



LIPMAN, WOLFE & CO.

PICTURE FRAMING BY EXPERTS  
FREE LESSONS IRISH CROCHET  
FREE LESSONS BASKET MAKING

LIPMAN, WOLFE & CO.

W. B. AND MODART CORSETS  
VOGUE SHIRTS FOR WOMEN  
DR. JAEGER'S UNDERWEAR

LIPMAN, WOLFE & CO.

ECLIPSE MANICURE ARTICLES  
THESEIAN COLD CREAM  
ECLIPSE FLORAL CREAM

LIPMAN, WOLFE & CO.

New Fall Things Invite Your Inspection at the Lipman, Wolfe & Co. Store

Hundreds of Women Who Have Heard of but Not Seen These Remarkable Ostrich Feathers Will Be Here Monday for Their Share of Ostrich Feather Bargains

—By all odds the greatest and most important Ostrich Feather Sale ever held in Portland.



Fashion Note From New York

—The lavishness with which ostrich goods, in the form of plumes, half-plumes, tips of all sizes, uncurled plumes and novelty effects are being used upon a large proportion of the finest hats indicates that the late Fall and Winter season will find ostrich in the same commanding position in millinery fashions that it deserves.

—Many of the newest model hats are literally loaded down with ostrich in some form or other, and some are covered entirely with huge rosettes and uncurled plumes, and the beauty of such hats is so elegant as to keep them from losing their exclusiveness.

—That ostrich is the accepted form of trimming for the highest class and most ultra hats is easily verified if one will take the time to visit the better-known shops on Fifth avenue and the larger stores that handle only the finest goods to be had in the line.

—French Plumes and Willows made of the very best male African stock in black and white. Long heavy flues hand-knotted and tied.

—Fashion once more decrees that ostrich plumes be given the first place on all elegant millinery creations.

—The imported shapes are designed especially for ostrich feather trimming.

—In this sale, these unusual ostrich feather bargains come from a manufacturer who commands us as follows:

—“Sell these ostrich feathers, gentlemen, with the guarantee that if any feather proves unsatisfactory reimburse the customer and send the plume to me.”

—With such a guarantee it is with the greatest pleasure that we offer on sale tomorrow these substantial bargains.

**Willows in Black and White**  
\$ 7.50 13-inch Willows, special \$4.95.  
\$12.50 16-inch Willows, special \$7.95.  
\$15.00 17-inch Willows, special \$9.95.  
\$20.00 19-inch Willows, special \$13.95  
\$22.50 21-inch Willows, special \$15.95  
\$30.00 22-inch Willows, special \$19.95  
\$35.00 24-inch Willows, special \$24.95  
\$40.00 29-inch Willows, special \$29.95  
\$50.00 30-inch Willows, special \$37.95

**French Plumes in Black, White**  
14-inch Black French Plumes, 98c  
15-inch Black French Plumes, \$1.48  
16-inch French Plumes, special \$2.48.  
17-inch French Plumes, special \$3.95.  
22.50 21-inch French Plumes, special \$4.95.  
18-inch French Plumes, special \$6.95.  
20-inch French Plumes, special \$8.95.  
22-inch French Plumes, special \$9.95.  
23-inch French Plumes, special \$15.95.

Postscript

—Attracted by the numerous announcements of the arrival of Fall and Autumn fashions, I made a tour of the store, and I want to tell you about a few of the things I saw.

—My first visit was to the dress goods department. In a twinkling I was deep in the mysteries of this season's favorite novelty—the two-tone reversible serges. Fashion has fairly imparted her own variable self to this fabric, such are the possibilities for different combinations of cloth and color. One side of the cloth is used for the foundation of the garment, the other for “trimming.” The most approved colors are blue, brown, purple, green and gray in combination with black. This cloth comes 56 inches wide at \$2.25 a yard.

—Then there is the reversible polo cloth, also 56 inches wide, at \$4.00 the yard. We all love this coating, if for no other reason than we just can't help it. The lines of the polo coat are so simple that it easily lends itself to the skill of the home dressmaker, which explains in a degree the steady demand for this cloth.

