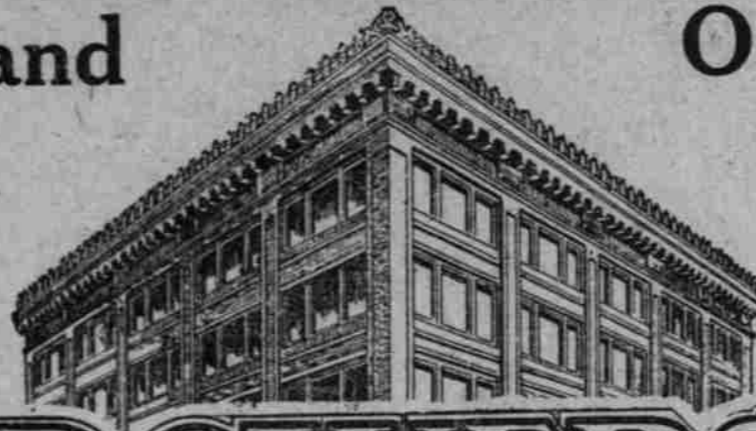


Powers—Portland's Oldest and Most Centrally Located Furniture Store

We furnish homes complete, whether it be a modest cottage or an imposing residence, a wide selection to suit your every need is here. Come in and avail yourself of the service to be found in this fine, new, beautiful store.



POWERS

THIRD & YAMHILL



55 Years of Honest Dealing Have Made This Great Store Possible

Our Special Three-Room Outfit for Only \$127.00

DINING ROOM—6-foot Oak Dining Table, 6 Oak Chairs, 1 Sideboard, 1 Rug.
BED ROOM—1 Bed, 1 Spring, 1 Mattress, 1 Rug, 1 Dresser, 2 Chairs, 1 Arm Rocker.
KITCHEN—6-hole Steel Range, 1 Kitchen Queen, 2 Chairs.

The "New Idea" Gas Range

Stands for Service, Economy and Satisfaction



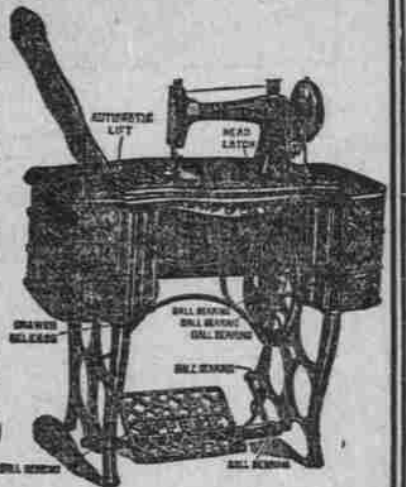
Consider carefully the merits of the "New Idea" before making your Gas Range investment. An article of house-furnishing which plays so important a part in the management of a well-equipped home should be selected with the greatest care and judged on a comparative basis. If it is the best gas range in the market, which we claim unqualifiedly, wouldn't you prefer it to a gas range of less merit, for which you will have to pay the same price, or perhaps higher? Isn't it worth your while to

COME IN AND INSPECT THIS RANGE and see for yourself the superior, exclusive features and improvements which your money will be unable to procure on any other gas range that you may be shown elsewhere? We merely invite your comparison and an opportunity to demonstrate to you the excellence of this high-grade Modern Gas Range.

The BEST Sewing Machine

The "Free" Offered at a Reasonable Price, on Easy Terms

The best machine, the most modern, the easiest running—in short, the most satisfactory as well as the most reasonably priced, considering quality—all of this and more is true of the "Free." It is a machine that performs heavy plain work or the daintiest of fancy work equally well. It is a machine that you can depend on year in and year out; practically never gets out of order, but in case of a defective part or a breakage we repair the damage free of charge.



