Try the Delicious Luncheon in Our 7th Floor Restaurant
Results in Munsingwear Contest Will Be Announced Soon

Edna Howard Baker's Free School and Demonstration of Cooking by Gas Opens Tuesday, 4th Floor—Attend Early

THE MEIER & FRANK COMPANY, ESTABLISHED 1857. | MEIER & FRANK'S. | MEIER & FRANK'S. | MEIER & FRANK CO., 5TH, 6TH, MORRISON, ALDER STS.

October Ushers in New Fall Fashions and Merchandise

THE arrival of the new month finds every department of this great store replenished with the latest and newest creations in Fall and Winter merchandise. Our buyers have made second and third trips to the Eastern markets, that they might have ready for you at this middle month of Fall the goods that most stores expect to show at the beginning of the Winter season. So come tomorrow—you'll find every section of The Big Store fairly teeming with the beautiful and new!

In the Ready-to-Wear Salons

you'll find an array of Gowns, Costumes, Wraps and Suits such as Portland women have rarely seen. Marvelous creations that trace their style-origin from world-famed modistes—Drecoll, Paquin, Poiret, Roberts, Collat, as well as from the most famous New York dictators of fashion!

Tailored Suits—in almost endless variety, for every day finds new additions to the wonderfully complete stocks always here for your choice. Every fashion feature shown, from the mannish notched collar styles to the immense, wide revers and cape collar modes.

An unequaled line of Suits at $20 in rich woolens and perfect in style and finish. See them tomorrow at only **$20**

The Showing of Coats—is complete. Whether for street or evening wear, you'll find a wonderful assortment of styles and materials. All the Fall worsteds, velvets and corduroys used in the making of them. They're chic—they're clever—with wide revers, deep collars and jaunty side fastenings. Priced **$10** to **$175.**

Most Charming Are the Gowns—for afternoon and evening wear. Everything the feminine heart could wish for. Practical street and afternoon frocks of woolens and silks. Theater and evening Gowns in decollete and high-neck models of exquisite, soft, shimmering silks, chiffons nets, marquisettes and other clinging fabrics. Priced **$12.50** to **$300.**

The Three-Piece Costumes—are marvelous creations of perfection. Such grace of line—such chic and charm in every one of them. Models decidedly French, from the long willowy lines of the skirt to the dainty, becoming bodices and jaunty side-fastened jackets. Rich velvets, regal suedes, broadcloths, etc. Priced, **$40** to **$175.**

See the 5th Street Windows

Exquisite Fall Millinery

MEIER & FRANK'S — SECOND-FLOOR SALONS

IT WILL be worth a trip to the city tomorrow if for no other reason than to visit the Millinery Salons of The Meier & Frank Store. Mere words can't do justice to the marvelous array of Paris and New York Hats here for your admiration and choice.

Pause over the names given below and you'll not wonder that we call this by far the most wonderful showing of fashionable Millinery Portland women have ever participated in!

Germaine. Madame Georgette. Marie-Louise Camille Rogers. Marbot, Suzanne Talbot. Poiret. Caroline Reboux. Carlier.

And then there's the superb creations of Lichenstein, Kurzman, Francois, of New York, and other Eastern makers.

Distinctive exclusiveness in such a model as pictured here. Rich, lustrous velvet with self or colored facing of regal suede and the gorgeous trimmings of Ostrich Plumes that add a fetching bit of heighth to Madame Petit. Styles for every face and coiffure.

American Hats, $5 to $50. | Parisian Hats, $35 to $200.

On Back Page of Sec. 4, Details of Our Semi-Annual Sale of Beds, Mattresses & Bedding

Big October Glove Sale Brings Matchless Savings

SEVERAL big special lots of Gloves arrived during last week, so we've decided to start October off with a Glove Sale that you'll remember for a long time to come. Many are the famous Perrin's make, for which we are sole Portland agents. **Extra experienced glove fitters to wait upon you. Provide your Winter glove needs tomorrow.**

Order by Mail

$1.50 Perrin Gloves 98c

An extraordinary lot of Perrin's real French kid Gloves in two-clasp style. Also Perrin's Cape Gloves for street wear. The best $1.50 grades, and every pair fitted at the counter. Tomorrow we sell them at **98c**

Perrin's Gallia Gloves—Two-clasp real French kid, overseamed style. In all sizes and new shades. Our best regular $1.50 grade **$1.33**

Perrin's $1.75 Gloves—Real French Kid La Mure and Tourine. Pique and overseamed glace kid in all new shades. On sale, pr. **$1.47**

$2.25 Perrin Gloves $1.87

Perrin's extra quality real French Glace Kid overseam Gloves and best Pique Kid Gloves. They have the new 2 and 3-pearl clasps with heavy embroidered backs. Our best $2.25 grades tomorrow **$1.87**

