broken lines holiday goods at one-half regular prices - See page 4

VOL. XXIX.

PORTLAND, OREGON, SUNDAY MORNING, DECEMBER 25, 1910.

NO. 52.

See Pages 4 and 5, This Section, for Additional Great Stock-Cleanup Announcements-Store Closed All Day Monday Credit Purchases Made All This Week Will Be Charged on Your January Account-Take Advantage of This Offer Great cleanup sale of

and 4c each-See ad, page 5

Entire Stock Coats

Sale

Handkerchiefs used for our Christmas decorations. 15, Greater Olds, Wortman & King Store

Annual Stock-Cleanup Sales of Cloaks, Suits, Waists, Millinery Furs, Gowns, Etc., Starts Tuesday Entire Stock at January Prices

Tuesday we inaugurate the greatest special sale event of the year in the ready-to-wear departments - Cloaks, Suits, Waists, Muslin Underwear, Millinery Also Linen and Domestic departments - Pricing never before known on high class merchandise-Shrewd buyers will take advantage and supply their wants for months to come-Remember, Our Entire Stocks of Above Lines Are on Sale at Greatly Reduced Prices This Week

LOT 1—Such weather strongly emphasizes the need of a good, warm Coat. Realizing as we do that only the most attractive bargains will entice you to come out so soon after Christmas, we put forth our best offerings in Fine Plain Tailored Coats in such popular materials as Scotch and English mixtures, serges, cheviots, rich appearing velvets, broadcloths and basket weaves; also stripes and checks, neatly trimmed velvet, military or turn-down collars; all this season's best styles; values to \$32.50, marked for this sale at only, ea. \$13.98

LOT 2-A belated shipment of a lot of Coats which was bought way under price. Very high-grade, plain tailored and novelty effects. Polo Coats, cheviots with plaid trimmings. Shawl-style Coats with fringe on collar, pockets and sleeves. Broadcloth Coats with attached cape and velvet collar, or with plaid lining and collar. \$23.65

Remarkable values to \$40.00. For speedy closing this fine sline of Coats has been marked at only

Raincoats \$15 Coats \$11.25 Entire Stock of

\$22.50 Val. \$1125 Tuesday, second floor, women's Raincoats in all the popular materials; waterproof poplins, rubberized materials, etc. Light and dark gray, brown, blue, black, olive,

etc.; all sizes in the lot; our \$11.95 regular values to \$22.50, at SaleDressSkirts \$18.50 Val. \$9\subseteq

\$35.00 Coats \$26.25 \$95.00 Coats \$71.25

THE ENTIRE STOCK IS REDUCED

Tuesday will be the greatest Coat day in the history of all Portland. Our stock comprises Polo Coats with belt and fancy cuffs; Cheviot Coats with box effect in back; also full-lined hood and shawl collars, and mandarin sleeves; Scotch cheviots with plaid collars, black broadcloths, plain and braided. The newest style Raincoats, Coverts, etc., in mannish effects, on sale at the following prices: \$15.00 values reduced to only \$11.25 \$20.00 values reduced to only \$15.00

Furs at 1/4 Off

Our large stock of Furs was purchased before the great advance in prices, and to make things interesting we cheerfully forfeit the profit from now on in order to close out every garment by the first of the year. All women's and children's Fur Coats, Sets, Muffs, Scarfs, etc., are on 1/4

\$18.50Muffsand Scarfs \$10.65

\$32.50 Coats at \$13.98 \$28.50 Suits for \$12.98 \$40.00 Coats \$23.65 \$38.50 Suits for \$15.98

> For Tuesday's selling—A line of Women's Suits in such charming styles and remarkable values as would warrant the use of more space for description. Believing you will come to see them, we will only say they are the newest styles in serges, broadcloths, cheviots, basket weaves and fancy mixtures, with velvet or satin collars or collars of same material. The best tailored and neatest fitting garments. Comparison will convince you. Reg. vals. to \$28.50, sp'1 \$12.98

> LOT 2—It is gratifying to know that we helped to make so many people happy today. Tuesday we will continue the good work by offering an exquisite line of Women's Suits in navy and black serges, popular shades in broadcloths, fancy mixtures, stripes and checks. Values to \$38.50, special \$15.98

Kimonos \$6.00 Val. \$3.75 \$12.50 Val. \$5.95

LOT 1-Extra special in long and short many styles and regular stock \$3.75 values to \$6.00; special to close LOT 2-A large assortment of short Kimos in silk, albatross and French flannels, all well made and trim'd in pleasing styles; regular values up to \$12.50, of \$5.95 fered special for this sale, ea. \$5.95 LOT 8—An exceptional lot of fancy short Kimonos in Japanese silk, albatross, challie, Jap Crepes, etc.; embroidered and trimmed aces, ribbons, silk sashes, etc.; our

\$15 Bathrobe 7.98

Tuesday, second floor, a sale of women's Bath Robes, made of blanket cloth in fancy designs, conventional patterns and stripes with cords to match. Also eider-downs, trimmed with satin, V-necks or high-neck styles; very fine \$7.98 values to \$15.00, special only

\$6.50 Sweaters \$3.95 \$15 Waists \$5.79

Women's Coat Style Sweaters, in red. gray, green and navy colors; full length, fastened with pearl buttons; some with plain roll collars, plain and \$3.95 fancy weaves; \$6.50 values WAISTS-A large assortment of fancy Waists in allover nets, chiffons, Persian

