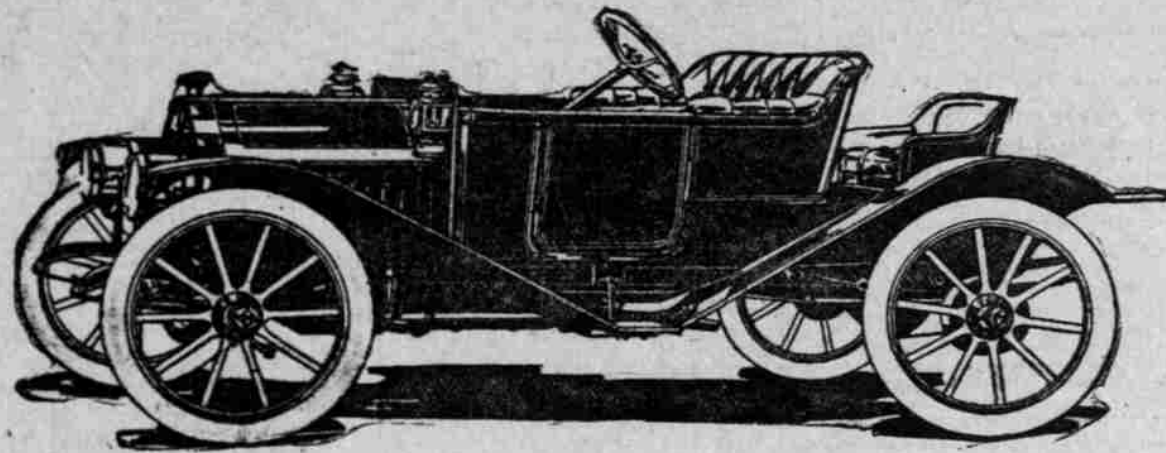


Here at Last Is the Runabout You Have Been Looking For



The New Herreshoff Twenty-Five Horsepower Runabout Embodies All the High Grade Features Found Only In High Priced Cars—Motor En Bloc—Unit Power Plant—Three Speeds and Reverse—Multiple Disc Clutch—Bosch Magneto—Nickel Steel Gears—A Beautifully Finished, Luxuriously Upholstered, Refined Roadster—Built Like a Three Thousand Dollar Car—Electric Lighted Throughout and Sells in Portland for \$1050.00

FOR SEVERAL YEARS THERE HAS BEEN A VERY HEAVY DEMAND FOR A REAL RUNABOUT AT A MODERATE PRICE. This demand has never heretofore been quite satisfied. There have been runabouts marketed at all prices, but the low-priced runabout did not have quite the finish and attention to detail that you have been looking for; and the runabout that did satisfy your taste was too high priced.

HERE AT LAST IS THE CAR at a moderate price that has all the features and attention to details that anyone could ask.

IT HAS THE POWER. Twenty-five horsepower in a car of light weight means ample power for all hill work and plenty of speed on the level. This car has been designed by Charles Frederick Herreshoff, who has probably designed more successful motors, both for marine and automobile work, than any other designer. Herreshoff does not know how to design cheap motors—he does not know how to design a cheap car. Every detail, every feature, from a mechanical as well as an artistic standpoint, is right.

YOU MUST NOT CONFUND THIS RUNABOUT WITH ANYTHING ELSE YOU HAVE EVER SEEN IN A LOW PRICED CAR. The motor is cast en bloc, four-cylinder, vertical water cooled, developing twenty-five horsepower. The pistons are ground and fitted with three ground rings. Cylinders, Pistons and Rings are lapped together with polishing agent to obtain perfect fit. Crank Pin bearings and wrist pins are bushed with Herreshoff special bronze.

THE ENTIRE POWER PLANT, RUNNING GEAR AND BODY OF THIS NEW RUNABOUT IS UP TO THE MINUTE. Nickel steel is employed whenever possible and the castings for cylinders and pistons are the best that can be produced.

VALVES—Inlet and exhaust valves on the same side of the cylinders, mechanically operated and interchangeable. Cam shaft enclosed in the crank case, thoroughly protected from dirt and certain of lubrication.

CRANK CASE—The crank case is cast of special semi-steel in two horizontal sections. The uppermost section forms the engine base, and is supported on the sub-member of the main frame of the car. Bottom section is an oil well easily removed for inspection, without disturbing crank shaft bearing.

