TEIMIS RMNING


Wickersham and Gorrill Are
Rightfully First and Second, Other Places Disputed.
scores are overlooked


## A 30-H. P. Five-Passenger Touring Car FULLY EQUIPPED <br> Look This Car Over $\$ 1450$ <br> R.0.: . . obrtand <br> in Our Sales Room

# STODDARD SENSATION 

## The



## The Model M. Stoddard has arrived.

FULL EQUIPMENT INCLUDES high-grade mohair top, wind shield, magneto, Stromberg Carburetor, Goodrich tires, robe rail. 3 oil lamps, 2 gas lamps, generator, horn, jack, tools and tire repair outfit; 112 -inch wheel base; pawerinal motor, measuring $4 \times 41 / 2$.

## A Perfectly Appointed Car Throughout

The announcement of a large five-passenger touring car, fully equipped, for $\$ 1450$ and bearing a Stoddard nameplate means a sensation in the motor world The Stoddard Company has al-
ways been ultra-conservative in ways been ultra-conservative in
its advertising. Extravagant praise for its many elegant models has never been one of its policies. Rather we have preferred to let the cars speak for themselves.
This new car, with its $4 \times 41 / 2$
motor, is simply another Stodard thoroughbred. It has those aristocratic lines which you all want in a motor car, no matter what the price. The detail of finish is immediately noted. It has everything found in the
larger cars, with no suggestion larger cars, with no suggestion
of cheapness in any line or meof cheapness in
chanical feature.
And when you take this car off our salesroom floor it is not necessary several hundred dollars for necessary extras. It comes fitted with the highest grade mohair top, a glass front, magneto, Stromberg carburetor, Goodrich
tires, a set of three oil lamps and
two gas lights, a generator, robe
rail, horn, jack, tools, tire repair
outfit and additional equipment seldom furnished with a car.
If you are interested in this
class of car you cannot buy without fully inspecting this What You Get When You Buy a Model "M" Stoddard
First of all you get a large,
handsome, finely finished and handsome, finely fimished and ger touring car. It is not a small, cheap appearing automobile. The wheel base is 112 inches. The tonneau is large and roomy, easily ac-
commodating three passengers. commodating three passengers. This long wheel base, with its
three-quarter elliptic springs on three-quarter elliptic springs on
the rear, makes one of the easithe rear, makes one of the easi-
est riding machines on the American market. And those Amo have ridden in hard-ribing cars can fully appreciate what this one feature is worth.
The motor of the Model M is 4 by $41 / 2$ and develops in excess of 30 -horse power. That means
enough power to follow the
highest powered automobile ever
made. It will carry six people up any 10 per cent grade on the high gear.
Renault motor is of the famous Renault type, En Bloc. This "Buans a compact, powerful "Bulldog" motor with many
good points to recommend it. The frame is pressed steel, the same as is found on cars costing many times its price. as is found in our $\$ 3000$ models. Our front axle is of the Ibeam type, not tubular, as is found on a majority of cars under $\$ 2000$. And above all, do not forget that behind this car stands a factory with over six years behind it. A Stoddard guarantee means something guarantee means something. of motor car construction has been put in this model. It is a fine, large motor car in every detail.

The Stoddard sensational Model "M"-the completetouring car at $\$ 1450$ is ready for delivery. A prompt delivery date guaranteed on your order.

See our full line on display

## STODDARD-DAYTON AUTO CO.

Edward E. Gerlinger, "Oregon" Representative
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Phone Marshall 1915
Bet. Stark and Burnside Sts.
PORTLAND

