NO. 51.

VOL. XXIX.

PORTLAND, OREGON. SUNDAY MORNING, DECEMBER 18, 1910.

STARTING MONDAY OUR STORE WILL OPEN XMAS WEEK AT 9 A. M.--CLOSING AT 9 P. M.

INAUGURATING THE SHORTEST HOLIDAY WORKING HOURS OF ANY STORE IN PORTLAND-A CONTRIBUTION TO OUR CLERKS



ICTURES SMARTLY FRAMED

Sunday Schools and Institutions should take advantage 95c

subjects.

ANDKERCHIEFS FOR XMAS

-FACSIMILE PASTEL pic- -DOUBLE CUPID pictures tures; size 10 by 20; framed with two-inch cream mat and antique gold frame.

-DUTCH PICTURES; size 16 by 20 inches; framed close with two-inch mission frame.

-THE FIVE SENSES by Bessie Pease Guttman, framed with narrow brown frame; size 10 by 12. -FACSIMILE WATER

COLOR landscapes, framed in oval gold frames; size 9x17

-DREAMLAND Pictures in colors and framed in Roman gold frame; size of picture 9x20 inches.

up in a pretty box.

in two-inch oak frame; size 11x 15 inches. -SIR GALAHAD in novelty

frame; size 8x14 inches.

-ETCHINGS in the new Whistler frame with two-inch cream mat; size 10x25 inches. A LINE OF CARBON Pictures; size 12x16; framed close with two-inch brown frame. Subjects: The dance of the Nymphs, The Gleaners, The Angelus, all the noted madonnas and a big line of religious

-LANDSCAPES in many different styles framed in dark and gold frames.

PYROGRAPHY HALF PRICE

-Crowded conditions compel us to discontinue our pyrography department. Our art needlecraft business has so increased that we are compelled to do away

	with pyrography.	
	All 25c articles1	(
1	All 35c articles1	Ř
	All 45c articles2	
e.	All 50c articles2	į
	All 60c articles3	Ä
	All 75c articles	ì
	All \$1.00 articles5	(
	All \$1.50 articles	ļ
	All \$2.00 articles\$1.	
	All \$3.00 articles\$1.	į
	All \$5.00 articles\$2.	į

No Liquors

No Grocery

No Restaurant

LIPMAN, WOLFE & CO.

Announce the Opening of Their New Offices

> 100 Fifth Avenue New York

The Retail Shopping Center

-Oregonians visiting in New York City are invited to make our office their headquarters. -Any purchases made by them and sent to our New York office will be delivered to their home address in Portland FREE OF CHARGE.

CHRISTMAS SALES AROUND THE STORE

-Perfumery and sachet powder.

-Smoking and shaving sels. -Toilet and military sets.

-Music rolls and folds. -Hand and carriage bags.

-Automobile and shopping tags.

-Suitcases and grips. -Memorandum and letter cases.

-Address and engagem'nt books. -Traveling clocks, Portfolios.

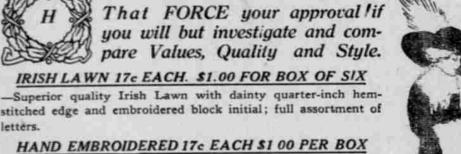
-Fountain pens and desk sets. -Candle sticks and favors. -Lowney's Xmas candies.

-Dressed und undressed dolls. -Rag and celluloid dolls.

> Red Cross Stamps Center Aisle







HAND EMBROIDERED 17c EACH \$1 00 PER BOX -Ardennes hand-embroidered Handkerchiefs made of fine quality celtic lawn quarter-inch hemstitched edge, block letter; put

PURE LINEN 25c EACH \$1.25 BOX OF SIX

-Pure linen Handkerchiefs of heavy and sheer quality; quarterinch hemstitched edge; pretty script letter; full assortment of initials; put up in pretty gray covered paper box.

PURE LINEN 35c EACH BOX OF SIX \$1.95

-Of heavy and sheer quality linen, Irish manufacturer; quarterinch hemstitched edge; thread drawn by hand; hand-embroidered initial and floral spray.

HAND EMBROIDERED 35c EA. \$1.95 BOX OF SIX -Sun-spun, the new hand-embroidered all pure linen finish needle art on sheer quality cloth; quarter-inch hemstitched edge; pretty block letter surrounded by pretty eyelet embroidered wreath; full

assortment of initials; put up in a handsome box. PURE LINEN 50c EACH BOX OF SIX \$2.75

-Fine quality sheer pure linen with heart-shape embroidered corner with floral spray and dainty script letter; quarter-inch hand-hemstitched edge.

CHILDREN'S INITIALS 25c BOX OF THREE

-Of good quality, pure linen: quarter-inch hemstitched edge; pretty script letter; put up three in a juvenile design box.

