

February Offerings

NEW THINGS IN HABERDASHERY SHOP

For men who appreciate something different in shirts. Made a certain distinctive model. This combination of distinctive style and exceptional fabrics has resulted in a collection of shirts that will appeal to particular men. \$1.50 up to \$3.00 each.

Lipman Wolfe & Co.
Merchandise of Merit Only

THE NEW SUITS FOR SPRING

These new suits are here for the inspection of every woman. Never before at this season of the year have we been able to make such a complete showing of the advanced styles, and at such temptingly low prices from \$31.50 up to \$60.00.



Annual Costume Sale

Exquisitely Beautiful Gowns

Selling From \$60.00 to \$125.00

At One Price Monday

\$35.00

Once a year, in February, we collect every imported costume in stock, ignoring the cost and retail price, and marking them at such a low figure that they will not be carried over.

We attribute our successful business to the fact that we positively do not carry over wearing apparel from one season to another. Yes, this is the last of our season's collection, but not the least beautiful.

Delicate gowns almost as fresh as the day they were taken from the tissue packings. Exquisite shades of blue, shell pink, mahogany, dark blue, black, dresden, Nile green, mauve and white.

All exquisite, exclusive styles, no two alike, modified French models, adapted to the style of the American women.

Cosumes of silk meteor, chiffons over foundations of Dresdens and white; black Chantilla lace over colored black or white chiffons and silk; embroidered nets and lace over colors and one-tone effects. Trimmings of gold and silver, embroidered lace and net yokes, fancy buckles, braids and dainty little French silk rosebuds in pastel shades.

Fashioned in the latest models, with high or low necks and short sleeves. Round-length skirts and skirts with full length trains.

None will be sent on memorandum.

None of these costumes will be placed on sale until 9 o'clock Monday morning.

Handsome Embroideries, Because Slightly Mussed

ARE TO BE SOLD AT A SENSATIONAL PRICE

Selling Normally From \$1.00 to \$3.50 a Yard

Monday 50c Yard

The Greatest Embroidery Sale of the Year

In order to make room for the new embroideries we have culled out all the odd pieces from our regular stock; some are slightly soiled and mused from handling, but in every respect are as good as new. None selling less than \$1.00 and many as high as \$3.50 a yard.

Patterns range from the exquisitely dainty to bold floral designs on Swiss and nainsook. Also many beautiful baby Irish patterns.

Flouncings 18 to 27 inches wide—double-edge bands and wide insertions. Suitable for lingerie, baby clothes, Summer frocks, lingerie waists and children's dresses.

This is not a job lot bought for a special sale, but our regular stock goods. There are edges without bands and bands without edgings.

An opportunity rarely, if ever, offered.

See window display.



A Special Offering of Smart Novelty Silk Waists

To Be Sold on Monday at One Price

Special \$2.95



Our buyer secured this show-room sample line from a manufacturer with whom we do considerable business in waists, which enables us to sell these attractive models at such a low figure. They would readily sell at \$5.00 and \$6.00.

Soft taffetas and messalines in plain colors or fancy stripes. Browns, black, navy, gray, green, Copenhagen and cardinal. Made with three-quarter sleeves and high collars, with trimmings of fancy pipings and silk buttons.

See Window Display

Books make ideal Valentine gifts

Here Are All Your Favorite Authors and Artists

- “The Girl I Loved,” by James Whitcomb Riley, illustrated by Christy Price.....\$1.58
- “Cupid's Cyclopaedia,” Specially designed cover. Heart book-mark. Illustrated. Price.....\$1.00
- “Songs of Sentiment,” A Christy Gift Book. Price.....\$1.50
- “A Hoosier Romance,” by James Whitcomb Riley. Hoosier pictures in color. Price.....\$1.50
- “The Courtin’,” by James Russell Lowell. Pictures in color by Keller. Price.....\$1.58
- “The Golden Heart,” by Barlow. Illustrated in color.....\$1.58
- “Girl I Left Behind Me,” Illustrated in color by Rae. Hearts and ribbon decorations. Price.....\$2.00
- “Love-Songs Old and New,” Pictures in color by Underwood.....75c
- All the late Harrison Fisher and Henry Hutt Books.

KIPLING'S New Poem “IF”

5c

Received by all literary reviewers as the greatest poem of the present generation. Certainly Kipling's masterpiece—enjoying the greatest sale of any poem ever published.

At Our Book Department

Note—Thousands are being sold in every city in America—Many actors are introducing it in vaudeville.

