See the Full-Page Announcement of Our Great January Toilet Goods and Drug Sale on Back Page of Section 4 Today—Turn to It Now

Second Oregon Cat Show at The Meier & Frank Store, January 16, 17 and 18—Final Entries Close Monday, January 8, at 5 P. M.

THE MEIER & FRANK COMPANY, ESTABLISHED 1857 | MEIER & FRANK'S | MEIER & FRANK'S | MEIER & FRANK CO., 5th, 6th, Morrison and Alder Sts.

A Special Car Takes Our Buyers East Next Week!

More Radical Clearance Price-Cutting, Is the Order

Every ARTICLE Reduced

Never before have our future buying plans been so comprehensive as for this coming Spring and Summer! Following on the heels of the greatest year's business in our history, a special Pullman will leave Portland next Sunday with the largest force of executives and department managers ever sent from the Pacific Coast to Eastern and foreign markets.

In the meantime, an order has gone forth for more radical Clearance price-cutting all through the store, beginning at 8 o'clock tomorrow morning. Our stocks must be in shape for the new purchases which will soon be arriving by every freight and express.

Every ARTICLE Reduced

January "Baby Week" Begins

Tomorrow--Entire Stock Reduced

SECOND FLOOR—NEW BUILDING.

No department in the store could interest the young mother more than our beautiful Infants' Wear Section! Every need for the baby cared for.

Infants' $1.25 Dresses, prettily made of good quality lawn with dainty embroidered yokes; Clearance **89c**

$2.50 and $3.00 Hand-Made Dresses, of soft, sheer materials. Tiny yokes, beautifully hand-embroidered. Tomorrow, at only **$1.89**

$1 Hand-Knit Caps, of soft quality worsted yarns. White with a touch of blue or pink. Tomorrow at only **83c**

$2.50 Silk Caps, hand-crocheted, with lining of China silk. Tomorrow in the Clearance, only **$1.79**

Infants' 75c Wrappers, snug and warm, in outing flannel. In the Clearance tomorrow, priced at only **59c**

$1.75 Sacques, prettily made of fine cashmere with scalloped edges and dainty embroidery designs. For tomorrow, at, each, only **$1.33**

$3.50 Wrappers, of extra fine quality cashmere. Daintily embroidered and finished with scalloped edges. Tomorrow for only **$2.59**

75c Veils, to protect the little face. Of soft nets. Special tomorrow, only **59c**

Sweater Coats or a Doctor's Bill?

SECOND FLOOR—MAIN BUILDING.

ORDER BY MAIL.

And there's nothing smarter than one of these new "ruff-neck" styles, as pictured, or a belted Norfolk; others with high-rolling, "V" and shawl collars. Red, white, gray and tan. All Sweaters for women, misses and children tomorrow at Clearance prices.

$2.50 Sweaters	$1.98	$6.50 Sweaters	$5.25
$3.00 Sweaters	$2.35	$7.00 Sweaters	$5.75
$3.50 Sweaters	$2.85	$8.00 Sweaters	$6.75
$4.50 Sweaters	$3.55	$9.00 Sweaters	$7.55
$5.00 Sweaters	$3.95	$12 Sweaters	$9.85

$2.25 Long Kimonos—crepes and flannelettes; trimmed in satin and sateen bands; trimmings of tucks or with shirred yokes. Priced tomorrow at only **$1.48**

Radical Clearance of New Jewelry!

FIRST FLOOR—NEW BUILDING.

We can't do justice to this big Jewelry Clearance here—hundreds of items at fractional prices.

AT 19c—Thousands of Hat Pins, Parisian Brooches, Belt Pins and Buckles, worth 50c to $1.

AT 33c—Shell Back Combs, worth 75c. Gold inlaid and set with brilliants.

AT 49c—Beautiful Novelty Brooches and Necklaces of Oriental pearls; none worth under $1.

AT 79c—Six lots of imported Brooches, Lorgnette and Guard Chains, elaborate Bar and Fichu Pins, worth $1.50 to $2.50.

AT 98c—A lot of 50-inch ropes of pearls, with hard Oriental finish. Worth up to $2.

Women's Heavy Union Suits, 43c

FIRST FLOOR—MAIN BUILDING.

Warm Winter weight Underwear, heavy fleece-lined Union Suits in white and gray. Regular and out sizes. Best 75 cent grades in the Clearance tomorrow at only 43c

$1.00 Swiss-ribbed cotton Union Suits for women. Warmly fleece-lined. High neck, long-sleeved, ankle-length styles. Clearance tomorrow at only **73c**

Well-Made Vests and Pants for Children. Odd lines and sizes, for ages 1 to 12 years. Regular 25c and 40c Underwear, offered tomorrow at low price of only **17c**

$3 to $4 Long Kid Gloves, $1.79

First Floor Main Bldg.

