

Our Great Midsummer Clearances Continue Tomorrow in Every Department—See Monday's Oregonian for Additional Details—Jeffery's Portland Agents Acorn Stoves and Ranges—White Mountain Refrigerators—Angle Lamps—Globe-Wernicke Book Cases—Ostermoor M

August Homefurnishing Sale--Most Gigantic



Unparalleled Carpet and Rug Opportunity! A Full Third Saving on America's Standard Grades

MEIER & FRANK'S—THIRD FLOOR.

ORDER BY MAIL.

HERE are the factors bound to make August the greatest Carpet and Rug month in our history!

In May and June our manager visited the Eastern mill centers. He went into such famous concerns as Alexander Smith & Sons, Bigelow Carpet Company, S. Sandford & Sons, W. J. Sloane and others, buying in

quantities at prices never before attempted by any store in the West.

When reading the prices, take into consideration that these are America's most standard grades—every yard and piece perfect—and savings average a full third.

Read every item. See window displays today.

\$18 Axm. Rugs, \$14.95

We've never before offered such an astonishing value in Axminster Rugs of this quality! Full 9x12-ft. size, in handsome Orientals, florals, of tan, green, brown, red. Staple as sugar at \$18—For the August Homefurnishing Sale at the low price of **\$14.95**

\$20 Axminster Rugs, 9x12-ft. size for \$15.85

\$22.50 Axminster Rugs, 9x12-ft. size for \$17.35

\$25 Wilt'n Rugs \$18.65

Beautiful Seamless Wilton Rugs, 9x12-foot size, in medallion, floral and small figure designs, richly shaded in tan, rose and cream, two-tone brown. Highly durable for living-rooms, dining-rooms, etc. Famous S. Sandford & Sons' make—rugs that sell America over for \$25. August Homefurnishing Sale at the low price of only **\$18.65**

\$55 Wilt'n Rugs \$29.85

High grade Royal Wilton Rugs, with rich, high pile. Handsome Oriental and floral designs, suitable for dining-rooms, living-rooms, bedrooms or offices. Splendid range of patterns; full 9x12-foot size. Rugs that actually sell for \$55 regularly—August Homefurnishing Sale at the very low price of only **\$29.85**

\$16 Tap. Rugs, \$9.95

Think of it!—more than a third saved on the staple, long-wearing Tapestry Brussels Rugs, in artistic designs of green, brown and red. Full 9x12-foot size. Splendid \$16.00 grade, now, each, only **\$9.95**

\$14 Tap. Brussels Rugs, 9x12 feet, at \$8.95

To \$1.80 Carpets 99c

Just 700 yards of Body Brussels Carpets in dainty Oriental and Chintz bedroom effects, of tans, greens and brown mixtures. Our best \$1.60 to \$1.80 grades, offered during this August Sale at, the yard, only **99c**

\$2 Carpets for \$1.39

Bigelow Axminster Carpets—that's all you need to know about the quality! Wide range of brand-new patterns in beautiful Orientals, tans, browns, greens, reds. Finest \$2.00 grade, August Sale price, yd. **\$1.39**

\$1.25 Carpets for 89c

Smith's Best \$1.35 Axminster Carpets, in neat tan, green and brown mixtures and Orientals. August Sale price, a yard **89c**

\$1.15 Carpets for 67c

In this lot nearly 1000 styles of S. Sandford & Son's and Alexander Smith's Tapestry Carpets in rich greens, reds, browns, blue, tan and chintz bedroom designs. Staple **67c**

Specials in Linoleum

63c Printed Linoleum—Full, perfect pieces, in new tile, block and parquetry designs. Offered during August Sale, square yd. **45c**

Algerian Porch Rugs

\$5.00 Rugs, 3x6-ft. size, special now at **\$3.65**
\$7.50 Rugs, 4x7-ft. size, special, only **\$5.95**
\$15.00 Rugs, 6x9-ft. size, special for **\$9.75**
\$18.00 Rugs, 7x10-ft. size, special, **\$13.65**
Algerian Hall Runners, square yard at **\$1.25**
\$3 Small Axminster Rugs, 36x66, **\$1.98**

In Crex Grass Rugs

\$3.50 Crex Rugs, 4x6.7.6 feet, special, **\$2.65**
\$5.00 Crex Rugs, 6x9 feet, special at **\$3.95**
\$8.00 Crex Rugs, 8x10 feet, special at **\$5.98**
\$10.00 Crex Rugs, 9x12 feet, special at **\$7.45**
MATTING SPECIAL—25-35c grade, **17c**

August Sale Framed Pictures \$2.50 Dining-Room Subjects \$1.19

MEIER & FRANK'S—FIFTH FLOOR.

