

The Villa St. Clara, Finest Apartment House in West, Furnished Throughout by Meier & Frank's—See Page 11, Section 1, This Paper
Wonderful Variety of Dolls and Doll Needs—Also Doll Hospital 5th Floor—Credit Purchases Tomorrow Go on November Accounts

Our 11th Annual Doll Show Will Be Held Nov. 9, 10, and 11

Over \$300.00 in Prizes Offered—Planned on Greater Scale Than Ever Before



For the last ten years The Meier & Frank Store has held an original Doll Show here on the 5th floor in the best All-the-Year-Round Toy Department of the Northwest! We propose to make this year's Doll Show the most notable and enjoyable ever held on the Coast—to far eclipse any previous event and one that children and parents alike will remember with pleasure for years to come. A Doll Show to delight the child heart—and that's one of the objects of this splendid event—to arouse in the children the feeling of tenderness and care for the Doll companions of their childhood days. Every child contestant gets a present, though they don't win a prize. Entries open Nov. 6, close Nov. 9 at 6 P. M. Judges announced next Sunday.

- GRAND PRIZE**—\$50 in gold to the Church, Society or Charitable Institution entering the best group of Dressed Dolls consisting of not less than ten.
- Second Grand Prize**—\$30 in gold to the Church, Society or Charitable Institution for the best Single Dressed Doll chosen from any group as entered for Grand Prize.
- Third Grand Prize**—\$20 in gold to the Church, Society or Charitable Institution for the second best Single Dressed Doll chosen from any group as entered for the Grand Prize.
- Fourth Grand Prize**—\$25 in gold to the child entering the best group of Dressed Dolls consisting of not less than three.
- Class A—First Prize**—A \$25 Columbia Talking Machine, with 12 records, to the child entering the best Single Dressed Doll of any size.
- Class B—First Prize**—A beautiful \$25 Doll House to the child entering the Largest Best Dressed Doll, 24 inches or over.
- Class C—First Prize**—A \$15 Work Basket and Doll's Trousseau to the child entering the second best Largest Dressed Doll.
- Class C—A** \$15.00 Work Basket on stand to the child entering the best Dressed Doll, 17 to 24 inches high.
- Class D—A** \$12.50 German Silver Toilet Set to the child entering the Best Dressed Doll, 7 to 18 inches high.
- Class E—A** \$8.50 Doll Perambulator to the child entering the Best Dressed Doll not over six inches in length.
- Class F—First Prize**—A \$10 Merchandise Order to the child entering the Most Original Doll.
- Second Prize**—A \$5 Merchandise Order to the child entering the second best Original Doll.
- Class G—Choice** of Doll and Dresses totaling \$5 to the child entering the most Comically Dressed Doll.
- Class H—A** \$8.50 Doll's Bed to the child entering the Best Dressed Boy Doll.
- Class I—A** \$5 Merchandise Order to the child entering the Most Curious or Interesting Doll.
- Class J—A** \$10 Merchandise Order to the child entering the Oldest or Most Ancient Doll.
- Class K—First Prize**—A \$10 Merchandise Order to the child entering the Best Doll representing typical Western characters.
- Second Prize**—A \$1.50 Merchandise Order to the child entering the second best Doll representing typical Western characters.

"Spring Maid" Records Here

HEAR "Day Dreams," "Two Little Love Bees" and Gems from The Spring Maid, that joyous Viennese Opera which comes to Portland this week, on the Victor or Columbia. "The Spring Maid" Overture—Also originated for the opera. In our Beauty Parlors, regularly \$5 at \$3.

The Way Reductions Are Made at The Meier & Frank Store!

Lunch in Beautiful Restaurant

DELIGHTFUL in its surroundings, unexcelled in service and cuisine, our beautiful Seventh Floor Restaurant will prove a revelation to the shopper and business man alike. The Heilig Theater Orchestra plays daily from 11:30 to 2. Through elevator service.



