NO. 39.

LIPMAN, WOLFE&CO.

Modart Corsets W. B. Corsets

LIPMAN, WOLFE&CO.

**Butterick Patterns** Dr. Jaeger's Underwear

LIPMAN, WOLFE&CO.

Forsythe Waists Vogue Women's Skirts LIPMAN, WOLFE&CO.

# The Semi-Annual Housefurnishing Sale Starts Tomorrow-Lipman, Wolfe & Co.

#### "Postscript"

The Shopper -Interesting fashions continue to unfold their charms before us. Models from Paris reflect the mood of that city, colors are gay, fabrics alluring and toilettes

ravishing.

On all sides the charm of novelty and accidental effect confronts us. This promises unabated interest throughout the season in all things fashionable.

Fringe and Fashion -I find the Trimming Department a happy outlet for my surplus enthusiasm. Here novelty vies with novelty. Reds, yellows, blues, greens and heliotrope independently rub elbows in a riot of color, the whole producing captivating

harmony. There are yards upon yards of shiny silken fringe silver fringe and beaded fringe. Here is the exquisitely beaded tassel and the beaded band, all of which proclaim the splendor and daring of the Orient in material and color. Prices, of course, vary as to quality and width. There are beautiful silk fringes for 20e to \$3.95 a yard and beaded ones from 35c to \$7.50

a yard.
-While I think of it, I must tell you the secret of the crystal and metal tassel. A few seasons past the decided swish of a crisp petti-coat announced the presence of stylish feminity. Now it is diffre-ent. There will be a mysterious click as of metal, an indescribable, miniature din, scarcely perceptible, but nevertheless marking her every move and gesture. And then -look for the beaded tassel, even so, you may eatch it right "in the

#### The Thistle Bag

The Ribbon Counter is offering some exquisite creations in satin and velvet for bags and millinery purposes. Each bolt I looked at seemed handsomer than the preceding one. I was particularly pleased with a raised thistle pattern in velvet on a wide satin foundation, the edges of which are bound by dainty cord. The tinsel note of the season is carried out by a dainty gold thread woven

parallel to the cord. -The flowers are a delight in their pink, blue and lavender hues. They are soft enough and natural enough to swell the proud Scotch lass' heart with joy. I'm sure Madamoiselle's precious head would be quite turned by their

beauty.

This ribbon sells for \$2.75 per I couldn't help faneying a a thistle bag all made up—even as it dangled from the arm of its The dainty gold fair owner. The dainty gold thread had been taken as the cue for decoration. Dull, almost tarnished Roman gold beads had been used in tasty abundance to form decorative stripes and to accent floral details. The bag hung from long gold cords which boasted two heavy-looking gold bead tas-

Her Austrian Hand Bag I want to call attention to a couple of the new arrivals in the Leather Goods Department. -Two wonderful handbags from

Austria. One is of fine Russian pin seal mounted on a massive elephant's tusk frame and lined with handsome moire. This bag is designed with such simplicity and economy of line that one's interest in it increases as the eye dwells upon it. This bag is \$65,00. -Another bag for \$45.00 is of glazed Russian Seal. The wide opening reveals a complete equipment of gold plated toilet requi-

### Smart Hats

-On display tomorrow are many beautiful dress and street hats selling from \$8.00 to \$12.00

-It will be a revelation to you to note the exclusive styles, the close resemblance of these hats to French hats selling at double the price-the superb materials used in their modeling.

#### Untrimmed Hats

-Women tell us that no other store shows the superb assortment of imported French velvet hats as we are displaying. Indeed, we doubt if you will find a single authentic French untrimmed velvet hat outside of this store. \$4.95 to \$15.00.

Hoods \$1.48-\$6.95 -New arrivals every day in two-toned, bright finish velour and scratch felt in solid colors and in color combinations embracing every desirable shade.

#### The Popularity

### of Taffeta

-One of New York's famous dressmakers sums up "Fashions in Silk" as follows:

-Present indications in the world of fashion point to a continuation of the popularity of sheer and diaphanous fabrics as well as satin-faced goods.

-The demand for these classes of silks is far from being satisfied, and the present vogue will continue for another season.

