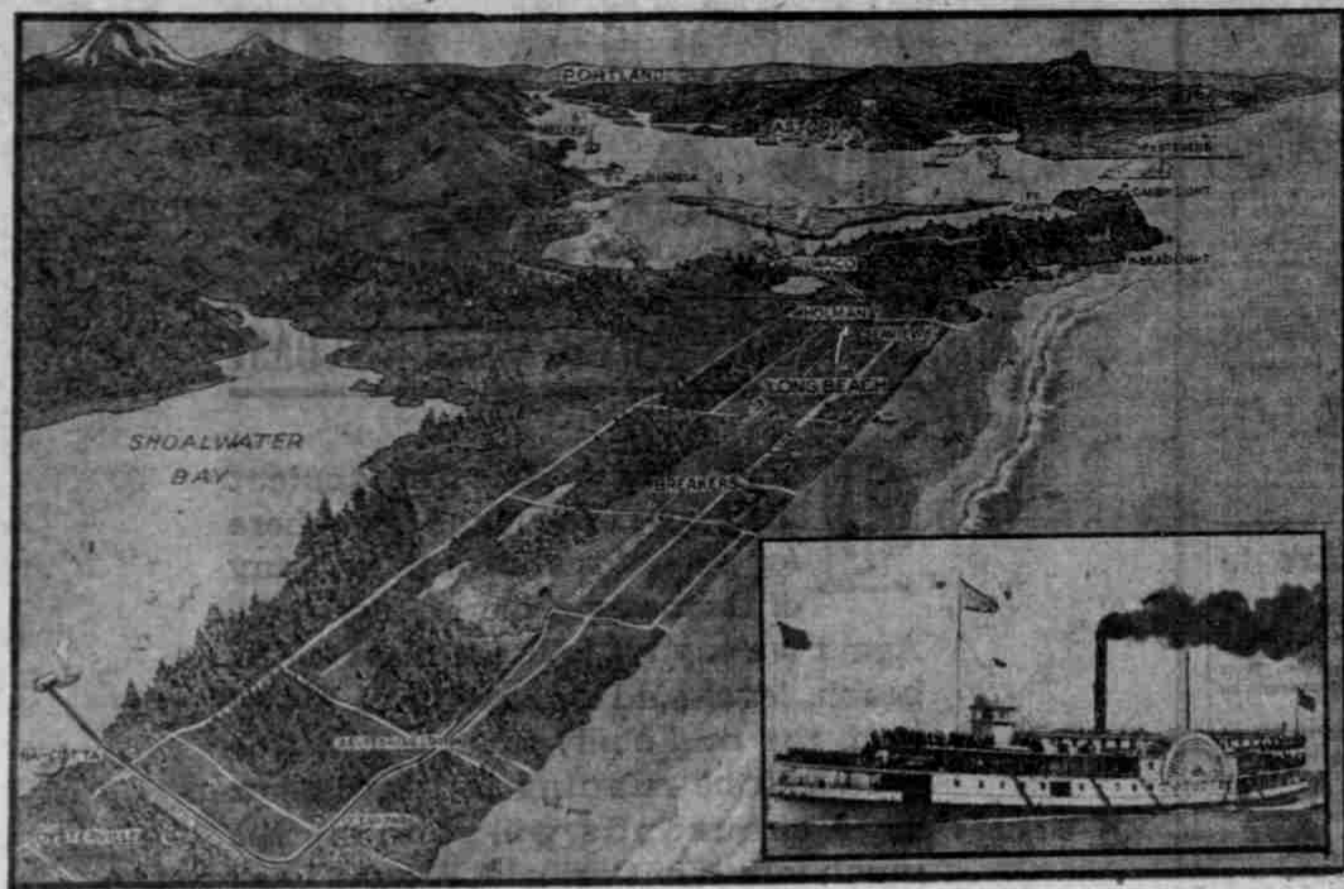


# GO TO NORTH BEACH NEWPORT YAQUINA BAY



## FOR YOUR SUMMER OUTING

Pretty lawns, cottage settlements, tent cities, villas, good hotels, and all the amusements accessories of a popular Summer beach resort.