Annual Sale of

A sale of great magnitude, embracing 500 of our most attractive values in Women's Suits ranging in price from \$40.00 up to \$88.50. Included in the tment are our very best makes. gray French serge, Panamas and shepherd checks; plain and plaited styles, or trim'd in braids and silk bands; \$9.98

The states of navy blue and black serge, panamas and shepherd checks; plain and plaited styles, or trim'd in braids and silk bands; \$9.00 values reduced to only \$37.50 values reduced to only \$38.50 values reduced to onl

The Great Annual "White Fair" 200,000 Pieces New Muslin Underwear

Gowns, Skirts, Corset Covers, Chemise, Drawers, Sets, Etc-Wonderful Values-2d Fl

Tuesday we start the great Annual Midwinter "White Fair"-The time of the year when women can supply every need in undermuslins at a saving they will appreciate—Over 200,000 pieces of new and beautiful lingerie included in this sale—The daintiest undergarments from the leading manufacturers whose goods are produced under the most sanitary conditions by the most skillful, careful operators to be had 5000 Gowns Combinations Sale Petticoats Undermuslin Sets

slipover, high or low-neck styles, with long or short sleeves, trimmed in valen-LOT 3-Women's Gowns made of the very sheerest quality of nainsook, beautifully embroidered in floral and conventional designs and trimmed in dainty slipover, high, square or V-neck styles, with long or short sleeves, trimmed with Valenciennes and torchon lace or embroidery; our regular \$1.75 \$1.25 values, White Fair price, ea. \$1.25

\$2.00 Gowns \$1.49 | \$2.25 Gowns \$1.98 | \$1 Combinati'ns 71c

Women's white Muslin Gowns in the Great white sale of women's Combinations in fine quality muslin or longeloth, trimmed in various rows of dainty lace and embroidciennes lace, torchon lace and beading; our best regular \$1.25 values, on 79c special sale at low price of, ea. 79c LOT 2—Women's Muslin Gowns in the slipover style, with high, low or V-neck, trimmed in embroidery, torchon or Val. lace; very attractive \$1.50 values, 98c offered special at low price of 98c covers, made of fine materials, trimmed in pretty laces, or embroidered. All sizes in the lot. Best regular \$1.50 values; offered during the white sale at this special price. lace; regular \$5.00 values, \$2.39

Buy all you want of them at the 98c

white sale price, at, garment \$2.39

LOT 4—Women's Muslin Gowns, in the

LOT 3—Women's Combinations in all pop
Women's Drawers, made of longeloth and ular styles and makes. The materials are longeloth and muslin, trimmed in torchon and German Val. lace or embroidery. Very attractive values at \$1.75, very \$1.29 special for White Fair at, suit \$1.29

Women's Combinations of corset covers and

\$1.25 Vals. 79c \$3.25 Vals. \$2.39 \$5 Values \$3.98 \$5 Vals. \$2.39 \$1.50 Values 98c \$2.75 Vals. \$1.98

Tuesday, at the big white fair, second floor, 'a sale of women's Petticoats, made of sheer quality longeloth or cambrie; neatly trim'd in lace and embroidery, medallions and ribbon beading; attractive and serviceable; our regular \$5 values, special dur-ing this sale at low price of, ea. \$3.98 LOT 2—Women's White Skirts, made of good quality cambric, trimmed in fine lace and embroidery; cut full in the body, with deep flounce; our regular values to \$2.75, white fair price \$1.98

\$1.75 Drawers \$1.29

cambric, cut full and neatly styled. Trim'd in lace, embroidery, beading and insertion; actual \$1.75 values, white fair \$1.29 price for Tuesday, at only, pair LOT 2-Women's Muslin Drawers, tucked and hemstitched ruffles, well made, 39c all sizes; regular 65c values, only 39c LOT 3-Women's Drawers, made of long\$14 Values for \$9.98 \$15 Values for \$10.79

Tuesday in the big white store, second floor, we will place on sale a new line of women's Novelty Sets of two or three garments to match. Combinations, gowns and chemise, drawers and gowns, made of very sheer quality of nainsook, trimmed in German Valenciennes, lace or swiss embroidery, with insets of heading and medallions; our regular \$14.00 values, sp'l. \$9.98 LOT 2-Dainty three-piece sets, made of finest material, trimmed in various styles, with pretty and durable lace and insertions, with insets of medallions and beading; our regular \$10.79 stock vals. at \$15, White Fair price OUR ENTIRE STOCK OF SETS REDUCED

\$1.50 Corset Covers at 98c A very attractive line of Corset Covers, made of sheer nainsook, trimmed in Valenciennes and torchon lace, insertion and beading. Our 98c regular \$1.50 values, white sale price, ea. LOT 2-Women's Corset Covers of dainty materials, neatly trimmed in lace, insertion and medallions, etc.; cut full and styled to fit; 71c our regular \$1.00 values, special at only

50c Corset Covers 29c | 75c Corset Covers 59c Women's Corset Covers, of good quality Women's Corset Covers, made of dainty and



Unusual value in women's Muslin Gowns, Great white sale of women's Muslin Gowns made full and long, very sheer materials; sheer quality, slipover, high or V-neck many different designs. Our best regular styles, short or long sleeves, trimmed in styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and insertion; all styles, short or long sleeves, trimmed in lace and switch and styles, short or long sleeves, trimmed in lace and switch and styles, short or long sleeves, trimmed in lace and switch and styles, short or long sleeves, trimmed in lace and switch and styles, short or long sleeves, trimmed in lace an