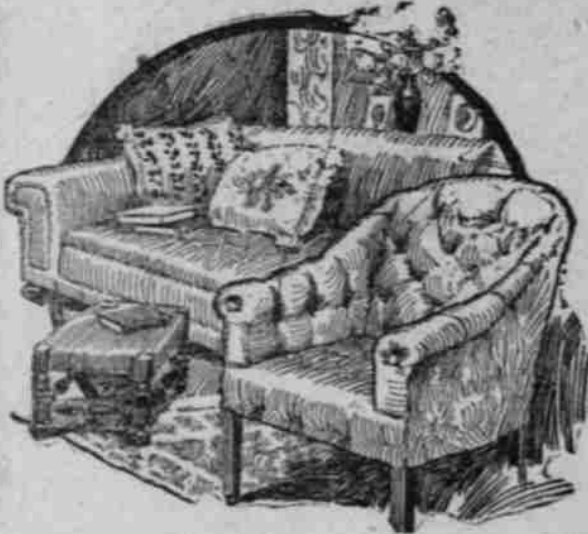
THIRTY DAYS' FREE TRIAL
We will place a "Free" Machine in your home on thirty days' free trial. You are invited to put it to any kind of a practical test to prove its merit, and if at the end of that time you do not pronounce it the most satisfactory sewing machine you ever saw we will call for it and the experience will cost you nothing.

A Regular \$8.50 Go-Cart This Week for \$5.95

Light-weight, one-motion collapsible Go-Cart of extra strong construction, designed with continuous push bar and having enameled mud guards; storm front and hood covered with dark green imitation leather. Steel rim, rubber-tired wheels. Very durable and easy to handle.
Cash or Credit. Terms to Suit.

High-Grade Productions in Upholstered Furniture At 1/3 Reduction

Period Styles Included



- \$26.00 Mahogany Rocker, upholstered seat and back, reduced to... **\$17.35**
- \$36.50 Overstuffed Chair with solid mahogany massive legs; reduced to... **\$24.40**
- \$37.50 Queen Anna Rocker; upholstered back and seat, mahogany arms... **\$25.00**
- \$38.00 Comfort Chair, upholstered seat, back and arms, mahogany frame... **\$26.65**
- \$52.00 Mahogany Fireside Chair, high back, mahogany frame, low rolling arms... **\$34.70**
- \$65.00 Loose Cushion Easy Chair with heavy solid mahogany feet; reduced to... **\$43.40**
- \$69.50 Arm Chair, arms, back, panel and legs of solid mahogany, Colonial design... **\$46.45**
- \$98.00 genuine Mahogany Davenport, in Colonial design; luxurious, comfortable... **\$65.40**
- \$100 overstuffed Davenport with tufted seat, back and arms; mahogany feet... **\$66.65**
- \$151.50 3-pc. suite, Will'm and Mary Arm Chair, Sofa and Side Chair... **\$101.40**

Why This Store Attracts and Holds Permanent Trade

The foundation stones of this business are set firmly on the safe, bedrock principles that no customer must be allowed to go away dissatisfied or to have ill feeling toward the house after a purchase is completed. And by "completed" we refer to the customer's satisfaction in the months and years that follow the use of our furniture in the home for which it is intended. Value, here, is reckoned by a fair price for the article involved. Misrepresentations and exaggerations are avoided.

WE PROMISE ONLY WHAT WE CAN FULFILL.

Some Unusually Low Pricings on Carpets, Curtains and Summer Bedding



All-Wool Ingrain Rugs **\$9.90**

Regular \$1.75 Axminster Carpet in a wide variety of Oriental and floral designs, all colors, with or without border. **\$1.39**
Very special, yard, at...
Regular \$1.25 Tapestry Brussels Carpets, a full assortment of colors and large or small designs, with or without border. **98c**
Very special, yard, at...
Price includes sewing, laying and lining.
Nottingham Lace Curtains, in white and Arabian colors, 2 1/2 to 3 yards long, \$1.25 value, special at **79c** pair; **\$1.50** value **94c** special, at, pair

Heavy-Weight Camping Blankets
Heavyweight Camping Blankets in gray or brown, doubleweight, \$2.75 values, for, pair... **\$1.96**
Regular \$1.85 Comforter, cotton filled, special **\$1.35** for

Housefurnishings at a Great Saving in Our Exchange Dept.

If you seek to economize in furnishing your home it will pay you to visit our Exchange Department, conducted in our old store at First and Taylor sts. You will find there almost everything needed, priced at about half the original cost. Every article is in first-class condition, many pieces just like new. There are Dressers, Chairs, Beds, Tables, etc., in practically every style and finish; Stoves, Ranges and, in fact, housefurnishings of all kinds.

LIBERAL TERMS OF CREDIT. PROMPT DELIVERIES

100-Piece Dinner Set \$21.85

Set \$28.50 Value

100 pieces of extra fine Semi-Porcelain. The borders are decorated in conventional design of brown and gold. Effective new shapes in plates and covered dishes. One of the very best sets we have ever shown and a good value at \$28.50. Special price is for this week only.
Cash or Credit. Terms to Suit.

