

SIGNS ARE NEEDED TO GUIDE AUTOISTS

Automobile Club Will Put 1000 Direction Boards in Oregon Soon.

CANADA DOING GOOD WORK

\$20,000,000 Amount That Will Be Spent in Four Years Improving and Constructing Roads Across Border — Impetus Given.

The great need of a comprehensive system of sign-posting on highways grows more and more apparent. The present-day amount of travel by road is tremendous and has drawn the attention of the many automobile clubs toward this line of work.

The Pacific Highway Association and the Portland Automobile Club, both organizations being potent factors in securing the much-needed improvement of roads in Oregon and the Northwest, have joined hands in a scheme to thoroughly bedeck Oregon crossroads.

To this end 600 signs and 400 posts have already been ordered and within three weeks from this date all will be placed. A good portion of the northern part of the state has already been amply covered with signs and the new order will go toward making known the route of the Pacific Highway from the Columbia River to the California boundary line.

Another association which deserves a great amount of credit for work along this line is the American Automobile Association. It has spent immense sums in making roads in its respective vicinities, and motorists generally have benefited by this now essential adjunct to aid the traveler, who covers not only his own state but goes beyond its confines whenever the notion strikes his fancy.

Canadians Are Active. British Columbia auto organizations are alive to the necessity of marking their roads and the motorists in Southwestern Canada need little fear of losing his way.

Considerable annoyance is received from wayfarers who insist on carving their initials, or otherwise defacing the signs. Oregon's direction boards are sadly mutilated in some instances it being impossible to make out the information, according to those who have traveled extensively in this state.

The old saying that it takes an Englishman a long while to wake up is applicable to the present good roads activity in Canada. In this instance, however, when he comes out of his daze he shows considerable speed.

Canadian motorists who visit British Columbia are immediately impressed with the enthusiasm over the Pacific highway and the keen interest taken in the progress being made in new roads throughout Canada.

Canadian Boost Highway. "The Canadians are strong for the Pacific highway," said Mr. Keats, "and money has been appropriated to extend this thoroughfare from Vancouver north to within 30 miles of the Alaska boundary. Much interest is also being taken in the east-to-west trunk line now being connected.

Until the last few years the Western Canadian has been handicapped by the lack of roads that afforded pleasant motoring. Vancouver Island was practically the only portion where the roads were good for miles at a stretch.

