



Important Holiday Announcement---Profit by This Offer---It Means Much to You

Extended Credit to Our Charge Customers and to Trustworthy Persons Who Desire to Open Accounts

Charge Purchases Made This Week (December 5th to 11th) Will Not Appear on Customers' Bills for Payment Until February First

—We make this special concession as a contribution to the laudable effort now being made to induce *EARLY CHRISTMAS SHOPPING* and relieve the pressure of work that the last few days usually impress upon salespeople, delivery men, etc. In addition to this incentive to charge customers we furnish another—available to charge and cash customers alike—that is—*THE MAKING OF SPECIAL PRICES GOOD FOR THIS WEEK ONLY* in practically every line of Holiday goods. The innovation is bound to be successful—for the customers gain as much by it as our salespeople do. The salespeople gain in lightened labors later in the month. The customers gain *NOW* in money saved, time gained, better selections and comfort enhanced.

Matchless Christmas Sales
JOIN THE BOOKLOVERS' CLUB
\$1.00 Down—\$1.00 Week
PICTURE FRAMING TO ORDER

The Book Madam X
The big book of the big play. This book and play have been the greatest sensation of two continents—Europe and America. Price \$1.18

Lipman-Wolfe & Co

Mosher Gift Books
Selections from the best ancient and modern writers. Portland representatives.

Merchandise Certificates
To those who wish to leave the selection of Xmas gifts to recipient, these certificates are issued and redeemable any time during year

We Direct Your Attention to an Unexampled Jewelry Sale, Announcement of Which Appears on Page 3, This Section

Man Tailored Suits

For Women and Misses
Selling Regularly to \$40
\$21.75

—Imported serges in navy, black, brown and gray. Rough chevot in black and navy. Imported fancy men's wear materials in rough and hard twisted weaves. Worsteds in plain and fancy.

—The jackets are cut in the newest 28 and 30 inch models, strictly tailored with semi and fitting back. All lined with silk. The skirts represent all the late Fall models in tube, flare and plaited styles.

Long Service Coats \$22.50

Selling Regularly to \$35.00

—Of fine imported Scotch mixed cloaking in black and white, gray and white, brown, navy, tan, gray and green mixed cloths.

—These coats are 64 inches long, strictly man-tailored in semi-fitting and loose fitting models.



Xmas Linens of Sterling Merit at SALE PRICES

Irish Bleached Table Linens

—These Irish Table Cloths are the second lot of an importation, the first shipment of which sold in one day. They come bordered on four sides. Are of a superior quality, extra weight and guaranteed to be positively pure linen. We are certain that these cloths will meet with your approval upon examination.

Regular \$2.50 size, 2x2 yards, \$1.95 each.
Regular \$3.25 size, 2x2 1-2 yards, \$2.60 each
Regular \$3.75 3-4 napkins to match \$2.95 dozen

Japanese Drawn Work Linens

—Japanese all linen bureau scarfs, library table scarfs and tops in elaborate hand-drawn patterns. The assortment offers a broad choice, in which we are sure you will find excellent values.

Regular \$2.50 special \$1.95
Regular \$3.00 special \$2.45
Regular \$3.50 special \$2.65
Regular \$3.75 special \$2.90
Regular \$4.00 special \$3.20
Regular \$5.00 special \$3.95



Xmas Kerchiefs

Special 12c

—Ladies' linen initial handkerchiefs of pure quality. Pretty block style letter, with embroidery wreath. Quarter-inch hemstitched edge. Full assortment of letters.

Special 35c

—Ladies' embroidered corner handkerchiefs. Real (Donegal) Irish hand-embroidered on fine quality lawn and pure linen. Dainty wreath, bow knot and dotted patterns, or 3 for \$1.00

Special 35c

—Linen initial handkerchiefs with block and script letter, embroidered spray in corner with letter. Fine sheer quality Irish lawn and linen. 35c each or 3 for \$1.