**TAKE YOUR OWN AUTOMOBILES ALONG**  
A magnificent beach, 20 miles long, 300 feet wide, level, smooth and almost as compact as cement.

**SURF BATHING DELIGHTFUL AND SAFE**  
Excellent service between Portland and North Beach towns via the

**COLUMBIA RIVER ROUTE OF THE O. W. R. & N.**  
During the Summer season, commencing June 23, the

popular excursion steamer T. J. POTTER will make daily trips (except Sunday), leaving Portland, Ash-street Dock, 8:30 A. M. On Saturdays 1 P. M. The Harvest Queen, plying between Portland and Astoria daily except Sunday, connects with North Beach points the year round. See published schedule.

Fare from Portland, round trip.....\$4.00  
Saturday to Monday ticket.....\$3.00

Reduced excursion fares for the Summer season prevail from all part of Oregon and Washington.

Make steamer reservations and purchase tickets at our City Ticket Office, Third and Washington streets, Portland.

WM. McMURRAY, Gen'l Pass. Agent, Portland, Or.



Bathing on Nye Beach.

The place to go for perfect rest and every conceivable form of healthful and delightful recreation



Hunting for Agates, near the Devil's Punch Bowl.

ITS FACILITIES ARE COMPLETE—Best of food and an abundance of it. Fresh water from springs. All modern necessities, such as telegraph, telephone, markets freshly provided every day. Fuel in abundance. Cottages partly furnished or unfurnished to be had cheaply. Strict municipal sanitary regulations.



Near Newport, Jump-Off Joe and Yaquina Head in the background.

### Summer Excursion Fares From All Points in Northwest

NEWPORT is reached by way of the Southern Pacific to Albany or Corvallis, thence Corvallis & Eastern R. R. Train service daily and the trip a pleasure throughout. Leave Portland 8:15 A. M.

### Rate From Portland \$6 for Round Trip

TICKETS ON SALE DAILY and good for six months. There is also a Saturday-Monday rate from Portland of \$3, tickets on sale Saturdays, good for return Mondays. Correspondingly low fares from all other points. Call at the city ticket office of the Southern Pacific, Third and Washington street, in Portland, or at any Southern Pacific agency elsewhere, for complete information.

WILLIAM McMURRAY, General Passenger Agent Southern Pacific Co., Portland, Oregon.

## BEAUTIFUL BAYOCEAN READY FOR SUMMER

Improvements Rushed to Accommodate Tourists This Season—Hotel Annex Complete and Tent City Is Made Most Inviting.



BOARD WALK AND RAILROAD AT BAYOCEAN.



CONSTRUCTION SCENE AT BAYOCEAN.

BAYOCEAN on Tillamook Bay and the ocean is ready to accommodate a large number of Summer recreation-seekers during the present season, according to the announcement made yesterday by T. Irving Potter, vice-president of the T. B. Potter Realty Company. The hotel Bayocean Annex is completed, furnished, steam-heated, electric-lighted and safeguarded against fire. The tent city, accommodating over 100 people, has been thoroughly overhauled and dressed up in its best style for the Summer through. An amusement park is being made ready and the various concessions already let give promise of gayety and festivity at Bayocean this Summer.

While Mr. Potter announces that the big resort on Tillamook Bay is not perfected, according to the plans originally mapped, the company has been forced, through an overwhelming demand on the part of the people of the Northwest, to open the gates of Bayocean sooner than intended. To make Bayocean fairly presentable for the season of 1911 has required an

effort more or less heroic, covering a period of 12 or 15 months, so that today the actual work of improvement is beginning to show, whereas previous to that time vast sums of money were spent in preliminary work. Among the more interesting improvements which mean great things for this resort is the deep-water channel dredged from the mouth of Tillamook Bay and down the west shore of the bay to the half-mile long pier, extending from Bayocean out to the deep water of the bay. This channel has been made of sufficient depth to accommodate any ocean vessel that can cross the Tillamook bar. All of the regular boats between Portland, San Francisco and other Pacific Coast ports that make Tillamook Bay regularly are now able to stop at Bayocean. Most of them make Bayocean a regular stop as entire cargoes of material for improvement work are being received from various ports of the Pacific Coast.