Big Sale of Dresses--\$25 to \$30 Lines at \$19.45

MEIER & FRANK'S—SECOND FLOOR. ORDER BY MAIL. You'll not find more beautiful Dresses anywhere at this price! Smart one-piece Afternoon and Evening Dresses of Serges, Panamas, Cheviots, Broadcloths, Silks and Satins. All show the modish high waist-line. High neck with dainty lace yokes, also with Dutch Collar of Irish Crochet. Colors: Black, navy, tan, gray, green, purple and brown. All sizes up to 44 bust measure. Our regular \$25, \$27.50 and \$30 Dresses, tomorrow only **\$19.45**

\$22.50 Suits, \$17.45 To \$10 Skirts, \$4.85
Our entire line of \$22.50 Tailored Suits. Cheviots, tweeds and worsteds in grays, browns, etc. Also plain blue or black serge. Smart new models. Offered tomorrow, suit, only **\$17.45**

\$25 Coats at \$19.45 Special line of our regular \$25 Coats, including scores of latest models in double-texture and reversible fabrics. Grays, tans, browns, black and mixtures. Offered tomorrow, ea., only **\$19.45**

Women's and Misses' new Skirts of splendid Tweeds, Serges, Cheviots and broadcloths. Black, brown, navy, tan, both plain or in checks or stripes. **\$4.85** \$7.50 to \$10.00 lines, for only **\$4.85**
A special purchase of handsome new Mesaline Silk Petticoats with fringed flounces. Either plain or jersey tops. Black, white and all wanted shades. Splendid \$5 and \$6 grades, at only **\$3.95**

All Trimmed Hats From \$15 Up, Tomorrow 1/3 Off

MEIER & FRANK'S—SECOND FLOOR. ORDER BY MAIL. We anticipate the greatest crowds our Millinery Department has seen in years, as the result of this announcement! Every beautiful New York and Paris Hat, including all the exquisite creations you have seen here this season, from \$15 to \$175, on special sale tomorrow on the second floor at just **ONE-THIRD OFF**

- All \$15 Hats now at \$10.00
 - All \$18 Hats now at \$12.00
 - All \$20 Hats now at \$13.35
 - All \$25 Hats now at \$16.70
 - All \$30 Hats now at \$20.00
 - All \$35 Hats now at \$23.34
 - All \$40 Hats now at \$26.65
 - All \$50 Hats now at \$33.34
 - All \$60 Hats now at \$40.00
 - All \$75 Hats now at \$50.00
 - All \$90 Hats now at \$60.00
 - All \$100 Hats now at \$66.67
 - All \$125 Hats now at \$83.34
 - All \$135 Hats now at \$90.00
 - All \$150 Hats now at \$100.00
 - All \$175 Hats now at \$116.67
- All Untrimmed Shapes—Felts, velours, velvets and beavers, in black, white and every color. Priced \$4.00 to **1/4 Off** \$20, offered at this reduction.
- Fancy Wings—An assorted lot in all shapes and colors. Prices from \$1.50 to \$7.50, now offered at **ONE-HALF PRICE**
- Choose from 150 smart tailored and Dress Hats tomorrow at this sensational price! Velvet, felt and silk shapes. No two of the becoming models alike. Our **\$5.95** \$7.50 to \$12 Hats, each, only **\$5.95**



Other Astonishing Sales Beginning at 8 o'Clock Tomorrow!

- \$1.25 70-in. Pure Linen Damask at 87 1/2c
- 18c Heavy, Full Size Pillowcases 12 1/2c
- 50c Printed Silk Mulls at the Yard 19c
- \$1.50 to \$2.50 Black Silk Hose, Pair 95c
- 10c Black Spool Silk, Special at 4 for 25c
- Women's \$1.25 and \$1.50 Gloves for 98c
- Women's \$3 Long Lamb Gloves at \$2.39
- 25c English China Cups and Saucers 16c
- \$1.00 Griswold Waffle Irons, Special 69c
- 25c Dr. Lyon's Tooth Powder, 10c Box
- 18c Pajama Flannels, 27-inch, Yard 12c
- All New Shetland Veils Now at 1/3 Off
- \$5 to \$7 Hammered Brassware for \$2.98

