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NO. 3.



# Only Two Weeks More of This Great Winter Removal Sale

Reliable, Dependable Merchandise for Which This Store Is Known At Prices That Cannot Go Any Lower-Supply Your Needs

All Goods Purchased During January Will Be Charged to You on March First Bill



# Dress Goods of Quality

Offered at Especially Low Prices —A wonder sale of Fall and Winter dress goods piled high on one counter and divided into three lots and marked at three special prices. Materials such as cheviots, plain and fancy high class mixtures and mannish suitings. In weaves and colorings that make ideal tailored suits and wraps.

\$1.75 and \$2.00 Dress Goods, Final 95c -56-inch striped cheviots and heather mixtures in gray, brown and navy

\$2.00 to \$2.50 Dress Goods, Final \$1.29 -This lot consists of homespun suitings, two-toned canvas suitings, English

omespuns and Scotch mixtures. \$2.75 and \$3.50 Dress Goods, Final \$1.49 —Scotch and English tweeds, homespuns, cheviots and Bannockburn suitings. All imported materials in beautiful soft colorings.

## Handbags for All Occasions At Final Removal Prices

\$1.95 Novelty Handbags, Final \$1.19 -Hand bags in medium sizes of velvet, suede and silk to be carried by the long silk cord handles. These bags come in round or square shapes with mountings in gunmetal, gold or silver finish. Lined with moire in black,

white or lavender, and have a small change purse. Imported Bags at Final Prices

-Imported novelty hand bags of the most approved shapes and materials demanded by Dame Fashion. Of velvet, calfskin, pigskin, pin seal, suede

and other fancy leathers. -Some of the bags are fitted with mirror, vinaigrette and small purse, and

others with just the small dainty purse. The frames are most attractive and finished in a number of different styles such as enamel, pearl, gold and gunmetal. The sizes are from six to twelve inches. The handles are of beautiful long silk cord or leather.

Bags, regularly from \$17.50 to \$37.50, final \$9.95 Bags, regularly from \$7.50 to \$16.50, final \$5.95



### Why We Will Sell \$40.00, \$50.00 and \$65.00 Pellard Tailored Suits at the Ridiculously Low Price of Only \$20.00

-When you see these exquisitely designed and perfectly tailored suits, you will marvel at the price sacrifice we are making. -Line after line of suits have been closed out, and now comes the

chance for our finest suits. -Why forty, fifty and sixty-five dollar finest tailored suits at only

-We have priced them way down to twenty dollars regardless of loss of profit in order to sell them out IN ONE SINGLE DAY. -"A word to the wise is sufficient." Come early.

#### Sweeping Reductions In the Linen Section Every Article Reduced One of the Many Bargains

Irish Linen Cloths Final \$2.43 Former Price \$3.75

-Irish linen table cloths of fine linen with circular pattern designs and border on four sides to match.

-They measure 2 1-2 by 2

#### Coats and Raincoats for Women Final \$10.00 Selling from \$20 to \$32.50

-Cravenetted and double texture raincoats in the popular slipon

-Coats made of white polo cloth trimmed with blue and rose. Reversible coats in gray mixture

trimmed with dark heliotrope. -These coats have been selling from \$20.00 to \$32.50, and are now all to go at the one price of \$10 each.

### A CLEAR-A-WAY DAY OF SILK PETTICO'TS

-We gathered from the greatest manufacturers in the United States a stock of Silk Petticoats that we have been mighty proud of. But friendship ceases during our Removal Sale and we bid these silk petticoats "good by" at prices that make a sweeping sacrifice of our entire stock of silk petticoats.

#### Silk Petticoats Sacrificed at \$2.28

-At the above price are two styles of beautiful soft messaline silk petticoats. -One style is made with a deep flounce pleated in lengthwise effect and finished off with rows of fine tucking.

-The other style is finely tucked around, and at the bottom is a three-inch knife-pleated ruffle.