Perrin's $2 Gloves—The smart 2-pearl clasp pique-sewn gloves for dress wear. All new Fall shades. On sale now at the low price, pair **$1.79**

$1.25 Lambskin Gloves—pique-sewn, for street wear. White, black, tan, grays, browns and other new shades. Tomorrow, very low pri **85c**

$1.00 Kid Gloves at 73c

A great lot of new 1 and 2-clasp Chamois, Cape, Suede and German Lambskin Gloves in all colors and sizes. Overseam and Pique styles with embroidered backs. Positive $1 grades tomorrow, the pair at **73c**

$1.50 Marvel Washable Gloves—The famous Glace Kid. Also in this lot broken lines of real French Kid Cape and Chamois Gloves. Pair **$1.19**

$3 to $4 Long Kid Gloves—12 and 16-button, real French glace kid, in white and all new shades. In all sizes. Tomorrow, the pair **$2.45**

$3.50 Long Kid Gloves—16-button, real French kid and lambskin, in black, white, tan, mode and champagne —tomorrow, the pair **$2.85**

$4.50 Long Kid Gloves—20-button Mosquetaire style glace kid, in white only. Beautiful quality for evening wear. On sale pair **$3.47**

Children's $1 Gloves—2-clasp glace kid in all staple and new shades. All sizes, special tomorrow, sale price **73c**

50c to 75c Kayser Gloves—The clean up of their famous Chamoisette and silk-lined cashmere gloves, in good range of shades, the pr. **25c**

Perfection in the New Madame Irene Corsets

DESIGNED by fashion and corset experts in Paris, the "Madame Irene" promises every woman the correct contour of figure the season and present style requirements demand. Grace of line, suppleness, flexibility combined with comfort, make them the highest achievement in scientific Corsetry today.

Have you seen the striking window in sepia of Madame Irene Corsets? One glance and your instant thought is perfection! And hundreds of Portland's most discriminating women find them perfect in every possible particular.

Fitted to living models of all builds, we've a style suited to every figure, no matter what your proportions or special requirements may be. Every line of beauty enhanced.

Consult our expert cosetieres tomorrow about the Madame Irene. Priced from $6.50 to $22.00.

Lovely Waists for Fall

MEIER & FRANK'S—SECOND FLOOR.

WAISTS were never daintier—prettier for Fall than these of the new season. And we's just received another assortment of lovely chiffon and marquisette Waists for afternoon and evening

Dainty foundations of lace and silks. See the Winter models of crepe de meteors and crepes, many of them severer in style though delightfully graceful. Kimono and set-in sleeves. All shades to match the new Fall suit. Priced from **$6.50** to **$20.**

—And the Tailored Models

Are equally as attractive in crepe meteors, crepes, plain and striped messalines, challies, taffetas, soisettes, piques and linens. Perfect in style and finish. They're clever! Priced from **$2** to **$10.**

To $2.50 Embroidery Flouncings Now at 98c

MEIER & FRANK'S—FIRST FLOOR.

MAKES the daintiest of dresses for infants and children, as well as pretty waists for women. Lovely eyelet, floral and filet designs done on fine swiss and batiste, 27 inches wide. Actually worth $1.25 to $2.50 a yard. We sell them tomorrow for the very low price, for this sale, of **98c**

$2.50 to $4 Embroidery Strips—Swiss cambric and nainsook edges and insertions, 1 to 18 inches wide, 4½ and 5-yd. strips **$1.39**

75c Net Allovers—in cream and white. Dainty patterns for yokes and trimmings. Specially priced for tomorrow's selling, yard **39c**

35c to 60c Venise Edges and Insertions—½ to 4 inches wide. Various dainty patterns, bargainized for tomorrow at only, yard **25c**

75c to $1.50 Val. Laces—with Insertions to match. Remarkably fine quality and in ½ to 2-inch widths. Priced 12-yard bolt **50c**

Silks, Velvets and Suitings Never More Beautiful

Silk and Wool Poplins—That combine the wearing qualities of wool with the soft, lustrousness of silk. Beautiful street and evening shades on display in the Fifth-street windows. Full 40 inches wide. Priced a yard at **$1.50** and **$2.00.**

Velvets and Corduroys—The season's prime favorites. The Winter girl will literally, "from the crown of her head to the sole of her feet" be clad in velvets or corduroys, with accompanying rich accessories. Every new Fall shade. Yd. **$1.25** to **$2.50.**

Crepe Meteors—The rich, soft, clinging fabric that gains daily in popularity and lends itself beautifully to graceful draping. Exquisite for afternoon and evening gowns. Wonderful array of light and dark colors, 44 inches wide. Yd. **$2.50** to **$3.50.**

Marquisettes for Fall—Are marvelously dainty in their exquisite colorings and lovely patterns. Striped, figured and plain. In shades to match the new Fall suit. Ideal for rich costume veiling, waists and afternoon frocks. 44 inches wide, the yard **$1.50.**

New Double Faced Suitings—For modish Fall suits, in smart Scotch weaves and rough finishes in rich tans, browns, blues and new Fall colorings. One of the most popular and practical woolens for Fall and Winter. 56 ins. wide. Yd. **$3.00** and **$3.50.**

50c 'Snug-Fit' Barrettes, 25c

MEIER & FRANK'S—FIRST FLOOR.

