

Store Open Every Night This Week Until 9:30—Any of Our Former Employes in Any Branch of the Service, Including Cashiers, Sales-people, Wrappers, Etc., Desiring Permanent or Temporary Employment, Apply at Supt's. Office, Monday at 8 A. M., Ready for Work

Meier & Frank's "The Store of the Christmas Spirit" Now Ready for the Last Six Days of Holiday Shopping!

The Store with a Spirit.

Fifty-six years ago a sign was hung on a little store down on Front street. Here the farmer came to exchange his produce for groceries and drygoods. The town folk gathered from the few blocks around, forming the little settlement, to trade and discuss matters of common interest.

Here was born a spirit which has ever permeated this great business. It is this spirit that has made this store your store; it is this spirit that made this store your father's store and your grandfather's store. This spirit of confidence, square dealing, linked with the sagacious policy of its founders, has built a great institution, quasi-public in its functions.

Merchandise of quality only, with prices as low as consistent with safe merchandising, and this spirit ever present, has caused this store to forge ahead and take its place as the foremost mercantile institution in the West.

It has ever been the merchandising policy of this institution to give its department managers sufficient freedom so that we had what the public demanded when they demanded it. The tendency was not to inquire, "Have you bought too much?" but "Have you bought enough?" This policy has resulted in the popular expression: "If you can't find it at Meier & Frank's you can't find it in Portland."

Then, too, our SERVICE. As near as the magnificent growth of the city will allow, we keep in touch with our patrons, as our fathers did with the patrons of a past generation.

This is YOUR store and it is our mission to interpret and execute as nearly as possible your wishes so that Meier & Frank's will ever be "The Store With a Spirit!"

Meier & Frank Co.

Thousands of Xmas Bargains for Tomorrow's Gift Shoppers in All Departments!

The Greatest Stocks in the West
2400 Helpers Are Here Ready to Serve You
The Guarantee of Quality and Low Prices Backed by 56 Years of Fair-Dealing and Satisfaction.

We Won't Attempt to Detail the Offerings—This Entire Paper Would Not Hold Them All!

Our Extra Service

6 Extra Delivery Autos
42 Horse-Drawn Wagons
5 Delivery Motor Cycles
7 Passenger Elevators

Special Christmas Service Bureau on Fourth Floor Branch Office of Wells-Fargo Co.--Parcels Wrapped and Weighed--Stamps and "Holly" Boxes Sold

500 Christmas Bargains in "Toy Town"

1000 Christmas Bargains in Handkerchiefs

1000 Xmas Bargains in Jewelry and Leather Goods

500 Xmas Bargains in Ribbons, Gloves, Umbrellas, Neckwear

500 Christmas Bargains in Furs, Sweaters, Tea Gowns, Waists

500 Christmas Bargains in Beautiful Cut Glass and Silverware

100 Christmas Bargains in Art Needlework and Novelties

Christmas Bargains in Gift Books, Calendars and Stationery

Christmas Bargains in Men's, Women's and Children's Slippers

Christmas Bargains in Men's and Boys' Bathrobes, House Coats

Christmas Bargains in Fine Underwear and Infants' Things

Christmas Bargains in Women's and Men's Fine Silk Hosiery

Xmas Bargains in Neckwear, Gloves, Shirts, Etc., for Men and Boys

Christmas Bargains in Fine Gift China and Bric-a-Brac

See Our Other Great Christmas Bulletin in Monday's Oregonian