Entire Stock Dress Goods Silks and Velvets Reduced

MEIER & FRANK'S—FIRST FLOOR. ORDER BY MAIL. To \$1.50 Dress Goods, 98c
A big table filled with handsome Two-Tone Cheviots and Mixed Suitings in all the new browns, grays, blues, tans, greens, etc. Regular \$1.25 and \$1.50 Dress Goods at, yd. **98c**

\$2 Dress Goods, Yd. \$1.39
High Grade Scotch and Home-spun Suitings of our best \$2 grades! The smart rough weaves in new browns, tans, grays, drabs, blues, etc. Tomorrow, yard **\$1.39**

\$1 Silk Messalines for 79c
Fully a hundred different shades to choose from!—think of it. Rich, shimmering, all-silk Messalines for dresses, waists and party frocks. Finest \$1 grades. Tomorrow at only, yd. **79c**

The Polo Coatings, \$2.25 Up
Every yard of the favored Polo Coatings reduced. All plain colors and reversibles. The \$4 grade, \$3.57; \$3.50 grade, \$3.13; \$3 grade, \$2.67; \$2.50 grade at only, the yard **\$2.25**

- All Irish Crochet Neckwear for 1/4 Less
- Marabou Sets and Stoles at a Fourth Off
- Sample Jewelry, 29c, 49c, 79c, 98c, \$1.39
- Boys' \$2.50 Woolen Blouse Suits at \$1.49
- All Leather Goods at One-Fourth Less
- All Knit Underwear Greatly Reduced
- All Belts and Beltings at a Fourth Less
- Leather Traveling Sets at Half Price
- 200 Beaded and Tapestry Bags 1/2 Price
- \$6.00 to \$8.00 High Grade Corsets \$2.98
- Pictures and Picture Framing at 1/4 Off
- To 18c Elyria Lace Edges, Insertions, 7c
- \$1.25 to \$2.25 Swiss Baby Flouncings, 98c

A Big Sensation Tomorrow

1150 Prs. Portieres, Half and Less

MEIER & FRANK'S—THIRD FLOOR. ORDER BY MAIL. We've gone through our entire stock of Portieres, taking out all odd pairs. To these have been added several big special purchases. Around 1150 pairs divided into four lots for this sensational distribution tomorrow:

- Lot 1**—Figured Rep. Tapestry and fancy portieres in all colors and weaves; worth \$5 and \$6 a pair. Choice for tomorrow, the single Portiere at only **\$1.49**
- Lot 2**—Portieres of the finest \$10 to \$12 a pair grade. Handsome Oriental designs with heavy fringe. Also fancy Repts and Tapestry borders. Priced at only, ea. **\$2.68**
- Lot 3**—Portieres of rich Mercerized Repts and fancy imported materials in a great assortment of colors. Worth \$14 to \$16 by the pair. Priced for tomorrow at only, ea. **\$3.89**
- Lot 4**—Includes really astonishing values in elegant Velour, Silk and Satin Damask Portieres of beautiful designs and colorings. Worth \$20 to \$30 a pair, at only, ea. **\$4.80**

Blankets and Comforters!

MEIER & FRANK'S—THIRD FLOOR. ORDER BY MAIL. Light, soft, warm and comfortable Comforters. All full size—filled with pure white, sanitary sheet cotton that won't bunch up. Covered with good quality silk-line. The Blankets of soft, all-wool, full-sized. White, colored and Army styles.

- The Comforters—**
 - \$1.25 Comforters \$1.10
 - \$1.50 Comforters \$1.29
 - \$1.75 Comforters \$1.53
 - \$2.00 Comforters \$1.69
 - \$2.15 Comforters \$1.72
 - \$3.00 Comforters \$2.69
 - \$3.50 Comforters \$3.15
 - \$3.75 Comforters \$3.35
- The Blankets—**
 - \$4.50 Blankets \$3.75
 - \$5.00 Blankets \$4.29
 - \$6.50 Blankets \$5.65
 - \$7.50 Blankets \$6.55
 - \$6.50 Plaid Bl'ks \$5.55
 - \$7.50 Plaid Bl'ks \$6.55
 - Blue Army Bl'Kets \$4
 - Khaki Color Bl'Kets \$5



IF YOU CAN'T COME IN PERSON, ORDER BY MAIL OR BY TELEPHONE