—I didn't mean to say a word about millinery this time, but as I was passing through that section a gleam of dazzling white in the case caught my eye. “Grapes from Paris,” I was told. The white, waxen cluster of fruit hangs beneath delicate white satin leaves and curling tendrils. There is a glint of frost about them all which, with the snowy white, are the only concessions to Old Winter. Other grapes there are. These soft, velvet beauties, also from the land of the vine, come in all the befitting shades. They hang loose from the stem and invite bunching and deft arrangement for skillful fingers.

—Among dozens of appealing treasure-troves at the jewelry counter—a little silver enameled pendant is making its first bow for favor. East Indian in design, East Indian in coloring, it is captivating enough.

—Alongside it is a vanity case. This comes in engraved silver, also in fine Austrian leather. Here we find the mirror, the pencil, pocket book, memorandum book, card case and what not. Can Vanity herself add another item to this dainty fitting? The prices of these cases run from \$12.00 to \$15.00.

—When Gibson created his American girl he put a soft, black velvet band around her throat. With true Yankee shrewdness milady at once adopted the style. She never explains why other than “It's becoming,” but she had immediately grasped the utility as well as the charm of these little neck collars. She could tell you that they can be worn to make long faces short, round faces long; that they can cover multitudes of blemishes and, indeed, that they are always the interesting note of accent whatever her toilette may be. These velvet collars, ornamented with rhinestone bars, are to be had in the jewelry department for from \$4.00 to \$7.50.

—Parisian atmosphere is fairly permeated with perfume. In the presence of her entire court Dame Fashion lifted on high her glistening bottle, with perfect abandon removed the stopper, and fairly doused her own fair self with sweetness. Already sweet whiffs have reached us in the form of Coty's Chanticleer. This perfume has a delightful fragrance and at the same time dignity and refinement. Chanticleer may be obtained at the drug department for \$4.00 an oz. or for \$7.50 in the original bottle.

Mr. Business Man Here Are Your Fountain Pens At a Price That Is Really Astonishing When You Take Into Consideration the Guarantee



NON LEAKING SELF FILLING

One Year Guarantee Certificate Diamond Point Fountain Pen

Every pen made by us is guaranteed to give absolutely satisfactory service in every particular.

In event of any dissatisfaction within one year from date of purchase this certificate entitles you to return this pen to us with your name, address and description of the trouble, and we will either give you a new pen or adjust yours so as to give absolute satisfaction.

DIAMOND POINT PEN CO. Save this certificate—it is your pen satisfaction insurance.

5000 Fountain Pens 14-k Gold Points Priced at \$3 to \$5.50 98c

Self Filling Fountain Pens. Security No Leak Fountain Pens. Gold Filigree Fountain Pens. Chased Gold Fountain Pens. Sterling Silver Fountain Pens. Gold and Pearl Fountain Pens. Gold Band Fountain Pens. In fine, medium, coarse and stub points. The “Security Filling” Pens are made with the new adjustment far superior to the soft rubber bulb. The “Security No Leak” Fountain Pen is made in vest pocket size, which can be carried without any fear of leaking.

A Smart New Dress Now Shown Is Made of All Wool French Serge

—In black, navy and brown. This dress is made with the new kimono three-quarter length sleeve. —The waist, sleeves and belt are fancy braided. The yoke is fashioned of net braided to match the waist. —A new model gored skirt with silk lined loose panels reflect the latest Fall models.

Selling at \$18.50



To Be Exact We Offer 463 Silk Waists At \$2.50

—We induced a waist manufacturer to give us his show room samples on the first of September. —They arrived a few days ago by express, and depict the very latest modes in waist fashions. —Very few duplicated in the lot, which necessarily gives you an immense assortment to select from. —Among the more prominent fabrics used are taffeta and Peau de Cygne, plaids and Persian silks, embroidered and lace waists in black, navy, brown and all the light shades and changeable effects, with kimono, elbow and long sleeves.

THE LATEST FICTION

—“Weaver of Dreams,” by Myrtle Reed; “Mary Midlithorne,” by Geo. McCutcheon; “From the Valley of the Missing,” by author of “Tess of the Storm Country”; “The Common Law,” by Robt. Chambers; “Winning of Barbara Worth,” “The Secret Garden,” by F. H. Burnett.

—Women who give ready-to-wear apparel more than passing notice and who keep in close touch with the fashion changes know from practical experience that our

Tailored Suits for Women and Little Women at \$25.00

—Are in a distinctly independent class by themselves. —Much thought is given these suits. —Only the best of wool chevots in black, navy and brown, also imported Scotch mixtures in tans, grays and browns are employed in their making. —The model on sale tomorrow has a jacket 28 inches long with semi-fitting back, lined with Peau de Cygne. The skirt is made with the new panel front and back.



