

See the Front Page of Section 4 for Great Semi-Annual Sale of Beds and Bedding—Lowest Price Ever Quoted on Ostermoor Mattresses Tomorrow Is Last Day of Our Great Semi-Annual Sale of Notions and Dressmakers' Supplies—Provide Needs for Spring Sewing Now

THE MEIER & FRANK COMPANY, ESTABLISHED 1857.

WEATHER REPORT: FAIR TODAY.

THE MEIER & FRANK CO., 5th, 6th, Morrison and Alder Sts.



OUR SECOND ANNUAL MADE-IN-OREGON EXPOSITION

Wheels Start A-Turning at 9 o'Clock Tomorrow Morning in Greatest Industrial Show Portland Ever Witnessed!

HOW many Oregonians know what this wonderful section in which we live produces? How many women know that much of the beautiful dress goods is woven right here where the wool is grown? How many of us realize that men's shirts and overalls, trunks, blankets, mattresses, pottery, gas mantles and numerous other necessities and luxuries are manufactured in Oregon for Oregonians?

At 9 o'clock tomorrow morning the signal will be given which starts the wheels of our Second Annual "Made-in-Oregon" Exposition in motion. The thousands who come tomorrow will see Dress Goods woven on a full-sized loom right in the department. They will see the dozens of young women from Neustadter Bros.' factory making shirts and overalls.

And many other exhibits, where actual manufacturing will be done, are scattered in the various departments, from fifth floor to Basement. Visit all of them—complete list here:

In the Basement—
Portland Rice Milling Company—Manufacturing "Rice Hearts."
Western Gas Mantle Company—Manufacturing Gas Mantles.
Pacific Stoneware Company—Manufacturing Pottery.
Coffman Candy Company—Making Coffman's Society Chocolates.

On First Floor—
Fleischer, Mayer & Co.—Full size loom from the Thomas Kay Woolen Mills, Salem, weaving Dress Goods.
On Second Floor—
Paris Hat & Dye Works—Manufacturing hat frames in Millinery department.
On Third Floor—
Neustadter Brothers—Manufacturing "Boss of the Road" Overalls in Men's Clothing department.

On Fourth Floor—
Multnomah Trunk & Bag Co.—Manufacturing of Trunks.
Meier & Frank Upholstered Furniture Shop—Manufacturing exhibit.
Carman Manufacturing Company—Making of Mattresses.
H. W. Thompson—Manufacturing of wire Bed Springs.
On Fifth Floor—
Neustadter Brothers—Manufacturing "Standard" Shirts; 10 machines completing every process.

Multnomah Mohair Mills, Sellwood—
Full-sized loom weaving mohair dress goods, men's suitings, linings and auto-top cloth. Only mohair mill west of the Mississippi River.
Willamette Tent & Awning Company
—Manufacturing awnings, tents, men's waterproof clothing, etc.
Pennant Manufacturing Co.— Making of pennants, banners, flags, etc.
Kiser Hand-Colored Pictures— Exhibit of newest Oregon subjects.

Portland-The 2d Manufacturing City on the Coast

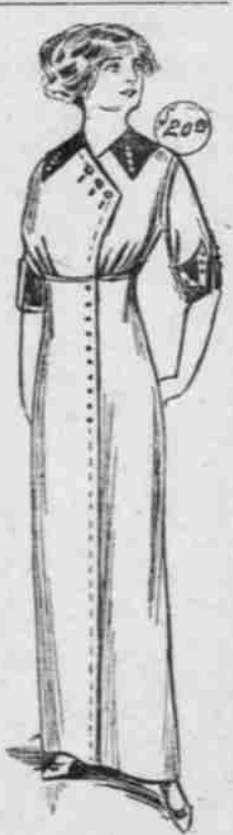
EVEN the broad lines on which this great "Made-in-Oregon" Exposition is planned can give but a faint idea of the extent which Oregon has reached in manufacturing the last few years.

Portland, the second manufacturing city of the Coast—and gaining every day! Oregon products are shipped by carload and cargo to Washington, Idaho, Montana, California—to far-off Alaska and Hawaiian Islands. Its woolsens and mohairs find a place on the leading markets of America.

Oregon factories today number over 700. The capital invested approximates \$45,000,000. The output is \$75,000,000. The number of employees, 28,000, with a payroll of \$22,500,000. Every man, woman and child for miles around should see this wonderful assemblage of manufacturing exhibits, which comprise the second annual "Made-in-Oregon" Exposition, which opens tomorrow at Meier & Frank's.

