

After Reading all the Bargain News in this Announcement, Read the Ot

# The Meier & Frank Store

## PRE-HOLIDAY AND THANKSGIVING

### Thanksgiving Millinery Sale \$15 to \$50 Hats, Half Price

This is one immense lot of fine Paris designed creations, as well as American Hats from the best makers!

Every new and becoming shape and style of the season included. Hats that range **1/2 Price** from \$5 to \$50, tomorrow at only

**\$3.50 to \$7.00 Tailored and Dress Hats, 100 Offered Tomorrow at \$1.95**

Tailored and Dress Hats of felts, velvets and silks, trimmed with jaunty wings, fancy feathers, ribbons, etc. Black and assorted colors. Were \$3.59 to \$7 **\$1.95**



**Feathers, Trimmings 1/3 Off** **All Misses' & Children's Hats 1/3 Off** **75c to \$1.25 Wool Aviation Caps 49c**

Our entire line of millinery materials, including Fancy Feathers, Wings, Flowers, Ostrich Bands, Ornaments, for tomorrow's selling **1/3 Off** are marked at exactly

Our entire line of Children's and Misses' Trimmed Hats, embracing all of the season's wanted shapes. Values \$1 to \$15, priced **1/3 Off** tomorrow at exactly

The smart Knit Wool Aviation Caps for women and misses, which are to be the rage again this Winter. Assorted colors. Regular 75c to \$1.25 grades, priced at only **49c**

### A Great Handbag Sale! At 98c, \$1.98, \$4.98!



For tomorrow's sale we offer every new and wanted style of the season, in velvets, plush (like cut), suedes, tapestries, beaded, as well as staple leathers. Worth a third to half above the Thanksgiving Sale prices—98c, \$1.98, \$4.98.

SEE THE MANDARIN BAGS, New York's supreme Handbag fad of the moment. Handsome and practical, special now for **\$7.50**

### Smallest Watch in America Regularly \$6, Special \$4.98

Women's genuine Gunmetal or Sterling Silver Watches. Smallest sizes made in America, attractive styles at the price—every one fully guaranteed. Reg. \$6.00. Thanksgiving Sale, very low price, each, at only **\$4.98**

**Two Silver Toilet Set Specials**  
\$6 Toilet Set—of best German silver in French gray floral design. Splendid bristle brush, 5-inch mirror and comb, for **\$3.98**  
\$7.50 Toilet Set—thin model engine turned design, of best German silver. Comb, brush and mirror in lined case, only **\$4.98**

### Pre-Holiday Sale of \$2 to \$3 Jewelry for 98c

Scores of pretty, new Jewelry conceits that'll make splendid gifts. It's another capture at half and less. New small set Rhinestone Hat Pins only **98c**  
New gold-filled Brooches, abalone set, at **98c**  
Cuff Links to match in abalone shell for **98c**  
Real gunmetal Lorgnette Chains now for **98c**  
Gold-filled La Vallieres and Chain Fobs at **98c**  
Engraved Hand Bracelets now selling for **98c**  
Bar Pins and modish Drop Earrings only **98c**

### Women's 50c Black Silk Boot Hosiery, for Only 29c

We have just 1800 pairs of these splendid 50c black Silk Boot Hosiery for Monday's selling at 29c! Made with reinforced lisle heels, soles and toes, and lisle tops. Black only. While lot lasts **29c**  
**WOMEN'S 25c COTTON HOSE**, medium weight, seamless foot and elastic tops. Black and colors. Special Monday, a pair, **18c**

### 75c Fine French Flannels for Thanksgiving Sale, 44c

The splendid French Flannels that we're selling hundreds of yards of every day for kimonos, dressing sacques, house dresses, men's shirts, etc. Beautiful Persian designs, stripes and dots in all colors. Regular 75c Flannels in the Thanksgiving Sales are placed on sale for tomorrow at, yd. **44c**

### Special Sale \$11.50 Full Size Trunks for \$9.15

Another Thanksgiving Sale Bargain: Full 36-inch Trunks, covered with waterproof duck, brass trimmed, metal bound and complete with two trays and leather straps. On sale at the very special price of **\$9.15**

### A Thanksgiving Sale of Wool Reversible and Double Texture Coats Reduced

There's no Coat stock in the city where there's greater variety of styles and colors than here at Meier & Frank's. So doubly important in this sale Monday on all Double-Textured and Reversible Coats. The smart, all enveloping styles so demanded for Winter wear. Large sailor and round collars, deep revers. Also standing collars and many cut to fit up snug and close at the neck. Deep cuffs and patch pockets add a picturesque note. Then, too, there's semi-fitted models with small collars and revers. All the wanted shades and combinations. It's a sale unequalled anywhere!

