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PORTLAND, OREGON

MORNING, AUGUST 20, 1911.

Sale of Hair \$7.00 German \$5.75 Switches....

-3-oz. 30-inch three separate strand switches, made of fine German hair. All natural shades.

\$6.00 German \$4.75 Switches....

-These switches are made of all 24-inch German hair in three separate strands. Just the switch for use in the new coiffure styles.

\$4.00 Empire \$1.98

-These clusters contain 16 small soft puffs dressed with or without curls. Made of fine German hair, mounted on weft.

\$5.00 Aeroplane \$2.50 Puffs for ......

-Puffs of low hair dressing covering the entire back of the head and falling in clusters over the ears. Made of real German hair: \$5.00 GERMAN SWITCHES

30-inch-3 oz. GERMAN SWITCHES, SPE-CIAL, \$2.60 24-inch—21/2 oz.

#### Toilet Goods At Cut Rates

\$1.00 De Miracle Remover. 69c 50c Cream Elcaya ..... 27c 50c Palm Olive Cream .... 33c 50c Brown's Wonder Face 50c Melorose Cream . . . . . 39c 50c Daggett Ramsdell Cr'am 33c 25c Bathasweet .........16c 50c Bailey's Talcum Powder 23c 25c Sozodont Tooth Paste. . 16c 25c Graves' Tooth Powder, \$3.00 Mme. Yale's Cream \$2.33 50c Malvina Cream ..... 29c 25c Pears' Scented Soap .... 13c 25c Pears' Unscented Soap. . 11c. 25c Resinol Soap ......14c 15c De Miracle Soap.....7c 5c Borax Soap, 7 for .....25c 50c Traveling Mirrors.....39c DUc Hand Scrub Brushes ... . 35c 25c Hand Scrub Brushes .... 19c 75c Cushion Back Hair \$1.50 Bristle Hair Brushes. . 98c 10c Soap Bark .....5c 10c Cascara Bark......5c 10c Epsom Salts........5c 10c Flowers of Sulphur.....5c 25c Boric Acid, crystals....16c \$1.00 Nau's Dyspepsia Cure. 69c

# New Low Prices on Dainty Jewelry

Purifier .....\$1.19

\$1.00 Sal. Hepatica . . . . . . 69c

\$1.00 Ayers' Hair Vigor . . . . 68c

\$1.75 S. S. S. Blood

\$1.50 CHAINS 75c. -Gold filled bead neck chains. Very pretty.

Neck Chains HALF PRICE.

-Roman pearl bead neck chains, 15 and 18 inches long. From one hundred to five hundred beads on the string.

Lavalliers HALF PRICE.

-An assortment of gold-filled neck chains in French gray finish -jet, rose gold and Grecian gold. Mounted in different precious

-Ranging in price from \$1.00 to \$15.00 each.

HAT PINS 50c. -Gold-filled hat pins in over a

hundred different patterns.

\$1.00 to \$4.00.

Lockets HALF PRICE. -Gold-filled lockets to hold two pictures, in plain and engraved

patterns. Ranging in price from

## August Sale of Toweling Huck Towels, Special 21c Each

-Regular 25c, 30c and 35c each. This sale includes twenty-five dozen broken lines of linen bleached huck towels with hemmed ends in a variety of self fancy borders. Large size, firmly constructed.

Regular 12 1-2c Russian Crash 8c Yard -17-inch wide wash Russian crash. Won't lint-especially adapted for seaside and mountain use. Full bleached.

20c Hemmed Dish Towels 15c -Hemmed linen dish towels, size 17 by 33 inches. All ready

#### Our Stock

One Thousand Tailored Suits Latest Fall Models

Received per Express the Past Few Days



# Soft Clinging Petticoats In a Great Sale Monday \$2.65

-Through a special purchase are we enabled to offer to the shopping public of Portland the finest line of petticoats for the price that it has been our good fortune to secure.

-Petticoats that are made right and fit right, giving the long, close, clinging lines. -Petticoats made of soft messalines and Peau

> The color range includes black, navy, gray, brown, tans, reseda, rose, myrtle, lavender, light brown, pink. Copenhagen and

-These colors are in the richest and softest tones imaginable.

