

See Monday Morning's Oregonian for Another Full Page of Compelling Clearance Sale Bargains from Depts. Not Represented Here Principal Portland Agents for Famous Warner, Redfern, La Grecque, Madam Irene, Successo, Nemo and Gossard Lace-Front Corsets

Oregon Cat Club's Annual Show At Meier & Frank's, Jan'y 19-21

ENTER your household cat and compete for valuable cups and prizes in the Oregon Cat Club's Annual Show at the Meier & Frank Store January 19 to 21. Three silver prize cups for the best Stray Cats—one for male, one for female and one for cat entered by boy or girl under 16 years. Entries close January 16.



Boys' Annual Aviation Meet at The Meier & Frank Store—January 23

GREAT interest is centered in our Second Annual Boys' Aviation Contest and Meet, which will be held at the Meier & Frank Store beginning Monday, January 23. Two hundred dollars in cash and merchandise prizes will be divided. The models of air-craft must be made by a boy of 18 years or under. Entries close January 25. An interesting event for the boys.

3rd Week of the Great Clearances--Unrivalled Bargains

Women's \$28 to \$40 Suits \$18.45

SECOND FLOOR, MAIN BUILDING. ORDER BY MAIL.



EXCLUSIVE!—from the fine imported pure wool fabrics to the smallest detail in tailoring and finish. Beautiful Man-tailored Suits, no one of which was meant to sell under \$28 and the most of them around \$35 and \$40. Smooth or rough material. Chevots, Diagonals, Homespun, Tweeds, Serges, Broadcloths. Short and medium-length Coats, in semi-box and half-fitted effects. Some faultlessly plain-tailored, others handsomely trimmed and braided. Black and all the wanted shades. Your choice of the lot tomorrow at \$18.45

\$25 to \$35 Dresses \$16.45

Silk and Wool Dresses for women and misses, of smart broadcloths, charming silk messalines, satins, taffetas and poplins. Plain tailored models or the more elaborate gowns with yokes of lace, Persian trimmings, contrasting silk pipings, etc. All colors. Regular \$25.00 to \$35.00 Dresses, special tomorrow \$16.45

To \$35 Party Dresses \$12.45

A charming little troop of Evening Dresses, Graduation Dresses and Dancing Frocks for women and misses. Materials include dainty sheer mulls, organdies, batistes, plain and cross-barred linens. Princess and one-piece styles, beautifully trimmed in tucks, embroidery and lace edging. White, light blue, pink and lavender; \$20.00 to \$35.00 Dresses, tomorrow, \$12.45

To \$12.00 Skirts at \$5.85

Smart new Walking Skirts of navy blue and black panamas and serges. Plain gored and plaited models, also trimmed in tailor buttons, taffeta bands, braided panels, etc. Regular \$8.00 to \$12.00 Skirts on special sale at only, each \$5.85

To \$9.00 Petticoats for \$4.95

Petticoats of splendid all-silk taffeta, made with deep plaiting and finished with one-inch tailored bands and clusters of tucks. Black and all leading shades. Our regular \$7.50 to \$9 Petticoats \$4.95

To \$16.50 Petticoats at \$7.85

Fine Taffeta Silk Petticoats, made with single or double tailored flounce. Others with 16-inch accordion plaiting; deep, separate underlay. Black and Colors. Regular \$12 to \$16.50 Petticoats for only \$7.85

NO let-up to the phenomenal bargain-interest and enthusiasm for the third week of our Great Annual Clearances! Every department in this big acres-wide store still has thousands of matchless savings to offer. Warm, stylish apparel for men, women and children, home-furnishings and the needfuls of every kind are marvelously reduced in price for these great events.

16 Buyers Leave for Foreign and Eastern Markets

Today sees the departure of sixteen of our department managers for Eastern and European markets on their Spring buying trips. We are planning for the greatest Spring and Summer seasons in store-history—greater than ever before if immense stocks, variety, low prices and good all-around store service can bring it about. The store of the people. Your store—now and in the future.