CARBURETOR—Carburetor is the Stromberg Carburetor, with primary air intake shut off for starting in cold weather.

MOTOR COOLING is by water circulation, thermo-siphon system. Forced draft by fan.

IGNITION is supplied by the new flat wave Bosch magneto.

THE CLUTCH is the Herreshoff type multiple disc, 30 plate steel on steel.

TRANSMISSION is of the selective type, three speeds forward, and reverse. Nickel steel of special alloy is employed.

CONTROL OF THE CAR IS THOROUGHLY UP TO DATE. Left-hand drive, with center control. Foot accelerator, as well as throttle on wheel.

SPRINGS ARE LARGE AND FLEXIBLE, 34-inch front springs and 42-inch rear springs, shackled at both ends. Grease cups provided on all spring bolts.

THE BODY IS THOROUGHLY UP TO DATE. It is constructed of sheet steel panels over wood frame work. The seats are upholstered in black No. 1 leather over curled hair, with spiral springs throughout. Pockets between the seats for goggles, gloves, etc.

THE CAR IS PROVIDED WITH ELECTRIC HEADLIGHTS equipped with 16 C. P. Tungsten bulbs. Electric rear tail lamp. Current is supplied from a 60-ampere storage battery, or if you prefer gas headlights, we will supply optional two gas headlights, with gas generator, and oil tail lamp.

THIS IS THE CAR THAT YOU WILL BE PROUD TO OWN. A car which you will be proud to drive—that you will not apologize to your friends for its appearance or performance.

THIS RUNABOUT WAS NOT SELECTED BY US IN A HURRY. It is the result of several weeks' careful study of the runabout situation in the East, and after a thorough test had been made of various makes of runabouts. It is a car which we can thoroughly vouch for—it is a car which we can thoroughly back up.

All the New 1912 Models Are Now On Our Salesroom Floor

H. L. KEATS AUTO CO.

PORTLAND, OREGON

"You Get Something More Than a Good Motor Car—You Get Service"

Pioneer Automobile Company
San Francisco

Western Motor Car Company
Los Angeles

AUTO TOURS EUROPE

Tacoma Man Drives Buick Car
Whole Distance.

BRITISH ISLES VISITED

A. H. Brix Says Motor Is as Good
Now as at Beginning of 8000-
Mile Trip—Car Was Bought
in Portland in 1909.

A. H. Brix and family recently returned to their home at 448 South State street, Tacoma, Wash., after an extended tour of the European continent and British Isles.
In 1909 Mr. Brix bought a 40 horsepower Buick touring car in Portland and drove it about Astoria and Tacoma until early in 1910, when the car was shipped direct from Tacoma to Hamburg, Germany.
The tour of the European continent was begun from Hamburg about the middle of July, 1910. The first short tour was to the southward from Hamburg, passing through Luneburg, Han-

over and Hameln, and return by way of Bremen. The next journey was northward through Schleswig-Holstein, Flensburg, Kiel, Apenrade, Schleswig, continued on into Denmark, where a short visit was made in Copenhagen. The journey was resumed northward to Helsingfors, from where the Swedish border can readily be seen. An easy day's drive brought the travelers back to Flensburg, Germany.

The party then continued southward, passing through Hamburg and again following their previous route into the Westphalian province on their way to Heidelberg. Headquarters were established at Heidelberg and many short excursions made from there to Frankfurt-on-the-Main, Speyer, Worms and other cities of interest.

The next objective point proved the most interesting and the route led the tourists through the southern part of Germany to Oberammergau, a beautiful body of water marking the line between Germany and Switzerland. A journey around the lake was made and the party then turned south through Switzerland, passing through Zurich and Lucerne.

After an extended tour, which included visits to all the more important lakes and mountains, the return journey to the northward was begun. The road encircled the highest peak, called the Brocken, the entire party remaining long enough to ascend the mountain. They then started westward across the mountains to the Rhine, following that beautiful stream from Co-

logne to Mainz, thence again returning to Heidelberg.

Mr. Brix and family then started for Paris, driving north through Brussels and Aix-la-Chapelle and back to the Rhine again, following that stream to headquarters at Heidelberg, where the winter was passed. In the spring the trip was made down the Rhine to its mouth. Here the steamer was taken across the English Channel to Harwich, whence they drove through London and Liverpool, thence north to Edinburgh and Scotland, east to Calender and south again through Glasgow and other cities to Liverpool.