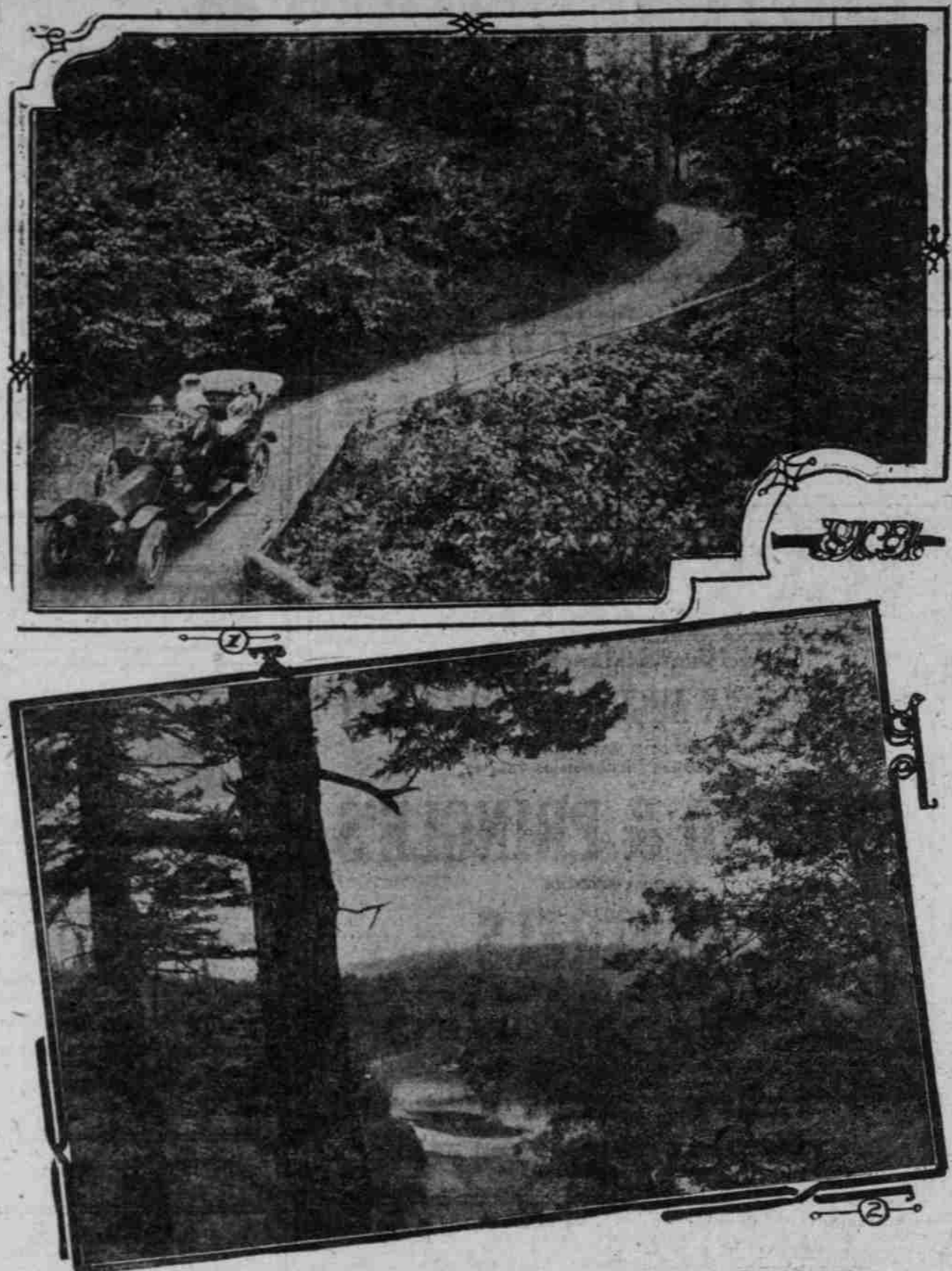
1912 will be British Columbia's banner year in the sale of automobiles, and the agents on this side will have to hustle to show the results the Canadians will get, says Mr. Keats. He found conditions favorable and everything pointing to a remarkable year for the auto salesman.

Discovery May Prove Factor in Motor Car Industry. From recent tests made by automobile manufacturing concerns looking for suitable timber to be used in construction of their machines, it has been found that Australia furnishes many valuable hardwoods.

Old Barlow Road Opened. GOVERNMENT CAMP, Or., Aug. 12.—The old Barlow road, which has not been in use from the Summit House to the other side for three years, has been opened by several men for their own convenience. This highway is owned by the Toll-gate Company and is supposed to be kept up by it, but private individuals were obliged to clear it of rocks and logs to make it serviceable.

People on the Eastern Oregon side have kept it open a long distance, but this week was the first time the entire distance was passable.

VIEWS OF ROAD AND PICTURESQUE SCENERY ON TRIP TO LATOURELLE AND BRIDAL VEIL



PICTURE ABOVE SHOWS THE EXCELLENT CONDITION OF ROAD, AND W. H. MOSER AT THE WHEEL OF HIS THOMAS FLYER—OTHERS IN THE CAR ARE PAUL J. FEELY, MR. MOSER AND DOROTHY MOSER—THE LOWER PICTURE IS LOOKING UP THE SANDY RIVER FROM A POINT ON THE ROAD.

NEW CLUB PLANNED

Indiana Manufacturers Will Form Organization.

SCHEME HAS BIRTH IN HOUR

Trip Over Four States Brings Realization of Growing Need of State Body for Benefit of All Concerned.

A number of Indiana automobile manufacturers have just completed what they term a unique "boosting stunt" which, in all probability, will aid in the formation of the Indiana Automobile Manufacturers' Association.