10 Superior Patterns in Brass Beds Very Specially Priced

Characterized by Excellence in Quality, Construction and Finish



- \$18.50 satin-finish Brass Bed, 3-4 size, heavy 2-in. posts, 5 filler rods, head, foot... **\$12.75**
- \$36.50 4-6 Brass Bed, satin finish, heavy 2-in. posts, 7 1-in. filler rods, head, foot... **\$21.75**
- \$40 4-6 satin-finish Brass Bed, exceptionally massive, handsome design... **\$24.50**
- \$45 satin-finish Brass Bed, continuous post design, 9 1-in. filler rods, head, foot... **\$28.75**
- \$47 4-6 Brass Bed, satin finish, head and foot, 11 filler rods, panel design... **\$29.85**
- \$54 3-6 Brass Beds, Polet finished, simple, but effective design, strongly built... **\$31.50**
- \$56 3-6 Brass Bed, satin finish, heavy 2-inch posts, capped ornamental vases... **\$33.75**
- \$55 Brass Bed, with extra high head and foot, fitted 9 filler rods; satin finish... **\$38.50**
- \$60 Brass Bed in handsome continuous post design, massive, strongly made... **\$41.75**
- \$99 4-6 Brass Bed in square post design, with 7 1/2-in. fillers in head and foot... **\$67.50**

Three Matchless Values in Buffets



Made of selected, finely grained oak, golden wax finish. Has roomy 42-inch case, 2x22 bevel plate mirror with wide shelf above. Exactly as pictured.



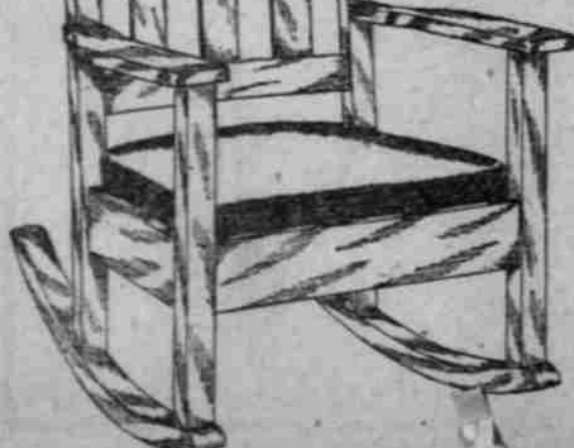
Handsome Oak Buffet, golden finish. Has 42-inch case, 2x28 mirror, two small top drawers, swell front effect. One full-length drawer and two cupboards.



Buffet of very attractive design, solid oak, polished golden finish, 2x22 bevel-plate mirror with rail plate above. Drawer arrangement differs slightly from cut.

Priced Regularly at \$29.75
Your Choice for **\$19.85**

A Most Exceptional Offering! Genuine Stickley Rocker, Regular \$17 Value for



\$10.95

A Rocker built of solid oak, with genuine Spanish Morocco leather cushion and finished in the lasting Stickley Fumed effect. A Rocker that will give years and years of service, maintaining its style and individuality as long as it lasts. Note the attractive lines on which it is designed, the wide, roomy seat and low, broad back.
Cash or Credit—Terms to Suit.

Pay \$12 to \$13 Elsewhere for This Velour Couch

An exceedingly desirable Couch in full size with low rolling head, upholstered in an extra grade of velour, in large or small patterns. Colors, green, red or brown. Has plain top and wide hand-made roll edges. Legs and ornamental moulding of hard wood, finished golden.

Pay Only **\$6.95** At **POWERS'**

POWERS
THE STORE THAT SAVES YOU MONEY
DIGNIFIED CREDIT FOR ALL — THIRD & YAMHILL

A Rocker Special That Will Promote Active Buying

A Very Popular Design—Strong, Comfortable Construction

Always Sold at \$4.00 This Week Only

\$2.29

This splendid Rocker is made of hardwood, with a beautiful golden finish. It is built on wide, roomy lines; has comfortable flat arms, firmly rodded to seat; high back, with seven turned spindles and ornamental carved top panel as shown. Suitable for use in any room and designed for hard service.
Cash or Credit—Terms to Suit.