Special 17c

—Irish lawn handkerchiefs, neat embroidered block letter. Quarter-inch hemstitched edge. Put up six in a pretty box. Box of six 95c

Xmas Ribbon

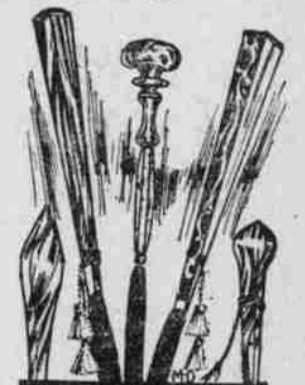
1-2-inch 3c yard, 25c bolt
1-inch 6c yard, 55c bolt
2-inch 10c yard, 90c bolt
3-inch 15c yard, 25c yard

Narrow Satin Ribbon

10-yard bolts, 9c
10-yard bolts, 15c
10-yard bolts, 18c
10-yard bolts, 19c

Special 19c

—Plain Taffeta and moire ribbon of fine quality silk, high luster and stiff finish, suitable for fancy work. In all colors; 5 1-2 inches wide.



Sale of Christmas Umbrellas

—These umbrellas are made of superior qualities of imported black and colored silks, mounted with high-class imported handles. Such as sterling silver with pearl combinations, 14-karat gold with pearl combinations, antique ivory trimmed with gold and silver, etched and carved silver.

Reg. \$6.00 Special \$4.75
Reg. \$6.50 Special \$5.25
Reg. \$7.00 Special \$5.60
Reg. \$7.50 Special \$6.00
Reg. \$8.00 Special \$6.35
Reg. \$8.50 Special \$6.80
Reg. \$10.00 Special \$7.95
Reg. \$11.00 Special \$8.75
Reg. \$12.00 Special \$9.50
Reg. \$15.00 Special \$11.95



Muslin Pin Cushions Last Sale

—Thousands of these little pin cushions are sold every season. The last shipment just arrived, bringing to us these muslin uncovered cushions in every size. Tomorrow we offer these at very special prices. Covered with a bit of silk or fancy ribbon they make very pretty and inexpensive Xmas gifts.

Size 3 by 6 to 5 by 5. Special 5c
Size 6 by 6 to 8 by 8. Special 8c
Size 4 by 12 to 5 by 8. Special 12c
Size 4 by 24 to 4 by 27. Special 18c
Size 5 by 36. Special 25c

Attention---Interesting Men Only

Shaving Mugs 98c

—German silver shaving mugs, gold lined. In neat box

Shaving Mugs \$1.35

—Made of German silver, porcelain lined. Extra large.

Shaving Mugs \$2.95

—In quadruple plate silver, in a variety of beautiful patterns. Each with extra porcelain cup.

Cigar Jars \$2.95

—Small size of glass with German silver top.

Smoker's Novelties 69c

—An entire lot of imported samples in smokers' novelties. Of copper, brass and oxidized silver. A large assortment of different articles. No two alike. Such as match holders, trays, cigar cutters and sanitary ash receiver.

Smoking Stand \$2.25

—Adjustable smoking stands for the den. In brass and are fitted with lighter, match box and cigar rest.

Smoking Sets \$5.95

—Of imported brass. Large trays with cigar holder, match box and ash receiver.

Military Brushes \$3.95

—Ebony military brushes with sterling silver mountings. Genuine bristles.

Cloth Brushes \$3.25

—Cloth brushes, natural or black ebony. Long, genuine bristles.

Smoking Set \$2.95

—Of copper and brass. Large tray with cigar holder, match box and ash receiver.

Smoking Set \$1.45

—Of art metal and brass. A three-piece set with tray.

Shaving Stand \$1.45

—Nickel-plated, with large adjustable mirror, porcelain mug and good brush.

Shaving Stand \$2.95

—Ebonized stand with French plate mirror, large mug and good badger hair brush.

Shaving Mugs \$1.25

—German silver shaving mugs with porcelain inner cup. Good brush.

Shaving Mugs \$3.95

—Extra large silver plate mug with porcelain inner cup and genuine badger hair brush. All put up in an attractive box.

Humidors \$3.50

—In Flemish oak, golden oak and mahogany. The small size holds fifty cigars, the large size one hundred.

Military Brushes \$5.95

—Quadruple silver back, with extra quality bristles, silver-mounted horn comb. All arranged in a neat box.

Cigar Jars \$1.45

—Of Colonial glass with German silver tops.

Cigar Cases 75c

—Of seal or walrus and alligator. Space for three or six.

