

GEVURTZ' SURPRISE SALE OF FINE FURNITURE

We don't want to make the people who have recently purchased furniture at closing out sales and department store sales to feel remorseful—we don't want them to feel sorry—that they paid the prices they did, but we find that we have overbought on many lines and we are determined to close out this overplus of stock. Buying home furnishings as we do in such extremely large quantities we are able to purchase at prices so much lower than other Portland dealers that we are able to sell you goods at the price other stores pay. We have "driven the knife to the hilt" in prices this week and shall give you the surprises of a lifetime in furniture selling.

We Are Exclusive Agents for the Celebrated

SEALY
Not Tuffed
Guaranteed 20 Years
MATTRESS

60 Days' Free Trial

If not perfectly satisfactory to you at the end of that period, notify us.

No mattress made like it—it is something entirely different. Your sleep will be more restful and you'll wonder how you got along so long without one. Sold on easy terms. Pay \$1 a week if you prefer.

A Surprise Sale of Fumed Oak Rockers



STOCK NO. 668.

\$10 Reg. Value for \$5.50

Made just like the above cut, seat and back panel covered with genuine Spanish leather; solid oak frames in the popular fumed finish; a rocker that sells regularly for \$10. At the surprising price of **\$5.50**

Price Is Cut Nearly In Half

Newest Models—Just What You Have Been Waiting to See Reduced



STOCK NO. 667.

Should you prefer this model in solid oak, also fumed finish, it will cost you one dollar less than the one on the left. Note that it has a spring upholstered seat, covered with best Spanish leather; \$9.00 value, **\$4.50**

Brussels Carpet

At the Surprising Price of **75c Per Yard**

This Brussels carpet is shown in two patterns and is suitable for parlors, dens, bedrooms, halls, etc. It is the regular \$1.35 per yard quality. On sale this week, at, per yard **75c**

Fringed Carpet Rugs, **49c**—One to a customer, in good lengths, made of best Wilton, Axminster and Brussels carpets, worth \$1.50 to \$2.00, for Monday only **49c**



Easiest Terms

Lowest Prices to All the People

Don't fail to visit this store this week, while "looking around." You will be cordially welcomed and pains will be taken to show you our great specials in this surprise sale.

Surprise Sale of Lace Curtains

\$2.75 Arabian Nottinghams at Pair \$1.40

Two handsome patterns in extra quality net curtains, 3 yards long by 40 inches in width.

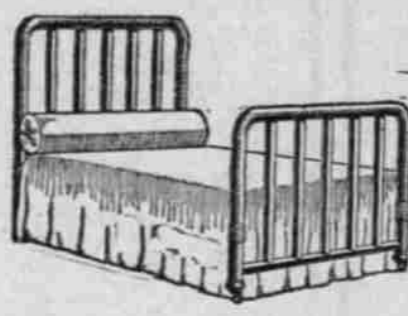


Enameled Iron Bed Surprises



This \$12.00 Bed for Only **\$5.75**

No. 600, and is just like the cut, beautiful colors; made by Simmons' celebrated factory; full size, has center spindle of brass. Surprise price **\$5.75**



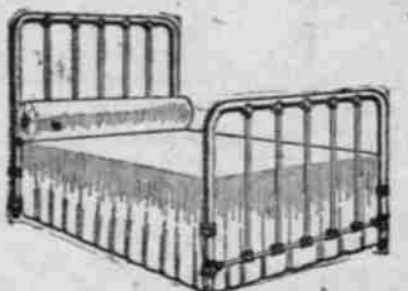
This Chill-less \$15 White Bed for **\$8.75**

No. 1340—Beauty in simplicity—pure white—2-inch continuous posts; enamel baked on by a secret electric process, will not chip off; a surprise bargain, **\$8.75**

Surprises in Brilliant Brass Beds



\$20 Brass Bed \$11.75
No. 6053—The value is unmistakable, made like cut, 2-inch posts with 3-inch caps, satin finish; regular \$20 value, surprise price **\$11.75**



\$30 Brass Bed \$18.75
No. 6003—A sterling Brass Bed, with 2-inch continuous posts, very popular, celebrated Simmons' make; worth \$30, surprise sale price only **\$18.75**

Sensational Surprise Sale of Dressers

Nearly every home occasionally needs a new Dresser, and to all such thrifty ones, our Surprise Sale will prove a money-saving opportunity not to be overlooked. We are going to clear out our stock of a lot of these numbers in a surprisingly short time. A word to the wise is all that's needful. We want to sell you these Dressers at the cut prices indicated. You save money and we get rid of a top-heavy Dresser stock. Sale continues all week.



