FIRE SETS.

PORTLAND AD CLUB SHOWS GREAT PROGRESS IN SEVEN YEARS OF LIFE

Membership Grows From 80 to 300, Unique Functions Are Crowned With Success and Its Goal-Own Building-Is Neared Rapidly-Biggest Business and Professional Men Belong to Organization.



HE Portland Ad Club is among the most active institutions in Portat the beginning of the year it has at the segmining of the year it ams grown to more than 300 with the pres-ent year not yet ended. The Ad Club membership includes some of the most prominent business and professional men in the community, particularly the heads of the large mercantile establish-ments and those in charge of the pub-

ments and mose in charge of the publicity departments of all leading institutions.

The original Portland Ad Men's League, as it was first called, was organized March 15, 1905, when the officers elected were R. M. Hall, president; H. C. Whittier, vice-president; H. T. Booker, and vice-president; H. dent: H. C. Whitter, vice-president, H. L. Powers, second vice-president, C. C. Chapman, secretary, and John P. Daly, treasurer. The executive committee was composed of C. J. Owen, formerly manager of The Telegram; W. J. Hofmann and David N. Mosessohn.

This organization continued with more or less success until the Spring of 1965, its principal function having been its annual dinners, which were unique, interesting and entertaining.

interesting and entertaining

Club Is Rejuvenated.



Johnston, secretary-treasurer, directors, Theodore B. Wilcox, Charles F. Berg and Chester A. Whitemore. This administration was a most suc-

and Chester A. Whitemore.

This administration was a most successful one—far beyong expectations. The membership quadrupled, the finances were put in excellent shape, the weekly programme and special events were most successful, permanent club quarters were obtained, the chub grew to be recognized as one of Portland's leading forces for community and leading forces for community of the control of the club grow to be recognized as one of Portland's leading forces for community of the community of the club and of the club is associated with the Pacific Coast Advertising Men's Association, of which two members of the club are officers. These are David N. Mosessohn, chairman of the executive committee, and W. L. Campbell, secretary-treasurer. The Ad Club is also associated with the Associated Advertising Clubs of America, the club being represented by its president, who is a member of the educational committee of the Associated Clubs, of which Herbert S. Huston, of Doubleday, Page & Co., of New York, is chairman.

At the recent election the following officers were chosen: A. G. Clark, president; Charles H. Moore, first vice-president; A. C. Black, second vice-president.

afficers were chosen: A. G. Clark, president; Charles H. Moore, first vice-president; A. C. Black, second vice-president; M. W. Hard, secretary-treasurer; Charles F. Berg. W. L. Campbell and Will A. Knight directors. The installation and annual banquet will be held Club is Refuvenated.

Until the Spring of 1916 the Ad Club by a few of the faithful headed by Chester A Whitemore and W. L. Campbell, who were chosen president and secretary respectively. From a handful at that time the club increased to a membership of So during the administration of Charles B. Merrick, who succeeded Mr. Whitemore to the presidency of the club in July, 1910. Mr. Metrick introduced the rollcall and the chairmen "sturis" into the club. These chairmen "sturis" into the club. These chairmen "sturis" into the club. These chairmen "sturis" into the club. The officers were elected by Australian ballot, this system having been first vice-president; A. C. Black, second vice-president; A. C. Black

Dyer, superintendent of the Clatsop mill, of this city, was elected as its president. An office is being opened in Pertiand with a Mr. Lanning in charge, and his duties are to comprise an investigation to ascertain the prices, the extent of the demand and all other information regarding the box trade on the Atlantic Coast, in China, Australia and South America.

and South America.

The opening of the Panama Canal within the next year or two will, it is believed, give the plants located on the

believed, give the plants located on the waterways cheaper freight rates, as that they will be able to extend their trade into new fields.

The new association will have nothing whatever to do with the fixing of selling prices, and in this matter each individual mill will act independently. The sole object of the association, according to the statement of its officers, is to secure information regarding the opportunities for business at these va-

WILD BILL'S CUTLET OF VENISON GOES UNEATEN

Zealous Game Warden at Newport Interferes With Meal Because Season

Have you ever neard of wind Bill' was the reply that met the question.

'I haven't, but I am glad to make his acquaintance, for I am about to introduce him to the Justice of the Feace.

That piece of jewelry your optics are glued to is mine, presented by the state. Come:

glued to is mine, presented by the state. Come?

