OR. LYMNTS WIFE

$\pm=\Sigma=\mathrm{Em}$

## $=5$


stane vote vumuous

$x^{2}=2=$
$x=2=$
кLamath oiscusses betis $-2=-$
 $5=5$

A Complete Stock of New Idea Patterns Showing the Latest and Best Styles for Fall and Winter Garments-All Sizes and Styles, One Price, Ten Cents-New Idea Magazine for November Ten Cents

HuckTowelsat \$1.00 Dozen by 34 inches. They are finished with hemmed ends and selvedge edges. Priced for this sal
one dollar a dozen.


Huck Towels at 50c Dozen

Fine, durable Huck Towels of good
size, 14 by 24 inches. They come neatly hemmed and are unusual values at

## Powerful PriceInducements onSeason'sImmediate Necessities

In this October sale we have accomplished many things which were not possible in past seasons because weather con ond down like the ther-
variance with the views of even age-old philosophers. As the weather goes, so go prices in the mercantile world-up and variance with the views of even age-old philosophers. As the weather goes, so go prices inarket

## Towels and Toweling Economies

Here you will find unmatchable offerings in Toweling and Towels suitable for the home, rooming-houses and
hotels. Every good kind is here and at a lower figure than the same quality is sold for elsewhere.


Huck Towels, $\$ 1.25$ Dozen
 priced for this sale at $121 / 2 \mathrm{c}$ each, of
one dollar and twenty-five cents Bath Towels, $\$ 1.65$ Dozen


## AuthoritativeStyles in Our Women's Coats and Suits



Fashion with the best ideas of service and economy Autumn colorings. Distinctive styles that will be popular because the garments come from authoritative sources-from makers whose word is law in the and the prices surprisingly 1 Cravenette and Rainproof Coats, $\$ 7.50$ Up to $\$ 17.50$ Remember to outfit yourselves with one of these
$\qquad$
 many styles and you will find these offerings to be Handsome. Suits, $\$ 12.50$ to $\$ 19.50$

Stylish Coats, s7.50 to $\$ 19.50$
h yrade, fine quality Coats at

|  | High grade, fine quality Coats at very |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  | dozens of hand |

Beautiful Plain and Fancy Silks
 This immense collection of bright new Silks x part of the surplus sto less than the importing cost and now place them on sale at Less Than the Wholesale
Cost. Every kind and color is included; in scription. You have choice of plain and fancy taffetas, louisines and messalines, including neat small figures,
stripes with rich over-designs,

## stripes designs,

kinds that sell reg
This Sale Only at.
49c
New Woolen Dress Goods Priced Low We surely bought the erighostyves in woolen Dress Goods this season, ost this de
partments susiness is showing big gains. Many of the sason's most popular

> Storm Serges at 50c

Storm Serges at 75c
At this price we are showing a splendid Extra heavy pure wool Storm Serges, line of double warp, all-wool Storm
Serges. They come full 38 inches wide Serges. They come full 38 inches wide
and are shown in all wanted shades and shown in the new shades as well as French Albatross and Henriettas in Evening Shades, Priced Special at 50c Yard An unsurpassed showing of the most fashionable fabrics for party gowns and
evening wear. All-wool Henriettas, French Albatross and Nuns Veilings, shown evening wear. All-wool Henriettas, French Albatross and Nuns Vellings, shown
in every popular new shade as well as the staple shades and cream. These
fabrics come full 38 inches wide and are perfect in both weave and finish.

Fleece-Lined Hose for Women at 25c


25c
Women's Knit Underwear, Vests, Pants, All Sizes, 50 c ton Ve 50c

New Heather Mixture and Scotch Mixtures The most fashionable new Suitinsg of splendid weight shades of $\tan$, brown and gray, in novelty and Scotch mixtures. The price of these is, per yard...... \$1.25

## Soap Sale

Castile Soap, 25c Bar at 19c Excellent quality, full size bar of Pure White Floating Castile soap; the
that is always sold at 25 c a bar
19

Toilet Soap, 5c Cakes at 3 1-3c. In this assortment are such well-known and popular Toilet Soaps as Clover Bloom Buttermilk, Cucumber, Glycerine, Violet,
Lettuce, Rose, Oatmeal and others. All Lettuce, Rose, Oatmeal and others. All
full-size cakes and all regular $3 \mathbf{3 1 / 3 C}$
5 c kinds, your choice this sale...31

Men's and Women's \$3.50-\$4.50 Shoes \$2.98 The Women's Shoes are shown in a dozen different styles in vici kid, patent and gunmetal heels. Especially attractive are several lines with the popular high raised knob toe. All sizes and widths in regular $\$ 3.50$ and $\$ 4.00$ grades.
ing them waterproof, and are shown in the best leathers for Fall and Winter wear. \$12.98 At this sale you have choice from a splendid ut Shoes in 10 and 12 -inch top, made o assortment of Misses' and Children's Shoes in Sizes $81 / 2$ to 11 , regular $\$ 2.00$ Sizes 11 grade at
$\$ 1.59$
\$1.89
solid leather throughout.
Sizes 9 to 13, $\$ 3.00$ grade at
Sizes $131 / 2$ to $2, \$ 3.50$ grade at.
Sizes $21 / 2$ to $5, \$ 4.00$ grade at.
S2.49

| 2.98 |
| :---: |
| 5.48 |

