

Phone us and make an appointment to see Laurelhurst in our autos.

A phone call will bring further literature on Laurelhurst in the next mail.

MOST HIGHLY IMPROVED AND RESTRICTED

A Little Foresight and Good Judgment

have won countless fortunes. Why not add yours to the list? The possibilities for profit through an investment in Laurelhurst are unlimited—the safety of such an investment is beyond all question. We are offering lots in Laurelhurst 50 per cent below prices asked in less desirable additions, which have not the same class of high-grade improvements that are found in Laurelhurst and which are not protected by the same restrictions as to the cost of residences. This is a fact. Investigate it and you will find out. Think of it, \$850 will buy a full-sized lot in Laurelhurst, where more than \$1,000,000 has been expended during the past year in building magnificent homes. See Laurelhurst today and you will realize the tremendous future of this property. You will realize that Laurelhurst is Portland's finest residence addition. You will understand why Portland's men of wealth and refinement are dotting the addition with the costliest homes in the city. Now is the time to buy your home-site in Laurelhurst. Go out today and make your selection. The choice locations are going fast. Nearly \$100,000 worth of Laurelhurst lots have been sold to home-builders since October 1.

LAURELHURST

We Will Finance the Building of Your Home in Laurelhurst

PLAN	
You buy a \$900 lot.....	\$ 900.00
Discount for building.....	135.00
Net cost of lot.....	\$ 765.00
Cost of building.....	3000.00
Total investment.....	\$3765.00
First mortgage for building.....	2500.00
	\$1265.00
Second mortgage to Laurelhurst Company, \$900, less first payment of 10 per cent, \$76.50.....	688.50
Total amount put in house by you.....	\$576.50

BUILD YOUR HOME WHERE THE IMPROVEMENTS ARE ALL IN, NOT PROMISED
Lots \$850 and up. Terms 10 per cent cash, 2 per cent a month. Laurelhurst has three carlines—Laurelhurst car, Montavilla and Rose City Park. Only 15 minutes out. If you want a home and have but little ready money, come and talk to us. We can help you out.

Second mortgage paid at the rate of 2 per cent per month, or \$15.30, which is less than house rent. YOU CHOOSE YOUR OWN ARCHITECT AND CONTRACTOR. We procure you a building loan, and you pay for the lot as you would pay house rent.

MEAD & MURPHY, Sales Agents
Phones: Main 1503, A 1515. 522-526 Corbett Bldg.
Office on the Property, Phone East 989. Ask for Salesman.

Laurelhurst has 26 miles of asphalt streets—52 miles of cement sidewalks, curbs and choice shade trees and hundreds of beautiful cluster lights. These improvements cost more than \$1,500,000 to install.

Cut this out and mail to Laurelhurst Co., 522 Corbett Bldg., Portland, Or.

Kindly send me further information regarding your homebuilding plan in Laurelhurst.

Name
Address
Town

THE IDEAL RESIDENCE SECTION

FLAX MILL WANTED

Backers of Industry in Oregon Predict Growing Trade.

SUPERIOR FIBRE THRIVES

Commercial Club Committee Reads Letters From Distant Users, Who Pronounce Product Best Grown in World.

The Oregon flax committee will make an active effort to establish the flax industry firmly in the Northwest by interesting capital and securing the installation of a factory as soon as possible in some part of this state.

"We have reached a point," said Dr. E. A. Pierce, chairman of the committee, at its meeting at the Commercial Club yesterday, "where the industry we have been trying so long to place on a footing among the other enterprises of the Northwest must either be definitely put into operation or must be abandoned."

The committee is loath to think of abandoning the plan to establish a factory for handling the flax production of Oregon, because it has on hand large files of data, gathered by exhaustive experiment and research, demonstrating the superiority of the Oregon-grown flax over any other flax produced in the world. Numerous efforts have been made to establish factories to handle the flax output of the state, and to lead to an increase in flax production, but they have heretofore been unsuccessful.

Climate and Soil Favorable.
The committee will now prepare a number of pamphlets giving statistics

on the flax-growing possibilities of this state. These will be circulated on the Pacific Coast and in sections of the East where there is hope of arousing interest in the formation of a company to exploit the industry. A small factory for the manufacture of flax already has been installed in Chehalis, Wash. A. A. Morse, of the committee, has been instructed to visit and inspect the plant and furnish a report for the next meeting of the committee, which will be held at the Commercial Club early in November.

Eugene Bosse, of Salem, one of the first men in Oregon to declare his faith in the flax-producing excellency of the Oregon soil and climate, and a man who has been active on the flax committee since its organization, has invented a machine for preparing the flax fiber, which he believes will effect greater economy in production of linen products, and his invention is to be investigated by the committee with the view of taking over his patent.

skilled Buyer Needed.
If a company can be formed and a trained man secured to take charge of the factory, the plan of the committee is to produce first only the coarser twines. These will find a larger market within the state itself than a single factory could supply, according to statements of various members of the committee. Later, as the industry grows, and as the farmers of the state enter more largely into flax culture, equipment of the factory can be improved until the finer products, including linens, etc., can be manufactured.

