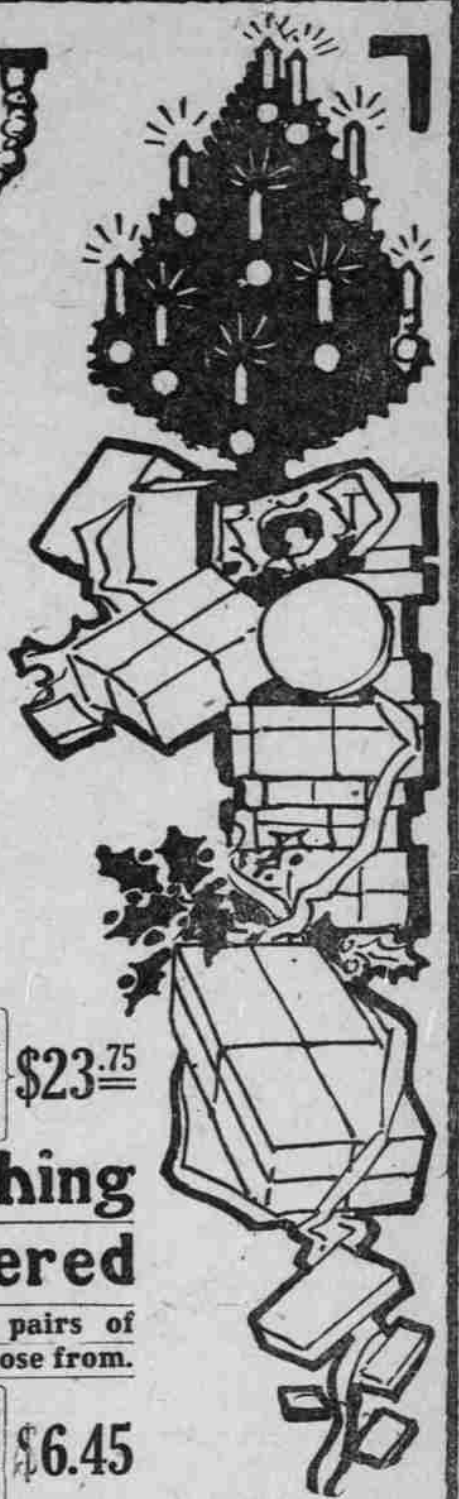


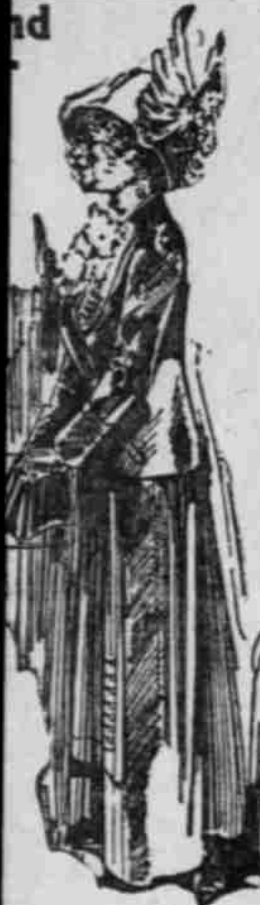
er Side---Save These 4 Pages for Tomorrow's Shopping---Store Open at 8

The Meier & Frank Store

THANKSGIVING SALES



Men's and Misses' Apparel Five Lots of Tailored Suits for This Event



A Suit Sale of sweeping importance. Five great lots of tailored and dressy models for women, misses and juniors. Smart, modish Suits every one of them! Just the styles you've been looking for. Handsome, broadcloths, cheviots, serges, royal suede, chamois and novelty weaves. Jaunty jackets with box and Empire backs. Straight fronts, many with the clever side fastenings. Large and notched collars, some with both large collar removable, leaving tailored notch style. It's a rare offering for women, misses and children. All sizes.

- \$20-\$22.50 Tailored Suits, Tomorrow \$12.45
- \$25-\$27.50 Tailored Suits, Tomorrow \$16.65
- \$30-\$35.00 Tailored Suits, Tomorrow \$19.50
- \$40-\$45.00 Tailored Suits, Tomorrow \$27.50
- \$48-\$58.00 Tailored Suits, Tomorrow \$37.50

quisite, Mull ists at \$2.95

re been waiting for. l-tailored styles, dain- net and embroidery.

Waists, \$3.98

and low neck styles of ssettes; all \$3.98 arly, today

Women's \$7.50

\$10 Skirts at \$3.95

Walking Skirts—of basket weaves, serges, Panama and fancy worsteds, in pleated or plain effects. Many trim'd in narrow bands of stitched material. Big assortment of colors. For this sale we offer \$7 to \$10 Walking Skirts for only \$3.95

Waists \$3.92

ists \$3.92
ists \$4.28
ists \$4.75
ists \$5.55
ists \$6.32

\$40 to \$60 Afternoon and Evening Dresses Go at \$28.45

There'll be exclamations of wonder and delight over the rare beauty and charm of these Afternoon and Evening Dresses. The Evening Gowns of shimmering crepe de chins, chiffons over satin, moire silk—handsome lace and bead trimmings. Afternoon Frocks of rich messalines and Street Dresses of broadcloths, serges and cheviots with large collars of velvets, satins. Others with Dutch necks or yoke of lace and high neck. Graceful willowy lines—sleeves kimono and regulation. Light and dark colors in this remarkable group of Afternoon and Evening Dresses. They're \$40 to \$60 regularly. Thanksgiving Sale \$28.45