-Fashion demands that some bright contrasting color be worn with the suit or dress, and now is your opportunity to secure the colored petticoat you so much admire.

### The Three Leading New Books of the Year

Now on Sale at our Book

"The Winning of Barbara Worth" by Harold Bell Wright \$1.30 "The Ne'er-Do-Well" By Rex Beach \$1.25.

"The Harvester" Gene Stratton Porter

Many other new books in

Hand Hammered Russian Brass Half Price

#### MORE OF THOSE Novelty Handbags \$1.95

-These handsome and unique bags that we just received are being sold at an unusually low price, and are just the smartest styles imaginable.

-Novel little square shapes of black and white striped fancy silks-the very newest shape called the "Chinese skirt," of fancy tapestry, odd pieces of Chinese embroideries - black Persian leather-soft suede in all shades, as well as black. Carried by long fancy cords with tassels.

# State Burple

The Color of the Coronation Is the Leading Color Note in Autumn Millinery



Purple, the leading color of the season today in Paris and London, has taken New York by storm. It is at its best in the pretty hats we show made of taffeta and combinations of taffeta and velvet.

-They are particularly charming with a high crown and upper brim of the purple taffeta and the under brim of a rich black velvet. These saucy two-tone tailored hats are becoming to all types with their jaunty bows and loops of silks and drooping brims that partly shade the face, and fit close to the head. -Prices range from \$3.95 to \$8.50.

#### Knit Wear for Women and Children

Forest Mills \$1.00

-Women's light weight cotton union suits, with long sleeves and ankle length, high neck. This is an extra well made garment and just the right weight for early Fall

Women's Union \$1.25

-Medium weight ribbed cotton union suits, high neck and short sleeves knee length and high neck-long sleeves and ankle length.

Women's Vests 65c

-Medium Weight white ribbed cotton vests with long sleeves, and the tights are ankle length.

"Wearwell" 25c

-Women's hose, a make which is famous for its wearing qualities. Made of fine cotton in medium weight with extra spliced feet. Guaranteed fast black.

Children's Stockings. 25c

-"Wearwell" stockings for children in sizes from 6 to 10. Extra quality ribbed cotton in medium and heavy weight, with double spliced heel and toe and double knee. Guaranteed fast black.

Women's Lisle 50c

-Fine lisle or silk lisle stockings in black and tan, made with extra wide double welt garter top and spliced sole. In medium and light weights. Regular and out sizes.

# Closing Out Sale

Of sofa pillow tops—library scarfs - imported novelties in artistic designs stamped on art linens, canvas, novelty burlaps in tan, brown, green, cream and various other good shades.

Regular prices: 85c, 98c, \$1.25, \$1.50 to \$1.69

At 65c

#### Pompeian Massage Cream

-To admire and envy beauty is natural. To do nothing toward preserving or improving your beauty is pure neglect. The occasional use of Pompeian massage cream will not only make you look your best today, but will also help you to keep your good looks long after the neglected woman has become wrinkled and homely.

50c Size, Special 29c 75c Size, Special 49c

## MADRAS SHIRTING Special 15c

Regular 25c Yard

The kind of shirting that launders without being impaired in finish or color.

-This madras shirting comes 36 inches wide. White grounds with colored stripes in black and blue and many other desirable colors. -Specially adapted for women's and men's shirts and also waists.

#### Wash Goods 10c Yard

Sells at 15c, 18c, 20c -Final clean-up of printed batiste-with or without borders. -Printed dimity-fancy voileand printed wash foulards.

ALL REMNANTS OF Wash Goods HALF PRICE

# Pew

#### One-Piece Dresses for Autumn With the Charm of Simplicity

-Tailored suits are not the only new things in the women's readyto-wear store.

-The other day came a flock of new dresses designed of serge,

basket weave and soft clinging materials. -These frocks are so simply finished and yet so delightfully femi-

nine we are sure many women will welcome them at their modest

-In navy and white hair-line stripes, amethyst, new blue, brown, tan, white and black.

-They are becomingly fashioned with their short empire waists and short sleeves, and the ease with which they can be donned makes them doubly attractive.