Chic, New Spring Dresses at \$20

SECOND FLOOR, MAIN BUILDING. ORDER BY MAIL.
THE Dresses for Spring have never been more attractive—more becoming than now, and every day sees new additions to the splendid assortments in our Ready-to-Wear section. Worthy of special mention are the Frocks at \$20. Even the handsome white serge model as sketched included. Smart trimmings of black satin and white buttons.
Then—pencil striped suitings, whipcords, serges, etc., in every clever, new style. Clever frocks with collar and cuffs of the new ratine, of eru allover and of satin. Coated dressed for street wear, "V" cut front style for street wear and dressier types for afternoon use.
Priced at from \$12.50 to \$85.00.



Handsome New Spring Suits
What breadth of choice for the woman who chooses her Spring and Summer Suit here. Styles that are authoritative—fabrics and colorings that are new. More Suits of the new rough weave sponge are here—the fabric that has caused a furore here and abroad. A wealth of smart distinctiveness to every model. Then the more staple weaves in styles for street and afternoon use. Priced from \$20 to \$75.

New Coats for All Occasions
No matter what particular style Coat madame desires, she's sure to find it here in the wonderfully complete assortment for her choosing. Coats for street, for general utility wear—for motoring, for afternoon and evening use—each type in the newest and smartest of styles. Rich woolsens, handsome satins and serge silks—all in the narrow silhouette lines. Priced from \$8.50 to \$75.

Cleverest of Mannish Shirts
The new Spring and Summer wardrobe is incomplete without a generous supply of the new Tailored Waists. And they're here in splendid variety. Every fabric from the plain madras, soisettes, pongees and wash silks to the richest of crepe de chimes. Priced from \$1.50 to \$10.

Rich Woolen Suitings From Oregon Looms

MANY women purchasing these Wool Suitings in our first floor section are not aware that the smart, rich, new fabrics they choose are the products of the Thomas Kay Woolen Mills, of Salem, where exclusive, imported patterns are copied in minutest detail.
We've chevils, tweeds and Scotch weaves, made of pure, all-wool that's thoroughly freshened and cleaned before the process of making. Rich new shades for Spring. Full 56 inches wide. They are priced for this special sale only, at the very low price, yard, 1.50

BLACK MOHAIRS—The perfected product of The Multnomah Mohair Mills at Sellwood. The only Mohair Mills west of the Mississippi River. Visit the working loom exhibit on the 5th floor. Black Mohairs, Sicilians and Brilliantines, on sale in first floor section. Splendid for waist, coats, dresses, bathing suits, etc.; 36 to 56 inches wide. Priced 50c to \$2.

WHIPCORD SERGES—Here in splendid variety. And they're the favored fabric for the smart white Suits for Spring and Summer. Then, too, the basket weaves and finer diagonal striped weaves. They're beautiful—45 to 56 inches wide. Yard at \$1 to \$4.

NEW FANCY SILK MESSALINES, in pin and tiny stripes of rich changeable colorings. Lovely combinations of gold and olive, red and reseda, navy and white, sea green, blue and others. Ideal for waists and dresses. Light, firm weight for Spring and Summer, 24 inches wide. Remarkable value at a yard, only \$1.

RICH CHAMEUSE, a crepe meteor-like weave, though combining the more practical qualities. Rich, lustrous and clinging, with perfect draping qualities. In the new Saxon line, coru color, cream, white, navy, brown, etc. All 44 inches wide. Yard at \$3.50.

New Derby Sailors---Smart!

SAILORS—Sailors, everywhere. Such trim, smartness as they portray! And Paris says correct.
Scores of styles created by Hyland, Gage & Burgess—sufficient evidence that they're sure to be popular.
The Derby Sailor shown is one of the latest—in black or white Milan.
And priced at only \$9.50. Other styles in numbers—the Madame Sherry Sailors, with narrow brim and high crown—the wide, straight brims and slightly drooping styles. All are as smart and chic as can be. Prices range from \$4.00 to \$15.00.
NEW TRIMMED HATS arriving by scores daily from famous houses and our own workrooms. Wide choice at \$8.50, \$10, \$12.50 to \$25.



Lovely New Voiles at, Yard 49c

THE dainty and practical combined in these pretty new Voiles. Ideal for afternoon and party frocks for both women and children. Beautiful designs in florals, dots and stripes. With and without borders. In all the new shades. Full 27 inches wide. Attractive window display. These lovely new Voiles at only, yard 49c

New Marquisettes, in white. Fine, perfect weaves. Exclusive for Summer frocks. Daintily embroidered in figures and checks. Priced, a yard, from 75c to \$3.

White Crepe—wonderfully dainty, in medium fine and finest of weaves. Soft checked and embroidered. 36 to 45 inches wide. Yard, from 75c to \$3.