The officials of the tour were: Frank E. Smith, of the Maxwell Motor Company, general chairman; P. P. Willis, of the Mait Truck, secretary; A. E. Vinton, of the National, was chairman of the entry committee; Fred B. Coates, of the Lexington, treasurer; W. D. Edsall, of the Indianapolis Star, pilot; and H. O. Bradford, of the Cole, was chairman of the press committee.

MOUNT HOOD ROAD IMPROVED

Much Work Being Done Along Route of Popular Automobile Trip. Considerable improvement has been made in the Mount Hood road during the past two years and those who have been over it lately declare that it is in the best condition since travel toward the snow-capped hills became popular.

PORTLAND CHAUFFEUSE DELIGHTS IN MOTORING

Miss Helen Hall Says Automobile Trips Over Country Roads Are Source of Pleasure and Giver of Health.



MISS HELEN HALL.

Among Portland's really expert motorists of the gentler sex is Miss Helen Hall, of 825 Hancock street, who is shown at the wheel of her Chalmers "Thirty" in the above picture. Miss Hall first learned to drive the Popp-Hartford which her father uses, and in a few weeks after her first drive was handling the big car in such a skillful fashion that her parents rewarded her enthusiasm by making her a present of a handsome new Chalmers for her own personal use.

"I was delighted beyond all measure," said Miss Hall in speaking of this surprise, "and I haven't known a dull moment since. I practically live in the open air, and motoring never loses its charm for me. Nearly every day I have a party of my girl friends out for a drive, and we all have splendid times. Many times we venture a long way into the country, but I have never yet met with any motor trouble that I couldn't solve, so I have never had any fear of getting stranded. I have driven the car on some long trips, including the beautiful Mount Hood route. My mother usually goes along, and is almost as enthusiastic as I am. Motoring has given us a new interest, and has helped us both to keep strong and well and cheerful."

BRIDAL VEIL TRIP SHAPPE BY MOSER

Motorist Gives New Route to Oregon's Scenic Wonder for Tourists' Benefit.

TOUR IS OVER GOOD ROADS

Run Affords Fine Views of Columbia and Sandy Rivers and Winds Through Picturesque Lands, Much to Travelers' Delight.

W. H. Moser, member of the touring committee of the Portland Automobile Club, has mapped out what he considers one of the finest short automobile trips around Portland. The route leads over winding mountain roads, through ideal scenery to Latourelle Falls, Bridal Veil Falls and Brower. Mr. Moser made the trip last week in his Thomas Flyer.

The trip affords several excellent views of the country on the west bank of the river. The ride along the bluffs looking down on the stream is delightful. Another picturesque scene is looking up the Sandy.

- Dense Woodland Traversed. Winding through the hills to the top of the bluffs is through a dense woodland. Cool and refreshing to a fine degree, this would be a thoroughly enjoyable spin on a hot, muggy day. Following is the route: Miles: 0.0—Leave "Oregonian" building, Sixth and Alder streets, go south one block.

LONG TOUR ENJOYABLE

OVERLAND TRIP IS TAKEN WITHOUT HARDSHIP.

Baltimore Woman Visits Portland on Way to California After Journeying 15,281 Miles.

When Mrs. J. Platt Stone's Packard "30" rolled into Frank Rigg's garage early last week the cyclistometer registered 15,281 miles, representing a cross-country trip from Baltimore that began early in May. And despite its long journey over roads that in spots were almost impassable, the touring car showed little signs of the wear and tear of the long trip and needed but a few minor adjustments.

Although she has motored through almost every country in Europe, traveled extensively in Asia and Africa, this is Mrs. Stone's first trip across the American continent. She was enthusiastic in praising the many delightful scenes she saw on the overland trip and declared that America offers just as picturesque and varied scenery as any place she has ever seen.

President Clemens of the automobile club, is looking around for a good runabout. He let this be known a few days ago, and lo, out of the afternoon that followed there developed a night of horror. He had hopes of automobile salesmen chasing him in his sleep, going into eloquent oratorical flights in praising their cars and holding forth all sorts of tempting offers. This was not to be. Mr. Clemens, who told the persuasive gentry the next day that he would do the buying when he got ready.

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