The automobile was shipped from Liverpool the last day of April, 1911, and only reached Tacoma July 1. The entire journey consumed something more than 8000 miles of automobile touring.

Mr. Brix says that he took care of the car himself and did all the driving throughout the tour. He experienced no difficulty with his motor and declares it to be in as good order as when the long journey began.

Auto Men Are Promoted.

Two men have been recently added to the corps of assistants to General Sales and Advertising Manager Bennett, of the Willis-Overland Company. C. S. Jameson, for four years sales manager for the Stoddard-Dayton Motor Car Company, becomes assistant sales manager, and R. J. Buell, formerly advertising manager for the Regal Motor Car Company, of Detroit, joins the Overland forces as assistant advertising manager.

Santa Clara County Has Auto.

Since Cupid has changed his bow and arrows for a revolver, so the up-to-date frontier Sheriff has changed his

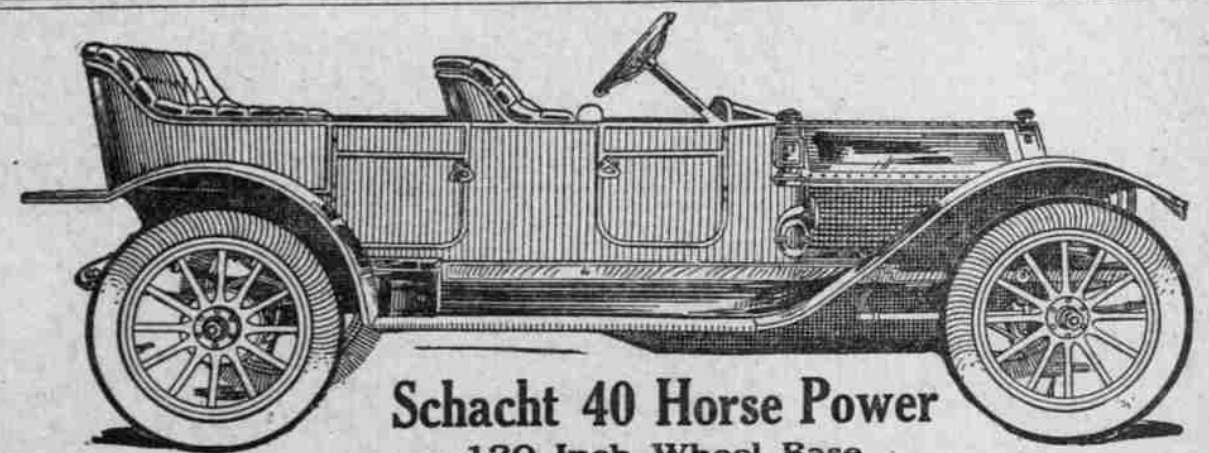
horse for an automobile. Henry Bunker, the "sure catch" Sheriff of Santa Clara County, Cal., has used a Hudson automobile for two years in running down law-breakers, who must depend upon horses or infrequent trains to get away from the scene of their crimes. He ascribes his nickname, "sure catch," to the aid his car has given him. He is a fast driver and likes nothing better than to race the Del Monte flier over the beautiful boulevard between his home city and Gilroy, Cal.

BASEBALL BETTING SCORED

Washington State League Head Would Stop Gambling at Games.

CENTRALIA, Wash., July 22.—(Special).—Owing to the close race between Centralia and Chehalis for the State League baseball pennant, considerable betting has been going on at the games played in this city. This morning a letter was received by the local directors from O. J. Albers, president of the State League, placing a ban on gambling of any form at local ball games. The letter is as follows:

"In the last series between Centralia and Chehalis betting in and around the grandstand and bleachers was very much in evidence. Betting on all ball games does not meet with my approval, for I consider that there is nothing that will injure the National game more than to allow it. I would therefore ask that the directors take such steps as are necessary to stop this practice. I am also informed that there has been some betting by the directors as well as the players. This should be stopped at once."



Schacht 40 Horse Power

120 Inch Wheel Base

Power — Safety Economy in Upkeep

\$1965, PORTLAND

Fully equipped with Imported Mohair Top, Zigzag Windshield, Speedometer, Prestolite Gas Tank, Robe and Foot Rails and full equipment of Tools. The Schacht Car stands for every desirable development in the Automobile—from the powerful, perfectly constructed engine to the evenly balanced quality parts that go to make the finished car.

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5TH & HOYT STREETS

Good Territory in Pacific Coast States still open to live Agents