

**The New Spring Suits**

Priced From \$30 to \$60

Plain and Braid Trimmed Models

—These new tailored suits are very smart with their close fitting shoulders and round finished sleeves. The jackets are extremely short and the skirts are plain gored or straight pleated.

The fabrics preferred are fine French serge and mannish worsteds

—Fancy braid trimmed suits with satin bands and perfectly plain tailored styles with tailored stitching.

—Window exhibit.

**The New Marabou**

For Trimmings

65c to 95c Yard

Shades of blue, pink,

white, natural

and black

From 1 to 3 in. Wide

**Charming Foulard Silks**

Distinctive, Exclusive Styles

An Opening Exhibition

—The new Spring foulards are radically different from those shown in previous seasons. In our collection you will find scores of single dress patterns, no two alike, which gives to every woman an exclusiveness so eagerly sought for, in a diversity of styles that are bound to satisfy.

—Foulards of enchanting supple weight in tints that take the shades and colorings of the dainty fruits, flowers and jewels.

—Lovely in plain colors, these foulards are irresistible with a wide band of contrasting color for border.

**New Spring Millinery**

From New York

Exact Copies From the Best French Models

—Every day we're receiving new shipments of Spring hats, and tomorrow we display the most complete and varied assortment of hats ever shown in Portland at this time of the year.

—Beautiful Milons in tailored styles with trimmings of feathers and ribbons. Rough straws in turban styles and handsome Panamas. Practically any price you wish to pay.

See the New Coin Spot  
**MAN TAILORED WAISTS**

\$2.00



The Most Popular Picture of the Year  
**"GOD'S MIRACULOUS GIFT"**

Special 95c

That Sells Normally at \$1.50

**Exclusive 1911 Styles in This Showing of Summer Wash Goods**

—The white goods section is bristling over with new, crisp Spring merchandise. Prominent among these white fabrics are those beautifully embroidered marisettes, embroidered voiles, embroidered crepes and embroidered batiste.

—The embroidered marisette and voiles are 40 inches wide and sell at \$1.00 a yard.

—The embroidered crepe and batiste are 30 and 32 inches wide and sell at 65¢ a yard.

Paris Embroidered Muslins 60c Yard

—This charming Summer fabric comes to us direct from Paris and is the acme of perfection in wash goods. It is so constructed that while its luster is greater even than a pure silk fabric, it launders perfectly; 32 inches wide. All the new shades.

Printed Silk Mulls 40c Yard

—A beautiful soft clinging fabric of silk and cotton in equal portions. Plain white ground and Jacquard effects, over which are floral designs in the most exquisite combination of colorings, also quite a sprinkling of black and white; 27 inches wide.

Scotch Ginghams 25c Yard

—The styles and combinations of colorings of the new 1911 ginghams are more beautiful than any other season. There is shown an endless variety of stripes, multi-colored plaids, standard checks and plain solid colors in all the new shades; 32 inches wide.

Artistic 1911 Styles Introduced  
in This First Spring Showing

Of Handbags

Designed of exquisitely soft suede, French kid and satins.  
Carried by a long silk cord with tassels.

**An Eventful Sale of House Dresses**

MONDAY AT TWO SPECIAL PRICES

\$1.35 to \$1.50 House

Dresses 89c

—Ladies' house dresses made of percale and chambray, with high necks and turn-over collars or Dutch necks; open on the side or front. Plain colors, stripes and checks. Navy, cadet, blue, black and white, or black and gray.

\$1.75 to \$2.25 House

Dresses \$1.29

—House dresses of percale, chambray and seersucker gingham, in plain colors, stripes, checks and dots. Made with high or round necks, with or without collars. Trimmed with plain pipings, bias bandings or straps.



**A Convincing Sale of Suits**

Too Good to Stay Here Long

MONDAY

\$6.75

Selling Normally at \$20-\$25

Only 45 Suits Left

—The final cleanup of our strictly man tailored suits of broadcloth, fancy mix ures and serge.

Brown, gray, navy, black and wine colors.

—The jackets are 26 and 28 inches long, semi-fitting and satin lined. The skirts are plain or plaited in cluster of tucks.