CHILDREN'S CAMBRIC 17c BOX OF THREE

-Cambric Handkerchiefs for children with initial; in white and colors; three in a box.



RIENTAL PRAYER RUGS

Exquisitely beautiful and vie in color combinations with the finest silk Persians.

ORIENTAL SILK VELOUR PRAYER RUGS AT \$3.79

-100 Oriental silk velour prayer Rugs being the exact duplicate patterns of the real silk Persian Rugs. Come in old rose, gold, blue, green; especially suited for library tables, piano stools and floors; size 28 by 54 inches.

SILK VELOUR COUCH COVERS \$12.95

-The exact copies of real Silk Persian Rugs, made with all of those soft rich colorings found only in real Oriental rugs; large variety of well-selected patterns; three yards long and 60 inches



NDIAN BLANKETS

In Brilliant, Daring Combinations so Characteristic of the Red Man's love of color.

SPECIAL MONDAY AT \$4.95, \$6 95 AND \$7.85

-We have just received a large shipment of real Indian patterns and colorings; an immense assortment of well-selected, unique patterns; one of these will make a most acceptable Christmas gift, especially suitable for your Eastern friends.



OLIDAY BOX PAPER

In beautiful cretonne boxes in delicate colors. Filled & with finest paper - -

PORTLAND SOUVENIR PLAYING CARDS 50c

-The cards are of the finest linen, with gold edges. Mt. Hood in colors on the back and 52 views of Portland on face of card. Packed in imitation leather case. Just the card to send East.

HOLIDAY STATIONERY IN HOLLY BOXES SPEC. 19c



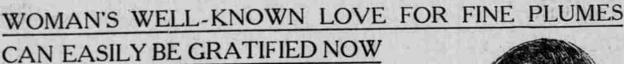
Women's Finely Tailored CORDUROY AND VELVETEEN **SUITS AT \$20.00**

When They Normally Would Sell at \$40.00 Besides the Fabrics Are Scarce and Prices Are Advancing

-We only have fifty suits-that was all the material the maker had, and as he was anxious to close it out quickly he offered the suits to us at a

-Although there is only a limited number of suits, we were glad to get them; because the demand is increasing every day. Besides, we are pleased to give our customers PRICE ADVANTAGES whenever it is possible. -Suits are fashioned in a charming mode-quite short coat with tailored collar, edged with satin; lined with peau de cygne; skirts are conservatively tailored in gored effect.

-Black, navy, brown, and plum, plain-tailored and fancy trimmed models.



A Christmas Sale

-It maite s not what whim tashion may take, Ostrich Piumes aus reign supreme. They are the finishing touch that adds dignity and elegance and a distinctive effect to your entire appearance.

-Elegant extra long, very full and heavy, double knotted Willow Plumes, ranging from 18 inches to 33 inches long. In white, black, violet, royal, cherry, champagne, brown, plun and other colors.

-\$7.50 Willows, for Christ- -\$40.00 Willows, for Christ-\$3.85 mas -\$15.00 Willows, for Christ-\$7.50 \$20.00 Willows, for Christ-

mas . . . \$22.50 -\$60 00 Willows, for Chr.stmas \$32.50



And Now for the Big Jewelry, Silverware and Cut Glass Days

What We Have to Offer You in the Way of

Inducements to Shop Here-ATTENTION

Cut Glass Sharply Reduced

-Hostesses with an eye to the beauty of their dinner table will herald this Xmas sale with delight; brilliant America cut-glass in shapes and decorations that are general favor-ites; deep cuttings on pure blanks make beautiful pieces for Xmas giving. EVERY PIECE OF CUT-GLASS IS PRICED SPECIAL TOMORROW.

Solid Gold Jewelry

Brooches, Scarf Pins, Fots, Leckets, La Valliers, Beauty, Coilar and Belt Pin:, Cuff Links, Hat Pins, Lorgnette Chains and many other articles for Christmas, all sold at

DEPARTMENT STORE SPECIAL PRICES

German Silver Mesh Bags -In etched, floral and scroll patterns. EVERY ONE OF THEM UNDERPRICED. All kid

lined. —Special \$1.19, \$1.39, \$1.98, \$2.79, \$3.59, \$4.39. —Special \$4.79, \$5.19, \$5.98, \$6.39, \$7.19, \$7.98.