-Some have high necks, and others with a dainty little yoke of lace or soft net.

-The trimming is very Frenchy in its style, being braid and buttons so cleverly applied that you wonder how anything so attractive and exclusive can be bought for so little.

—Prices range from \$20.00 to \$30.00.

-The illustration represents one of these new models.



# Particular Women Will Be Delighted With This Sale of Fresh, New Lingerie Extra Special Corset Cover for 28c

-Lot 1-Consists of three distinctly different styles made with round necks and trimmed with embroidery and lace insertion, dainty lace edging and beading strung with soft ribbons.

#### A Regular 50c Corset Cover for 33c

-Lot 2-Also consists of three different styles made of good quality cambric, with round shape neck and trimmed with embroidery medallions or insertion and fine or cluny lace insertions. Edging, beading and ribbon.

# A Regular 75c Corset Cover for 48c

-Lot 3-Consists of six different styles made of good quality cambric and trimmings of val and cluny laces, embroidery insertion, beading and ribbons forming yoke effect. Also allover embroidery forming yokes and finished at neck with lace and insertion.

# Another Opportunity to Buy Fine White Petticoats At Half Regular Prices

-Made of fine cambric or long cloth with deep embroidery flounce of blind, eyelet or open embroidery. Some are made with wide band insertion, beading and ribbon, others finished with veining or cluster tucks.

\$4.00 Gowns...\$2.00 \$6.00 Gowns...\$3.00 \$8.00 Gowns...\$4.00 \$12.00 Gowns...\$6.00 \$5.00 Gowns. . \$2.50 \$7.00 Gowns. . \$3.50 \$10.00 Gowns. . \$5.00 \$14.00 Gowns. . \$7.00

# Lace Curtains at Remarkable Reductions

-Great clean-up sale of lace curtains, including all of our bobbinet, scrims, Nottinghams and cable nets in many different pretty and attractive patterns in both the Arabian and white color; 21/2 and 3 yards long and from 40 to 50 inches wide.

\$1.50 and \$1.75 Lace Curtains, Pair . . . . 98c \$2.25 and \$2.00 Lace Curtains, Pair . . . \$1.39 \$3.50 and \$3.00 Lace Curtains, Pair . . . \$2.39 \$5.50 and \$5.00 Lace Curtains, Pair . . . \$3.45 \$6.50 and \$6.00 Lace Curtains, Pair . . . \$3.95 \$7.50 Lace Curtains, Pair . . . . . . . . . . . . \$4.95 

# Traveling Cases at Low Prices



Traveling Bags \$5.95 -In this assortment you get the choice of the following sizes: 16, 17 and 18-inch. They are made of sole leather on covered English frames. With extra quality locks and catches.

Rattan Suitcases, Special \$3.95

-Extra large size rattan suit cases, linen lined. Built on strong basswood frame. Has full size pocket. Sole leather corner protectors, firmly riveted. Brass locks and clasps and ring handle.

Matting Suitcases, Special \$2.95

-24-inch Japanese matting suit cases, 71/2 inches deep. Solid riveted on basswood frames. Cowhide corners, linen lined, and brass locks and clasps.

Fiber and Matting Suitcases, Special \$1.95 -24-inch fiber grass and matting suit cases, 61/2 inches deep. Solid riveted steel or basswood frame. Strong leather handles, cowhide corner protectors. Brass locks and bolts.

Royal Purple Millinery



Sale of Curtain Materials 25c Curtain 17c Scrims, yd. 17c

-Colored reversible art curtain scrims in pretty Oriental and conventional patterns, in color combinations of tan, red and green, brown and green. In light and dark grounds, 36 inches wide.

60c Fancy Curtain Nets. 43c

-Fancy curtain nets and cream madras, suitable for curtains in the artistic house and the bungalow. Comes in mission, filet and conventional designs, 45 and 50 inches wide. Regular 50c and 60c yard.

Exclusive Agents **Modart Corsets** Vogue Shirts For Women Fall Models Now In "Wearwell"Hosiery

OPENING THE NEW FALL GOODS AND OFFERING SPECIAL SALES ON ALL SPRING AND SUMMER MATERIALS