\$15 Peter Thompson Dresses \$9.45

Made of splendid quality black or blue serge, the collars and cuffs trimmed with white or black braid. Chevrons on arms and stars on collars. The skirts are made either plain or plaited, lacing at back, reg. \$15 Dresses, special tomorrow, at \$9.45

Girl's \$7.50 to \$9 Coats \$5.42

Warm, well made Coats for girls of 6 to 16 years. They're made of excellent cheviots in nobby blue, brown, gray and tan mixtures. High storm collars of velvet —Coats worth \$7.50 to \$9.00 at \$5.42

3.50 Sweaters for Women-Misses \$1.95

new Roll and Scroll Collar Sweaters for men. Fancy knit weave, either single or double breasted, in white, red, gray, navy and brown. Regular \$3.50 Sweaters for the at Thanksgiving Sales are ced on the market for only \$1.95

Women's Blanket and Eiderdown Robes

Women's Blanket and Eiderdown Robes of extra quality, with collar and sleeves trim'd in satin bands or crochet edge. Cord girdle at waist. In a big assortment of colors and designs. Special \$2.85

Wonderful Savings on Men's and Boys' Fine Clothing



An assortment such as we have never before been able to offer. New, up-to-the-hour styles in cassimeres, tweeds and worsteds. All hand-tailored, the work of America's best clothing manufacturers. Two immense lots at positive reductions for this great Pre-Holiday and Thanksgiving Sale:

- 270 Suits at \$15.00
- 27 Suits at \$18.00
- 90 Suits at \$20.00
- 100 Suits at \$25.00
- 100 Suits at \$30.00
- 100 Suits at \$35.00

Two Lots of Boys' Clothing Wonderful Values Offered

Knickerbocker and Norfolk styles, some with two pairs of Knickerbockers. Sizes, 6 to 17 years. Two lots to choose from.

- 300 Suits at \$5.00
- 50 Suits at \$6.00
- 100 Suits at \$6.50
- 200 Suits at \$7.50
- 40 Suits at \$8.50
- 150 Suits at \$10.00

Children's Beaver and Scratch Felt Hats, All Colors. \$1 to \$5.50

3000 Men's \$1.50 and \$2 Shirts, for Only 89c

Choose from table after table piled high with fresh, crisp new Fall and Winter Shirts of the best \$1.50 and \$2.00 grades! Included in the lot are the famous Star, Gotham and M. & F. Special make. All coat style, full cut and excellently finished. Plain or plaited fronts; cuffs attached Thousands of smart, clear-cut patterns; Thanksgiving Sale, at 89c

Men's \$3, \$4, \$5 Derby Hats, at \$1.98

They're from the most famous maker in the world, who wouldn't put his name inside them because of the most trivial imperfections, which not one man in a hundred could find. All latest shapes, including low crown, flat brim styles—worth \$3.00, \$4.00 and \$5.00—on sale now \$1.98



2000 Prs. Men's \$1.50 Pure Silk Socks for 59c

Excellent \$1.50 Silk Socks, of fine, pure silk with heavy-weight lisle thread soles, heels and toes. All sizes, in cadet blue, maroon, heliotrope, smoke and navy. No man should buy less than six pairs. They'll make elegant Christmas gifts. Special for Thanksgiving Sale, at, pair 59c

Men's \$2.00 and \$2.50 Wool Underwear, \$1.19

Men's fine grade cashmere wool Underwear, in medium and heavy weights, in tans, blues, grays. Also fine quality mercerized worsted Shirts and Drawers in fancy and also in colored stripes. All sizes, special for Thanksgiving Sale. Reg. \$2 and \$2.50 grades, on sale now at only \$1.19

Men's \$2 Celebrated Perrin's Gloves, \$1.29

We have 1000 dozen of the French Imported Perrin's Kid Gloves for men in this sale. All the new Fall and Winter shades of reds, dark grays and tans. Imported cape in light, medium and heavy weights—pique and saddle stitched. Regular \$2.00 grades, in sizes 6 3/4 to 10. Special for this great Thanksgiving Sale on these Imported Perrin's Kid Gloves for \$1.29

10,000 Men's 50c and 75c Silk Neckwear, 25c

A great special purchase of fine Silk Four-in-Hands in a great variety of styles and colors. French folds, wide flowing ends, tubular and reversible styles of grosgrain barathe, foulard, ribbed, poplin, bengaline and rep silks. Regular 50c and 75c grades, for the Thanksgiving Sale, special for these fine Silk Four-in-Hands at low price of, each, 25c

\$5.50 New "Spring Maid Coiffures," \$2.98

The latest fad in hair dressing. The Spring Maid Coiffures, made with the Dutch Knots, all ready to wear. All shades. Regularly selling \$5.50, special for to morrow's sale for only \$2.98



TELEPHONES—PACIFIC, PRIVATE EXCHANGE 4, HOME, A-61 1