TIMELY SUGGESTIONS IN STERLING SILVER ARTICLES

-SILVER DEPOSIT COLOGNE BOTTLES, almond dishes, sherbet glasses, and lemon dishes 59¢ -50c CREAM JARS, files, polishers, glove sets, 65c FILES, BOOKS, SHOE-HORNS, darners, letter-openers, and a multitude of other articles 48¢

_\$1.00 CREAM JARS, talcum jars, shaving brushes, blotters, scissors, shoe-horns, pattern cutters, hat brushes, salt and pepper shakers, pen racks, -\$1.50 HAT BRUSHES, ink wells, whisk brooms mirrors, picture frames, napkin rings......\$1.23

CARFS AS GIFTS FOR MILADY

To wear herself or as Christmas Presents for others are wonderfully appropriate.

SILK MULL HEMSTITCHED ENDS \$1.25

-One and three-quarter yards long and 29 inches wide; hemmed edges; in sky, pink, maise, also white and black; each in separate

CREPE CHIFFON SPECIAL \$1.95

-Of fine quality in plain colors, floral and Persian border patterns; in color combinations of light blue, pink, lavender and maise; two yards long and 20 inches wide.

LIBERTY SILK AND CREPE DE CHINE \$3.00

-Scarfs of fine quality liberty silk and crepe de chine; two yards long, 27 inches wide; in assortment of colors of sky, pink, lavender, maise and black.

CREPE DE CHINE SCARFS \$5.00

-Of either Liberty silk or crepe de chine in a good line of plain colors and Ombre effects; also the floral and Persian patterns of dainty design; green, blue, pink, sky and white combinations.



MAN'S PURE-SILK MUFFLER

The kind a fellow likes to have handy in his overcoat when bound for theater, ball or dinner.

A \$1.50 POPLIN SILK MUFFLER FOR \$1.00

-Made of poplin silk in a heavy corded quality that stands the wear; hemstitched and bordered ends; extra long in white and black only; selling regularly for \$1.50; now special at \$1.00.

Suspenders \$1.00

-Double-stitch kid ends with handsome plated buckles and double reinforced cast offs;

-Men's initial Handkerchiefs, made of pure Irish linen; initial-embroidered by hand, thread drawn by hand; six in

-We have selected these gar-

ments with the utmost care,

Kerchiefs \$1.00

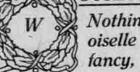
packed in a neat Xmas box. Men's House Coats, Lounging Robes

Prices ranging from \$3.75 to \$18.00

-We are establishing a new record in these garments for

-NO HIT AND MISS STYLES HERE.

giving particular attention to the cut, tailoring and style of every coat; no flashy, loud designs; patterns that appeal to men of quiet taste.



MOMEN'S SILK NEGLIGEES

Nothing pleases madam or madamoiselle better than one of these fancy, bewitching garments.

PRICED FROM \$12.50 TO \$21.50

Fancy messaline silk, made in Empire style, either plain colors with wide fancy borders as trimmings or fancy borders, figured with plain band trimmings; in rose, alice, Catawba colorings.

\$16 50 JAPANESE PADDED ROBES \$12.95

-Japanese all-silk padded lounging or dressing gown with turndown collar, fine quilted cuffs and pocket; heavy silk cord girdle. \$7 00 FLEECED FANCY BLANKET ROBES \$3.98

-Extra quality fleeced fancy blanket lounging or Bath Robes; plaited back and turn-over collar; satin trimmings of collar, cuffs and pockets; heavy cord girdle; in light blue, cadet, brown, navy,



STOOKS FOR EVERYBODY There is a peculiar dignity attached to the gift of a book that is in no way affected by its price.

POETS' COUNTRY Price \$5.00 -By Andrew Lang; illustrated

A WANDERER IN PARIS Price \$2.50 -By Lucas; leather; illus-

BELOW THE CATARACTS \$3.50 Net

-By Walter Tyndall; illustrated in color. The Great Pacific Coast Price \$4.00

-By C. Reginald Enock; T-R-G-S; illustrated. EMERSON'S JOURNALS \$1.75 Volume

-Set of four volumes. FRANCE UNDER THE REPUBLIC

\$1.50 Net

By Bacq. RECOLLECTIONS OF ALEXANDER H. STEPHENS Net \$2.20

The American Civil War Net \$4.50

Life of Alexander Hamilton Net \$3.50

-By Allen McLane Hamilton. COURT OF LOUIS 13th \$3.50 Net -By Patmare.

HARRISON FISHER BOOK Price \$3.50 Net -Pictures in color. A GARDEN OF GIRLS

Price \$3.50 -By Harrison Fisher; pictures in color.

Romance of Tristrame Net \$3.75

-Illustrated in color. IN LOTUS LAND JAPAN Price \$6.00 -By Herbert Pontina; illus-

trated in color and black and The World's Great Pictures

Price \$3.50

-Illustrated in color and black and white.

THE LOUVRE \$5.00 Net -Illustrated with 54 color plates; edited by T. Lemon