A REMARKABLE sale, for never before have we offered these well-known "Snug-Fit" Barrettes at such a low price as this! Actually half their real worth.

Barrettes that fit to the hair snugly—guaranteed unbreakable.

All the clever new shapes and every size—in both shell and amber color. Plain barred, curved and fancy styles. They'll give you all the satisfaction that a 50c Barrette promises. Our sale price only **25c**

High-Top Shoes Are the Autumn Vogue

MEIER & FRANK'S — THIRD FLOOR

WOMEN who want the correct and nobby in Footwear for Fall should see these new J. & T. Cousin's Shoes as pictured here.

Cousin's name alone is a guarantee to every woman.

Of rich tan Russia calf and patent colt leathers, with 12 to 16-button tops. The very styles that fashionable Paris and New York women are wearing! They're nobby! Priced at pair only $6.

And other new Cousin's Shoes, as well, in button and lace styles, of tan calf, gunmetal, ooze calf and patent leathers. A last to suit every foot and fancy. Priced, **$3.50, $4, $4.50, $5** and up to **$7.50.**

Save on Bathroom Supplies

MEIER & FRANK'S — BASEMENT.

HERE'S a special sale on our high-grade Bathroom supplies—every piece of solid brass, heavily nickel plated. Neat and sanitary. Note the reductions:

60c Nickel Towel Bars, 18-inch, priced at only **48¢.**
65c Nickel Towel Bars, 24-inch size, on sale now, only **52¢**
75c Nickel Towel Bars, 30-inch, size, on sale now, only **59¢**
$1 Comb and Brush Racks, on sale now, low price, at **79¢**
35c Wall Soap Holders at **28¢**
65c Soap Stands, special **52¢**
$1.50 Bath Soap Holders **$1.19**
50c Bath Soap Holders at **39¢**
35c Tumbler Holders only **28¢**
$1 Tumbler Holders only **79¢**
12c Paper Holders only **10¢**
35c Paper Holders, only **28¢**
$1 Paper Holders, only at **79¢**
$1.25 Bath Sprays at only **99¢**
$2.50 Glass Shelf, with wide brackets, on sale now **$1.99**
$2.25 Rubber Bath Mats **$1.79**
25c Tooth Brush Holders **19¢**
75c Towel Rings, special **59¢**
75c Soap and Tumbler Holder combined, on sale now **59¢**
50c White Enameled Bath Tub Seats, on sale now only **39¢**
$4 Extension Shaving Mirrors on sale now, low price **$3.19**
$1.25 Towel Racks, at only **99¢**

IF YOU CAN'T COME IN PERSON ORDER BY MAIL OR BY TELEPHONE

Specials in Pure Food Grocery

THE cost of Foods was lower in the Spring and that's when we purchased many staples at great savings. We give you the benefit—so share in these offerings tomorrow:

Victor Flour, barrel at only **$4.75**, 50-pound bags, at **$1.20.**

Olympia Flour, barrel only **$5.10**, 50-pound sack at **$1.35.**

Vim Flour, barrel, at only **$5.10**, 50-pound bags at **$1.35.**

Eastern Sugar-Cured Hams, special tomorrow, pound at **17½¢.**

Little California Picnic Hams, special tomorrow, pound, **11½¢.**

English Style Bacon, delicious for breakfast, pound, **18¢.**

Sun-Cured Strawberry Preserves, dozen glasses, **$1.50**, each, **13¢**

Alpresco Jams, glass at only **21¢**

Luxury Jams, glass, each, only **19¢**

Campbell's 10c cans Pork and Beans, special at **8¢.**

Empson's Apex Peas, dozen cans at **$1.50**, each at **13¢.**

Empson's Columbia Peas, dozen cans, **$2**, each at **18¢.**

Pure Cane Sugar, 100-pound bags at **$6.68**, 14 pounds for **$1.00.**

Domino Cut Sugar, 2-pound boxes, tomorrow at only **25¢.**

Oregon Potatoes, bag $1.65; 13 lbs. for **25¢.**