ORDER BY MAIL.



LARGE, handsome Dining-Room Pictures, 11x13-inch size, in three panels. Fruit and game subjects, one as illustrated. Fitted in 3-inch oak mission frames. Regular \$2.50 Pictures, offered for the August Sale, ea., only **\$1.19**

\$1.50 Pictures—Landscapes and marines; 10x20-inch size, in walnut finish frames; for August Sale, each, only **73c**

\$2.00 Colored Prints—In gilt, antique, shadow-box or fancy frames. \$1.19 Extra special for this sale, each **\$1.19**

\$1.50 Carbonettes—11x16-inch size. Copies of old masters—Rembrandt, 89c

\$1.25 Carbonettes—11x14-inch, including Hoffman's religious subjects, Gainsboroughs, Corots, etc.; special, each **79c**

75c Colored Prints, 6x8-in., in 1 1/2-in. ornamental gilt frames, special **43c**

Mouldings and Odd Frames at Half Price

A clean-up for the August Sale on all short lengths of Picture Mouldings—just enough for one or two frames. Also all odd frames, from those of postcard size to 16x20-inch, in all finishes. Offered during this sale at exactly **1/2 Price**

\$4 White Wool Blankets, \$2.95

MEIER & FRANK'S—THIRD FLOOR.

ORDER BY MAIL.

SAVE a fourth in this August Sale on fine, White Wool Blankets that are staple the year round at \$4 a pair!

Full 11-4 size, with pretty pink and blue borders. A weight especially suitable for the present and Fall. Best \$4 Blankets, pr. **\$2.95**

\$4.25 White Wool Blankets—full 11-4 size, with neat pink or blue striped borders. Price, pr. **\$3.35**

\$2.25 Comforters—500 of them, full sized, covered with best quality silkoline in beautiful patterns, August Homefurnishing Sale **\$1.69**

\$2.25 Emmerich Pillows—"they put the world to sleep." Covered with best quality art ticking; size 22x28 inches. Each only **\$1.89**

\$4.25 Down Pillows—filled with pure white down, covered with striped linen ticking. August Homefurnishing Sale price, each **\$3.59**

The August Sale Brings Lace Curtains at 1/2 Price!

MEIER & FRANK'S—THIRD FLOOR.

ORDER BY MAIL.

FULLY 800 pairs of Lace Curtains—two or three pairs of a pattern—go into this Great August Homefurnishing Sale at exactly **1/2 price!**

Handsome Irish Points, Chlunys, Battenbergs, Cable Nets, Soutache and Scotch Laces, in white, ivory and ecru. Designs for bedrooms, living-rooms and parlors. Regular prices range from **1/2 Price**

\$6 Lace Curtains, \$3.65

See the big Fifth-street window, showing over 25 designs of these beautiful \$6 Lace and Serim Curtains, which are to sell at **\$3.65!**

One of the great purchases made for this August Sale. Brussels, Irish Points, Chlunys and fancy Serims in white and ecru, 45 to 50 inches wide and 2 1/2 yards long. They're \$6 Curtains priced for August Sale, pr. **\$3.65**

16c Curtain Serims—over 1000 yards, in plain and plaid designs, of white, ecru or cream. Full 36-inch—for cool, airy curtains and hangings. August Sale, yard **9c**

Upholstery and Drapery Goods Half

A GREAT accumulation of fine Tapestries, Damasks, Armures, Reps, Velours and Velvets, in lengths of 2 to 10 yards. Rich, dark reds, greens, blues and combination colorings. All 50 inches wide—regularly \$2 to \$10 a yard. Tomorrow, just **Half**

Sale Ready Made Awnings

A reduction of 20 per cent on our entire line of heavy Blue and White Awnings, all ready to put up. Here are the sizes and prices:

\$4.00 Awnings, 30-inch size, special at **\$3.20**
\$4.00 Awnings, 32-inch size, special at **\$3.20**
\$4.25 Awnings, 34-inch size, special at **\$3.40**
\$4.25 Awnings, 36-inch size, special at **\$3.40**
\$4.25 Awnings, 38-inch size, special at **\$3.40**
\$4.25 Awnings, 40-inch size, special at **\$3.40**

\$4.75 Awnings, 42-inch size, special at **\$3.80**
\$4.75 Awnings, 44-inch size, special at **\$3.80**
\$4.75 Awnings, 46-inch size, special at **\$3.80**
\$5.00 Awnings, 48-inch size, special at **\$4.00**
\$5.50 Awnings, 60-inch size, special at **\$4.80**
\$6.50 Awnings, 72-inch size, special at **\$5.20**



Wall Paper at Half Price

MEIER & FRANK'S—THIRD FLOOR.

