

Last Week Our Annual Clearance and White Sale--See Back Page, Sec. 1

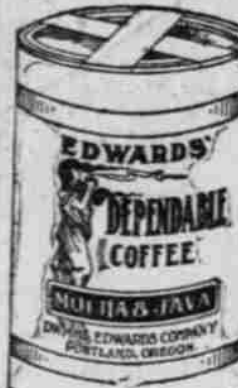
Meier & Frank's Big January Pure Food Sale Begins Tomorrow! Probably the Best Page of Grocery News We Ever Printed--Read All!

A whole page today just for the Grocery news—a page teeming with vital price-reasons why every housewife owes it to her family to make Grocery money go farthest here! There's no such thing as price-restrictions and combinations in this big Pure Food Market, though never is our high standard of quality and purity allowed to waver.

For your convenience, telephone clerks are on hand each morning at 7 o'clock to take your Grocery orders! Ask for Pacific Private Exchange 4, or Home A 6101.
Sale starts tomorrow morning, prices continuing in force the entire week if quantities remain. Many of the specials are in limited lots, though. Tear page off and keep it for reference.

 <p>\$1.00 Bottle of Lucca Oil 76c Crosse & Blackwell's guaranteed pure Olive Oil, imported from the district of Lucca. Large \$1 bottles, extra special in January 76c sale tomorrow</p>	 <p>Large 25c Bottle Cat-sup at 18c Choose either the famous Blue Label or the Libby Catsup—both are pure and wholesome. 25c bottles at only 18c</p>	 <p>60c Victor Tea Lb. 32c Imported direct from Japan expressly for us. Choice basket-fired regular 60c Victor Tea 32c—pound</p>	 <p>40c Meierfrank Coffee 33c A delicious "after dinner" blend of superior quality and appetizing flavor. Extra special, 33c pound can</p>	 <p>Schepps' Coconut Special, the Pound, 23c The old reliable Coconut that has been used by housewives for years and years. Lb. pkg., special at 23c</p>	 <p>50c Can Royal Baking Powder, Special, 39c There isn't a woman in the land over but knows the merits of Royal Baking Powder. Regular 50c pound 39c cans, only 39c</p>	 <p>25c Can Walter Baker's Cocoa, Special at 19c Universally known, used and liked. Delicious, nutritious. Made without boiling if you like. Regular 25c 1/2-lb. cans, only 19c</p>	 <p>25c Sardines 17c Famous Booth's Crescent Brand. Whole, perfect Sardines, with mustard or tomatoes. Large cans, 3 for 50c; ea. special price, only 17c</p>
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"Dependable" Coffee--Is All That the Name Implies



Always refreshing—with that wholesome, freshly roasted taste that is so gratifying to the lover of a good cup of coffee! Dwight-Edwards Dependable Coffee is the famous Mocha and Java blend with a flavor and aroma that's delicious.
You'll enjoy a cup at the demonstration booth in the Pure Food Grocery.
In hermetically-sealed cans, 3 lbs. \$1.10, 2 lbs. 75c, and the 1-pound cans all this week at only **40c**

Eastern Hams, 15 1/2c

Delicious Eastern sugar-cured, hickory-smoked Hams. Medium-sized, with that exquisite flavor which savors of home-curing. Special for January Grocery Sale, the pound for only **15 1/2c**

English Bacon, 16c

Fine lean strips of English sugar-cured Bacon. Delicious flavor, the result of smoking over a slow hickory fire. The quality sold elsewhere at 20 to 25c. Extra special for this sale, the pound only **16c**

"Monopole" Means Quality

WADHAMS & KERR BRAND
If you choose Monopole Canned Products you have all the fresh wholesomeness that you expect to find only in home-prepared foods.
Delicious Fruits, pure Vegetables, fresh-tasting Sea Foods, Olives and Olive Oil. Stop at the "Monopole" booth in our pure food Grocery tomorrow and taste the many delicious varieties.
12 1/2c MONOPOLE SHRIMPS, 3 CANS 25c
There should always be a supply of these delicious and carefully selected Shrimps on hand; 12 1/2c cans, special at low price of three for **25c**



"Victor" Flour--Sack \$1.29

MADE ESPECIALLY FOR US BY THE PORTLAND FLOURING MILLS

It's that excellent quality, clear, unbleached Flour that always gives the best results in baking. Hundreds of Portland women have given it the test—and now they'll have no other make.
Victor Flour is made exclusively for us by the Portland Flouring Mills. That alone should be proof of our confidence in it.
For sale in our Pure Food Grocery, bbl. at \$4.98! 49-pound sack at low price of **\$1.29**



Atmore's Mince Meat 15c

An extra special on this popular brand. Richly seasoned with luscious, juicy flavor. Special for the January Grocery Sale, tomorrow, at only, the pound, **15c**

\$1.25 Log Cabin Syrup \$1


The good old Log Cabin Cane or Maple Syrup which every housewife knows. Regular \$1.25 one-gallon jars, special for January Grocery Sale at only **\$1.00**

10c Holly Milk, 4 Cans 28c

If you favor Oregon products, if you want the purest Condensed Milk and the best obtainable, always ask for "Holly" brand.
MADE IN YAMHILL COUNTY FROM PURE COWS' MILK, THOROUGHLY STERILIZED AND CONDENSED UNDER THE MOST MODERN AND THE BEST OF SCIENTIFIC CONDITIONS
"It Whips," simply place it on ice for half an hour beforehand. For the January Grocery Sale, four cans at only **28c**



"Sperry" Cereals for a Pure Food Breakfast!