1400 Exquisite, Hand-Made Waists Worth \$15 to \$30, Choice \$11.45

SUCH an array of lovely styles and colorings—exquisite Dress Waists which fairly radiate with chic and beauty—we are at a loss for description! Fourteen hundred of these elegant Waists in end-of-wholesale-season purchases. Rich hand-embroidered Crepe de Chine, Irish Crochet (one model exactly as pictured); Chiffon and Tuscan Crepe, Point Venise, Tanton and Crepe Meteor. Elaborate Oriental and Princess Satin styles with square and round yokes of Irish crochet and other handsome laces. Some Dutch neck with Chanteleer finish; peasant, short or long straight sleeves. Not a Waist in the lot worth under \$15 and most of them \$20, \$25 and \$30. Tomorrow \$11.45



WOMEN'S \$5 LINEN EMBROIDERED TAILORED WAISTS, in a variety of patterns. Also Linen Madras Waists in plain tailored styles. Clearance Sale price at this extremely low figure—take advantage of sale \$2.98

Two Big Bargains in Silks and Dress Goods

\$1 Fancy Silks for 59c | \$1.50 Dress Goods 69c

Over 3000 yards of beautiful Fancy Silks tomorrow at this ridiculously-low price. Checks, stripes, plaids and figures in all light and dark colorings, for waists and dresses. Silks which sold all through the season at \$1.00. During tomorrow's sale the price will be, yard 59c

Less than the mill price at the beginning of the season! Fine Imported Dress Goods, 54 inches wide, in all the wanted plain shades in smart mixtures, rough and smooth weaves; for suits, coats and skirts. Think of it! Tomorrow the price will be only, the yard 69c

Specials in Our Optical Department

THE Meier & Frank Optical Department is growing in favor every day. Hundreds of people can testify as to our ability to fit Glasses correctly and at prices far below those elsewhere. Expert, graduate optician in charge—examination free. Special prices for next week: \$12 Glasses—Almost invisible toric bi-focal lenses, with any style gold-filled frame or mounting; this week \$8.00 \$8 Glasses—Toric lenses in any shape or size, fitted in the low bridge gold-filled finger-piece mounting. On sale this week priced at \$5.00 \$6 Glasses—Rimless gold-filled spectacles or eye-glasses, fitted with any style lens. Special this week at \$3.50

\$7.50 Parlor Rockers, Clearance Special \$4.98

FOURTH FLOOR, NEW BUILDING.

AN extraordinary Clearance Sale "feature" for tomorrow from the Furniture Store! Handsome, substantial Parlor Rockers, similar to illustration, made of imitation mahogany, with pretty polished finish. Just 50 of these splendid Rockers which bear \$7.50 price-tickets. While the lot \$4.98 lasts tomorrow



All Other Furniture 1/4 Off

Nothing withheld in this sweeping Clearance Sale reduction on Furniture. All our beautiful Dining-Room Furniture, Bedroom Furniture and Parlor Furniture, including many elegant suites, at exactly 1/4 Off

\$2.25 Dryden Brass Clocks, Special \$1.49

FIRST FLOOR, NEW BUILDING. ORDER BY MAIL.

HANDSOME imported Dryden Clocks, fitted in fine burnished brass case, with good, reliable movement and loud intermittent alarm. Regular \$2.25 Clocks, special price for tomorrow only, each \$1.49

50c Hair Barettes, Each 19c

Special lot of pretty Strand and Hand-Carved Barettes in the latest shapes of shell and amber. Also finest quality shell and amber Hairpins. Specially priced for tomorrow's selling at the low figure 19c

\$1.25 Fancy Barettes, 79c

Pretty Classic and Strand Barettes, all beautiful hand-engraved in gold inlaid effect. Our regular \$1.25 kinds, for Clearance tomorrow, at only 79c

Women's \$3 to \$4 Shoes, \$1.98

FIFTH FLOOR, MAIN BUILDING. ORDER BY MAIL.



PHENOMENAL Clearance tomorrow on 1100 pairs of Women's Stylish Shoes. Leathers include patent kid and coltskin, gummet calf skin and tan or oxblood Russia calf, with suede, mat calf and cloth tops. Genuine Goodyear and English welt soles. All sizes and widths in lot; \$3, \$3.50 and \$4.00 Shoes, \$1.98

Matchless Offerings in Big Pure Food Grocery

ORDER BY MAIL.

