

AUTO TRADE BRISK. DEALERS RESOLVE

Difficulty in Getting Orders Filled Only Cloud in Their Horizon.

CAR USES MULTIPLYING

Portland Considered One of Best Fields for Sale of Machines, but Demand is Heavy All Along Pacific Coast.

Within a few weeks the 1912 automobile season will be in full swing. Even this early, conditions throughout the Pacific Northwest and along the coast indicate that the West is to enjoy the greatest era of auto prosperity ever recorded.

Especially is this so in Portland and its immediate vicinity. Local automobile representatives, while naturally swayed at the prospect of a bumper year, are considerably concerned about the filling of their orders.

Portland Splendid Auto Field.

Such is the general sentiment expressed by automobile men. Each gratefully acknowledges that the whole situation, every make included, is most favorable, and that more competitors will be established here after the 1912 season records are epitomized.

Another bit of territory that will shortly be under San Francisco's control in the Hawaiian Islands. Mr. Bingham expects to make a trip there soon.

From running a hay-cutting machine to furnishing power to the crippled factory, from moving the houses in the mountains to climbing mountains, the automobile is gradually becoming bent to almost every use.

Auto Used in Mail Delivery. The Federal Government has taken up the auto for the delivery and collection of mail and in most of the Western states, particularly Oregon, there lately has developed a strong agitation to apply it to the rural free delivery system.

Many new and valuable accessories and distinctive features are held forth to lure the motor enthusiast to discard his old car and take up the latest model.

Dealers give due credit to the effective work of the many automobile clubs and associations which, by their prominence in forcing the roads issue, have materially benefited the retailers.

Continual boosting for better highway conditions by the Portland Automobile Club, the Automobile Dealers' Association of Oregon, the Oregon Association for Highway Improvement and the Oregon State Automobile Association, is credited with having wrought wonders in the improvement of roads throughout the state in the past year.

The better the touring conditions the more automobiles will be in use, is the basis of their theory. All these organizations have plans in view for new tours, improvement of roads over which automobile traffic is heavy, and the mapping out of undiscovered scenic trips.

Farmers Fine Customers. In commenting on the automobile situation, C. H. King, of the Keats Automobile Company, says that the present outlook regarding the auto industry is the most flourishing in its history, and that all indications forecast an era of prosperity.

C. A. Dudley, of the local E-M-F agency, returned Friday from a trip through Washington and Idaho. He brings encouraging reports concerning the interior trade. He asserts that the sub-agencies are kicking like Texas steers because of the great probability of delays in filling their extra orders.

"Northwestern farmers are certainly about as live and progressive as you will find anywhere," says Mr. Dudley. "A heavy increase in sales to that class has been in evidence and 1912 will see the record broken. The land tillers are enthusiastic autoists, and probably get more real enjoyment out of a car than the city man who has been used to convenience all his life that they cannot obtain. During my inland trip I was surprised at the number of cars used by farmers and was also taken off my feet by the heavy orders I received."

Cycle Races Trying. Of 15 events which were run off at Buffalo a week ago Friday and Saturday, the most successful motorcycle meet ever held in the United States,

NEW ROUTE FOUND

W. H. Chatten Lists Turns of Ideal Road to Seattle.

WAY SUBMITTED TO CLUB

Course Praised for Scenic Beauty and Good Highways—Accommodations on Route Satisfactory. Driver's Notes Given.

W. H. Chatten, of the touring committee of the Portland Automobile Club, returned a few days ago from a trip to Seattle and submitted to W. J. Clemens, president of the club, details of a practically new route to the Washington metropolis.

Chatten asserts that for scenic beauty, good roads and a thoroughly enjoyable trip this route has no superior. Accommodations, he says, were good at the necessary stops.

Following is the route: On leaving Vancouver, instead of following the Pacific highway signs, go out by way of Kaufman avenue. To reach Kaufman go north on Washington street until you come to cartrack. Turn left and pass courthouse to your right. Turn right about two blocks beyond courthouse and pass North Bank Hotel, follow Kaufman avenue to brow of hill, and turn left. Pass to right of carshops, following main traveled road to Ridgefield, but turn right at outskirts of town. Follow main traveled road, and turn first main road to left until four corners are reached. Schoolhouse on left. Turn left a few miles beyond road and sign board on right to La Center.

Follow main road to Pakin (or lower), ferry across Lewis River. Roads in fair condition from Vancouver to ferry. After leaving ferry, pass through Woodland on main street. After leaving Woodland follow Pacific highway signs. Road rough and rocky from Woodland to Kalama, one of the worst stretches on the trip. The new road built by convict labor around Carroll's Point now makes excellent driving and is one of the safest roads on the entire route.

Road from Carrollton to Kelse in bad shape. Road from Kelse to Castle Rock falls. Bad hill after leaving Castle Rock, and some inconvenience on account of road work. Good roads from there to Toledo. Between Toledo and Chehalis there is much plank road in poor condition, many planks being missing. Good roads from Chehalis to Centralia.

From Centralia follow Pacific highway signs to Olympia. Roads in excellent condition. From Olympia to Seattle, through Tacoma, the roads are excellent, with the exception of a few places where road work is being done. The best to be found anywhere on the trip.

Follow Portland Automobile Club tour book from Tacoma to Seattle, as Pacific highway route is closed on account of new bridges being built.

A party of San Diego motorists, bent on making the journey from the southern city to Vancouver, B. C., stopped in Portland for a few hours last week and said that the trip was the most enjoyable ever experienced. The roads throughout California were in the best condition, and while several bad spots were encountered in Southern Oregon, especially in the Cow Creek country, none were serious enough to give real trouble. The trip is being made in an Overland.

E. W. Strong, of Mantho, purchased a new Marlin "40" Wednesday. He immediately started on an extended tour with his family.