The lot is made up of 16-button tan cape; 16-button glace kid in mode, cream and champagne; 16-button suede in tan, mode and gray; 16-button French kid in assorted colors, etc. Colors, 5½ to 7—white, 6¼ to 7. Gloves from our own regular $3, $3.50 and $4 lines, including Perrin's, Trefousse and others, the pair $1.79

To 50c Ribbons, 16c—

Over 5000 yards of these beautiful 4 and 5-inch plain and fancy Ribbons for Clearance tomorrow! Taffetas, Moires, Dresdens, Persians, stripes and brocaded designs. Our 25c, 35c and 50c grades, a yard, only **16c**

To 25c Neckwear, 10c—

An immense lot of women's assorted Neckwear and Linen Embroidered Collars, also dainty silk novelties, Jabots, Stocks and Rabats. Odd lots of 25c Neckwear, offered during this Clearance at low price of only **10c**

Timely Savings on Blankets

Our Entire Stock of Blankets and Comforts at Clearance Prices.

LIGHT GRAY BLANKETS

$6.50 Blankets, **$5.45**
$7.50 Blankets, **$6.65**

WHITE WOOL BLANKETS

$10.00 Blankets, **$8.25**
$13.50 Blkts., **$10.75**

COTTON BLANKETS

In gray and white, at special prices of **80¢, $1.15, $1.35** and **$1.75**

$5 ROBE BLANKETS, $3.95

Our $5 Indian Robe Blankets in new designs, at only **$3.95.**

$3.50 BED PILLOWS, $2.65

Stuffed with fine goose feathers. Regulation size, covered with blue and white ticking. Regularly $3.50, special at **$2.65**

THE COMFORTERS

$3.00 Comforts, **$2.35**
$2.25 Comforts, **$1.80**

Sample Line John S. Brown Irish Linens at From 1/3 to 1/2 Undervalue

Here's a big "plum" Meier & Frank's receives each year in recognition of the immense regular orders placed for the famous John S. Brown Irish Linens. Sold here only in Portland.

A sample line of OVER 2000 PIECES OF THESE BEAUTIFUL LINENS ON SALE FOR THE JANUARY CARNIVAL OF WHITE TOMORROW, just as we bought them—one-third to a full half under regular prices.

The Sample Pieces Include

Sample Cloths—2 to 4 yards long, in rich patterns; $4 to $30 grades at **$3 to $20.**

Sample Napkins—22 to 26-inch; $3.50 to $18 grades, at, dozen, **$2.75 to $12.**

Sample Embroidered Centers—Hemstitched, also lace-trimmed pieces; $1 to $10 grades at half, **50¢ to $5.**

Sample Towels—Hemstitched, hand-embroidered and lace-trimmed; damask and huck; 50c to $5 grades at half and less, **25¢ to $1.50.**

Sample Fringed Doilies—7 and 9-inch, in dozen lots, half price; $2 at **$1**; $3 at **$1.50**; $4 at **$2**; $4.50 at **$2.25.**

From 1/3 to 1/2 LESS

To $3 Emb'dy Strips 98c

They're 4½ and 5-yard lengths, Edges and Insertions, 1 to 18 inches wide, on sheer Swiss and nainsook. If bought by the yard, you'd pay $2 to $3 for these pieces.

$1 to $1.50 Embroidery Bands—500 yards in pretty eyelet and conventional designs, for gowns and waists, at only **69c**

8c to 12c Val. Lace—1000 yards of dainty French Vals., ½ to 1½ inches wide, for trimming of lingerie. Special, yd., only **5c**

10,000 YDS. 20c TO 45c EMBROIDERY, 15¢

A big St. Gall maker's overlot of snowy new Embroidery Edges and Insertions, on Swiss and nainsook. Eyelet and floral designs, 1 to 18-inch, for women's and children's muslinwear. A yard, special for only **15c**

25c to 50c Laces—500 yards of Edges, Insertions and Net Top Laces, 1 to 4 inches wide, for waists and trimmings. Special price, yard **15c**

$1.75 to $3 Embroidered Nets—18 ins. wide, in cream, ecru and rich figured colored designs for waists and yokes. Yd., only **98c**

12,000 Gowns at Sale Prices

Group after group of snowy, white Gowns from the most inexpensive, neat, practical styles at 95c to the dainty lace and embroidery trimmed Gowns at $1.95.

$2.50 & $3 GOWNS $1.95
$2.00 GOWNS AT $1.47
$1.75 GOWNS ONLY $1.37
$1.50 GOWNS ONLY 95c

Outing Flannel Gowns—

Women's and children's Gowns of snug, warm outing flannel. White and colored stripes.

