





NO. 5.

New Spring Hats

-Smart and becoming models may be chosen easily, pleasantly and not expensively in our millinery section.

Models of soft, pliable straws in many colors, as well as black and white, with soft bows and loops of ribbons or little brush stickups."
Hats with flower crowns of all the early popular blossoms in roses, violets, pansies and fuchias. Combined with ribbons and faced in bright colors.
Milan hats in dark and light colors in severely plain-tailored styles.

- Milan hats in dark and light colors in severely plan-tanored syles. - This season the hats are unusually becoming, and it is certain that you will not have the usual trouble in finding one to suit your particular style.

-SPECIAL MENTION is made of "The Pride of Portland," so called by the trimming of an immense rose on one side. Ask to see this clever and attractive hat.

THE LATE PARIS INNOVATION IN WASH FABRICS RATINE

-The fabric of the hour-we have it here-for sale in our wash goods section.

-In blue white and ivory white-also with black stripes about one inchapart and half-inch apart-then, again, in an all-white ratine with black border.

Imported Pongees Have Arrived

-The importance of Oriental silks is recognized in Paris to the extent that every big designer and dressmaker launches these beautiful fabrics each season.

-For one-piece dresses and simple tailored suits, as well as enveloping wraps, there is nothing so popular and practical as the imported pongees.

-Today we are showing the first Spring shipment of natural colored pongees. In a great variety of qualities from the light chiffon weight to the extra heavy coating.

-These silks are very modestly priced from \$1.00 to \$2.75 yard.

Spring Home Furnishings

-The new fashions are not alone confined to dress, but to the home as well -in our furnishing section you will find beautiful new Wilton rugs in handsome patterns—new portieres, couch covers and fancy scrim curtains in the prettiest and newest of designs.

Women's Blue Serge Long Coats Make Their First Spring Appearance

-Long before the trees blossom women are thinking about these coats. Just right for the first chilly days of Spring and the warm days of Summer. Whilst the styles are the usual plain-tailored sorts-they have many new modish touches.

-These coats are made in loose and semi-fitting straight models, giving the desired silhouette effect. One particularly attractive model shows a deep pleat running from the right shoulder to the hem of the coat, which is held in place by three large fancy buttons. The deep revers and deep half-cuffs are of creamy white cloth stitched in black. In fact, all these models are trimmed with the white cloth stitched in black and large fancy pearl buttons trimmed in black.



- The Spring Pellard Suits—superb in quality—designs, workmanship and the unusual touches of original, exquisite taste are now ready for your inspection and appreciation.

-In all sincerity we can assure you that the Pellard creations of this Spring season are master models of the best tailors.



Charming Notes In the New Wash Fabrics

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-They are not like those shown in former seasons, but most distinctive and original in conception. Dame Fashion has decreed sheer materials for Spring and Summer of 1912. Our new wash goods offer very special inducements to early purchasers who wish exclusive materials and styles.

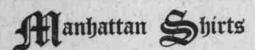
-Dress patterns, only one of a kind, of imported French fabrics—so you will never fear of meeting some other woman wearing a frock like yours. -Bordered voiles, marguisettes and ratine effects in white embroidered with colored and black borders in new and original designs—also white with self-embroidered borders.

-Paris muslins, all-over embroidered effects-plain and striped voiles-French crepe in white and colors-sheer French linens in white and colors. -Silk mixed foulards in neat patterns, with and without borders.

-Irish linens in choice printed effects, with and without borders.

-Self jacquard dots and figures in silk and cotton embroideries. -And so on through all this early wonder display of beautiful materials,

that will delight the heart of every woman. -They range in prices from 15c to \$7.00 the yard.



-The selection of your new shirts may be made to best advantage now. The Lipman, Wolfe Spring assortment of Manhattan shirts is the most complete and elaborate in the city.

New Spring Challies

—Beautiful bordered challies in some of the most effective patterns that the designers have ever made. A wide range, also, of dainty, simple effects in polka dots of all sizes and many new stripe effects. —Many tinted Persians and Jacquard designs are in this tempting assortment.

-Prices range from 50c to 65c.

Striped Velour Suitings

—The smartest fabric we have seen—there is a dash and style to this fabric that places it in a class by itself. Striped velours are shown in a magnificent combination of gray and white—black and gray—tans—lavenders and many other colorings.

Silber Gray Tweeds

-Sturdy cloths in those clean, clear, fresh colorings. The weaves are new and are adapted for the modish early Spring tailored suits.

Pretty Valentines With Pretty Sentiment

-Are here in abundance in large, small and medium sizes. Some are very elaborate and others are simple yet beautiful. Every one is marked at cleanup prices.

-All Valentines from 75c to \$5.00 are now 25c. Valentines from 20c to 75c sell now at 10c. Beautiful, little, dainty, odd Valentines for 5c each.

This, the Month of a Store's Greatest Test-For It Is Measured by the Greatest Sacrifices

Thousands Upon Thousands of Dollars' Worth of Winter Goods Below Cost in These February Cleanup Sales



Blankets at About HALF PRICE Former prices from \$5.00 to \$15.00 pair.

-A goodly assortment of slightly soiled fine wool blankets. These blankets are of unusually good qualities and come with pretty borders of pink and blue.

-These blankets are all offered at final cleanup prices, and present an unusual opportunity to supply your needs, as the soiled parts are but slight and do not affect the worth of the blankets the slightest.