ORDER BY MAIL.

THOUSANDS of rolls of desirable Wall Paper go into this Great August Sale at exactly half former price!

Designs suitable for all rooms. It's an opportunity no one needing Wall Paper will miss:

25c Wall Papers, special at, roll, **12 1/2c**
40c Wall Papers, special price, roll, **20c**
50c Wall Papers, special price, roll, **25c**
60c Wall Papers, special price, roll, **30c**

75c Wall Papers, special at, roll, **37 1/2c**
\$1.00 Wall Papers, special, roll, only **50c**
\$1.50 Wall Papers, special, roll, only **75c**
\$2.00 Wall Papers, special, a roll, **\$1.00**

The August Sale of Furniture August Sale Carpets and Rugs August Sale Draperies, Curtains August Sale Blankets, Bedding

WE believe you'll agree with us that this is the most interesting Event the West has ever known. It's the result of money spent in planning, the thousands of miles of travel, the immense purchases direct from mill and

For weeks, carload after carload of furniture, opening of this Great August Homefurnishing Sale will find The Big Store with vast quantities of furniture, Carpets and Rugs, Draperies, Bedding, Chinaware, at Savings From

Many of the contracts for this August Sale were made when rather than close down or shorten their for

Read every word of this commanding, double homefurnishing savings that'll make you marvel.

Mail Orders Will Be Filled in



August Sale Chinaw're \$20 Dinner Sets \$14.99

THIN, dainty Austrian China Dinner Set, as pictured in center. Neat, narrow border in artistic, tiny rosebud pattern with edge of gold. The \$14.25 60-piece sets special at **\$10.50**. The \$20 100-piece sets sp'l at **\$14.99**

American Dinner Sets—semi-vitreous, in handsome gold decoration—one of our most popular stock patterns as illustrated at left. The \$8.90 60-piece sets at **\$6.99**. The \$13.30 100-piece sets at low price **\$11.59**

White American Dinner Sets—semi-vitreous—in open stock pattern. You'll find nothing better in chinaware at these prices. And we special them now—the 60-piece sets at **\$4.19**. The 100-piece sets at only **\$6.45**

Haviland China Dinner Sets—in dainty conventional border decoration and gold edge handles. The \$46.50 60-piece sets at **\$36.50**. The \$66.50 100-piece sets at **\$52.75**

English Dinnerware—an introductory offer of this new semi-porcelain ware. Handsome stock pattern, as illustrated at right. Tea Cups and Saucers, reg. \$3 a doz., set of 6 **\$1.14**. Plates, regular \$2.75 a dozen, set of 6, August Sale price only **99c**

Haviland Soup Plates, Bread and Butters, Bowls, etc., \$4 to \$7 dozen, each, **27c**

Haviland Dinner, Tea, Coffee, Chocolate Cups and Saucers, \$10-\$12 doz., ea. **42c**

Haviland Cream Pitchers, Olive, Pickle and Spoon Dishes, worth to \$1.50, at **49c**

Hav. Teapots, Sugar Bowls, Platters, Baking Dishes, etc., \$3 to \$4 pieces, **\$1.36**

Haviland Soup Tureens, Covered Baking Dishes, worth \$4 to \$8, now at **\$1.98**

Hav. Meat Platters, Salad Bowls, Sauce Tureens, etc., worth \$4 to \$8, at **\$1.98**

August Event in the

SCORES of compelling bargains in our Great Basement Homefurnishing Sale—the season! Thrifty housewives should hurry in tomorrow!

Ice Cream Freezers Garden Hose \$5.69

\$3.50 Ice Cream Freezers, famous White Mountain make, as illustrated. Triple motion; 6 qt. size. Aug. Sale **\$2.69**

35c Gas Toasters—as pictured. Toasts 4 pieces of bread at a time. Well made, of strong copper wire; ea. **21c**

\$1.75 Enam'd Tea Kettles, imported blue and white, four-coated ware; eight-qt. size, as pictured, ea. **\$1.09**

Aluminum Kettles \$1.00 Aluminum Kettles, the famous Wear-ever make, 2 1/2-qt. size, as pictured. Only one to a customer, **55c**

\$1.00 Hose Reels—Natural finish hardwood. Capacity 100 ft. of 3/4-in. hose. August Sale price, only **79c**

Screen Doors at 94c \$1.10 Screen Doors—as illustrated, complete with all fittings. 2.8x6.8 size. At only, ea. **94c**

25c Adjustable Window Screens—33 in. high and 15 in. wide. Special **18c**

