

"The American Boy and the Social Evil," by Robert N. Wilson, M. D.—Of Vital Interest to Parents, Now in Basement Book Store, \$1.00  
The Second Annual Oregon Cat Show at the Meier & Frank Store, January 16, 17 and 18—The Cages Are Now Ready to Be Trimmed



# Today the Meier & Frank Store's Special Car Goes East

Today marks a new era in the development of The Meier & Frank Store! On the special Pullman "Summit," the largest force of Executives and Department Managers ever sent to Eastern and foreign markets by a Western store, leaves Portland this morning. Never before have our purchases been so comprehensively, so powerfully planned as for this Spring and Summer season. On way to realization are the hopes, the long-thought-over ideas which were ever foremost in the minds of the founders of this business.

## Our Foreign Organization Enlarged—

This season sees the enlargement of our European buying organization, which means a purchasing power of international scope. We now have offices in these principal cities and manufacturing centers of the East and Europe:

- NEW YORK** 31 Union Square, West.
- PARIS** 16 Rue Ste. Cecile.
- BERLIN** 1-4 Meyerbeer Strasse.

- BELFAST** 2 Russell Street.
- CALAIS**
- NOTTINGHAM**
- LONDON**
- YOKOHAMA**
- CHEMNITZ, Germany** 1 Becker Strasse.

Here you will find our representative at any time, and those coming from Portland or any part of the Northwest will be gladly welcomed. We will consider it a favor to furnish you a guide and have also arranged an innovation for your foreign shopping.

OUR CUSTOMERS MAY PURCHASE IN ANY CITY OF EUROPE WHERE WE HAVE OFFICES, HAVING CHARGES APPLIED TO THEIR ACCOUNT HERE AND PAYING UPON THEIR RETURN TO PORTLAND

So we have added another link to the chain of service, which The Meier & Frank Store has been surely, fairly forging for nearly 56 years. YOUR STORE—ever to command!

## Annual Clearance and White Sale Continue--Every Article Reduced

### Clearance \$9.00 Chiffon and Fancy Waists, \$5.85

Just the pretty, attractive Waists that women want to wear for afternoon and semi-dress occasions. Lovely models of chiffons, nets and marquises over plain and fancy linings and made with the graceful kimono sleeves. Some with dainty yokes of fine nets and laces; \$9 Waists, at \$5.85 and laces; \$9 Waists, at \$5.85 To \$9 Mannish Waists, \$3.85

### White Goods and Linens Less \$2.50 Jap Drawwork Scarfs at \$1.19

Every woman admires the beauty and durability of a high-grade Japanese Drawwork. Pure linen Scarfs; sizes 18x45 and 18x54; you've only to see them to know they're \$2.50 Scarfs, at only \$1.19

33 Pattern Cloths, beautifully made of pure linen, in the handsomest of patterns. 72x72 size, \$2.48 special tomorrow at only \$2.48 35c Turkish Towels, extra heavy, soft quality. Bleached a snowy white. 20x45-inch size. Special for tomorrow's sale, each, at only 25c 12 1/2c Percales, of good firm quality. Neat patterns in light and dark colorings; 36 inches wide. Offered special tomorrow, a yard 9c 35c Silk Mulls and Voiles, so graceful and pretty for party frocks and waists. Dainty light and dark colors. Special tomorrow for 19c

### Broken Lines \$7.50 to \$12.50 Corsets, Special \$3.50

It's a Clearance of Corsets in good, staple medium and long-hip models of standard makes! Made of fine quality coutil and fancy broche, in white, pink and light blue. Broken lines of our \$7.50 to \$12.50 Corsets, for tomorrow \$3.50

Women's \$8 to \$10 Kayser Silk Combinations, with circular or Knickerbocker drawer. White only, \$5.98 tomorrow at \$5.98 Women's \$2.50 to \$3 Gowns, of fine, soft nainsook in high and low-neck styles, trimmed in dainty laces and embroideries, special at \$1.89 Women's \$2.50 Drawers of fine cambric and nainsook, trimmed with dainty Val lace edgings. Wide, circular or narrow styles, special for \$1.59 Women's 75c Amoskeag Gingham Aprons, large Princess and Hubbard styles, covering the entire dress. 67c All size checks, only 67c

### Neckwear, Ribbons, Gloves---Specials!

75c to \$1 Rabats beautifully embroidered and with cluny edges and Irish crochet medallions. All go in the Clearance 47c today at 25c and 35c Linen Collars—embroidered standing and the popular Trouville style. Some slightly soiled, in Clearance 10c Sale at 25c to 35c All-Silk Ribbons—rich Dresden and warp prints as well as plain tafetas, moires and satins; 5 and 6 ins. wide, yd. 16c \$1 to \$1.25 Gloves—odds and ends of women's glace kid mocha style. Mostly blacks and grays. Tomorrow at, a pair only 53c

### Evening Coats, Novelty Suits & Party Frocks--Half Price

A radical Clearance tomorrow on all Evening Coats, Novelty Suits, Party Frocks, Fur Coats. And it'll pay to be an "early bird."

The Evening Coats— are in mostly light, pastel shades, also a special line of Reversible Coats, broadcloth on one side and black satin on the other. Colors, white, light blue, pink, tan, gray, reseda, lavender purple. Regular prices \$20, \$25, \$30, \$40, \$50, \$75 to \$150. Clearance, \$10, \$12.50, \$15, \$20, \$25, \$37.50 to \$75.