-Taffetas have been good in Paris and are popular in New York. Chiffon taffetas are rapidly usurping first place in popular favor, for exclusive gowns. -Tomorrow we exhibit new taffetas in plain and colored stripes. \$1.35 and \$1.50 Yd.

### Reversible

Polo Cloth

-Another shipment of this popular fabric for motor and outing coats increases our assortment vastly. Color combi-nations in all the desirable Fall shades can now be found in our dress goods section. -Price \$4.00 the yard.



#### Marabou for Tone

-If you were to walk up Fifth Avenue and note the window displays and exhibitions of that city's exclusive shops you would be struck at once with the elaborate displays of marabou neckwear.

-Not in years has this soft and beautiful trimming enjoyed its present popularity. For tone, for grace and style it ranks above all other neckwear.

-Paris sends us her latest styles in this importation of marabou scarfs and muffs.

-In black, brown, natural, white, silver, sky, rose, black with white, natural with white, and other color combinations.

\$3.95 to \$39.00



#### Mannish Shirts at \$2.50

-These shirts are made of striped Botana cloth, Anderson's Scotch flannel and fancy corded shirtings.

-The materials come in a variety of fancy striped and checked designs.

-Made on the same lines as a man's shirt, with soft, detachable collar, turned back French cuffs and small side pockets.

-They are today counted as one of the most popular styles adopted by the well-dressed, tailor-made woman.

# A Sale in Which Economy and Satisfaction Go Hand in Hand With the Best Merchandise

-Now comes your opportunity to attend an out-of-the-ordinary sale of housefurnishings. It will be worth your while to know that we have made preparations for this sale extending over a period of the past seven months, collecting worthy merchandise for this occasion.

-This semi-annual event will reveal to you everything that is new in rugs, lace curtains, draperies, yard goods, brass beds, bedding, blankets and other household accessories.

-The reductions this Fall are greater than in any previous sale, setting a new mark for low prices. Standard goods only.

\$2 Medicine Cabinets 73c -Solid oak medicine cabinets, sizes 26 by 16, with 9 by 12-inch mirror in the door. Made with shelves complete. Golden oak

2.50 Carpet Sweep'r \$1.95 -The standard quality Bissell's carpet sweepers, made with the best grade of bristles. In golden oak or mahogany finish.

\$10.00 Box Couch \$5.85 -Spring edge box couches, 28 inches wide, 6 feet long. Covered with good quality plain green

#### \$7.50 Sanitary Couches \$4.19

-All steel sanitary couches of superior quality. Made of angle iron with tempered helicals on the end of our National fabric springs

\$5.00 Card Tables \$2.95 -Folding card tables in golden oak or mahogany finish; 30 by 30-inch top covered with all wool felt or Spanish leatherette.

#### Extension Rods 5c Rods, 3c 10c Rods, .. 7c 15c Rods, 9c 25c Rods, 19c -Extension rods of brass for sash

or long curtains. All screws and brackets complete.

40c Window Shades 28c -Standard opaque window shades, mounted on Hartshorn's shade rollers, 3 by 7 feet. All colors. Bracket, nails and rings

Curtain Stretchers \$1.25 Curtain Stretchers, 79c \$1.50 Curtain Stretchers, 98c \$2.00 Curtain Stretchers, \$1.59 \$3.00 Curtain Stretchers, \$1.98

-"No Piece quality" curtain stretchers. Made of selected quality basswood. Will not warp nor get out of shape.

-Best nickel-plated brass pins. All full size, firmly made.

40c Matting 23c Yard -180 warp print Japanese matting of superior quality. Plain or figured designs on light or dark grounds. In tan, brown, blue, red or green combinations.

\$3.00 Bed Springs \$1.68 -Improved Yum Yum springs, heavy frame with cable supports, three-quarter or four-quarter size.

\$7.50 Steel Springs \$4.18 -The famous National fabric steel springs, guaranteed against breakage. No wood parts, absolutely sanitary, three-quarter or four-quarter size.

