, such as pink, red, blue, black, gray, tan and brown.

Bordered Wash Foulards 18c the Yard

—The newest designs in these beautiful goods, plain and bordered copies of the more expensive fabric, all silk materials. The colorings are exceedingly attractive and the patterns and figures leave nothing to be desired.

New Coats for the Kiddies

—With all the new things coming forth for the grownups—it is high time that the little ones had a peep at the new fashions for their very own selves.
 —In our children's section fond mothers and little kiddies can now find the newest of new coats.

—These little coats are designed of double-faced cloths, which are always practical—black satin coats for dress-up occasions—and coats of striped materials.

—These cunning little garments are shown mostly in the large collar styles with double-breasted fronts or side button finish, and have wide turn-back cuffs. They are trimmed with contrasting materials, plain or striped effects—moire and silk and some with pretty lace collars.

—Little ones from 2 to 7 years can wear these coats.

—Prices \$3.00, \$3.50, \$4.00, \$5.50, to \$12.95.

Free Lessons in Raffia Basketry Every
Monday, Wednesday and Friday
From 2 to 4:30 P. M.

Lipman, Wolfe & Co.

Merchandise of Merit Only.

JOIN THE BOOKLOVERS' CLUB
\$1.00 Down — \$1.00 a Week

New Hair



—These are all the latest Paris fashions, and just arrived in this store by express.

Bang Chignons, \$3.98

—The coiffure that is most fashionable abroad is the center part made of curled French hair in bang order, with a coil of soft curls that fall over the ears.

Byzantine Coils, \$8.50

—Made of cut French hair to be worn on both sides over the ears, giving a decidedly distinguished appearance. A style particularly suitable for young faces.

French Bangs, 50c

—Natural cut French hair mounted on wire. We advise you never to cut your own hair, as it takes so very long to grow out, and a false piece answers the purpose much better.

French Curls, \$1.00

—Made of real cut French hair. Naturally curly.



Spring Hats Expressing Individuality

—It is safe to say that we have never had so charming and authentic an exhibit of new Spring hat fashions so early in the season.

—The new hats come first to Lipman-Wolfe's because we go after them. Whether it be a trimmed or a tailored hat you will be certain to find just what will suit your very own individual taste.

—We are now showing dozens of new models.

Marked from \$4.98 to \$16.50 each.

—Tailored hats of black straws with saucy little stick-ups, and some with crowns of a bright and vivid red straw—others, and many, too, in a symphony of black and white.

—Flower hats gaily sporting all the most vivid colorings of Spring time blossoms.

—In fact, so unusually beautiful is our hat section that it will be well worth your time to pay this department a visit.

Our Untrimmed Hat Section

—Shows the very newest and the best shapes of the Old World and the New. We show more exclusive shapes, both large and small, than two or three millinery departments in one.

Finest quality Tagal Hemp, prices \$2.98 to \$5.50

Finest quality Chip Hats, prices \$1.98 to \$5.50

Finest quality Patent Milan, prices \$1.75 to \$2.98

Robinson & Wells Hats

—On Monday we make our first showing of these exclusive tailored Suit Hats as favored by smart dressers in England and America.

—Our many customers who have been eagerly awaiting the arrival of the London styles will take, we hope, great pleasure in making an early selection.

New Shipments Add to Our Already Beautiful Collection of Bordered Challies

Exclusive Patterns

—Now that Spring is here the demand for challis is rapidly increasing. Nothing makes prettier dresses for girls and house dresses for their mothers than this same beautiful textured, exquisitely printed challis.

—Color effects in wide variety, including the new blue, as well as navy, rose, American Beauty, reseda, green, lavender, pink, old rose, mostly combined with black or white.

—Our price for any and every bordered design is not more than \$1.75 the yard, and some at 75c the yard.

New Foulards, Uniquely Bordered

—Fresh shipment of bordered foulards at \$2.50 the yard, which is 45 inches wide. Gobelin blue, Spring time green, Vieux rose, black and white, new gold and navy. Borders are particularly fashionable just now, and these borders have charm and individuality.

Chiffon Taffetas, Imported Direct

—This year Paris crowns Miss Chiffon Taffeta as Queen of the season. With the advent of this dainty fabric we again see the quaint little skimpy ruffles on the frocks and the surplice waists finished with frills of the same material. And it is really the only silk fabric that can be perfectly adapted to this fashion.