C. L. Rose has resigned the agency of the E. M. F. in Spokane and will open a branch in Salem. This will be under the supervision of the Portland house.

One of the most sought-after road records on the Pacific Coast, and consequently frequently tried for, is the round trip between Los Angeles and San Diego. There has been in existence for several years a handsome trophy offered by the Chanslor & Lyon Motor Supply Company of Los Angeles to the holder of this record. The cup is now held by the Howard Automobile Company of that city as the result of a "hot" race over which the distance, 128 miles, in eight hours and 29 minutes.

John Patten, a truckman of Utopia, N. Y., fell half in one day to 190,000 from one brother and \$10 from another.

In the British navy in 1908 there were 126,471 British and 45,900 Lascars and Asiatics.

AUTO CHUG CHUGS

W. J. Clemens, president of the Portland Automobile Club, and a party composed of Mrs. Clemens, H. C. Clemens, and the Misses Elinor, Gammiller, Lüste von Borstel and Anna O'Brien, enjoyed a delightful trip to Mount Hood last week. The roads were found to be in excellent shape.

Dr. A. M. Webster received his new 15-horsepower Buick touring car last week, and immediately started with his family for an outing at the foot of Mount Hood. Dr. Webster was enthusiastic in praising his new machine.

Mal G. Johnson, manager of the Howard Automobile Company, made a flying business trip to Spokane and Moscow, Idaho, a few days ago, and was gratified at the favorable conditions reported all through the interior.

After having used three Buick runabouts for their emergency limousin for several months in Salem, Walla Walla and Tacoma, the Pacific Telephone & Telegraph Company has purchased a Buick light delivery truck for use by linemen in Tacoma.

Believing that they can lower the motorcycle record from this city to Oceanbay, Mr. and Mrs. J. T. Jones left Portland Friday afternoon for Spokane and Tacoma. During the trip he will pass over a variety of roads and wants to demonstrate that his machine will stand the wear and tear and still keep going at a fast clip. He will go by way of Amity, Sheridan, Willamina, Grand Ronde Indian reservation, thence over the Coast Range through Dolph, and Tulamook and up the coast to Bayocean. The present record for the journey is 4 hours and 32 minutes.

C. H. Chapman, of Seattle, drove his new "Flanders" 30" to Portland Tuesday, after having had a day's instruction about driving his machine. He made the journey in 18 hours without the slightest trouble. He was accompanied by his family.

S. E. Whiting passed through Portland Thursday on his way to Spokane. He and a party of four are taking a tour in his Winton Six. From Spokane they will return home.

Six 1911 models of the E-M-F. were delivered to the Portland agency Friday. The shipment includes four five-passenger touring cars and two demountables.

W. J. Willard, of Ogden, is returning home after passing four weeks on a trip from the "Red" city to the Coast. He passed through Portland Monday in his big E. M. F. touring car. A complete camping outfit was carried and the party stopped for numerous hunting and fishing trips.

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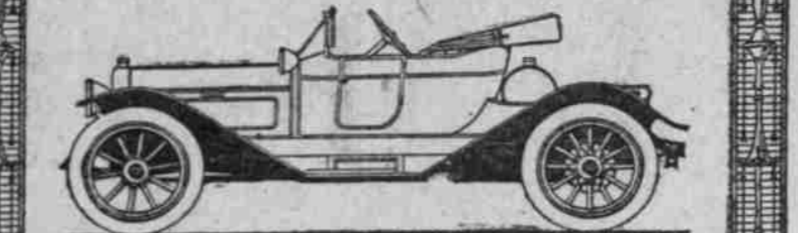
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NATURE FAVORS OREGON

ROAD CLUB PRESIDENT LAUDS COUNTRY ABOUT MT. HOOD. Trip in Car to Scenic Wonderland Near Rhododendron Tavern "Most Beautiful in State," He Says.

Within a short distance of the Rhododendron Tavern lies some of the most wonderful scenic beauty that Oregon can boast of, declares President W. J. Clemens, of the Portland Automobile Club. He visited the secluded nook of magic land last Sunday while on an auto trip to Mt. Hood.

Hidden from the eyes of the lover of nature's wonders for years by the almost impenetrable growth of heavy underbrush, dense foliage, twisting vines and overhanging branches, this delightful spot has been practically unknown until a narrow trail was cut through this Spring.

"The trip is well worth the time of any admirer of beautiful scenery," said President Clemens, in discussing his trip. "The roads are fine most of the way and while occasionally bad spots crop up, they are not serious enough to retard progress or mar the pleasure of the journey. When you reach your destination, there is a sight superior in the whole universe. It is worth a hard week's journey over dusty roads and steep hills just to take a

good look at it. The entire trip is marked by magnificent sights and good roads, and for a short journey it stands out, I believe, as the choicest around Portland."

STREET SPEAKERS BARRED Aberdeen Passes Ordinance Creating "Forum" for Orators.

ABERDEEN, Wash., Aug. 5.—(Special.)—As the result of many complaints to the Council against permitting street speakers to occupy quarters in the city's business streets, an ordinance was passed last night creating a forum for "soap-box" orators. Hereafter only the Salvation Army workers will be permitted to occupy the streets for speaking.

The passing of the new ordinance is the outgrowth of several street disturbances. Several weeks ago, while the coast torpedo fleet sailors were in Aberdeen, a small riot resulted when a labor leader attacked the United States Navy.

Hay Not to Call Extra Session. TACOMA, Aug. 5.—Governor Hay, who is here today to address the Grand Army Veterans at the annual picnic at Point Defiance Park, said there would be no extra session of the Legislature called in view of the reappointment which gives this state two additional Representatives in Congress. "Empathically no," said the Governor, when asked if he would call an extra session.

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