Sperry Cereals—they fill a long-felt want for the people who breakfast only on light, wholesome, nourishing foods. Besides—they are delicious!
Sperry Rolled Oats, 2 packages for only 25c
Sperry Encove Pancake Flour, 2 pkgs., 25c
Sperry Flaked Hominy, a package only 10c
Sperry Flaked Peas, a package, only 15c

Butternut Butter, 2 lbs., for 77c


New Walnuts, pound only 16c
Fard Dates, special, the lb., 15c
Imp. Figs, in baskets, only 22c
Dry Figs, three pounds at 25c
Tea Room Blend Coffee, lb., 39c
Bakery Specials Tea Biscuits, 10c; Sugar Cookies, 2 dozen 15c

String Beans, three cans for 25c

Corn, standard, three cans 25c
Lima B's, 2 cans 25c; dz. \$1.40
Table Peaches, Apricots, Pears, four 10-cent cans for only 30c
Olives, 85c bottles now for 40c

The Wadco Baking Powder

IS CHEMICALLY PURE
Absolute purity in Baking Powders is always demanded by the careful housewife.
THE FAMOUS WADCO EGG PHOSPHATE BAKING POWDER HAS STOOD THE TEST FOR YEARS—AND IT IS CHEMICALLY PURE
No sudden falling of the dough possible for the egg phosphate process of rising is slow and constant. The baking always a success when Wadco is used. Try it!
The pound for low price of only 25c; pound can, for this event, at **15c**



35c "Piru" Navel Oranges, 26c

Large, Sweet and Juicy
Two hundred boxes of these fine Red Ball "Piru" Navel Oranges at a specially low price for the January Grocery event tomorrow!
They're large, sweet and juicy—guaranteed free from frost. Every Orange comes in a California Fruit Growers' Exchange wrapper, 12 of which with 12c for postage, secures a Rogers' Orange spoon FREE. Splendid 35c kind, tomorrow, the dozen, **26c**



Canned Corn, 2 for 25c

Fancy Maine Canned Corn, special for the January Grocery Sale at 2 cans for 25c, the dozen cans tomorrow **\$1.40**

10c Pearlina, 4 for 25c

The invincible Wash Powder. Special for January Grocery Sale tomorrow, four full-size 10-cent packages at only **25c**

S. & W. Yellow Peaches at 20c
S. & W. Golden Drop Plums, 20c
S. & W. Royal Ann Cherries 26c
Del Monte Bartlett Pears, 20c
Del Monte Apricots, only 20c
Raspy & Loganberry Jam, 16c
C. & B. Marmalade, special 20c
C. & B. Chow-Chow, quart, 50c

Armour's Soap, 7 bars for 25c
Swift's Pride Cleanser, 4 regular 10-cent packages at only 30c
Salt, 5c sacks, 3 for only 10c
Gloss Starch, 6-lb. box for 55c
Bird Seed, 3 packages for 22c
Corn Meal, in sacks, only 25c
Rice, Jap style, 5 pounds, 25c

Royal Banquet Butter at 82c

Made by the Kloch Produce Co. Under the Famous Danish Process


Butter couldn't be more perfect—more deliciously fresh and wholesome than the Royal Banquet brand.
Made under the famous Danish Process—the most modern and sanitary method known. Of fresh, pasteurized cream—every square wrapped in waxed paper. Special, two pounds for only **82c**

Morris' "Supreme" Brand

Hams, Bacon, Lard and Canned Meats of Quality

They're just what the name implies, "Supreme." Unexcelled in flavor, quality and method of packing.
Every one of the Supreme brand products is packed under Government supervision.
The Hams and Bacon are sugar-cured, with that sweet flavor you like so well. Always for sale in our Pure Food Grocery.

Try the "Otter" Clams Now



They're a most delightful repast to set before your guests. A benefit in every sick-room; indispensable in the home.
OTTER CLAMS ARE EXCELLENT FOR SOUP, CHOWDER, CLAM TEA OR SCALLOPED.
Made of the choicest white meat of the famous Razor Clams, thoroughly cleaned and minced. For the January Grocery Sale, **TWO CANS 25c**

"Red Ribbon Brand" Foods

Mason, Ehrman & Co.

The "Red Ribbon" Brand has come to mean highest quality in tin and glass packed foods.
Be sure to visit the special demonstration of Red Ribbon Foods in our Pure Food Grocery during the January Sale.
Early June Peas—of the "Red Ribbon" Brand. Fresh and green tasting. Special, dozen at \$1.70. Can at this price 15c



EST. 1857 MEIER & FRANK STORE

TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4; HOME, A 6101

Big Sale of Ferns and Bulbs

TABLE FERNS—Fine full foliage. Regularly 35c, special tomorrow for 20c, the low price of **20c**

CHOICE FERNS—Large, hardy specimens. Regular price \$1.00, special now at only **65c**

HOLLAND BULBS HALF PRICE
65c Hyacinths, first size, special, the dozen, only 30c
40c to 75c Tulips, finest varieties, the dozen, only 20c
50c to \$1 Narcissi and Daffodils, the dozen, only 25c
Big assortment of Crocus, Scillas, Snowdrops, etc., etc.
Complete line Portl'd Seed Co.'s "Diamond Quality" Seeds, Rosebushes, Plants, etc.