-These silk petticoats come in all shades such as black, navy blue, king's blue, Copenhagen, brown, gray, violet, Elks' purple, orchid, American Beauty, different shades of green, Persians in many different colorings and patterns, all changeable effects.

#### Silk Petticoats Sacrificed at \$2.45

-Messaline silk petticoats in a most effective style, with a deep knife-pleated flounce. In white, purple, black, dark blue, Copenhagen, green, rich browns, emerald, gray and all changeable effects. See Window Display

#### Fresh Dainty Ginghams Final 19c Yard Former price 25c

-Why wait until the season is on to purchase your Summer gingham frocks? -This sale offers all the daintiest, prettiest patterns that will be found later on in the season, and at 19c a yard offers an unusual opportunity to secure this ever-popular material at but a fraction of the regular selling price.

-All imported goods in a large vaof choice patterns, such as beau ful plaids of harmonious shades, plain colors, dainty stripes. In such colors as blues, tans, lavenders, greens and mixed effects that will appeal to every-

-Only a limited quantity, so come

#### Wise Women Will Purchase Hosiery Here FOR ALL HOSIERY IS RE-DUCED.

Final 19c Pair

-Stockings of light weight, fine gauge fast black lisle. Made with double garter tops, high spliced heels and extra spliced soles and toes. A missed thread in the splicing of some of the stockings, which in no way affects the durability or appearance, and makes this low

Final 22c Pair Normally 35c pair. -Heavy weight ribbed wool merino stockings in black and oxford gray.

Final 39c Pair Normally 50c pair.

—Ingrain silk lisle stockings, medium weight, with double lavender tops and extra spliced soles, heels and toes.

Crochet Slippers Final 43c Pair Normally 65c pair.

-Women's cardinal or black crochet wool slippers, with soft, fleecy lamb's wool insoles. They are warm, comfortable and well made.

#### Start a Library By Joining the Book Lovers' Club. \$1.00 Down-\$1.00 Week.

-Books by the world's famous standard authors. Editions de luxe. -An opportunity to secure the finest writings at only a small output. Every one should avail themselves of this unusual offer. No

need now to be without good lit-

# Concerning a Silk Sale

Beautiful Qualities at Radical Reductions



#### 85c Famous Crown Taffeta, Final 49c

-Every one knows the sterling merit of the famous "Crown" taffetas. Silk houses all over the world sing the praises of "Crown" taffeta. We have this taffeta in a wide range of colors suitable for waists, petticoats and dresses. Sold everywhere at 85c regular; our final removal price 49c.

#### 36-Inch Black Messalines, Final Price 98c

Distinguished by its beautiful soft, satin finish. Its worth is further enhanced by the delightful individuality given to all wearers of this fabric. 36 inches wide, making it a remarkable silk bargain at 98c the yard.

#### Soft Lustrous Messaline Silks, Final 89c

—This beautiful silk is known in all fashion centers as a prime favorite. The range of the beautiful colors and the cling of the soft, lustrous fabric adapts itself to present style of costumes; 27 inches wide; final price 89c yd.

#### Novelty Fancy Silks, Final 69c Selling regularly at \$1.25 and \$1.50 the yard

-Plain and fancy silks in patterns and colorings so much in favor for all kinds of afternoon gowns, evening costumes, waists, simple frocks, petticoats and skirts.

-Figured Crepe de Chines, Persian Marquisettes, checked, striped and fancy taffetas and soft, lustrous messalines. These silks are 20 inches, 22 inches and 27 inches wide.

#### Black Satin de Luxe, Final 98c A quality that sells regularly at \$1.25 the yard

-In this lot are 1500 yards of one-yard wide black satin de Luxe, so much used for dresses, petticoats, waist and lining purposes. Colored Satin De Luxe, Final 89c

## -Twenty-seven-inch wide satin de Luxe for dresses, waists and linings

shown in such colors as pink, light blue, American Beauty, violet, light and dark brown, cardinal, wine, apricot, light and dark navy, black, cream and white.