—The chiffon taffetas shown at our silk department are, indeed, beautiful—they are very soft and lustrous in both plain and changeable effects. Many are bordered with Dresden or Persian bands and others plain. The price is \$1.50 the yard, and they are 36 inches wide.

White Serge Spring Dresses for Misses and Children

Special Price, a Suit, \$8.95

—New arrivals in our misses' and children's department of white serge dresses in the two-piece style.

—Made with separate coat, waist and pleated skirt. The waist has a large collar which fastens to one side of the front with brass buttons. Has a patent leather belt. In all white or white trimmed with new blue braid.

—This style is also shown in navy blue with red braid trimmings. To be worn with or without coat. Sizes 8 to 14 years.

From the Land of The Bonnie Brier Bush

—Come these new Scotch and heather mixtures—that only the people of this country know how to make.

—They are so woven that they withstand the hardest kind of wear—the colors are so blended that they do not show the spots or dust.

—A fabric so suitable for one and two-piece suits.

—The favored colors this season are light and dark grays—tans—a new blue and a brown. All of which are now shown at our dress goods counter.

—They are 56 inches wide and sell at \$1.50 to \$2.50 the yard.

Black and White Dress Fabrics \$1.25 to \$2.50 yard

—We have just received our first shipment of black and white dress materials.

—Among these are the new Castellon and Huddersfield serges for early Spring wear.

New Books

"The Glimpse," by Arnold Bennett
 "Lonesome Land," by B. W. Bower
 "Peter Ruff and the Double Four," by Oppenheimer
 "The Man Who Was Good," by Leonard Merrick
 "He Comes Up Smiling"

"Pellard"—the Tailored Suit Most Popular With All Well-Dressed Women

—"Pellard" tailored suits are the only tailored suits bearing the stamp of an exclusive and famous maker that are sold in Portland.

—We now are making an extensive display of these high-class garments for the new season. Each suit exemplifying some striking style feature.

—They embody the advance Paris style features—The charm of these suits lies in their exclusive tailoring—no ordinary garments can imitate them.

—Pellard suits are made in many instances in exclusive shades and fabrics that cannot be bought in local shops.

A Pellard Suit of Imported Serge at \$40

—This suit has the high girdele waist line to the skirt, with a plait in the front and panel back.

—The jacket fastens with three buttons, and the back is a new semi-fitting style, two-seam shape. Lined with Peau de Cygne.

A \$42.50 Pellard Suit of Imported Materials

—Suits of fine imported men's wear materials. The jacket is cut in straight model with slightly sloping revers edged with pique. Five-button front and semi-fitting back. The skirt is one of the latest Pellard models, buttoned and trimmed on one side.

A Demi-Tailored Pellard Suit for \$47.50

—Novelty demi-tailored suit of imported navy English serge. The jacket has double revers, one being made of white serge, the other of black silk. The entire suit is trimmed and piped with white serge and buttons.

New Things Received by Express—

Voile and Lingerie Dresses, elaborately trimmed with real Irish laces. Misses' and juniors' crepe, lingerie, net, silk and linen party dresses. Walking Skirts of serge and fancy striped and mixed materials.



Lots of Novelties in Lingerie Waists

Very Special Model \$5.00

—A lingerie waist of fine sheer lawn made with high neck and new short set-in sleeves. The yoke, front, back and sleeves are trimmed with a fine Valenciennes lace insertion and hand-embroidery medallions.

Very Special \$7.50

—A dainty waist of soft-finished batiste with Dutch neck and set-in elbow sleeves. Hand embroidery and hand tucked front and sleeves. The yoke and cuffs are made of real Irish lace insertion.

Hand-Embroidered, Special, \$10

—A hand-embroidered lingerie waist with set-in elbow sleeves and Dutch neck. The front is embroidered in a very attractive pattern and trimmed with Irish lace insertion and fine hand-run pin tucks. The yoke and sleeves have a trimming of pin tucks and Irish lace.

Novelty Mull Waist, Special, \$12

—A new, round French neck novelty mull waist. The front and back have rows of fine pin tucking and hand eyelet embroidery. The yoke, sleeves, front and cuffs are trimmed with real dainty Irish lace.