NO DISAPPOINTMENTS when you come for anything advertised in the big Pure Food grocery. All orders filled with the same quality of groceries as mentioned in our announcements. Read this list of specials for tomorrow and Tuesday. Every item a bargain—don't skip a single one, it's to your advantage to read all:

Best Butter, 2 Pounds 69c

Our famous Butternut or Royal Banquet Butter, made of pasteurized cream in the largest, most sanitary creamery in the world. Special for tomorrow 2 Lbs. 69c

- All Teas in Bulk, regular 50c a pound grades 43c
California Picnic Shoulders—Small and mild; on special sale tomorrow at, lb. 14c
Medium Size Hams, genuine Eastern sugar-cured; on special sale tomorrow, lb. 16c
Swift's Pride Cleanser, special at 90c a dozen, three for 8c
English Biscuits, Huntley & Palmer's brand, regular 25c packages, special, ea. 21c
Large cans Asparagus, tips and pieces; regular 25c cans, on special sale, the can 19c
BAKER'S COCOA, in one-half-pound cans, pure and wholesome; on special sale tomorrow at low price of only, can 20c
GHIBARDELLI'S CHOCOLATE, in 1-lb. cans. Sold at all grocers for 35c. On special sale tomorrow at only, the can 24c

New Spring Shipment of Famous "Elyria" American-Made Laces

FIRST FLOOR, NEW BUILDING. ORDER BY MAIL.

FIRST sale of the season on the famous Elyria American-made Laces, for which we are sole Portland agents. Because of the saving in heavy import duties which are put upon foreign-made goods, Elyria Laces represent nearly a third more value for the money. Big new Spring shipment including Edges and Insertions in hundreds of beautiful patterns on sale tomorrow morning. Note the two special values quoted below:

Elyria Laces, equal to 15c and 18c foreign grades, \$1.10 dozen, the yard, only 10c
Elyria Laces, equal to the best 8c foreign grades, 55c the 5c dozen, special at, the yard 5c

- 45c to 75c Embroideries—Big new lot of beautiful Swiss, Nainsook and Cambrie Edges, Insertions, Flouncings and Galloons, 1 to 18 inches wide, in handsome patterns. Tomorrow 25c
\$1 to \$1.50 Embroideries—18 to 27-inch Embroidery Flouncings and 3 to 4-inch Bands in wide range of beautiful floral and eyelet designs for waists and dresses, yard 69c
Lace and Beaded Robes—Clearance of exquisite imported novelties in white, cream and black net and beaded designs. On sale tomorrow at the 1/2 reduction of 1-3 to 1/2

To 50c Neckwear 12 1/2c

CHARMING styles in the daintiest of new Neckwear conceits—Stocks, Rabats and Jabots in a wide diversity of silk lace and bone effects. A special assortment containing all new pieces. Reg. 25c to 50c vals. 12c
Women's 75c to \$1.50 Neckwear—Including odd lines of Women's Fine Neckwear. Wide assortment of styles. Clearance Sale price tomorrow, piece 25c
Marabou Scarfs and Muffs, in black and natural colors. Our entire line—absolutely none reserved—at a reduction from the regular price of exactly 1/3

Clearance of Dress Trimmings

FIRST FLOOR, NEW BUILDING. ORDER BY MAIL.

HURRY-UP Clearance prices on Dress Trimmings, which must clear the way for our new Spring purchases, already beginning to arrive. All high-class Trimmings, including beautiful patterns in Appliques, Edges, Festoons and Bands; 1 to 9 inches wide, in a wide selection of exquisite combinations and colorings. Also our entire line of Persian Braids and Edges in light and dark colorings.

- Our 75c Trimmings, the yd. 23c
Our \$4.00 Trimmings, yd. \$1.98
Our \$1.25 Trimmings, yard 49c
Our \$6.00 Trimmings, yd. \$2.98
Our \$2.00 Trimmings, yard 98c
\$8 and \$10 Trimmings, yd. \$5.98

75c Lindsay Gas Lights, 57c

BASEMENT, MAIN BUILDING. ORDER BY MAIL.

GENUINE high candle-power Lindsay Gas Lights, exactly as illustrated, complete with 40c Lindsay Burner, 30c Lindsay Tungsten Mantle and 30c Jena Globe. The actual value of these Lindsay Lights is 90c—our own low regular price is 75c. While the shipment of 1000 lights lasts, tomorrow, each 57c

5000 Lindsay Mantles—The genuine kind which always gives satisfaction. Extra special tomorrow 11c
5000 Self-Lighting Mantles—Once you have used them, no other will do. Extra special tomorrow, each 27c

\$1.50 "Rayo" Lamps, Spl. \$1.19

The widely advertised "Rayo" Coal Oil Lamps. Nickel-plated, highly polished finish, fitted with No. 2 round burner, wick, chimney and shade holder. Most serviceable kerosene lamp made. Reg. \$1.50 Lamps \$1.19