Spring Millinery So Delightfully Different

We invite you to see our display of the new Spring millinery. Hats that will give you the desired individuality of fashion from such famous makers as Robinson & Wells, Regana, Burgess, Crosby and Phillips.

Beautiful Milan and mixed rough braids and panamas.

Castle Hats

On exhibition and sale. Just received by express Saturday, 200 exclusive models of these stunning hats, no two alike.

Beautiful novelty wash fabrics for your Summer frocks

The beautiful novelty cottons from abroad, with a border or without, the linen for morning or afternoon tailored suit; the pretty cottons that are so inexpensive for morning or “little” afternoon frocks. Exquisite sheer materials of voile, marquisette and batiste.

Bordered materials will be more in demand than any previous season, much finer and more charming than any heretofore shown. On exhibition in our Wash Goods section.

You are invited to see how fascinating are these dainty wash fabrics.

Introductory Sale New Spring Waists

ADVANCED LINGERIE MODELS



In order to introduce these advanced styles of Lingerie Waists, we have marked them at special introductory prices, which are sure to tempt all women fond of pretty sheer blouses, although the weather is rather unfavorable. We now show a most complete assortment of Spring models.

Designed of fine Persian lawn with high or Dutch necks and short sleeves. Dainty trimmings of real hand embroidery, allover embroidery and laces of cuny, val, and torchon, combined with fine pin tucking.

Monday, Tuesday and Wednesday, these new Spring Waists will be sold at the following introductory prices:

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| \$2.75 Waists, special, \$2.20 | \$3.00 Waists, special, \$2.38 |
| \$3.50 Waists, special, \$2.79 | \$4.00 Waists, special, \$3.17 |
| \$4.50 Waists, special, \$3.57 | \$5.00 Waists, special, \$3.97 |
| \$6.00 Waists, special, \$4.69 | \$7.50 Waists, special, \$5.98 |
| \$8.50 Waists, special, \$6.75 | \$9.50 Waists, special, \$7.48 |



Seldom Such Silk Petticoats

At \$4.75

Selling From \$7.50 to \$10.00

Odds and ends of this season's silk petticoats in a great many desirable styles, but not all colors in any one style, and worth twice the amount we ask for them.

Black, navy, smoke, olive, brown, gray, rose, tan, pink, lavender and all the late changeable colorings.

Cut generously full and made of the best quality taffetas.

Tailored styles with tucked and stitched flounces. Deep fancy shirred flounces and flounces with narrow fluted ruffle. All have dust ruffles of either silk or cotton.

A Display of the Latest Dress Goods

Those new gray mannish mixtures, that are so popular for the tailored suits, from 44 to 56 inches wide, \$1.50 to \$2.00 yard.

Priestley's Cravenette Mohairs, with all their wonderful brilliancy. Sells at \$1.50 ya d.

Gray Homespun Suitings in light and medium shades, \$1.00 to \$2.00 yard.

February Sale of Infants' Apparel

35c Infants' Sacques 29c

Crochet sacques made in all white, white and blue, white and pink. White flannelette sacques with crochet edge in white and colors. Made in the plain sacque style or with open sleeves.

35c Infants' Wrappers 29c

Long flannelette wrappers in dainty pink and blue stripes with open front and crochet edge.

60c Knit Gowns 49c

Infants' knit gowns, sizes one and two. Finished with drawstring through the hem.

Infants' Bibs Sale 8c

Infants' white and colored marseilles and quilted bibs, an extra quality. Finished with plain bias folds or lace.

35c Infants' Booties 29c

Long and short crochet booties in all white, white and blue and white and pink. Made in very pretty stitch.

\$1.50 Pillow Slips 98c

Infants' pillow slips of white lawn with hemstitched and embroidered ruffle and the corners hand-embroidered in dainty patterns.

\$1.00 Diapers, Sale 85c

Best quality hemmed sanitary Birdseye Diapers. Size 24 by 24 inches.

\$1.35 and \$1.50 Skirts \$1.19

Infants' long flannel skirts with scalloped, hemstitched and embroidery finish, in dainty patterns. Made with a cambric waist.

ALL OUR INFANTS' long, short and box coats made of Bedford cord and cashmere, at special February prices.



Latest Model W. B. Nuform. Special \$1.00

The newest model with the long hip and back, medium bust. Six hose supporters attached. Made of good quality coutil. Sizes from 18 to 28.

W. B. Nuform Corsets successfully answer the corset question for women of every style of figure.