**Bayocean Locomotive First.**  
To spread the improvement work as much over the peninsula of Bayocean as possible, it would have been a dif-

icult task to use horses and wagons for this purpose, which early in the days of Bayocean made important the necessity of a private railway service, three miles of portable track were purchased and from the base of operation in the center of the property, this track can be laid in either direction. A long string of work cars is in constant use and the locomotive purchased was the first ever seen in the Tillamook country.

Considerable work is also being done in the construction of buildings, which at present include, besides the hotel annex, a large administration building, in which are the offices of the company, general store, and other necessary accommodations. A warehouse has been constructed at the end of the pier as well as a two or three other buildings. The tent city, comprising 80 tents of various sizes, each with a board floor and board walls, arranged in streets, presents the appearance of a small town.

**Dancing Pavilion Ready.**  
A rustic dancing pavilion provides amusement for the delightful Summer evenings. Work has been received from 25 or more property owners of Bayocean that they will build cottages there this Summer. Many of these owners reside in Washington, Montana and Idaho, while several are Portland residents.

One of the first features about Bayocean which excited considerable comment was the opportunity afforded for water transportation between the resort and Portland. Two weeks ago there was launched a Super Bayocean—a trim little craft—the Bayocean—which will begin its regular operation between Portland and Bayocean about June 15.

"The one weak point about Portland as a point of interest to tourists is the fact that there has never been available for sightseers a short ocean trip," said Mr. Potter. "There have been boats up the river and down the river and ocean liners to far distant parts, both north and south along the coast, but unfortunately the river trips did not include a ride on the ocean and the ocean trips were too long for the consideration of the tourists. "We saw the opportunity which the location of Bayocean suggested, and inasmuch as it will be one of our purposes to make our resort particularly interesting to tourists, we took advantage of it. We built the boat along lines which are new to Pacific Coast ideas and are being complimented daily on the character of transportation which we are about to inaugurate."

**Big Beach Is Feature.**  
Bayocean itself is well known along the entire coast of Tillamook County as the most beautiful and satisfying camping ground in Oregon. Its wonderful combination of wide beach, deep forests and placid bay provides a diversity of natural effects sufficient to keep visitors busy every day during their vacation discovering new beauty in its wonderful environments. Fishing, hunting, kodaking, strolling, boating, bathing and exploring are among the more important things which people seek on an outing. It is quite probable that it would be impossible to find such a wonderful variety of opportunities as is found in this vicinity.

Oh, Yes; He Smiled, but—  
Kansas City Times.  
A man alighted from a Brooklyn-avenue car at Thirty-first street, and helped a boy of 7 or 8 years to alight. The child looked glum.  
"Smile, child, smile," said the man, evidently his father.  
The boy did not cheer up, however, whereupon the father spoke again.  
"Smile," he said, "smile, or I'll slap your head off."

## NORTH BEACH MECCA OF VAST CROWDS EACH YEAR

Thousands From Portland and Elsewhere Take Outings at Seaview, Long Beach, Breakers and Other Points on Washington Side.

POSSESSED of unusual natural attractions and having comfortable and up-to-date accommodations on the beach and in the groves, North Beach, on the Washington coast, has become exceedingly popular with Portland vacationists and others. Living east of the Cascades, there are numerous attractive cottages and hotels at the beach, giving every variety of choice as to location and to the kind of outing that may be desired. Many who go to North Beach own their own cottages and return to this idyllic spot Summer after Summer. The place is easy of access by trains and steamers. Excellent transportation facilities also are a factor in drawing large crowds every season.

North Beach is said to be the longest unbroken stretch of ocean beach on the continent, being 25 miles long and from 200 to 400 feet wide. Along this sandy shore is a driveway bordered by ocean breakers, grass-covered plots and pretty groves among which are the homes and hotels of the peninsula.

**Fort Canby Has Many Attractions.**  
Visitors are welcomed at the lighthouses at North Head and Fort Canby.

A wireless telegraph station, and United States Weather Bureau office, are also maintained on North Head. All incoming and outgoing vessels are reported from here. At the Fort Canby lighthouse is the lookout tower of the lifesavers stationed on Bakers Bay. To reach these places one travels a plank road through wooded hills, a part of which is in the Government reservation, and therefore exempt from the woodman's ax. Winding paths lead through the forests to the "Natural Arch," "Echo Cove," "Beards' Hollow" and "Dead Man's Gulch." Jolly picnic parties visit these inviting places every day during the beach season. Fishing Rocks is another popular resort and the visitors are afforded much amusement by the seals and sea lions at play.