The New Ratine—the rough weave fabric in white of which everyone is talking! Both checked and striped effects. Full 45 inches wide. One of the latest of new Wash Fabrics. For suits, dresses and trimmings. Yard at \$1.25.

Imported Zephyrs—They're new! Splendid for Spring and Summer. Yard 25c

\$10 to \$15 Hand-Emb'd Irish Crochet Fichus \$7.47

HARD to imagine a more exquisite addition to any costume! Large, hand-embroidered Swiss and voile fichus, as illustrated, trimmed with real Irish crochet lace and medallions. You must see them to realize their full beauty and loveliness.
An importer's surplus of exactly 50—one of the last purchases our chief made before leaving New York! Bought regularly they would sell for \$10 to \$15. Large assortment of patterns. Beautiful on Waists, Dresses, Suits and Coats. See them in the Fifth-St. window. Priced \$7.47

\$1.50 Large Silk Roses, \$1.19
We can hardly realize it ourselves—a special purchase of these \$1.50 new hand-made Satin Corsage Roses, to sell for \$1.19, when few stores have them at any price.
The rage of the moment in Paris, New York and the East. Choice of old rose, pink, coral, American Beauty, cream, sky, yellow, turquoise and lavender, with large foliage and stem. While the special lot lasts tomorrow, at only \$1.19

Two Big Embroidery Specials

FIRST FLOOR—NEW BUILDING ORDER BY MAIL.
3000 Yards of \$1.75 to \$3.50 Allovers—Woven on sheer Swiss in daintiest Baby Irish and floral patterns, for new Spring waists and lingerie frocks. Of \$1.29 offered for sale tomorrow, a yard
7000 Yards 35c to 75 Matched Embroideries—Dainty patterns in Edges, Insertions and Flouncings to match. 4 to 18 inch, on Swiss, nainsook and cambric. 25c For gowns and undermuslins. Yard

\$6 Silver Plated Casseroles \$3.49

THEY'RE almost a necessity nowadays, with serving en Casserole, so popular!
Handsome silver-plated Casseroles or entree dishes, just as illustrated, hand-burnished, in plain, bright finish. A special purchase of regular \$6 Casseroles, with inside lining of enamel; just 25 of them tomorrow at \$3.49



Lusitania Pumps, \$4

CLEAR-OUT and distinctive as the ocean greyhound from which its name is derived!
The Lusitania Pump, as sketched, is a new J. & T. Cousins production. Note the smart, short vamp, the high, gracefully arched instep, the ankle strap which hugs the instep closely.
Choice of tan Russia calf, patent colt or gunmetal leathers. We show it in all sizes and widths—
--at \$4
THE LUSITANIA PUMP, in black ooze calf, a pair, \$5.00
Strapless Pumps—Perfect Fitting
No bulging at heels or sides in these new Cousins' strapless Pumps—they're made to fit perfectly. The utmost in smartness, down to the chic satin bows which grace the vamp.
Choose from black ooze calf, patent colt or black satin. They're modish, to say the least. Pair, \$5.



Big March Sale in the Grocery Dept.

WE'RE starting March a-right! Big sale of Foodstuffs at the sort of savings that have made our Pure Food Grocery famous.
Read the list we've quoted below, then order early, by phone, mail or in person. Telephone clerks on hand at 7 A. M.

Hams, sugar-cured, pound, at 13 1/2c.
Maine Cora, 6 cans, 60c
Special Butter, 2 lbs. 69c
Country Club Milk, 4 cans for 28c.
Grated Pineapple, gallon cans, 35c.
Wadco Bak. Powder 16c
New Walnuts, pound 16c
Citron Peel, pound, 14c
Libby's Catsup, Bottle at only 18c.
Raisins, 3 packages, 25c
Red Mexican Beans, 5 lbs. for 25c.
Lima Beans, 3 lbs., 21c
Graham Flour, sack, 33c
Corn Meal, sack, at 30c
Sail Soap, 8 bars at 25c
Crystall White Soap, six cakes, 25c.
10c Fels Naptha Soap, six for 45c.

Royal Banquet Soap, six cakes, 25c.
Sunny Monday Soap, six for 25c.
Dry Figs, 3 lbs. 23c.
Fancy L. M. Raisins, 3 lbs. 23c.
Salad Oil, 1/2-gallon cans for 35c.
Log Cabin Syrup, 1/2-gallon, 55c.
Large Cans Asparagus at only 20c.
Pink Salmon, flat cans, 3 for 25c.
Cream of Wheat, package for 15c.
S. R. Pancake Flour, two packages 25c.
Gold Dnst, 6 small packages 25c.
Whole Wheat Crispiess, 30c packages 15c.
25c St. James Pickles at only 10c.

EST. 1857
MEIER & FRANK STORE
TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4; HOME, A 6101