William McMurray produced at the meeting yesterday letters from many different persons to whom samples of Oregon flax had been sent, asking where it could be secured in large quantities, and declaring it to be of exceptionally fine quality.

Lewis County Institute Ends.
CENTRALIA, Wash., Oct. 28.—(Special.)—The Lewis County School Institute closed a three days' session in Centralia this afternoon. The institute was a success in every respect, teachers from every corner of the county being in attendance. The county schools were closed last Tuesday to permit the presence of the instructors here. The various meetings were addressed by competent educators, and the visiting teachers were greatly benefited for the future handling of their subjects and pupils.

FIRE CHIEF IS DECIDED

MAYOR RUSHLIGHT'S CHOICE TO BE ANNOUNCED TUESDAY.

B. F. Dowell Is Favored by Company Men—Insurance Companies Send Delegations.

The Portland fire department will have a new chief next Wednesday. Mayor Rushlight announced yesterday afternoon that he has decided upon one of the three eligibles, and will make public his decision Tuesday, the appointment to become effective the following day.

FUNERAL SET FOR TODAY

Body of Miss Bertie Alwidia Lakin Will Be Laid to Rest.

The funeral of Miss Bertie Alwidia Lakin, who died Friday at the home of her parents, Mr. and Mrs. Charles A. Lakin, in Milwaukie, will be held this afternoon at 1 o'clock at the family residence. Interment will be in Riverside cemetery.

LECTURE ON ART PLANNED

Illustrated by Lantern Views, 25 Addresses Will Be Given.

A series of 25 lectures on art, illustrated by lantern slides, has been inaugurated by the Portland Art Association. The lectures will be given on Tuesday afternoons at 4 o'clock, at the Museum of Art, Fifth and Taylor streets.

The series is divided into three parts: architecture, sculpture and painting. The dates for the various lectures, the subject, and lecturer are given below:

- November 7—Introductory lecture, "Lintel, arch or vault and truss; examples of Egyptian, pre-historic and Archaic Greek," H. Goodwin Beckwith.
- November 14—"Greek, Classical," John M. Hatton.
- November 21—"Roman (classical)," "Early Christian and Byzantine," Mrs. John Pearson.
- November 28—"Medieval: Growth of Gothic from Romanesque," Folger Johnson.
- December 5—"Gothic," H. Goodwin Beckwith.
- December 12—"Renaissance," MacDonald Mayer.
- December 19—"Modern," Ellis F. Lawrence.
- January 2—"Egyptian and Early Greek," Mrs. John Clare Montell.
- January 9—"Greek, Classic," Mrs. Ralph W. Wilbur.
- January 16—"Greek, (classical), Fourth Century," Mrs. J. C. Elliott King.
- January 23—"Hellenistic and Graeco-Roman," Mrs. John Pearson.
- February 6—"Renaissance," Mrs. Ralph W. Wilbur.
- February 13—"Modern," Miss Mary H. Webster.
- February 20—"Italian, Early Renaissance," Mrs. Rollin K. Page.
- February 27—"Italian, High Renaissance," Mrs. Rollin K. Page.
- March 6—"Italian, High Renaissance," H. F. Wentz.
- March 13—"Early German, French and Flemish," Miss Kate Felling.
- March 20—"Painting in the Netherlands," Miss Henrietta Elliot.
- March 27—"Painting in the Netherlands," Miss Helen M. Davis.

April 2—"Painting in Spain," Mrs. H. C. Wortman.
April 9—"Painting in England," Miss E. Ruth Rockwood.
April 23—"Painting in France," Miss Mary H. Webster.
April 30—"Painting in America," Miss Ellen Ravenscroft.
May 7—"Design," Miss Crocker.

Warburton Addresses Kelso.

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Michigan Alumni Elect.

Members of the Oregon Association of University of Michigan Alumni held their annual smoker and election of officers at the University Club last night.

F. J. Cutting, '07, was elected president. Other officers are: B. E. Leonard, '09, vice-president; R. E. Hitch, '09, secretary, and George Miller, '10, treasurer. The date for the annual banquet of the association was set for November 17.

A LIFETIME PIANO

High-Grade Pianos and Player Pianos

A Piano, if Rightly Chosen, will last a lifetime. It isn't necessary to pay a big price if you deal with us. We're manufacturers. We sell direct from factory to you. You save the dealer's profit. Really, you'll be surprised to see what a fine piano you can secure of us for only \$195 on easy payments.

NEW LIFE

The Beer That Is Perfectly Delightful.

It is delightful because it is so delicious. During the meal, after the meal, just before retiring, it is quite the proper drink. In fact, it is the only thing. It's popular because of its flavor. YOU WILL LIKE IT, TOO.

If Your Dealer Can't Supply You, Phone

Mt. Hood Brewing Co.
East 139 Sellwood 904 B-1319

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Hush & Lane Piano Co.
333 Washington St.