Bill went
Soon afterward the stranger, who acquiesced to the name of Jim Gatpns, was wandering along the coast where a stream coming from the woods crossed the beach and entered the sea. Seated by the mouth of the stream was a man with a rifle. The season was on for rain storms and deer. Jim approached the man and, remarking the bad weather, asked what luck the hunter was having. He was told that the hunter had not had any success until lately, when he had commenced running the deer with hounds. Since then he had had fiattering success.

he had had flattering success. Star Goes for Naught.

Now, in the knowledge that burdened Jim Gatens' brain was the fact that it was unlawful to run deer with dogs, so his duty was foremost. Placing his hand on the stranger and unbuttoning his own coat at the same time so that his star would show, he said:
"I em Gatens, the game warden. Who might you be?"

Pleased to meet you, Gatens. I've heard of you and you've heard of me. I am Smith, acknowledged to be the biggest liar in the county."

Jim said "Good day," and moved on

be seen going with policemen in the city without being mistaken for one of them. It seemed too good to be true, and it wasn't, for a young man with a family in Yaquina was carrying two heath rate among the hunters had been kept fairly below the death rate of the game, but without any warning complications suddenly arose.

Wild Hill was seated next to a stranger in a Newport restaurant ordering from the menu instead of the calendar, and called for a venison steak from his private stock. It was in the month of May, and the daisless were in loom.

Entitlements Are Exchanged.

"Say" inquired the stranged.

"Say" inquired the stranged.

"Say" inquired the stranged.

"Ducks" Carried as Evidence.

"Ducks" Carried as Evidence.

"Nice ducks, ain't they?" said Jim.

"Worth about 25 'bucks' to the state."

They reserved seats on the next train leaving for the county seat, where they you ever heard that there is a proper season for killing deer, and do you know that there might be a game warden in this vicinity."

"Have you ever heard of Wild Bill?"

"Have you ever heard of Wild Bill?"

"Thaven't, but I am glad to make acquaintance, for the county seat, where they went to see if a judge could be made to work long enough to settle the argument. On the train was the Sheriff and a few innocent passengers, whose sympathy, it is said, went out to the culprit.

At Toledo, their destination. We are not to the culprit.

In due time a wide-awake judge was found, in bed, and soon afterward a crowd was assembled in the courtroom. Among those who had seats in the front row were the warden, his prisoner and Jim Ross, the Sheriff.

Court proceedings all commence the tame way, even if the end sometimes varies. His honor asked for the evidence against the defendant. Stepping up to the bar, Warden Gatens made his charge and then, reaching into the sack, said:

"This is where I get my evidence."
There was gloom in the prisoner's expression, the penitentiary honor system was not in vogue in the County Jail, and there was no pleasure in go-

ing to prison. Withdrawing his hands, Gatens, the Judge, the people, and especially the Sheriff, were horrified to see two whisbottles wrapped in cloth in the Warden's hands. Court wa

BOX MEN EXTEND MARKET

Preparations Made for Increased Business Next Few Years.

Jim said "Good day," and moved on alone.

ASTORIA. Or., Dec. 18.—(Special.)—
At a meeting of representatives of the box factories in Oragon and Washington held a few days ago, an organization was formed with the object of extending the market of the various taken for a burglar carrying off swag, just as it is possible to plants in the two states, and R. B.

ASTORIA. Or., Dec. 18.—(Special.)—
At a meeting of representatives of the box factories in Oragon and Washington year.

ASTORIA. Or., Dec. 18.—(Special.)—
At a meeting of representatives of the box factories in Oragon and Washington year.

Fit Wayne, Ind.

Fit Wayne, Ind.

Pinex is fully guaranteed by Laughright of the various plants in the two states, and R. B.

Davis Drug Co. (distributers), Portland.

opportunities for business at these va-rious points, and this information will The Quickest Cough Cure-Cheap, But Unequaled

A Whole Pint of It for 50c. Saves You \$2. Does the Work Quickly or Money Refunded.

For quick and positive results, the pint of cough syrup that you make with a 50-cent bottle of Piner cannot be equaled. It takes hold instantly and will usually stop the most obstinate deep-seated cough inside of 24 hours. Even croup and whooping cough yield to it quickly.