Ladies' New Pinkie Rings To Be Worn on the Little Finger Priced From \$3 to \$5.50



—New fancy stone Pinkie ring in corals, turquoise, matrix jade and cameo. We show these extremely popular rings in over a hundred styles, in carefully selected stones of exquisite colorings. —The mountings are solid gold and hand-made in the new pierced and plain designs. —May be had in English, Roman and rose finish. —These rings are enjoying wide popularity in the East and in Europe, and we believe this collection is the first shown in Portland. —We call your particular attention to the very moderate prices.

A Big Rug Sale

The Next Event on Our Programme

—Beginning Monday we are privileged to offer to the discerning judgment of Portland women a sale of worthy rugs, embracing the foremost rug manufacturers of America.

—Particular attention is called to the designs and patterns of our rugs—the exquisite blending of colors—the total absence of loud, undesirable designs so often seen in special sales.

Regular \$65.00 Wilton Rugs, 9 by 12, special \$55.00.  
Regular \$50.00 Wilton Rugs, 9 by 12, special \$41.00.  
Regular \$45.00 Wilton Rugs, 9 by 12, special \$34.85.

—These Wilton rugs are exact copies of real Oriental rugs in soft, rich colorings suitable for library or living-rooms. A large variety of all over effects, also pretty medallion patterns.

Regular \$35.00 Body Brussels, 9 by 12, special \$26.85.  
Regular \$40.00 Body Brussels, 9 by 12, special \$30.00.

—Full “five frame” body Brussels rugs of superior quality in a large variety of small, neat patterns, suitable for office use, living-rooms and dining-rooms. Just the rug for service and durability.

Regular \$35.00 Axminster Rugs, 9 by 12, special \$23.85.  
Regular \$30.00 Axminster Rugs, 9 by 12, special \$19.75.

—New Axminster rugs in Oriental, floral and conventional designs. A very handsome rug for the parlor or living-room.

Regular \$18.50 Kazak Wool Art Rugs, \$13.75.  
Regular \$17.50 Kazak Wool Art Rugs, \$12.75.

—A new shipment of 9 by 12 Kazak wool art rugs, in plain or figured patterns, made with pretty two-toned borders in key or scroll designs. All these rugs are exact copies of the imported Scotch rugs, that retail for \$35.00. Can be had in tans, browns, blues, old rose or green.

Regular \$12.50 Wool and Fiber Rugs, \$8.45.

—New wool and fiber rugs, size 9 by 12, in pretty patterns suitable for bedrooms. Colors of blue, yellow, tan, brown and green.

We Never Use the Word “Value”

—Merchandise is measured entirely by the worth a customer puts upon it. Price reductions have little or no bearing upon an article if merit is missing.

—The word “Value,” used to create immense price reductions and impossible bargains, has lost its significance, and is, therefore, never used in our advertisements.

Velveteens and Corduroys

Fashion Note From Paris

—Paris—the Poiriet collection—one says this name with bated breath.

—Conforming with the red tape formalities which are required in this unusual house, I was permitted to enter the beautiful salon, and sat there wondering what new atrocity Paul Poiriet would launch upon our already long-suffering spirits, and I was agreeably surprised to find that M. Poiriet has apparently overcome his very artistic eccentricity to a certain extent and is making a far more practical and presentable line this year.

—Among the materials that Paul Poiriet affects is the pompadour toile du jour, carried out in printed velvets. The red metallic and brocades, generally in gold, the satin embossed in huge flowered designs and plush materials predominate.

—In trottetour frocks Poiriet shows many models in corded corduroy. Maple, as he calls Autumn shades of brown, is still the favorite with Parisians.

—Beautiful models were shown in king's blue and other colors.

—One particularly striking corduroy gown was fashioned in king's blue, relieved with vivid mustard yellow. Worn with a muff of white fox edged with red fox.

—Costume tailleur by Beer of brown corduroy trimmed with wide cream colored silk fringe. Tunic buttoning in front with deep cream taffeta buttons. Hat, brown corduroy completely faced with cream broadcloth and adorned with brown ostrich plumes.