Square Yard of Linoleum, Cleanup, 39c The kind that sells regularly at 75c yard.

-Printed linoleum in light and dark shades, from 1 to 15 square yards to the piece. Bring your measurements. Many patterns and very effective colorings.

40c Imported Matting for 17c Yard —Lengths of matting measuring from 3 to 10 yards—a 180-warp quality. 36 inches wide. In tan, green or light colors in plain or figured effects.

Odd Pairs Lace Curtains HALF PRICE Curtains that retail from \$1.50 to \$20.00 per pair.

-Curtains in white, ecru or Arabian colors. All kinds of curtains are included in this cleanup sale at one-half price. Plain Swiss, cluny, Marie Antoinette, Renaissance and many other patterns with plain or fancy centers. Only one of a kind.

Remnants of Drapery Materials HALF PRICE —Remnants of silkoline, cretonne, Swiss, scrim and tapestry in many attractive and effective patterns. Some are plain fabrics and others are figured in the floral or conventional designs.

Cleanup Odds and Ends Leather Goods

50c Patent Leather Belts, in red, white or black, for
Buster Brown Belts, dip front and double buckles
75c Coin Purses, in all styles, cleanup price
Belt Lengths, in elastic and fancy beltings, length for
Slightly damaged Music Rolls, Collar Bags, Letter Files and odds and
ends of leather novelties. Cleanup 5c to
-\$8.00 handsome Beaded Bags, in many beautiful colorings\$3.98
\$5.00 Beaded Bags in many attractive styles, cleanup\$2.50

Odd Lots of Undermuslins Liberally Lowered From Former Prices



Night Gowns at Half Price —Gowns of longcloth or mull in slip-over styles with hemstitched, lace or embroidery trimmings. Made with yokes and some Empire styles. All full cut. Best workmanship.

\$1.50 and \$1.75 Night Gowns Now 98c -Slip-over style of night gowns with torchon or val lace trimmings, embroidery or insertion, beadings and ribbons. Some with tucked fronts, others with yokes.

White Skirts Half Price

-Skirts of longcloth, nainsook and lawn. Trimmed with embroidery flounces, some with insertion and ribbon. Also fine lace skirts with rows of insertions and lace edge or lace flounces, beading and ribbon, or hemstitched skirts.

Regular \$1.50, \$2.00, \$2.75, \$3.50 to \$16.00 Half price 75c, \$1.00, \$1.38, \$1.75 to \$ 8.00

Short Flannelette Kimonos

Cleanup Price 49c

That sold formerly at 75c and \$1.00. —Ladies' short flannelette kimonos with round neck or collar finish. Some with kimono sleeves, others with three-quarter. Trimmed with fancy borders or scallop finish. Belted at waist.

Short Flannelette Skirts

Cleanup Price 25c

Regular selling price 35c.

-Ladies' short flannelette skirts with hemmed or scalloped ruffle finish. In pink and white or blue and white striped.



Veilings Cleanup 10c Yard Regular 50c to \$1.00 yard.

-Veiling of chiffon cloth and of crepe chiffon with a heavy border satin finished one inch wide. This veiling can be had in all colors, including many different changeable effects and plain shades, such as brown, green, blue and green pink, and light pastel effects.

Needlecraft Dept. Clean-up Prices

at 29c —Corset covers stamped for eyelet. French and combination embroideries, all stamped on fine quality of nainsook.

at 50c

-Stamped voile waists in the kimono style in beautiful patterns to be worked in white or fast colored cottons.

Late Books Regular Editions, Usually Sold At \$1.18, \$1.25, \$1.35, \$1.60.

Cleanup 69c Over 300 Titles.

-Including such writers as McCutcheon-Mrs. Humphry Ward-Gilbert Parker -- Marion Crawford -- Galsworthy-Von Hutton-Mary Seward and many others.

-These books are not to be confused with the titles usually sold at 50c, but are the more expensive editions.

FREE LESSONS In Basket Making

Classes Start Wednesday From 2 to 4:30 P. M.





65c Knit Under Garments Now 43c

-Heavy cotton fine ribbed gray fleeced vests with high neck and long sleeves. The drawers have French band drawn to match.

75c Union Suits, Cleanup 50c Each —Women's union suits of white or silver gray cotton, made with high neck and long sleeves and ankle length. These suits are extra well made and cling softly to the figure.

\$1.00 to \$1.50 Vests Now 68c Each -Vests for women of white heavy weight mixed wool. Drawers are of medium or heavy weight ribbed wool, or heavy weight plain mixed wool.

\$1.50 to \$2.00 Underwear Now 98c Each —Vests of white ribbed mercerized cotton and drawers of mercerized cotton or merino. Also union suits of light weight white ribbed mixed wool.

Cleanup for the Man

Wool Underwear, Special 95c Garment Underwear that sold formerly at \$1.50 garment.

-Men's ribbed natural wool shirts with white fancy stiching and ribbed cuffs. The drawers are trimmed with white sateen bands. This is a broken line and is to be had mostly in large sizes.

Silk and Wool Underwear, Special \$2.48 Garment Underwear that was \$2.75 and \$3.00 each.

-Men's pure silk and wool ribbed shirts in natural color, trimmed with silk band and ribbed cuffs. The drawers are trimmed with cream sateen band and silk ribbed cuffs. These garments are non-shrinkable.

Join the Book Lovers' Club

\$1.00 Down - - - \$1.00 Week