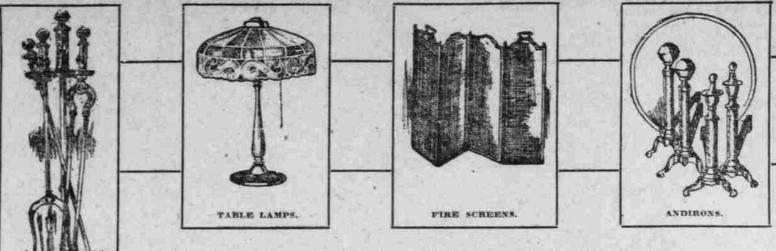
The user of Pinex mixes it with homemade sugar syrup. This gives you a full pint—a family supply—of better cough remedy than you could buy ready mixed for \$2.50. Eastly prepared in 5 minutes—full directions in package.

remedy than you could buy ready mixed for \$2.50. Easily prepared in 5 minutes—full directions in package.

Pinex soothes and heals the inflamed membranes with remarkable rapidity. It stimulates the appetite, is slightly laxative, and tastes good—children like it. Excellent for hoarseness, asthma, broachitis, and other throat troubles, and has a wonderful record in cases of incipient lung trouble.

Pinex is a special and highly concentrated compound of Norway White Pine extract, rich in gualacol and other natural healing pine elements. Simply mix with sugar syrup or strained honey, in a pint bottle, and it is ready for usa. Used in more bomes in the U. S. and Canada than any other cough remedy.

Pinex has often been imitated, but never successfully, for nothing else will produce the same results. The genuine is guaranteed to give absolute satisfaction or money refunded. Certificate of guarantee is wrapped in each package. Your druggist has Pinex or will gladly get it for you. If not, send to The Pinex Co., Pt. Wayne, Ind.



off Sweeping Reductions

On all Rookwood Pottery, Lamp Vases and Carved Wood Lamps, With Silk and Cretonne Shades

TABLE LAMPS, PIANO LAMPS DINING-ROOM DOMES SPARK FOLDING SCREENS, ANDIRONS, FIRE SETS, GRATES

SALE THIS WEEK ONLY

STORE OPEN EVENINGS

This is an unprecedented opportunity to secure high-grade merchandise at reduced prices. Every sensible gift buyer should make note of Walsh's special sale and the character of his goods.

. J. WALSH CO.

RESIDENCE, STORE, HOTEL AND OFFICE BUILDING LIGHTING

311 STARK ST .- NEAR SIXTH

Both Phones

be furnished to each member. Several months will necessarily clapse before the expected cheaper freight rates will be effective, but the manufacturers are anxious to be in a position, when that time arrives, to take the fullest advantage of the trade opportunities which the changed conditions will offer.

Both Phones

CLUB'S ACTION APPROVED

Pendleton Petition Against Indorsement of West Extension.

PENDLETON, Or., Dec. 16 .- (Special.) -- Seeking to discredit the action of the Pendleton Commercial Association in indorsing the West Umatilla project extension, Wednesday night, J. N. Burgess, of the Umatilla County Water-Users' Association, has been circulating petitions among the business men of Pendleton during the past two

The petition sets forth that the signers do not approve the action of the club, and demands that the ad-judication suits of the Government against the water-users be dismissed. Though it is reported some of the local merchants were threatened with loss of the business of the Birch Creek, McKay Creek and Stanfield sec-tions if they did not sign, the success

SPOKANE BEGINS FIGHT

Rate Contentions Will Be Carried Into Enemy's Territory.

SPOKANE, Wash., Dec. 16 .- (Special.) -To demand \$2,000,000 excess freight paid by Spokane and Inland Empire shippers in the past two years from the transcontinental railroads. To carry the claims to the Interstate Commerce Commission and through the Federal Courts until a final favorable

decision is received. Invite all intermountain cities and communities in the United States which, like Spokane, are paying unreasonable and discriminatory rates, to

reasonable and discriminatory rates, to join in the movement.

This is the ambitious and aggressive programme planned by Attorney H. M. Stephens and approved by the Spokane Merchants' Association which at the freight rate dinner tomorrow will be offered to all shippers of Spokane and the Inland Empire, irrespective of their

"It means carry the fight into the

enemy's territory and making the rali-roads pay for the delay they have caused in the final decision of the Spokane rate case," said A. W. Poland, chairman of the joint rate committees of the Spokane Merchants' Association and Spokane Chamber of Commerce.