\$12.50 Value, Sale Price, \$8.75.

No. 1714. Fine selected wood in golden oak finish, three drawers, a French plate mirror 20x24 inches; good roomy Dresser, for only **\$8.75**



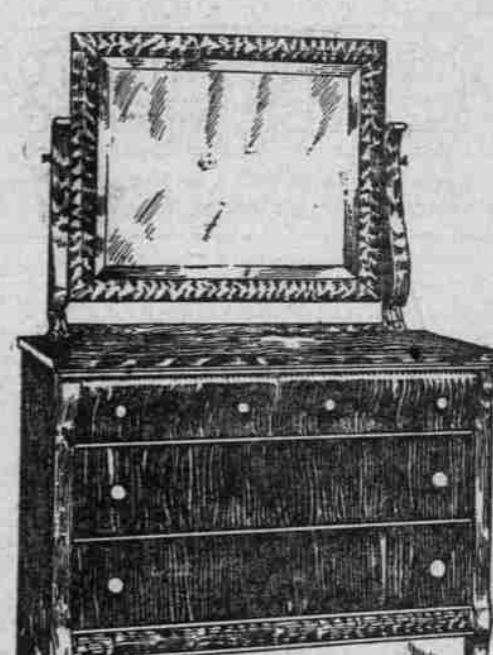
\$15.00 Solid Oak Dresser for \$9.65.

No. 227. Made of selected Eastern oak, polish finish, three drawers, oval French mirror 16x22 inches, straight front, wooden drawer pulls, surprise sale price **\$9.65**



\$22.50 Solid Oak Dresser, \$15.95.

No. 1502. A new model in solid Eastern oak, four drawers, fitted with latest wood pulls; just like cut; French plate mirror 24x30 inches; regular \$22.50 values. Special **\$15.95**



\$30.00 Value, Sale Price, \$19.75.

No. 1639. Finest quarter sawed, polished Eastern oak; large French plate mirror 24x30 inches; newest of models. Surprise price **\$19.75**

Great May-End Sale in the Ladies' Apparel Section



Sensational Bargains in Summer Dresses and Tailored Suits

\$30.00 Dresses \$12.45

Dresses of beautiful chiffon taffeta, new foulards, messaline, voiles, marquisette, serges, panamas and mixtures; finished with braid or elaborately trimmed with lace peasant sleeves, ¾ and full-length sleeves; low and high necks; skirts plaited panels, cluster pleats, narrow effects; all **\$12.45** colors; regular \$30.00 values, on special sale.

Values to \$30.00 in Tailored Suits at \$14.95

Stunning, late style models in black and navy serges, homespuns, worsteds and handsome broadcloths. All the newest and most wanted colorings. There are both the plainly tailored models with the severely simple lines now so much in vogue and the more elaborate styles. Coats are of correct lengths and satin lined, skirts either plaited or the popular combination models. All sizes in the assortment. You will never have a better chance to make a big saving on suits that are in every way so extremely desirable!



Watches and Fine Jewelry Less

We can sell you a fine gold watch, a ring, a diamond—all A-1 goods—for less money than the exclusive dealers. Only standard goods sold, and we invite you to accept liberal credit. You may open a charge account, issue your notes or adopt the simple weekly installment plan.



Make Your Own Terms

\$1.75 Nightgowns for \$2 Lingerie Waists at Only 98c

Gowns in fine lawn, lace trimmed yokes and cuffs.

Corset Covers at 19c

Beautiful white Waists, with embroidered backs, daintily lace-trimmed, long and short sleeves, worth \$2.00, special sale price is only **98c**



First and Yamhill

Second and Yamhill