A Sheer Lawn Lingerie Waist, Special, \$15

—Lingerie waists of fine sheer lawn made with high neck and set-in short sleeves. The dainty yoke is formed of Irish crochet and hand-embroidered medallions. The front, back and sleeves are trimmed with clusters of fine pin tucking, hand embroidery and sprays of Irish crochet insertion.

A Very Special Waist, \$17.50

—Imported crepe waist, made with high neck and set-in elbow sleeves. The entire collar, yoke and front is made of Irish crochet and fine tucking. The sleeves and back are trimmed with tucking and Irish lace to match the yoke.

Novelty Hand Made Lingerie Waist \$16.50

—A sheer fabric waist, all hand-made, hand-sewed, hand-tucked and hand-embroidered, and combined with the dainty real baby Irish lace. Made with high neck and also with Dutch neck.

Silk Dresses at \$15

—If the Lipman, Wolfe & Co. were not accustomed to surmounting difficulties in getting distinguished SILK DRESSES to sell for moderate prices, this new, fine-looking style at \$15.00 would not be possible. But here it is.

—A one-piece dress of fine imported French serge in navy, brown and king's blue.

—Made in the new Spring model, high waisted empire effect, with silk girdele and buckle. Dutch neck and new set-in elbow sleeves. Trimmed with lace collar and cuffs.

—We make a specialty of silk dresses and establish a new standard of worth in these models.



A Very New Crepe Kimono

Special \$1.69

Regular price \$2.50

—A few long crepe kimono in colorings and designs that carry your fancy back to the land of the cherry blossoms and the little brown men.

—Such colorings as navy, light blue and gray with lavender, trimmed on the neck, sleeves, waist and down the front with a wide banding to match.

—They are made in a very becoming empire style with a V-shape neck and kimono sleeves.

—Sizes 36 to 46.

Short Crepe Kimono

Special 98c

Regular price \$1.50

—This is also a new kimono made of crepe in pretty flowered or Parisian designs.

—One style made with a high neck and turn-down collar with pleats over the shoulders, trimmed with plain bandings. Has long sleeves with a dainty cuff. Belted at the waist.

—Another style shows a V-neck with kimono sleeves. This style is also belted and trimmed with a wide banding to match.

—Sizes 35 to 44.

Drugs

Cut Rate Specials

50c Canthrox 29c
 50c Papes' Diapepsin 29c
 50c Pond's Extract 29c
 50c Hays' Hair Health 29c
 50c Bromo Seltzer 29c
 50c Kodol Dyspepsia Cure 29c
 25c Absorbent Cotton 16c
 25c Zymole Trokeys 16c
 25c Seidlitz Powders 16c
 35c Pluto Water 26c
 25c Hygeia Nursery Bottle with nipple 18c
 50c Murine Eye Remedy 29c
 \$1.00 Olive Oil, quart 69c
 75c Florida Water 53c
 50c Eclipse Almond Cream 35c
 \$1.50 Oriental Cream 98c
 50c Scot Tissue Towels 29c
 35c Bailey's Talcum Powder, a pound tin 19c
 50c Ideal Toilet Waters 29c
 \$1 Vaucaire Galega Tablets 79c
 25c Chalk and Orris Tooth Pdr. 13c
 Colgate's Turkish Bath Soap, Dozen 50c
 10c Physicians' & Surgeons' Soap 7c
 10c Palm Olive Soap 7c
 10c Jap Rose Soap 7c
 25c Bath Salts 9c
 25c Peroxide Zin Soap 15c

The New Remedy SULPHURRO

—50c and \$1.00 per bottle Stewart's Liquid Compound of Sulphur.

A Great Sale of Fine Stationery

Special 19c Box

—Windsor Royal linen stationery in a box containing 50 sheets and 50 envelopes.

Special 16c Box

—Art stationery, a high grade linen paper, Gladstone cut. In a fancy box. 24 sheets and 24 envelopes.

Special 32c Box

—Pineapple linen box paper, the best grade made. 24 sheets and 24 envelopes to a box. Premier cut.

Special 23c Box

—Toile De Lin box paper, Premier cut. 24 sheets and 24 envelopes in a box.