FRUIT GROWERS ORGANIZE

Orchardists of Kalama and Vicinity to Form Association.

KALAMA, Wash., Dec. 16 .- (Special.)-Fruitgrowers of this vicinity met here today and organized a fruitgrowers' association. The Kalama River Valley, Cloverdale and Martins Bluff districts were represented at the meeting. A temporary organization was effected by the election of H. A. Taylor, temporary president, and A. W. Estes, temporary president, and A. W. Estes, temporary secretary. A committee was appointed, consisting of Messrs. Estes, Bradt and Nicholson, to prepare a constitution and bylaws for the government of the association, and the meeting adjourned to meet here January 13, 1912, at 1 P. M., when the

trees, according to statements made by members of the new association, will be planted during the coming year. Spokane Men Form Realty Firm.

OLYMPIA, Wash., Dec. 16 .- (Special.) -The Spokane, Portland & Seattle Plantation Company, with offices at Spokane, has filed articles of incorporation with the Secretary of State. objects are to handle real estate in Washington, establish plantations, acquire townsites, etc. The capital stock of the company is \$1,500,000, and the trustees, D. J. Bissell, J. T. McAviney, C. M. Cooley, W. J. Nicholson, W. C. Vaughn and O. B. Settlers, are of Spo-

Seattle Men to Develop Coal Mines.

OLYMPIA, Wash., Dec. 16 .- (Special.) OLYMPIA, Wash, Dec. 16,—(Special.)
—With a capital stock of \$12,500,000 the Colonial Oli Company, of Seattle, has filed articles of incorporation with the Secretary of State. The company purposes to acquire and develop coal mines, manufacture lime and cement, generate gas and electricity, and carry on a comprehensive business of this character in the state. The incorporators, J. M. Hosom, B. H. Silver and C. A. Thurston, are of Seattle.

Rent a used plano, Steinway, Chick organization will be made permanent. ering, Mason & Hamlin, \$3 per month.

A large acreage of apple and cherry Kohler & Chase, 375 Washington at.

A BOTTLE OF SPARKLING WINE GIVEN FREE WITH A \$2.00 PURCHASE

Christmas Wine Sale

We want everyone to have good cheer this Christmas. Our Wines at regular prices are the best values offered in the Northwest. We'll help you to your share of Holiday enjoyment if you take advantage of our special offering for Christmas week. Entire stock choice Wines, Sweet and Dry, California and Imported, by the gallon



now.

25[%] Discount



CONTAINERS FREE

PORT, SHERRY, ANGELICA, MUSCATEL, MADEIRA, BURGUNDY, RIESLING, ETC.

75c gallon Wines......60¢ Sanitary Jug Free

\$2.00 gallon Wines.....\$1.50 Sanitary Jug Free \$2.50 gallon Wines \$1.85 Sanitary Jug Free \$3.00 gallon Wines \$2.25 Sanitary Jug Free

Mail orders filled, but express not paid on specials. Write for price list and receive valuable premium free. We prepay charges on \$3 orders. Do it

\$1 GALLON PORT WINE FREE

Every Order for Gallon Liquor at \$3.00 or Over. CONTAINERS FREE Your Choice of

Whisky, Brandy, Rum, Gin, Apricot, Etc.

Christmas orders by phone or mail will receive the same careful and prompt attention as if you had purchased in person. The Gold Seal service guarantees you this.

We don't sell \$4.00 Whisky for \$3.00 or \$5.00 for \$4.00, but we positively guarantee to furnish the best value in Liquor for the price asked. All our barrels are marked in plain figures.

WHISKIES

Nonpariel .. \$3.00 gal. | Sunny Brook, \$4.00 gal. Gold Seal ...\$3.50 gal. Susquehanna, \$4.50 gal. Hazelwood ...\$4.00 gal. Hannisville...\$5.00 gal.

Gin, Rum, Corn and Malt Whiskeys \$3.00 to \$4.00 per gallon.

BRANDIES

Grape\$3.00 gal. Apricot ...\$3.00 gal. Grape xxx..\$3.50 gal. Blackberry .\$3.00 gal. Grape S. V..\$4.00 gal. Peach\$3.00 gal.

164-166 SECOND STREET, BETWEEN MORRISON AND YAMHILL

FREE DELIVERY

Don't Fail to Get One of Our Art Calendars.

Phones: Marshall 486, A 1485