**\$20 Double Textured & Reversible Coats \$12.45**  
**\$25 Reversible & Double Textured Coats \$14.85**  
**\$27.50 and \$30 Double Textured Coats \$17.45**  
**\$32.50 and \$35 Reversible Coats, Now \$19.85**



### One-Piece Wool Dresses for This Sale at \$11.65 and \$16.50

Every woman has use for one or two of these smart, pretty afternoon or street Dresses. So neatly made of broadcloths, serges, chevots and manish weaves. Navy, black, garnet, gray and neat stripes. Clever side fastening styles, button and satin trimmed. High and Dutch necks. Some with Irish collar and cuffs. Sizes for women and misses. You'll regret it if you miss this sale of pretty woolen Dresses.

**\$16.50 to \$18.50 One-Piece Dresses \$11.65**

**\$16.50 for \$25 to \$35.00 One-Piece Dresses**

### To \$40 Fur-Lined Coats for \$24.50

Fine assortment of fine black broadcloth, fur-lined Coats, some lined with squirrel, others with muskrat linings. Large rolling collars of squirrel and some trimmed with black opossum. Regular \$38, \$40 and \$45 Coats, placed on special sale for only **\$24.50**

**\$65 Long Russian Pony Coats**, of beautifully selected, rich skins, lined with best col'd satin **\$52.50**  
**\$98 Extra Quality Nearsel Coats**—52 inches long, with brocaded satin lining. Special price **\$72.50**  
**\$55 Black Astrakan Coats**, 36 in. long, lined with Skinner's guaranteed satin. Special price **\$42.50**  
**Misses' \$22.50 Raccoon Sets**, stole made in scarf effect, with head and tail trimming. Pillow muff to match. Priced during this sale for the set only **\$17.00**  
**Black Fox Sets**, a rich, glossy one-skin scarf and large pillow muff to match. Price for the set **\$30.00**

### \$4.50, \$5 Ma and Crepe W

Just the Waist Sale you want. Charming Lingerie and sassy trimmings of laces, cr

### To \$9 Dressy

Handsome Waists in high lovely foulards and mar colors. \$7.50 to \$9.00 reg

### Women's \$6 Black Raincoats for \$3.85

These Rubberized Raincoats come in black or tan, with standing velvet collar, loose back, raglan or coat sleeves that can be buttoned tight at the wrist. All sizes; full-length models for women and misses. Regular price \$6, special, only **\$3.85**

### Linen Tailored All Greatly Re

Warranted pure Irish Linen beautifully tailored and embroidered dozens of the daintiest patterns finished in cluny lace with collars. Others have embroidered cuffs with scalloped buttonholes in all, 14 models to choose from.

\$2.50 Waists	\$1.95	\$5.00
\$2.75 Waists	\$2.15	\$5.50
\$3.00 Waists	\$2.32	\$6.00
\$3.50 Waists	\$2.75	\$7.00
\$4.00 Waists	\$3.12	\$8.00

### \$5.00 Taffeta Silk Petticoats at \$2.85

Almost half what you would pay regularly for these \$5 Silk Petticoats of taffetas and messalines, flounces trimmed in pleating, pin tucks, etc. All shades—plain white, black or changeable. Special for this sale for only **\$2.85**

### \$1.50 Famous 'Eppo' Petticoats, Only 98c

"Eppo"—the Petticoat that fits the figure without alteration. Made with invisible elastic waist band, fitting smooth over hips. Shirred and tucked flounce, or four rows of bands. Regular \$1.50 Petticoats, special now for low price of only **98c**



FIFTH, SIXTH, MORRI ON AND ALDER STREETS