Jewel Cases \$1.25

—For collar buttons, tie pins, etc. English saffian cover, velvet lined.

Game Sets \$2.95

—Game sets in leather cases with gilt-edge cards.

Thermos Bottles \$3.75, \$4.75 \$5.75 and \$6.75

Vaco Bottles \$1.00

Tie Racks 75c

—Of pigskin, saffian, mottled calf skin and alligator.

Medicine Cases 95c

—Of seal or walrus grain; holds 3 to 6 bottles.

Hanger Sets \$1.95

—Coat and trouser hanger sets in a case of calfskin, seal, snakeskin and saffian. A set of six.

Novelties \$2.95

—Flat brush pocket or traveling set in a pigskin case. One pair of military brushes with solid ebony back and comb fits vest pocket nicely



Picture Frames

33c

Values to 75c

—Kodak experts eagerly await this annual December sale. For they make ideal framing for gift pictures. Pretty, too, for photographs and portraits. All told, over 4000 frames are involved in this special.

—Some oval and others square. Both in black, brown, gold and antique finish. Also walnut veneer with walnut finish mat. Frames with one, two and three openings. Sizes up to 10 by 12. In our last December sale two days' selling exhausted the entire stock.

Miss Mysto Rag Doll

59c

—She says "You can never break me, even if you try. Hurt me all you wish I never cry."



—A novelty that bids fair to rival in popularity the Filliken and Teddy Bear. On sale just a week. Over 200 of them sold already.

IMPORTANT

MONDAY ONLY
Raincoats \$9.50

Regular \$15.00

—Men's Kenyon slip-on Raincoats, made of good triple-ply cloth. Full fashioned and regular made with storm straps on collar and cuffs.

Men's Sox Special 19c

—500 prs. men's silk plaited lisle sox in plain and fancy colors. Close fitting tops, doubleheel and toe. All sizes.

\$2.95 Women's \$2
Silk Hose . . . \$2

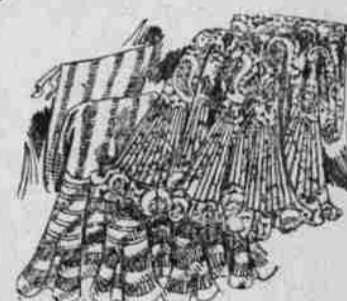
—Pure silk stockings, the finest quality black, with ankle embroidered in pretty patterns.

\$3.95 Women's \$3
Silk Hose . . . \$3

—Hand-embroidered black fine silk stockings in various new designs.

\$4.50 Women's \$3.75
Silk Hose . . . \$3.75

—Pure silk, in black, wide choice of handsome heavy embroidered ankle designs



Beautiful Silk Petticoats

Matchless Values

Regular \$7.50

Monday \$3.98

—At the outset of this introduction we urge you to eliminate from your mind any comparisons with petticoats offered for sale in the other stores in Portland at this price. They are not to be mentioned nor considered when compared with these on sale tomorrow at \$3.98.

—Exquisite Taffeta Petticoats of a very superior quality silk. Made generously full, closely knife-pleated and in an elaborate design, with a heavy pink fluted ruffle. No more serviceable nor acceptable Xmas gift could be made than one of these silk petticoats.

—The range of colors embraces over twenty different shades. In addition we are offering some beautiful Persian skirts in delicate color combinations at the same price.

Xmas Box Paper Special 31c

—500 boxes of finest linen paper, 24 sheets and 24 envelopes in tandem box covered with imported holly paper. Cover has beautiful colored subject top. Silk ribbon tied.

Special 89c

—175 boxes Holiday box paper. A holly covered cabinet box containing 100 sheets of paper and 100 envelopes in 4 sizes to box. Ribbon tied.

Guaranteed Safety Razor \$1.00

—200 G.M. safety razors, made of finest steel. Packed in leather box with holder, 7 blades and stropper, all complete. These razors are guaranteed. You can have your money back if they fail to do the work. Will last a lifetime. An ideal present for a man.

65c Fancy Hose Supporters 33c

—300 pairs of fancy silk frilled hose supporters. In all colors. Packed in a fancy holly box.

Buy Your Xmas Victor Talking Machine Now

50c Down—50c a Week