#### Lace Curtains at Remarkable Reductions

-Bobbinet curtains-scrim curtains - cable nets - Nottingham and Swiss curtains are all included in this great sale. All the new patterns in cluny, Renaissance, Battenberg, Marie Antoinette, Irish point-filet scrims. Each style in a large variety to select from. White, ecru or Arabian colors, 21/2 and 3 yards long.

Regular \$1.50 and \$1.75 Curtains, pair 95c	
Regular \$2.00 and \$2.25 Curtains, pair \$1.35	
Regular \$2.50 Curtains, pair, special \$1.83	
Regular \$3.00 and \$3.50 Curtains, pair \$2.39	
Regular \$4.00 and \$4.50 Curtains, pair \$2.95	
Regular \$5.00 and \$5.50 Curtains, pair \$3.45	
Regular \$6.00 and \$6.50 Curtains, pair \$3.85	
Regular \$7.50 Curtains special, pair \$4.85	
Regular \$8.50 Curtains special, pair \$5.85	
Regular \$10.00 Curtains special, pair \$7.35	
Regular \$12.50 Curtains, pair, special \$8.75	
Regular \$15.00 Curtains special, pair \$10.45	

#### Curtain Samples 47c Each Selling Normally at \$1.50 to \$3.00 Pair

-Bobbinet and scrim curtain samples, in cluny, Marie Antoinette, Irish point and filet scrim, from 11/4 to 11/2 yards long and 40 to 50 inches wide. In white, ecru or Arabian color. Just the curtain for small windows.

# Rugs of Every Size at Sale Prices

\$45.00 Wilton Rugs, 9 by 12, Special \$33.45 \$55.00 Wilton Rugs, 9 by 12, Special \$41.00 \$60.00 Wilton Rugs, 9 by 12, Special \$45.00 \$65.00 Wilton Rugs, 9 by 12, Special \$55.00

-All our Wilton rugs are marked at sale prices for this event. You will find beautiful patterns in these rugs that possess distinctive beauty rivaling the Oriental rugs in richness of coloring, design and silky finish. Just the rug for the living-room or library.

#### \$33.00 Axminster Rugs, Special \$22.85 \$30.00 Axminster Rugs, Special \$19.45

-These rugs are noted for their soft, rich color combinations in handsome Oriental, floral and conventional designs. A large variety of new patterns to make your selection.

\$35.00 Body Brussels Rugs, Special \$25.85 \$40.00 Body Brussels Rugs, Special \$30.00

-These rugs are full "5 and 6" frame quality. In neat, small patterns. Especially suitable for living-room and dining-room. In tans and browns.

#### Regular \$18.50 Kazak Wool Art Rugs \$13.45 Regular \$17.50 Kazak Wool Art Rugs \$12.45

-Kazak wool art rugs, size 9 by 12, in plain or figured patterns, made with pretty two-tone borders in key or scroll designs. All these rugs are exact copies of the imported Scotch rugs that retail for \$35.00. Can be had in tans, browns, blues, yellow and green.

#### Manufacturers' Rug Samples \$2.50 and \$3.00 Axminster Samples \$1.23 \$5.00 Royal Wilton Samples . . . \$1.98

Carpet rug samples in pretty Oriental and conventional patterns. All firmly bound, the best quality, 27 by 54. A great saving in rug-buying.

\$2.00 Colonial Rag Rugs, 30 by 60, \$1.39 \$3.50 Colonial Rag Rugs, 30 by 60, \$2.49 -New colored rag rugs for the artistic home, in mixed or plain colors of blue, tan, pink or green. Suitable for bedrooms.

\$1.00 Cocoa Mats, 16 by 27, Special 73c \$1.25 Cocoa Mats, 18 by 30, Special 93c \$1.50 Cocoa Mats, 16 by 27, Special \$1.19 \$2.00 Cocoa Mats, 18 by 30, Special \$1.49

-These cocoa door mats are firmly made of selected stock, and are the best quality that can be had for the prices asked.

#### Practical, Stylish Dresses On Sale Monday, \$14.85 Selling Normally at \$18.50

-An entirely new model one-piece dress of fine imported French serge in black, navy or brown. -The waist, yoke, belt and three-quarter Madeira sleeves are elaborately braided. The yoke is cut with a V-neck and filled in with braided net. -The skirt is made in an entirely new loose panel style with panel in both the front and back, which are elaborately braided to match the waist and lined with soft silk.

