THE SUNDAY OREGONIAN, PORTLAND, APRIL 9, 1911.

Sale of Women's and Misses' Most **Beautiful Easter Suits and Dresses**

Most attractive new models and adaptations especially selected to meet Easter requirements. The loveliest styles are here for your choosing, with every detail of designing and tailoring as near perfection as experience can make it. We have never shown so many new creations, and yet our famously low prices and easy payment terms prevail in every

instance. No woman should be without a new Easter outfit under our liberal sale conditions

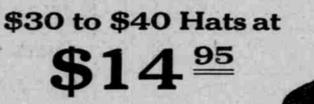
Easter Tailored (7995 Suits Special at **PL Regular Values to \$40**

We cannot too strongly impress you with the remarkable value represented in these suits tomorrow at \$23.95. Even the most casual inspection will convince you of their exceptional merit. Trim, extremely stylish, graceful, new models; from one of the foremost New York tailors; especially for this Easter sale.

Suits of the new storm, French and mannish serges, new shadow and hairline striped and checked worsteds; white serges with black and white stripes; with the sailor, roll

and Tuxedo collars: plain tailored effects and fancy braid trimmed; skirts plaited. cluster plaits, panels and plain gored; values td \$40 for our Easter sale at only \$23.95 No Charge for Alterations. Il colors and all sizes.

Misses', 14 to 20; woman's sizes, 34 to 49.



Imported and pattern hats. Milans, lace and fancy straws, beautifully trimmed with flowers; many new and large shapes; values to \$40, special at \$14.95

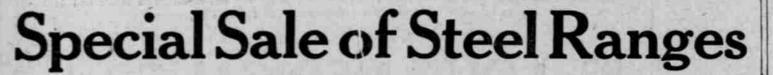
Fine Fancy Silk \$1395 Dresses, Special \$13

Dresses of beautiful chiffon taffeta, new foulards, messaline, voiles, Marquisette, serges, panamas and mixtures; finished with braid or elaborately trimmed with lace; peasant sleeves, 3/4 and full length sleeves; low and high necks; skirts plaited panels, cluster pleats, narrow effects; all colors; regular \$25 values on special sale at \$13.95

Unquestionably the most desirable collection of dresses at our special sale price to be found in the City of Portland.

> Fancy house and street dresses suitable for every and any occasion.

Regular \$25 Silk Dresses for \$13.95

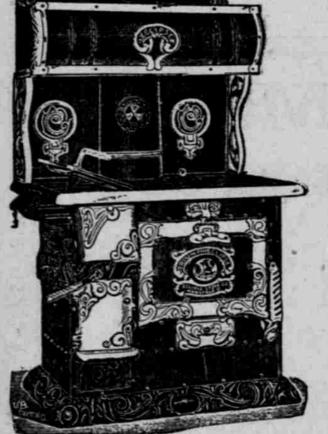


By special arrangements we are able to offer you special inducements if you order your Steel Range NOW

One Dollar Will Place a Fine Steel Range in Your Kitchen







And in addition we are authorized to present you with a fine 50-piece set of Dishes absolutely free of all cost to you; an advertising proposition inaugurated by the manufacturers of the steel range.

Prices From \$40 to \$55 \$1 Down, \$1 a Week

for the celebrated quick-baking, fifteen-year guarantee

Eclipse Range

The "Eclipse" Range is not for a moment to be compared with the cheap, asbestos-lined, single-wall ranges offered in the Portland market. The "Eclipse" has two walls of planished, cold-rolled steel and a middle (third) wall of thick asbestos board which gives it lifelong stability and prevents heat radiation. The heat is conserved and confined to the oven. That's why an "Eclipse" is popular during the Summer months-it doesn't convert the kitchen into a furnace. We have sold thousands of the "Eclipse" in Portland, and can point to long lists of people who praise it as a BAKER AND FUEL-SAVER.

Pay One Dollar Down; Then One Dollar a Week

We undersell all others on this celebrated rug, for the reason we are enabled to command low prices through heavy purchases. We have many desirable patterns, colors, etc., at this le v special price.

Gevurtz Rug Specials

Rugs, 9x12 ft., Special \$14.95

There is no need of paying more for a hig!-grade Axminster Rug. Our immense purchases this Spring enable us to offer

this surprising bargain. All the wanted colors and patterns;

NottinghamLace **Curtain Special** \$3.50 Values \$1.50 Over 300 pairs of beautiful

Nottingham lace curtains, with plain centers and many fancy borders in different patterns; of regular \$3.50 value, on special sale tomorrow, at, the \$1.50 pair, for only

\$7 Arabian Net \$4.25

100 pairs of these fine curtains on special sale tomorrow at the special price per pair of \$4.25.

\$17.50 Genuine **Stickley Rockers**

These are the genuine Charles Stickley goods-autograph engraved on every piece. Solid oak frames in the fumed finish, genuine roan leather covers on spring cushions. Several styles at this low special price. \$9.75



Over 500 carpet remnants accumulating from the carpeting of the Clark, Juliana and Orlando hotels, and consisting of Axminsters, Velvets and Brussels of varying lengths, ranging from one to ten yards, of the \$1.60 grades, 60c on special sale tomorrow at, per yard.....





ferior article. Choose one that has been known and used the country over for 30 years and more.

The

Let Us Furnish Your Home on Easy Terms



New Method Gas Ranges

One of the greatest inventions of the century-the "New Method" Gas Range. It saves you many a dollar in your gas bill. This is done through their patent burner. It is highly impor-

tant to your pocketbook that you investigate this feature.

Almost any style of Gas Range you can mention is now in stock. Two full carloads received the past week. We quote a special Four-Hole Gas \$13.75 Range for.....

Made like the cut, and fitted with the celebrated "New Method" burners, which are guaranteed to burn one-fourth less gas than other kinds. This range has a baking oven and four burners of top; shelf at either side.