Surf bathing is deservedly becoming more popular and at North Beach it is at its best. The Summer suns temper the ocean waters and convert the sands into an abode of warmth. It is a perfect resting place and playground. Here the little ones are in their element and the children of a larger growth forget their business cares in the charm of the surroundings and the provisions for their comfort. A walk or a drive on the

beach, a dip in the surf, a loll in a hammock, a ride on the train or a stroll down to Fishing Rocks will bring renewed vigor and refreshing sleep. The invalid, or the semi-invalid, who will not care to venture in the surf may enter into the other pastimes and get the benefit of the refreshing air on the beach, and will find the bath-houses so arranged as to get the good results attendant upon salt water bathing.

**Remains of Wrecks Numerous.**

Half hidden by the sands at places along the beach are wrecks of vessels. Ship and cargo were lost, but passengers and crew were saved. Faulty navigation alone could result in a vessel stranding. Once when a lightship was grounded and the shallow water which makes the perfect bathing ground would not permit it being floated out to sea in the direction from whence it came, the ship was taken overland to Bakers Bay and again placed in commission. These wrecks are of interest to those who visit the beach, and there is always some one seen at hand to tell of the stranding of the ship and the rescue of her human freight. In the hotels and the homes are many interesting relics which were cast up by the sea. An ear, a piece of rope woven into a picture frame, or a name-board are mute witnesses of the seafaring man's mistake.

While there is a similarity in most beach resorts, the reader must do away with that idea in connection with North Beach. True, the ebb and flow of the tides are not unlike those elsewhere, but there the similarity ends. There is a grandeur of expanse, a majesty of scenery which excels all other resorts. The attractions en route will more than

compensate anyone who will visit North Beach going or returning via the Columbia River. When a benign providence fashioned this incomparable region there was nothing omitted that is pleasing to the eye or that will appeal to the artistic sense. Majestic snow-capped mountain peaks form a background for field of vivid green and mighty forest, cascaded crag and fairy-like cove confront one at frequent intervals and sparkling rivulets are seen leaping from the rugged cliffs. All along the great river are the busy haunts of men, with everywhere the giant ships of every country bringing hither the products of other lands and carrying thence their quota of the exports of this great Republic.

### Hurrying in London.

Ford Madox Hueffer, in the Atlantic. All Nature loves a lover—and all London loves a Londoner in a hurry. If in London you tell a cabman that you have only seven minutes in which to catch a train—two miles off—he will say, "Yes, sir," and whip up his horse; gallop through a square, taking his chance of a fine if a bobby sees him; he will put his hand to the trapdoor and say, "I think we shall do it, sir—and he does do it. He enters, in fact, into the spirit of the thing—it is a sporting matter for him. And it is the same with messenger boys, railway porters, or fellow passengers. I have even made a South Eastern train come in "on time," and catch an almost impossible connection by telling the guard that I was in a hurry."



## Agate Beach The Newest and Best

An Ideal Resort, situated on the Pacific, a little north of Newport and Nye Creek Beaches, and surrounding the Light House

HERE you find a delightful and attractive combination of the Seashore, the Farm and the Mountains.  
HERE you find the Water Agates, Moonstones, Corneliens and Rhododendrons, HERE, in abundance, are to be had, for the taking, Clams, Crabs, Rock Oysters, Bass, Cod, Sea Trout, Flounders and other Sea Fish.  
HERE you will find every hot-weather comfort, where you can refresh yourself in the surf of a smooth and sandy beach entirely protected from the cold north winds so prevalent at other beaches.  
We have recently placed upon the market between 600 and 700 lots, at very attractive prices and terms. Write, call or phone for our illustrated Booklet and Price List.

[ Sawmill and Brick Plant On the Grounds—Lumber and Brick Furnished to Customers at Wholesale Prices ]  
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