New Silk Fringed Petticoats, All Colors-Prices \$4.75 to \$7.50



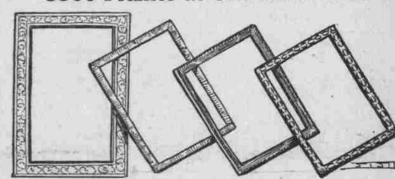
# For the Women Who Want the Best These \$35.00 Suits Appeal

-Strictly man-tailored suits for well-dressed women. These suits are made of plain-colored cheviots in black, navy and brown. Also of fancy rough materials, in all the newest Fall Scotch mixtures

now so fashionable. The jackets are in the season's correct twenty-eightinch length, with mannish collar, sleeves and revers. -These coats are made with semi-fitting back and single-breasted front. An inside pocket and shield finish this jacket in the neatest

way imaginable. Lined throughout with Peau de Cygne. -The skirt to this charming suit is designed in the new double and single panel style now so fashionable.

# An Unparalleled Sale of Picture Frames 3500 Frames at One-Third Price



-These frames are made of rosewood, gilt, antique, Roman gold, mahogany, walnut, ebony and mission mouldings.

-Some of the frames have a dainty gold burnished edge, others hand pressed and carved designs. -The mouldings in these frames range in width from 3/4 to 2 inches

-The assortment embraces black, carbon brown, sepia and various other colors, gilt and Roman gold. If these frames were cut from our regular

stock and made to special order they would cost from \$1.25 to \$3.00 each. —They come in five sizes and retail as follows:

8 by 10, 38c 10 by 12, 38c 11 by 14, 48c 14 by 17, 48c 16 by 20, 98c

# Brass Beds of Quality and Character All at Special Sale Prices



\$30.00 Brass Bed, \$16.45 \$30.00 Brass Bed, \$16.45 \$35.00 Brass Bed, \$20.85 \$40.00 Brass Bed, \$22.95 \$42.50 Brass Bed, \$23.95 \$45.00 Brass Bed, \$25.45 \$50.00 Brass Bed, \$27.35 \$60.00 Brass Bed, \$33.45 \$ 7.50 Enameled Bed, \$ 4.45 \$10.00 Enameled Bed, \$ 5.75 \$11.50 Enameled Bed, \$ 6.95 \$12.00 Enameled Bed, \$ 7.65 \$15.00 Enameled Bed, \$ 9.45 \$20.00 Enameled Bed, \$13.45 \$25.00 Enameled Bed, \$16.45 \$75.00 Brass Bed, \$42.95

#### Lowest Prices on All Mattresses \$ 6.50 Cotton Combination Mattress . . \$ 3.75

\$10.00 Cotton Felt Mattress ..... \$ 7.45 \$14.00 30-lb. Silk Floss Mattress.....\$10.45 \$16.50 50-lb. Sanitary Felt Mattress...\$11.75 \$18.00 35-lb. Silk Floss Mattress.....\$12.95 \$25.00 35-lb. Hair Mattress ........\$16.45

-Sanitary mattresses of the best makes only are included in this sale. Our guarantee is back of every mattress. They can all be had in three-quarter and four-quarter sizes.

# Slightly Soiled and Damaged Blankets About Half Regular Price

\$4.00 Blankets for \$2.19 \$ 8.50 Blankets for \$4.45 \$10.00 Blankets for \$5.85 \$5.00 Blankets for \$2.49 \$12.50 Blankets for \$6.85 \$6.00 Blankets for \$2.95 \$15.00 Blankets for \$8.45 \$7.50 Blankets for \$3.49 -White, gray, wool plaid blankets, some of which are slightly soiled from machine oil, some with rough selvages and a great number travelers' samples slightly soiled from handling—and some with imperfect weaves. In the majority of cases the imper-fection is so slight that it can hardly be detected—yet prevents

#### them from being sold as perfect merchandise.

75c Linoleum, Special 49c Yard —The best standard quality of printed linoleums in a large variety of pretty patterns in tile, wood-block and conventional designs.