Women's $1.25 Gowns, only **98¢**
Women's $1.75 Gowns, only **$1.39**
Women's $2.00 Gowns, only **$1.63**
Children's 75c and 85c Gowns, **67¢**

Drawer Specials—

Splendidly made, of good quality muslin, cambric and nainsook. Neatly trimmed in linen Val. edgings, tucks, beading and ribbon.

Women's 65c Drawers, only **49¢**
Women's $1.10 Drawers, only **73¢**
Women's $1.25 Drawers, only **98¢**

Still Lower Prices on Suits

$25 to $40 Garments, $14.85

SECOND FLOOR—MAIN BUILDING.

Handsome models of corduroy, velvet, mannish mixtures, twilled cheviots and novelty weaves. Smart severely tailored styles with plain notch collars. Dressier models with large picturesque collars and trimmings of velvet, silks and braid. Odd lines of $25, $30, $35 to $40 Suits in the Clearance tomorrow at the low price of $14.85

$12.50 and $15 Suits for Misses' and Juniors $6.85

Modish two and three-piece Suits, with smart semi-fitted jackets and one-piece jumper dresses. Of splendid serges and cheviots in blues, browns and garnet. Also black and white novelty check. Ages 10 to 17 years. Our $12.50 and $15 Suits tomorrow for clearance $6.85

$5 Voile Waists $2.52

About half to pay tomorrow in this extraordinary Clearance of charming Fancy Voile Waists. Embroidered and Cluny Lace Trimmed, with high and low neck, Kimono sleeves. Also fancy silks, in dressy and tailored styles. These Waists are splendid $5 values, tomorrow $2.52

$3.50 Mannish Shirts, $2.78

Strictly Mannish Shirts of warm yachting flannel, in new designs of red, navy, gray and black. Soft collars and cuffs. Offered special for this sale at **$2.78**

New 1912 Cheney Foulards, $2.25

As usual, we're first in Portland to show these new 1912 bordered designs in Cheney "Showerproof" Silk Foulards!

Fourteen exclusive patterns to choose from tomorrow—five shades of blue, new browns, tans, greens, grays. Standard $2.50 grade, the yard, for only $2.25

$1.00 New Cheney Foulards, Special **89¢**
$1.25 New Cheney Foulards, Special **98¢**

Clearance of All Children's Furs!

One of these pretty Fur Sets will Keep the little miss snug and warm the rest of Winter.

$1.25 White Angora Collars, **98¢.**

$5 White Chinese Thibet Sets—Fancy pelerine with pillow muff to match, **$3.75.**

$6.50 White Iceland Fox Sets—In animal effect, with semi-bolster muff, **$4.85.**

$12.50 Gray Siberian Squirrel Sets—Pretty little tab collar and bolster muff, **$9.35**

$18.50 River Mink Sets, for misses. Large cape style, pointed at back; pillow muff, only **$14.**

$20 White Moufflou Sets—Large shawl stole with beautifully lined pillow muff to match. The set at **$15.**

$6.50, $7.50 Curtains $3.65

Over 1000 pairs of handsome Scrim and Lace Curtains, selected from our regular $6.50 and $7.50 line, for this phenomenal Clearance tomorrow.

Many with beautiful Cluny lace edge and insertion, others in fancy Scrims, Brussels and fancy braid designs. Full 45 inches wide, 2 1-2 and 3 yds. long, in white, cream and ecru, at $3.65

25c Duplex Scrims—1200 yards in scores of new designs, on white and ecru backgrounds; 36 ins. wide; yard **12½c**

$1 Curtain Madroses, the remainder of our regular line. Floral and scroll designs in all colors. Clearance, yd., only **39c**

$1.35 and $1.50 Sundours—45 bolts of these beautiful drapery fabrics in a purchase. Every color and design, a yard **89c**

"Tea Room Blend" Coffee 39c

Served in our 7th floor Tea Room, the Oregon Grill and other leading hostelries. Regular 50c Coffee, freshly roasted; special introductory sale price, for the pound, at only 39c

25c Gold Dust, special, package, only **20¢**
Pearline, 4 packages, special at only **30¢**
Elk Savon Soap, 11 bars, special for **25¢**
Armour's Flyer, 8 bars, special, only **25¢**
Victor Soap, special, 7 bars at only **25¢**
10c Ivory Soap, special, 4 bars, only **30¢**
Fels Naptha Soap, special, 10 bars at **45¢**
Sapolio, special price, 4 bars for only **30¢**
Eastern Corn Meal, Sack, special at **26¢**
Kellogg's Corn Flakes, 3 packages at **25¢**

Telephone Clerks will be on hand at 7 A. M. to take your order.

EST. THE 1857
MEIER & FRANK STORE

TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4; HOME, A 6101