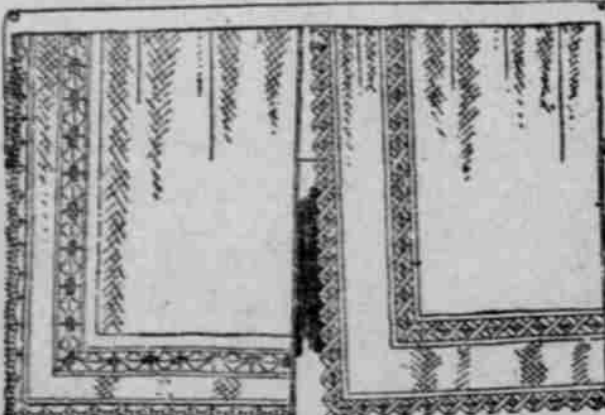
**An Introductory Sale**

The Newest Hair Goods

Monday, Special Prices

- The Chignon Puffs, a cluster of 24 soft rolls, mounted on wire or web and can be worn to meet any mode of hair dress. All the natural shades. Special \$1.98
- THE AEROPLANE HAIR PUFFS for the low-style of hair-dressing, contains 20 large soft rolls made of fine human hair. Special \$5.00
- THE LANGTRY TURBANS. This is a five-strand braid, giving the basket-weave effect, so much in vogue. Special \$5.25
- BRAID of six strands which should be worn very low to give the new French effect. Special \$6.50
- TRANSFORMATION, 2 1/2 inches. Made of 16-inch fine human hair, in all natural shades. Special \$2.50
- GRAY TRANSFORMATION. Extra well mounted and made of first quality hair. Special \$3.50
- SPECIAL SALE OF SWITCHES. They are superior mounted and made of extra fine human hair. All shades. 3 Oz. 30-inch Switch. Special \$3.98
- 2 1/4 Oz. 24-inch Switches. Special \$1.98
- QUEEN HAIR ROLLS. This roll is washable and made of real hair. Will not mat nor fall apart, nor heat the head. The most sanitary hair roll made. 65¢

**Lace Curtains at Special Prices**



Curtains of all Styles. On y two, three and four pairs of a kind. White, cream or Arabian color. Large variety of handsome patterns

- Regular \$ 4.50 curtains, special \$ 2.95
- Regular 5.50 curtains, special 3.85
- Regular 6.50 curtains, special 4.50
- Regular 7.50 curtains, special 5.50
- Regular 10.00 curtains, special 7.45
- Regular 12.50 curtains, special 9.45
- Regular 15.00 curtains, special 10.95

**Nottingham, Cable Nets, Swiss Curtains**

- Regular \$1.50 curtains, special \$ .98
- Regular 2.50 curtains, special 1.89

**Special Purchase and Sale of W. B. Corsets**

Monday \$1.39

THAT SELLS NORMALLY AT \$2.00

—For Monday we offer a sale of 50 dozen of the latest W. B. Corsets, which give the approved straight lines that fashion demands this season.

—These corsets are made of a good grade of coutil, extra long over the abdomen, hips and back with medium bust, and finished at top with embroidery. Four hose supporters attached. Extra quality boning.

—Sizes 18 to 26.

—These corsets were sent us direct from the factory for a special demonstration sale. They possess the perfect lines, the superb form for which W. B. Corsets are noted.

—The sale starts Monday.



**Tailored Waists for the Particular Woman**

Monday, Special \$1.68



—Strictly tailored waists in silk and cotton madras. Waists that fit perfectly with full plaited fronts and two plaits in the back. The sleeves are slightly gathered and finished with a soft cuff. All have laundered collars.

—These waists can be had in fancy colored stripes or plain white madras.

**No Woman Can Afford to Miss This**

Sale of Dressmakers' Supplies

Fine White Nainsook Dress Shields

Sizes 2, 3 and 4, special per dozen 79c, pair..... 8c

The O. M. O. Dress Shields

- No. 2 O. M. O. nainsook shields, special, pair..... 16c
- No. 3 O. M. O. nainsook shields, special, pair..... 18c
- No. 4 O. M. O. nainsook shields, special, pair..... 23c
- No. 5 O. M. O. nainsook shields, special, pair..... 28c
- No. 6 O. M. O. nainsook shields, special, pair..... 35c

NOTE:—All our other shields at special low prices.

Warren's Featherbone

- Grosgrain silk covered waist bone, special yard..... 11c
- Chicago silk covered waist bone, special, yard..... 8c
- Taffeta covered silk collar bone, special, yard..... 8c
- H. B. Tape waist bone, special, yard..... 7c
- BALL & SOCKET FASTENERS, special, \$1 gross or doz. 9c
- DEFIANCE FASTENERS, special, 40c a gross or dozen 4c
- PEET'S HOOKS AND EYES, all sizes, special, envelope 7c
- FLORENTINE HUMP Hook and eye, special, gross..... 18c
- REGAL HUMP HOOK and eye, special, gross..... 18c
- PEARL BUTTONS sizes 14 to 24 special, card..... 3c
- TWO SEASON SATIN. 36 inches wide in black and white and all colors. Special a yard..... 69c
- PERCALINE in new and staple colors. 36 inches, special 12c
- NEAR SILKS, spun glass and sultana linings, spec'l, yd. 17c
- 50c VENETIAN COAT LINING. 32 inches wide, first-grade splendid variety of colors, special, yard..... 39c
- 40c LINING and skirting moreen, 27 inches. Special..... 25c