#### Exquisite Faille Crepe, Final \$1.33

-Faille crepe for street and evening wear. The best silk fabric made for al around purposes in light blue, pink, apricot, lavender, yellow, wistaria, ivory, cream, navy and black. This silk crepe is 24 inches wide.

#### Foulards for Spring 1912, Final 98c Regular price \$1.25 the yard.

-In this removal sale everything is offered at radically reduced prices, and this new Spring silk is no exception. We are showing many new and beautiful patterns in this popular fabric in many colors. Designs in dots, squares and geometrical designs. Special removal sale price, 98c the yard.

#### Now Is the Opportunity for the Woman Who Has Been Waiting to Purchase

# Italian Silk Underwear



#### Venetian Silk Vests

-These vests of Venetian silk have plain crochet finish at the top or a plain band finish, some are daintily embroidered in the front.

> \$2.00 Venetian Vests \$1.39 \$2.50 Venetian Vests \$1.79 \$2.75 Venetian Vests \$1.95

#### Vests of Italian Silk

-Italian silk vests with reinforced under-arms. Trimmed with a crochet edge or band finish and beautifully embroidered. Sizes from 36 to 44 only.

\$3.00 and \$3.50 Italian Silk Vests \$2.23 \$3.75 and \$4.00 Italian Silk Vests \$2.48 \$4.50 and \$4.75 Italian Silk Vests \$2.95

Venetian Silk Combination Suits -Combination suits of Venetian silk with crochet edging. The knicker-

> \$4.00 Venetian Silk Combinations \$3.39 \$5.00 Venetian Silk Combinations \$4.25

#### A Very Special Pricing of

### Serviceable Lace Curtains—Many Styles

-Nottingham, cable nets and Swiss curtains in a variety of patterns with plain or figured centers. In white, cream or Arabian color. 2 1-2 and 3 yards long and 45 to 52 inches wide.

\$1.50 Lace Curtains . . . . . . . 93c \$2.00 Lace Curtains . . . . \$1.35 \$2.50 Lace Curtains . . . . \$3.00 Lace Curtains . . . . \$2.25 \$4.00 Lace Curtains.... \$5.00 Lace Curtains . . . . \$3.48

-Bobbinet and scrim lace curtains, including all the different makes and styles in Battenberg, Irish point, Arabian, filet scrim, Marie Antoinette and Renais-

sance designs in many patterns. White or Arabian color. They are 2 1-2 and 3 yards long by 45 and 50 inches wide. \$8.50 Curtains, final . . \$5.95 \$4.50 Curtains, final at \$2.89

\$10.00 Curtains, final . . \$6.95 \$12.00 Curtains, final . . \$8.95 \$15.00 Curtains, final \$10.95

5.50 Curtains, final at \$3.45 \$6.50 Curtains, final at \$4.19 \$7.50 Curtains, final at \$4.85

#### More Snowy Garments in This Sale of Lovely White Lingerie



#### Night Gowns HALF PRICE

-Made of the sheerest nainsook, longcloth and cambric. In round, square and V-shape neck. Trimmed with embroidery, insertions, edgings, beadings, ribbons and medallions, They are generously full, and throughout each detail in workmanship is of

Regular Prices . . 85c, \$1.00, \$1.25, \$1.50, \$2.00 to \$16.00 Half Price . . . 43c, 50c, 63c, 75c, \$1.00 to \$ 8.00

#### Drawers at Half Price

-Of fine nainsook, longcloth and cambric, in open, closed and extra sizes. Regulation Vassar and skirt drawers, with ruffles of fine embroidery and beading, lace and insertion.

\$2.00 Drawers, final. \$1.00 \$3.00 Drawers, final. \$1.50 \$2.25 Drawers, final. \$1.13 \$3.50 Drawers, final. \$1.75