## F. B. RILEY FINDS GOOD ROADS ON AUTO TOUR TO BRITISH COLUMBIA <br> Highways in Western Washingtion Are Placarded With Dirrectiong-Rainier Park, Fasy of Access, Will Attract

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|  | around Vancouver with plenty of good roada., |
| IGEMENBLESAUTO |  |
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| Motor Truck Makes Delivery Better and Easier. |  |
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|  | territory that it would be utteriy im-possible to get over with teams andwagons; and I wlah to add, also, that |
| WORK OF THREE TEAM |  |
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| New Van Bult Like Big Fetrigerator, Whit Greatest Possible Protection From Heat--Large Terrttory Is Served Cheaply. | and wagons, and doen it in an incomto all concerned." |
|  | sales create |
|  | Hupmobiles All Sold Agency Force Rests Awaiting Shipment. |
|  | Rests Awaiting Shipment. <br> Vacations for employes of automobile |
| Daring the pate two wokk of Norm hare mad an arceilent opportunity of | demen are seldom ordered by heads ofdepertmenta. Ordinarliy it is hard-for the overworked aslesman to get a year- |
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|  | Iy recreation period. Bat, neverthelesis, |
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## The Reo Sensation for 1912 This Car for \$1,000

(Price Subject to Change Without Notice)



Here is the first attempt to sell a high grade car for an oven-thousand dollars.
The lintest design of Mr. R. E. Olds- the The latest design of Mr. R. Ear which this famous factory ever sent out from its doors.
The price is subject to change; it may be impossible. We count that this price will add 50 per cent to our output without price becomes possible-at the present cost of materials. If we find it impossible we skimp on any part of this car to keep the price at $\$ 1,000$.
The car is now on exhibit, at this initial price. And not another car under $\$ 1,500$

## How We Did It

For a zood many years we have con-
stantly increased our output. Year by year, and part by part, we have brought the Reo car to perfection. Gradually each mapo tant part has been standardized, and per

Year by year we have equipped ourselves to build every part of the car.
is hardly a part that wo buy. Aow made. Our machinery, dies, jizs and tools need no more alteration.
Some expensive matertals, tike tires and the selling of oar cars conts a sreat deal the selling of our cars costs a gre
less, becaise of our organization. Now we can increase our output by half, with no
For all of these reesons, the time seems at hand when a car of this class can be sold for $\$ 1,000$. And, until further notice, wo

No Skimping Whatever
The first part of our problom is to let
Reo friends know that this car tsn't skimped. We have never built a car, at We issue a circular of complete specifications. We tell the exact materials used in each important part. You will find that no costly car, in any part of its chassis, uses any better.
We tell how to analyve steel to know hat every piece comes up to our specifica tions. We tell how we test the tensile
strength-the harduess. We tell how we crush gears-one in each 25-to prove maker, we beliove, insists on these ox treme tests.
best the morta the Tomenf $\operatorname{mind}$ Hyatt High-Daty
We tell bow the which no the magneto is given a test the carburetor is adapted to present gradon of gasoline. How the engine is made 80 troublepproof and silent.
From the big wheels and tires down to the smallest part we are giving you here the very best that we know. And you can
prove the fact in fifteen minutes by comparing the details with high-priced cars.

Designed by R. E. Olds
This car was designed by Mr. R. E. Olts; and is built under his supervision. It is the cap-sheat of all his experience. Thas fact alone is suff
worth of this car.
Mr. Oids is the dean of designers. Long before the days of automobiles, the Olds'
gas engines were the greatest of their gas engines were the greatest of their
kind. In the early days of the motor car the only cars worth having were built by Mr. Olds. And he has been among the ablest leaders in all progress since. The $\$ 1,000$ Reo is Mr. Olds' latest de
sign. It is the embodiment of all his ripe skill and experience. And that is the ut-

The $\$ 950$ and $\$ 900$ Reos A close-coupled car with removable toon-
near-on this same chassis-is sold for 950. Also a Torpedo Roadster- $\$ 900$ the speediest, classiest, sportiest roadster Every agent has them now on show
R. M. Owen \& Co. Reo Motor Car Co., Lansing, Mich.

# Northwest Auto Co. 

493 Alder Street

|  | Nowport highway and from there to the Yaquina Bay resort in but a few slletz Trip Enjoyable. Siletz Trip Enjoyable. | MOTOOIISTS TRANEL FAR |  |
| :---: | :---: | :---: | :---: |
| One-Day Auto Tour to Coast Proves Delightful.$\qquad$ | torist, one of the most pleassint beling that tnto the slietx Indian Reservacton over dittul part of the rlae into the reservation tit the 14 milos between sary to ford the rlver at this point yut af the dewater it can bo done easily enough. |  | State Registration Office Expects Rush During Last Days. SALEM, Or., July 27.-(Spectal.)-Us |
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| ROADS IN GOOD. CONDITION |  |  |  |
| w. J. Clemens, President of PortIand Automobile Club, Makes Journey From Here to Ocean |  |  |  |
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|  |  Roads Good on Avernge. |  |  |
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|  | Roads Good on Average. <br> The dintance from Portland to New- |  |  |
|  | port, according to tho speedomoter onIr. Clemens' car, is 40 miles. |  |  |
| moblie. funday automoblle tours in the |  |  |  |
| enn, prealdent of the Portiand Antomobile Club. Mr. Clemens probably has mader mortiand motorist and | - |  |  |
|  | tweea Rox andCounty, the roads were oxcellent fo |  |  |
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| ably has made more tours in oregon he says the Newport tour is delighttul. |  |  |  |
| returned from a tive-day visit to New- |  |  |  |
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| port and nearby places. They traveled <br> In Mr. Clomens largo touring car | silats ziver sieral wmes mad has be |  |  |
| A now routo was traveled by Mrr. Clemens and he ndvocates the une of | redskins, due to his athletic prowess cordal. A baseball game was gotter up by the clemens party while visiting |  |  |
| the one shown in the accompanyingInstexd of soing by way of A1map. and Corvallis as hat hitherto been the general cholce of motorinta Mr. Clemens plloted his car eo Dayton and Woat smem, thento Kinge Valley furt out of Monmouth. |  |  |  |
|  | up by the Clemens party while visting there. |  |  |
|  | Me, and Mre Androw Mcraren reie |  |  |
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