The Novelty Suits— Materials include velvets, satins, broadcloths and imported fabrics in two and three-piece models, the latter with one-piece dress of chiffon over silk. Paris-reproduced styles of most exclusive types. Regular prices \$25, \$30, \$35, \$75, \$100 and up to \$150. Clearance at \$12.50, \$15, \$17.50, \$37.50, \$50 to \$75.

Party and Dancing Frocks— Exquisite little conceptions of chiffons, messalines, marquisettes, crepe de chimes and nets, some slightly soiled in handling. Chiffon ruffles, lace ruffles, bands of lace ruffles, form the trimmings. The Net Dresses are made over silk, and there are also Velvet Dresses with chiffon sleeves and yokes. Regular prices, \$18, \$20, \$25, \$35, \$75 and \$85. Clearance, \$9, \$10, \$12.50, \$17.50, \$37.50 and \$42.50.

The Fur Coats— Our big line of Fur Coats in Nearsal, black Astrachan, Caracul, Siberian Squirrel, brown Coney, etc.—lined in broad and Skinner's satin. Lengths 34, 36 and 40 inches, cut on the new narrow lines: Regular prices, \$40.00, \$55.00, \$65.00, \$75.00, \$150.00. Clearance at \$20, \$27.50, \$32.50, \$37.50 and \$75.00.

### To \$1.50 Corset Cover Emb'deries, 69c

Dainty Corset Covers so easily made from these 18-inch Swiss and nainsook Embroideries! Large and small floral designs. Unusually fine quality—neat, firm edges. Real \$1 to \$1.50 Embroideries at 69c

40c-60c Embroideries, of cambric and dimity, 18 inches wide. Splendid for making corset covers and combination undergarments. Sp 1, yd. 25c 50c to \$1 Allover Embroideries—Pretty floral and conventional designs on swiss and nainsook. Dainty for lingerie waists and yokes. Tomorrow at 39c 75c to \$1.25 Lengths Embroideries—Edges and Insertions of Swiss and nainsook. A small lot of manufacturer's 4 1/2 yard strips, special, each 35c

### Dainty House Gowns and Kimonos Reduced

Such charming grace of line—such comfort and beauty in these House Gowns and Kimonos. Tomorrow sees remarkable reductions on the entire line! Lovely silk negligee as well as the warmer, though dainty styles in French flannel, wool batiste and fine albatross. Handsome trimmings of satin bands, tucks and laces. \$6.50 House Gowns \$4.95 \$15 House Gowns \$12.95 \$7.50 House Gowns \$5.95 \$16.50 H. Gowns \$13.95 \$8.50 House Gowns \$6.95 \$20.00 H. Dresses \$16.85 \$10.50 House G's, \$8.45 \$22.50 H. Dresses \$18.65 \$24.00 House Dresses and Kimonos, special, ea., \$19.85

### 85c Plain Wash Taffetas, 49c

Can you imagine anything more practical and at the same time pretty in Silks than these plain Wash Taffetas? Also fancy Messalines, checked Lousines and plaid Silks. Used admirably for waists, dresses and linings. Actual 85c to \$1.00 Silks, for tomorrow at only 49c

Showerproof Foulards, the famous Cheney Bros. make. Specially priced for tomorrow, \$2.23 grade in handsome bordered patterns. Other 1912 designs and shades, 89c now at \$1.19 and 89c \$1.50 Velvets, rich, lustrous quality, in handsome light and dark colors. Beautiful for gowns, afternoon suits and waists. Offered special for tomorrow's sale, a yard, only 75c \$1.50 Dress Goods—A large assortment of splendid mixtures for suits and tailored dresses. 54 inches wide. Tomorrow, a yard, 98c. The new \$1.25 grades for 79c

### Sale of Royal Steel Granitware

No other make will do, once women have learned the merits of Royal Steel Gray Granitware! Every piece reduced for Clearance tomorrow—these extra specials:

- 35c Royal Granite Coffee Pots, illustrated; 1 1/2-qt. size, with hinged cover, offered for Clearance tomorrow, ea. 28c
- 80c Royal Granite Tea Kettles, illustrated; 8-quart size. Clearance on special sale 59c
- 70c Royal Granite Rice Boilers—Illustrated; 2-qt. size, with inner pot. Clearance price 54c
- 30c Royal Granite Lipped Sauce Pans—6-qt. size, as illustrated, 24c
- 35c Royal Granite Berlin Kettles, 4-qt. size, as illustrated. Tin cover. Clearance at 28c
- 50c Royal Granite Dish Pans—14-qt. size, as illustrated, 38c

### \$5-\$6.50 Couch Covers, \$3.78

Handsome Oriental Couch Covers, in rich, deep colorings of brown, blue, green and red, finished with heavy fringes and plain hems. All are 63 inches wide and 3 yards long. They sell regularly from \$5.00 to \$6.50; to be placed on special sale tomorrow at only \$3.78

EST. 1857  
**MEIER & FRANK**  
STORE  
TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4; HOME, A 6101

### Savings in Pure Food Groceries

Telephone Clerks Ready at 7 A. M. to Take Your Orders.

- Fancy Sliced Pineapples, at only 15c
- Ivory Salt, four 10c packages for 28c
- Cove Oysters, special, three cans, 25c
- Eastern Lard, medium pails, only 70c
- Picnic Hams, special, pound at 11 1/2c
- New Eastern Succotash, two cans 24c
- Holly Milk, special, four cans for 30c
- Pearline, four 10c packages at only 30c
- Hand Sapollo, four 10c packages at 30c
- Imported Sardines, 3 cans, special, 25c
- Searchlight Matches, 12 boxes for 40c
- Table Apricots, special, lb., only 15c